

PATRICK McNEIL, creator of designmeltdown.com

THE WEB DESIGNER'S **volume 3** IDEA BOOK

inspiration from today's best web design trends, themes and styles



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17 16 15 14 13 5 4 3 2 1

ISBN-13: 978-1-4403-2396-6

Distributed in Canada by Fraser Direct
100 Armstrong Avenue
Georgetown, Ontario, Canada L7G 5S4
Tel: (905) 877-4411

Distributed in the U.K. and Europe by F&W Media International, LTD
Brunel House, Forde Close, Newton Abbot, TQ12 4PU, UK
Tel: (+44) 1626 323200, Fax: (+44) 1626 323319
Email: enquiries@fwmedia.com

Distributed in Australia by Capricorn Link
P.O. Box 704, Windsor, NSW 2756 Australia
Tel: (02) 4560-1600



Editor: Scott Francis

Art director: Ronson Slagle

Production coordinator: Greg Nock

Dedication

For Angela, Jack and Maizy.

About the Author

To say that Patrick is obsessed with web design is a bit of an understatement. What began as a simple exploration of design on his blog Design-Meltdown eventually turned into a best-selling series of books. With a passion for technology and design, Patrick McNeil has found himself at home on the web where these two fields merge so perfectly. His love of design drives him to obsess over the trends and patterns collected in his books. Beyond observing trends, Patrick is focused on front-end development techniques and teaching designers to effectively leverage the web as a design medium. For more information about Patrick, visit his personal site, pmcneil.com or follow him on Twitter [@designmeltdown](https://twitter.com/designmeltdown).

Acknowledgments

Writing a book is a huge task and inevitably there are countless people along the way to thank. More than anyone, I owe a huge debt of gratitude to the growing community of designers who take an interest in the books I write. Without all of the outstanding work produced by designers around the world this book would not be possible. I consider it a privilege to dig through these beautiful websites and to compile the work of designers I sincerely admire. Your awesome work is what makes my job possible. Thank you!

Note

If you would like to submit your designs for possible use in future books, please visit TheWebDesignersIdeaBook.com to sign up for my mailing list. You will be informed of book releases, calls for entries and other information directly related to the books.



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Word From the Author

Pretty much anytime you wrap up a huge project that you're passionate about, you feel a bit like celebrating. Like when you finish remodeling a house, or when you build a wooden rocking chair for your new baby boy, or when you finally launch a new pet project. Finishing a book is very much like this, and with each new book I manage to wrap up I can hardly believe where I am in life. Writing these Idea Books is about as much fun as I can imagine having at work. I get to sift through thousands of amazing designs, meet many new people and ultimately obsess over the web design industry. To say I am fortunate to be in this role is a vast understatement.

Gushing emotions aside, it truly is fun to see a book like this come together. With each new volume—and a greater history to look back on—it becomes more and more evident how far the industry has

come. Each year the industry grows and refines itself further. The quality of design improves, the quantity of great design increases and the sense of community grows stronger. This is what makes the web so special; at the end of the day we are all working together in a complex interchange of ideas, tools and clients. And it is my hope that this book captures a snapshot of the web as it existed in 2012.

One of the biggest hurdles I faced in writing this book is that with each new book, the base of people interested in submitting their work grows. This is obviously a good thing, but it also means I have to pass on more and more work because of limited space. This means hundreds—perhaps thousands—of gorgeous sites I would love to include simply won't fit.

What really inspires me when writing this book series is the amazing designers.

For every artist who is in the limelight and whose name many of us recognize, there are a hundred others lurking in the shadows and cranking out incredible work. Many haven't found their way into the spotlight; others don't want to. I take joy in finding some of these designers who run below the radar. I am frequently delighted to discover that the designer behind a site I love is also behind five others I love as well. It is the work of these unsung heroes that I most love to showcase. Sure, some works you find here come from some very well-known people, but for the most part, you probably have not seen most of the material. I think this is what makes my Idea Books extra special; they offer a fresh set of inspiration rather than the same huge names we all know about.

— Patrick McNeil



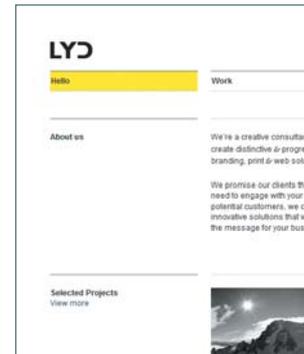
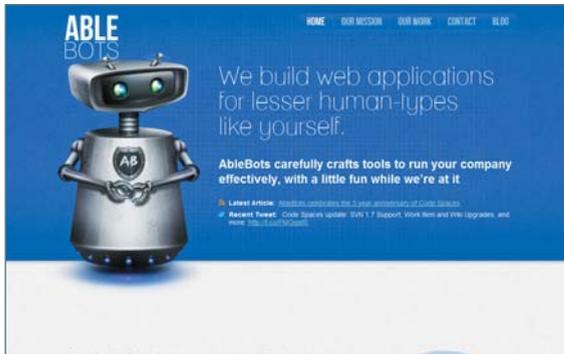
01 / Technology

One of the reasons many people (myself included) love the web is because it so perfectly combines technology and design. And while technology has always had an impact on design, I believe we are currently experiencing a situation in which many technologies come together and force massive shifts in the industry. The result is a major change in web design styles, trends and techniques.

Consider the following technologies:

- the explosion of new devices (tablets, smartphones, and so forth)
- the progress of responsive designs and development techniques
- refinements in using custom type online
- the introduction of CSS3 and HTML5
- refinements in many content management systems

With all of these areas moving together at once, we can clearly see how the face of the web is changing; in fact, we see it firsthand each day as we use the web. The industry is in a time of increased flux and along with this comes many new design patterns. What I find fascinating is how they interconnect. Each of these technologies has pushed the industry along, but it is the combination of all these things that have become the collective catalyst for change; a perfect storm if you will.



A prime example of this is responsive design. With responsive design, the goal is to have a website adapt to the user's device and function in an ideal way in each situation. If I view the site on a PC, smartphone or tablet, I basically get a tailored experience for that device. This is primarily accomplished by developing style sheets for each potential layout. As it turns out, with CSS3 we can apply many more visual styles in code, something that was previously accomplished with images. This is rather convenient when we are applying style variations, such as drop shadows, rounded corners or gradients to the same set of elements. Combine this with improvements like the support for multiple backgrounds on one element, which means the HTML is simpler and easier to manage, which reduces the complexity dramatically and really helps when we're creating multiple versions of a page via CSS. Then add to the top of this far greater support for custom type in a page via CSS. Now it's far easier to embed text in a page, reducing the need for things like image-based text or plug-ins that render custom type in a flash (sIFR¹). I know this is a lot to process, but I want you to see that it is all woven together into a perfect storm. Each piece contributes to the overall evolution of the process, with the result being rather dramatic change in a much shorter time span than we normally experience. To be sure, the web is in perpetual motion, but for the last few years it has been moving at warp speed.

Let's dig in and look at a variety of technologies that have shaped the web as we find it today. And, of course, along the way we will look at a ton of beautiful designs that demonstrate some of the potential uses of these technologies. While it is not the goal of this book to be a technical manual, I will also provide a brief introduction to each of these topics in case you're not acclimated to them. Ultimately, though, we are here to observe the beautiful designs in an effort to spark ideas and inspire you.



Content Management Systems

A critical part of the web is the use of content management systems (CMS for short). This technology has had a profound impact on the cost and process of getting content online. And while these systems have been around for a long time, in recent years they have reached a truly amazing point.

A CMS allows many people to manage and publish content to a website. At the heart of every CMS is a system for creating page templates. Users of the system populate it with content through an interface streamlined for data and content entry. Then, when the site is displayed for users on the web, the templates and content are merged and result in the output of the actual site. This means the content management is isolated from the structural bits allowing almost anyone to publish

content once a site is set up (think WordPress for example).

A CMS is a tremendous tool for saving both time and money. They most often come packed with far more features than you would ever build on your own. And in general they offer so much value that the vast majority of websites are built on one. A few years ago a CMS was an upgrade that clients paid extra for. These days it is a standard feature.

Content management systems fall into two categories: hosted and self-installed. A self-installed CMS is one that you download as a software package and install to your own web-hosting account. A hosted CMS is one that you simply sign up for and instantly begin using. With the hosted option there is nothing to install, it's just a matter of activating an account.

With the self-hosted option, you have ultimate control and flexibility to make changes. You can often install any number of extensions or modifications to the system and can even change the code that powers the system. In contrast, a hosted platform is typically locked down and has very clear boundaries. The host has total control but is also in charge of maintenance, updates and upgrades. Each approach has its place. A sampling from both categories is represented here.

A small sampling of the CMSes available to the public follow. I tried to hit the big names, but I wanted to include some less-known options as well. I also included a few examples of niche-hosted content management systems, which demonstrate how targeted some of these platforms are becoming.

WORDPRESS

Perhaps the most obvious system to include is WordPress. This CMS comes in both a hosted version (WordPress.com) and a self-hosted one (wordpress.org). At the time of this writing, the WordPress site claims to power in excess of 71 million websites, half of these being on the hosted platform. WordPress is clearly a huge player and impossible to ignore.

While WordPress started as a blogging platform, it has grown into a full-fledged CMS that is capable of handling almost any type of site. In fact, users have morphed WordPress into just about everything imaginable. It has been turned

into things like an e-commerce platform, a trouble ticket system, a directory engine and a social network, to name a few. If you need to make your WordPress site do something, there is almost always a good tutorial or plug-in out there to guide you through it.

I am excited to say that the range of sites shown here clearly demonstrate the ability WordPress has to be pushed into nearly any form imaginable (which is true of every CMS presented here). If you currently think of this CMS as merely a blogging engine, the samples here will convince you otherwise.

A great example of the flexibility to be found here can be seen in the Eephus League site (**figure 1**). This gorgeous site in no way feels locked in or controlled by the restraints of a CMS. Instead it is clearly laid out in a fresh way that is tailored to the content. Compare this to the Growcase site (**figure 2**). The two are nothing alike. The point is that WordPress is a flexible system that results in sites that look and feel unique.

Find more about WordPress at <http://wordpress.org/> and <http://wordpress.com/>.

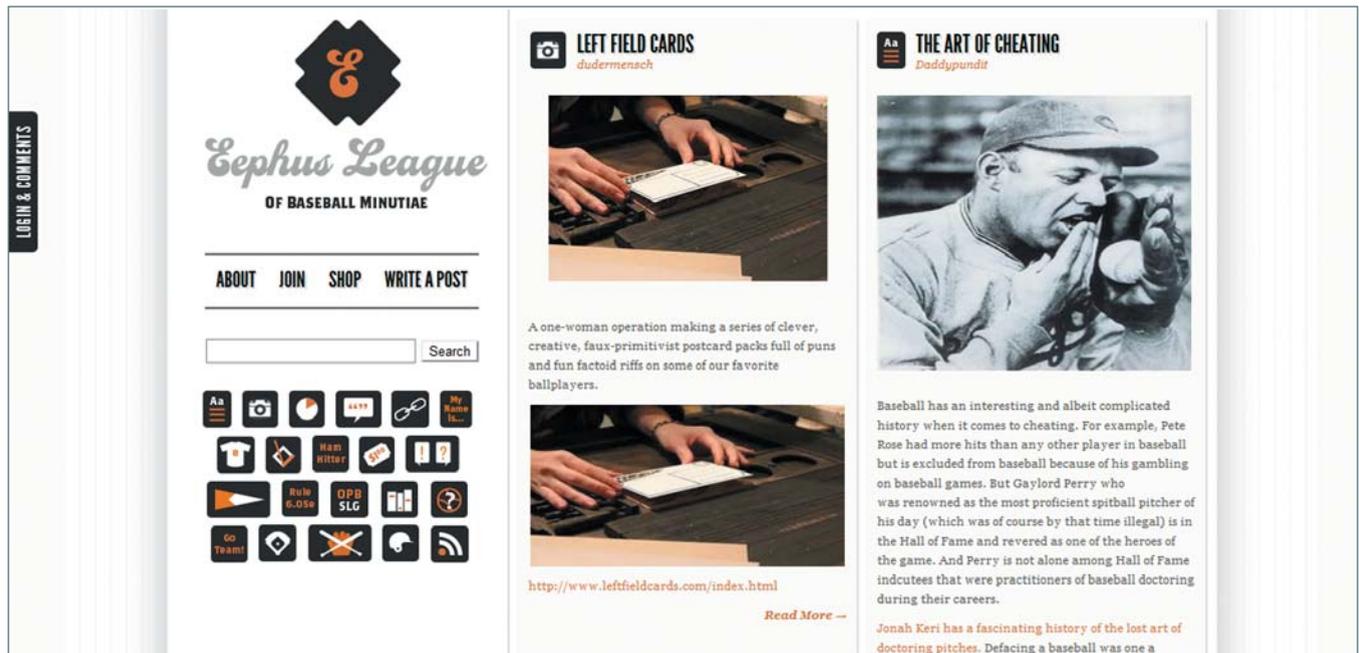


Figure 1 <http://eephusleague.com>

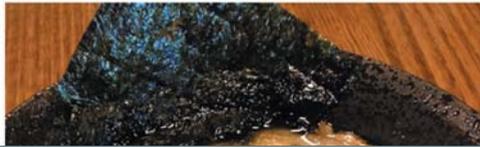
Eating in Sydney

- australian
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jp

Daikichi Ramen – Haymarket, Japanese Restaurant Review

Posted on April 16, 2012 in Japanese by Eating in Sydney.



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Welcome

To the portfolio of designer & photographer Carl Spencer.

Thanks for visiting



I've created digital experiences for some of the biggest brands in the world and have had my personal iPhone web app featured in...

net Magazine. I recently earned from Visualize Agency, one of the most beautiful villages in England, in London where I've just a fantastic new start-up to lead the design and UX.

Alongside my design work I'm a passionate author and photographer, shooting for both work and pleasure, making me see around the globe with...

my many old fashioned gyms and Canvas (I get out of my way to catch things manually and enjoy the world of LCD screens, although I can sometimes be found on Twitter, Twitter and Facebook, checking lovely things.

Stay happy, I'm quite friendly.

.net Magazine Feature



In 2012 I was lucky enough to have my iPhone web app featured in net Magazine, the world's largest web-based magazine.

Mobile-first Design



Why is this site so different you ask? Well, obviously it's built for mobile phones first, then tablets, then desktops. Did I say?

Responsive Web Design



As well as being built for mobile, this site is optimized for all possible screen resolutions, so you'll always see it in action.

http://visuadesign.com



I'm Kyle Tezak, a freelance graphic designer and illustrator.
You can also find me on [Twitter](#), [Dribbble](#) and in [Chicago](#).

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Wherewithal



Hairloom Prints



Ecoactive



Zombie Research Society



Los Angeles Magazine



The New York Times Magazine



Field & Stream



Wind UK



Bendworks



The Fear Scan Challenge



Wisconsin Film Festival



Grandma Ann's Grater



Fête de Marquette



Mindy's Hot Chocolate



Pyramatic



John Lennon



Panicomatic



Fancharge



Legos

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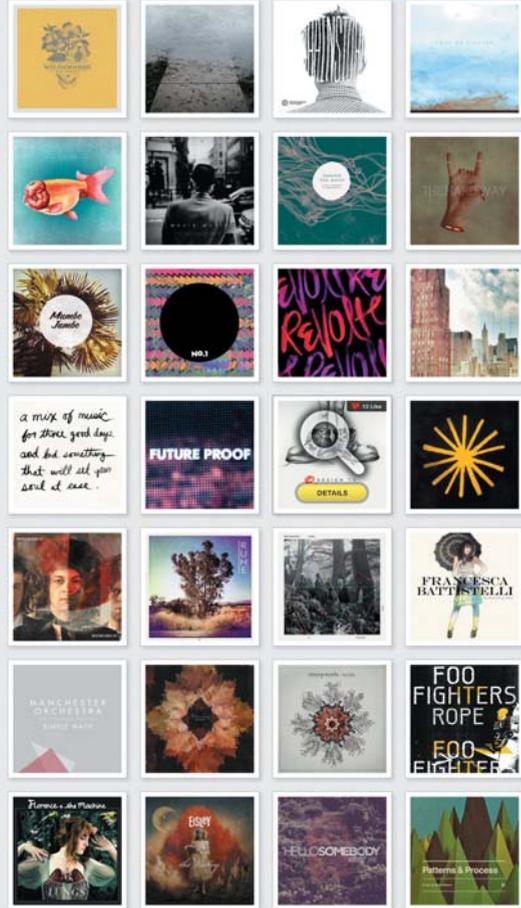
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Album Art Collection

This gallery is a collection of
Premier Donaghy's 30+ album art designs.

🔍 Search to add albums or pages

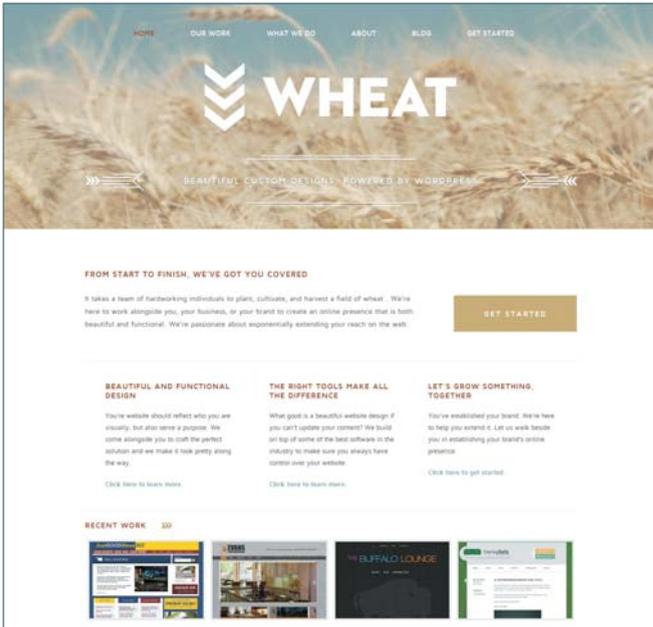


Page 1 of 1 | 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30

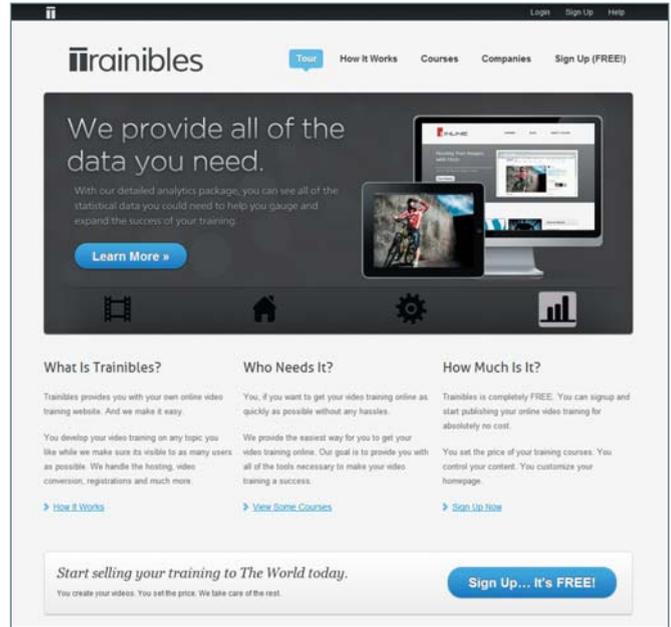
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192 albums added & counting.

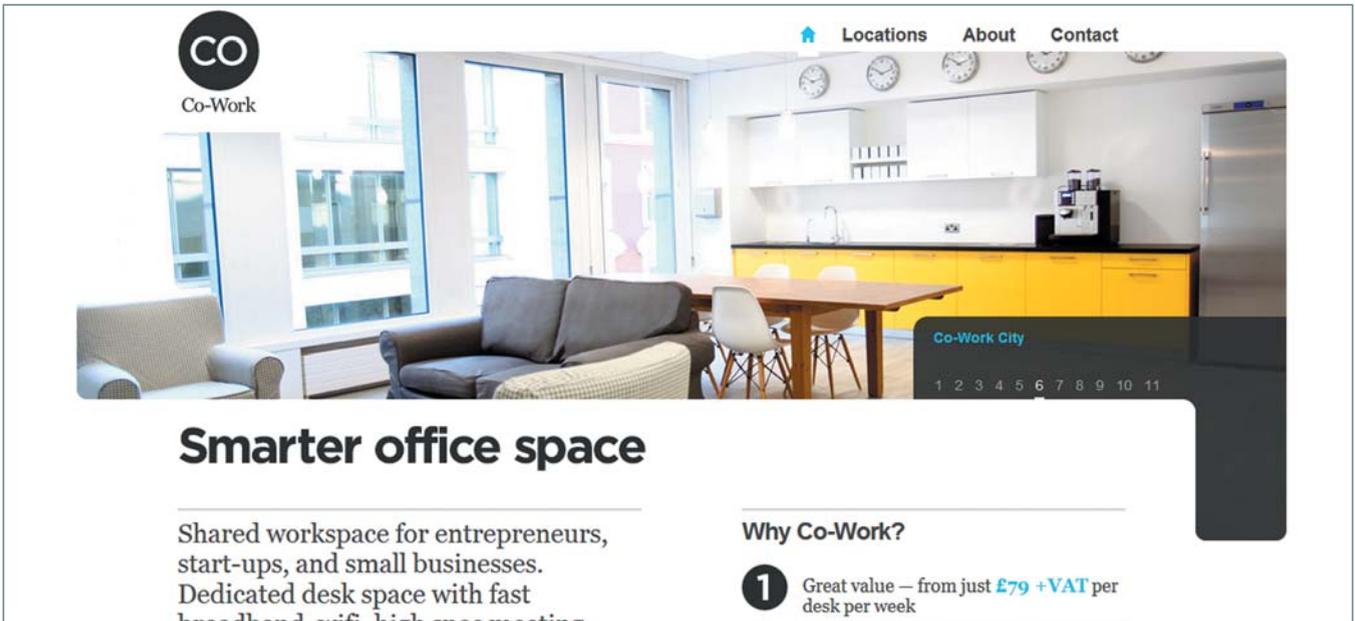
<http://albumartcollection.com>



<http://www.madebywheat.com>



<http://trainibles.com>



<http://co-work.co>

EXPRESSION ENGINE

While many self-hosted CMSes are entirely free (think WordPress), Expression Engine is a licensed software application that charges a fee for its use. Expression Engine was the number-two most referenced CMS in all of the entries I received for this book (number one being WordPress). Frankly, I was surprised by this fact, but it does prove that this platform has a loyal following of well-respected professionals.

I suspect many of you can't imagine

why you would pay for a CMS when so many excellent choices are free. But just like anything, paid versions come with some key perks. Things like guaranteed support, ongoing updates and an ecosystem keyed off of generating revenue. But, of course, the intention of this book is not to sell you on a particular CMS or its merits. My mission here is to inform, inspire and challenge your designs.

This particular CMS can be leveraged in quite a wide range of ways, as demon-

strated by the variety of samples collected here. I really love that if you study the samples in this chapter you still will not come up with an obvious visual way in which they are connected. A CMS shouldn't get in the way of the designer, and this one certainly doesn't. If you're approaching Expression Engine for a design project, I hope you find the small gathering of sites here inspiring.

Learn more about Expression Engine at <http://expressionengine.com/>.

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BIJ MEA CUPPA ZIT OOK IN DE CAKE DE SMAAK INGEBAKKEN.

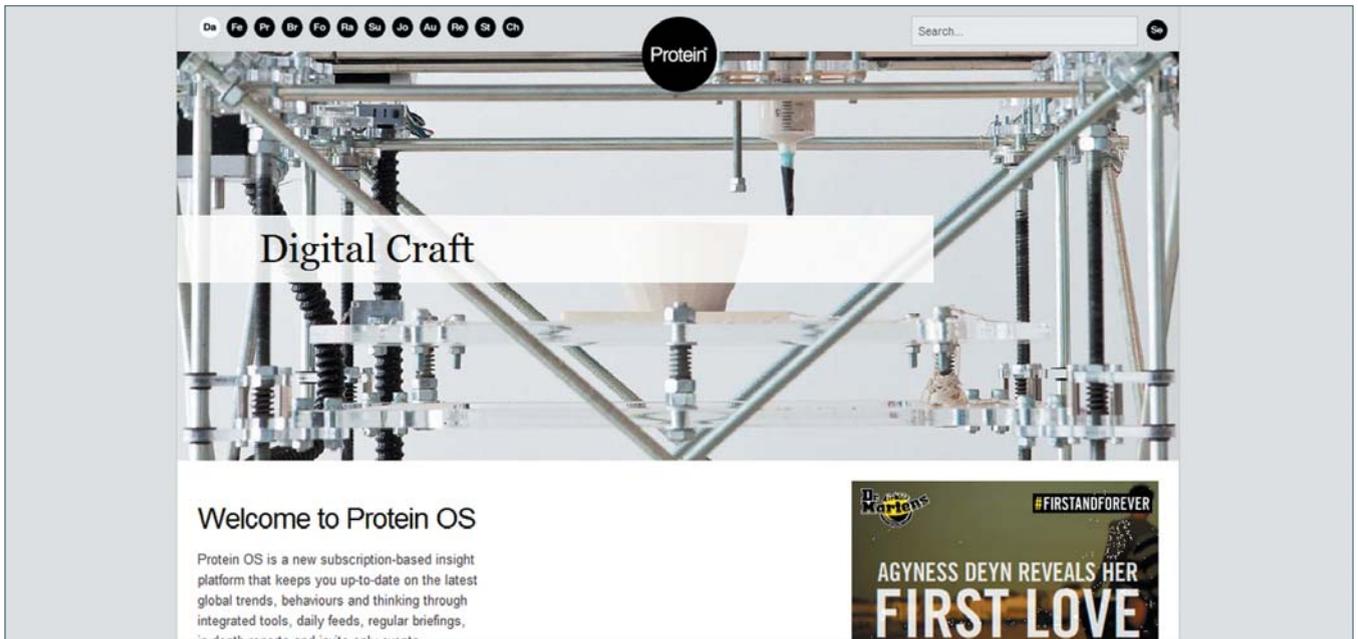
<http://www.meacuppa.be>

http://foodsense.is

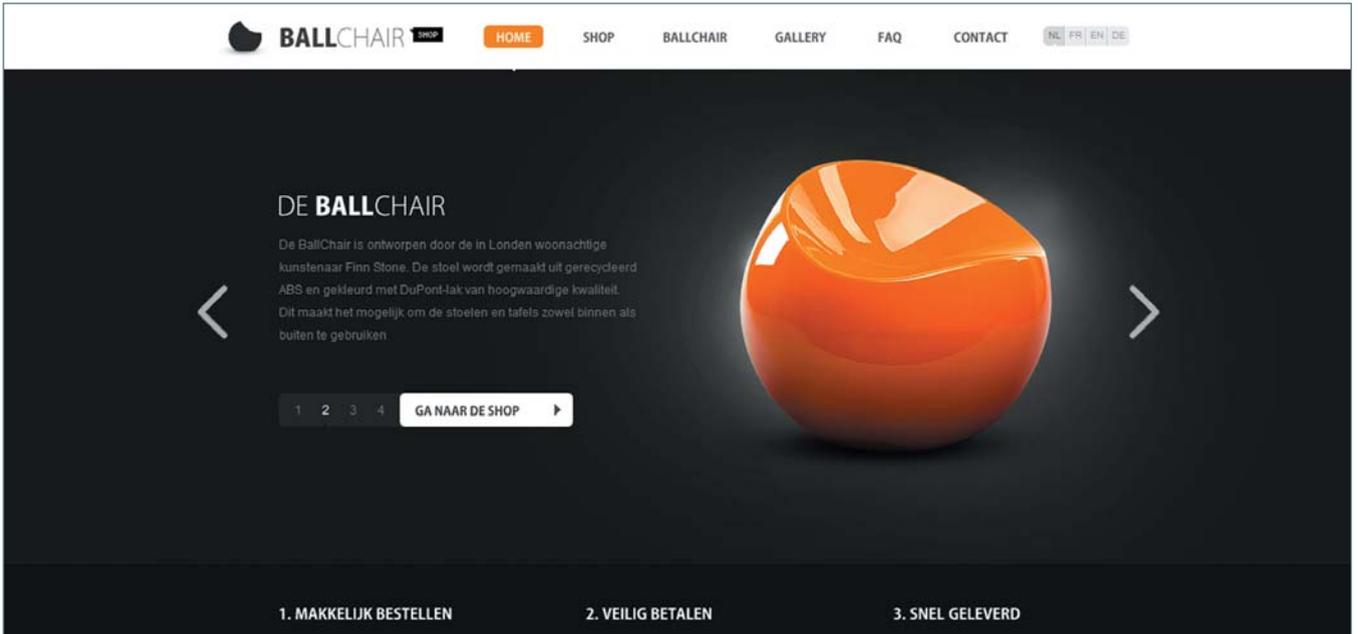
http://builtwithmomentum.com

http://www.clarify-it.com

http://www.sleepstreet.be



<http://prote.in>



<http://www.ballchairshop.com>

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SETTING UP A LOCAL WEB DEVELOPMENT ENVIRONMENT ON SNOW LEOPARD

Published February 11th, 2012 by Development

By default Snow Leopard comes bundled with Apache, PHP 5.3 and common libraries like GD that you're likely to need for local web development. Since it's quite easy to forget the location of the utils required I'm documenting the process for my own needs but hopefully it'll help a few of you tearing your hair out over getting a stable local.

IMPROVING SECURITY ON YOUR MEDIA TEMPLE (DV) 4.0 SERVER

DISABLE OPEN BASE DIR RESTRICTIONS ON A MEDIA TEMPLE (DV) 4.0 SERVER

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DRUPAL

While Drupal is an incredible platform for building sites, I wouldn't say it is as universally approachable as WordPress. But that doesn't in any way detract from the power of Drupal. In order to appreciate Drupal, you must understand the niche it fills. Drupal is a developer-friendly platform that is easily extended, very secure, extremely stable and powerful enough to scale to extremely large volume sites. So while WordPress will let you point and click all around the admin area while you build the bulk of your site, you build a Drupal site

mostly outside of the actual interface. But, of course, like any good CMS, the end users can manage the content through an easy-to-use admin area much as you would expect.

Needless to say, Drupal is a slightly different beast, but as you can tell from the design samples provided here, its developer-centric approach doesn't exclude the possibility of great design. In fact, the samples demonstrate that a combination of first-class design and Drupal is a clear possibility.

The Meri Hanko (**figure 1**) site is one such sample. Here the layout does not adhere to any predefined norms or standards. It is clear that the interface was designed from scratch. While we can't know whether the CMS forced Meri Hanko to remove any part of the site, there is no reason to believe that the underlying system prohibited the designer from tailoring the site to the client's needs.

To learn more about Drupal visit <http://drupal.org>.

The screenshot displays the National Park Foundation website. At the top left is the logo for the National Park Foundation, featuring a stylized mountain and the text "NATIONAL PARK FOUNDATION". To its right is the tagline "The Official Charity of America's National Parks" and a search bar with a "SEARCH" button. Below this is a horizontal navigation menu with links: "EXPLORE PARKS", "ABOUT US", "OUR WORK", "CONNECT", "SUPPORT PARKS", and "GIVE NOW". The main content area features a large background image of a desert landscape with a natural rock arch. On the right side, there is a "PARKS NEAR YOU" section with three entries: "Ulysses S Grant National Historic Site", "Jefferson National Expansion Memorial", and "Lincoln Home National Historic Site", each with a "VIEW" button. Below this is a "JOIN NOW" button and a link to "Set your favorite park". On the left side of the main image, there is a "Our Work In National Parks" section with a "VIEW" button. At the bottom, there is a "HELPING AMERICA'S NATIONAL PARKS" section with a "Ticket To Ride" sub-section, which includes an image of a school bus and text explaining the program's goal to provide efficient transportation for over 100,000 students each year. To the right of this section is a logo for the National Park Service and text stating that the National Park Service proudly recognizes the National Park Foundation as its official charitable partner. Below this is a "SUPPORT YOUR PARKS" section.

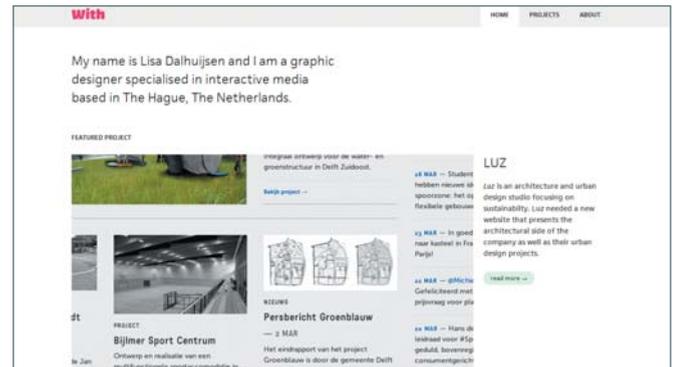
<http://www.nationalparks.org>



Figure 1 <http://www.merihanko.fi>



<http://inspiration4web.com>



<http://www.studiowith.nl>

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- Support The Cause

Jesus Statue
A well-known statue of Jesus, standing atop Big Mountain in Whitefish, MT, is under attack by the atheist group, Freedom From Religion Foundation who is demanding it be torn down.

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Marimekko, established in 1951, is a Finnish textile and clothing design company renowned for its original prints and colors.

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MAGENTO

Magento is a slightly different type of CMS in that it is an e-commerce platform. You might not think of an e-commerce system as being a CMS, but in fact, it is. The content used to run an online shop is perhaps one of the most difficult aspects of setting up a shop. And populating this content onto a site is a huge task. Thus a streamlined CMS is key to creating such a site.

Magento is an interesting e-commerce system in that it is one of the only open source² platforms. This means that you can download it and run it on your own hosting plan, and also view all of the code

used to run it. It is a platform ripe for extension; there is certainly a rich community of developers extending the platform in numerous ways.

While you can download and run this software on your own servers, you can also pay to have Magento host a site. This is the exact same model as WordPress, and in fact, Magento is really the WordPress equivalent in the e-commerce world. If this sounds interesting to you, check out Magento Go (<http://go.magento.com/>).

So, if you have been reading along so far (and not just looking at the pretty pictures),

you have no doubt figured out that a key trademark of a good CMS is its flexibility. As such, we should expect to find a wide range of design options when it comes to using Magento. And, of course, this is exactly what we find. In fact, I worked really hard to compile an eclectic list of e-commerce sites built on this platform for this chapter. I think you will find in the samples here a wide range of solutions that hardly feel tethered by a limited CMS.

Learn more about Magento here: <http://www.magentocommerce.com/>

The screenshot shows the homepage of Wallet Shop Australia. The header features the logo, navigation links (Home, Wallets by Brand, etc.), and promotional banners for a 100-day return policy and fast shipping. A search bar and account links are also present. The main content area has a large banner for 'Update your mandrobe now' with images of wallets. To the right is a grid of category icons for All Wallets, Leather Wallets, Travel Wallets, Laptop Cases, iPad Cases, and iPhone Cases. Below this is a row of partner logos including Stewart/Stand, Dosh, Cheddar Pocket, and Cyclus. The footer section is titled 'Men's Wallets Online' and features two product cards: 'Cheddar Pocket Daryl Bi-fold Wallet Red/Tan' and 'Dosh Street Wallet - Achtung'.

<http://www.walletshop.com.au>

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SQUARESPACE

With all the incredible systems I have presented so far, you might wonder why the world would need more CMSes. The reality is that not any one CMS, or even any small group of CMSes, will satisfy all the needs out there. This is why systems like Squarespace, which may very well be new to you, are not only viable products but incredibly successful.

Squarespace can be used for many different types of sites and is extremely flexible, but a few of the core modules make it particularly attractive to those in

the creative industry. These include the standard blog modules, but also some incredible image gallery tools and an amazing drag-and-drop interface for laying out pages. This intuitive interface allows you to structure your site the way you want to, without having to dig around in the code. In the end, this makes producing custom content layouts not only easier, but a normal part of building content. Frankly, this system excels in an area most systems pretty much ignore.

Another way in which Squarespace

stands out as a leader is in its handling of external tools. For example, when you publish content to your blog via Squarespace, you can at the same time push teasers out to Facebook and Twitter. This might not sound all that revolutionary, but it is a powerful way to publish content and streamline the social promotion aspects of doing so.

Get more details about Squarespace at: <http://www.squarespace.com>.

RHYS LOGAN

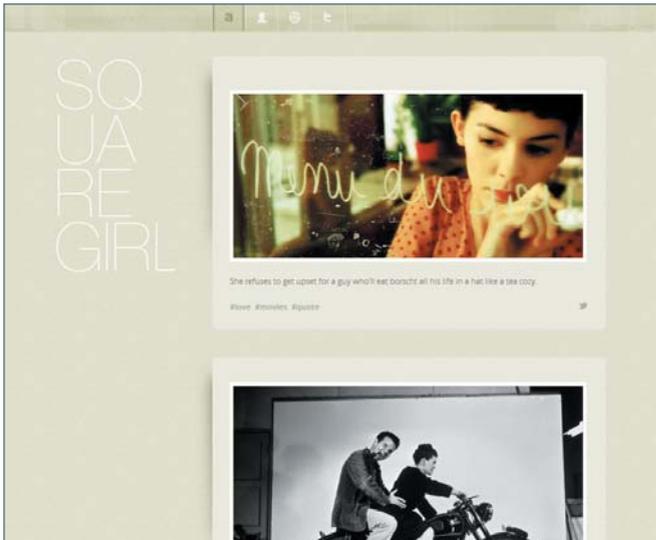
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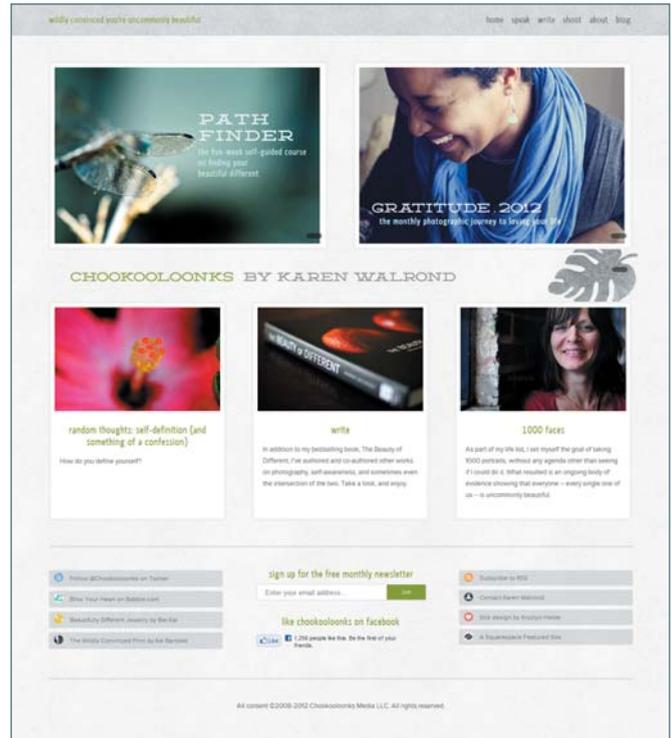


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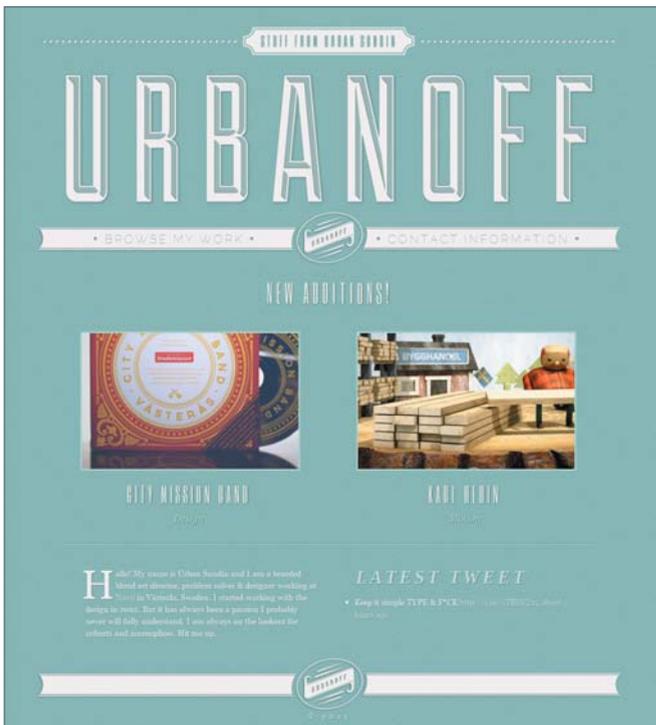
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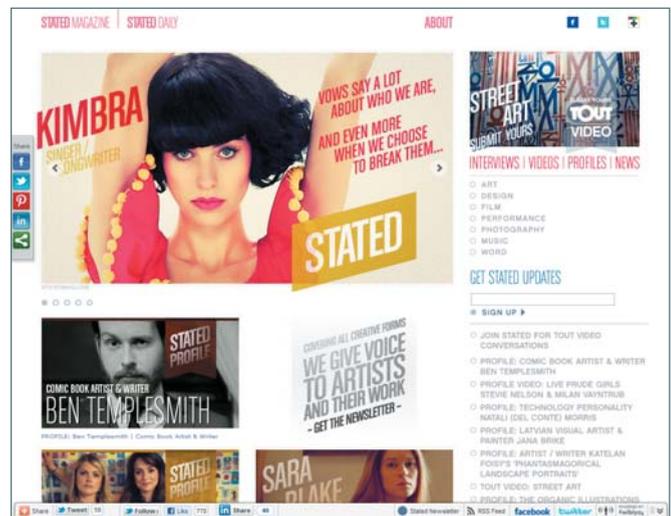
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HOPEREVO



Create notes of kindness

Where do people write notes on your wall? What tiny bit of goodness might you catch to counterbalance those bills? Write words that will inspire others to look up to hope.

Need ideas?

Browse hope-filled messages gathered online, including actual hope notes left in public.

[View Collection >](#)

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Hundreds of hope notes have been posted to Flickr. To share yours, tag it with #HOPEVO.

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[Search Google >](#)

Spread the word

Encourage others to create hope notes in their communities.

[Blog, tweet, email, or post your Facebook page >](#)



Leave your notes in unexpected places

Get the train and place your notes in places that'll be likely to be found — your local coffee shop, on your next flight, on the mirror of a public restroom — wherever you want to leave behind a little kindness.

How it all started

One day, I found a random note in a coffee shop, a heartfelt note directed at anyone who might be compassionate towards the homeless. Around the corner, crowds of people gathered outside the lot where Heath Ledger had been found dead, some leaving their pictures taken among the double parked cars.

While the crowds and the noise may have seemed much smaller to me any other day, they happened to occur at a very difficult time in my life, and made me question why I bothered to keep going on the face of such blatant lack of compassion. I left the hope message slipping through my fingertips, and so I decided to do something about it.

I wrote a hopeful note, and stuck it back where I had found the hateful one.

Later that night, on the phone with a friend, I decided to write more hope notes and leave them in random places. She promised that if write notes too and scatter them around her city. We said good-bye, both feeling in our minds a little bit more hopeful. Hope grounded in the story of kindness holding us all.

The next day, we reader about it on our blogs and accidentally inspired others who heard about it in their cities. My vision was flooded with messages from people who were inspired by this simple act of kindness. So, I decided to start a website to share the idea with others. I hope you'll be part of it, too.

Who made this

My name is Poppy, I'm Service Designer at Spageworks, the best web publishing platform on the planet. I love job-interviews, curly braces, hand-drawn, comically like, eyebrows, veggie, semi-circles, speak whose names, NYC and random acts of kindness.

You can learn more about me and what I'm up to on my site at [Cody Beeson](#).



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<http://hope-revo.squarespace.com>

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1 Intro to Math

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A Intro to Letters

Available for iPad & iPhone on the App Store →

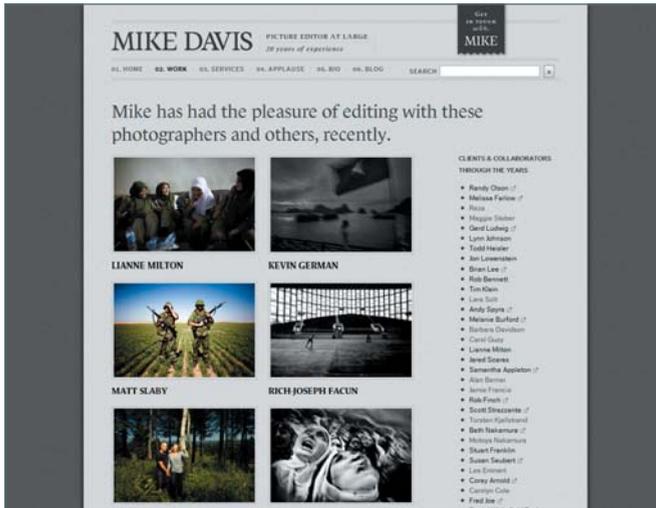
Available as a Universal App for iPad & iPhone, Intro to Letters brings the alphabet to your child's fingertips as they learn to trace, recognize, write and record letter sounds, names, and phonograms. Includes support for US English, UK English, French & German.



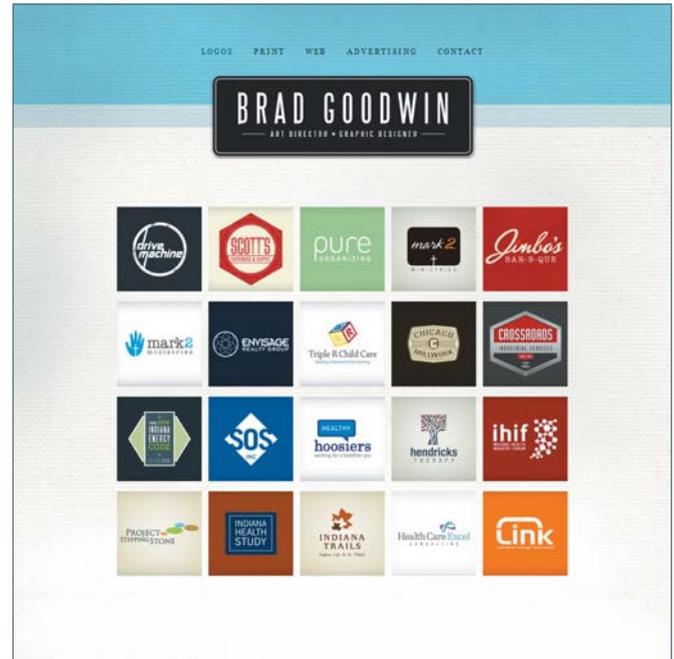
Intro to Letters & Intro to Math featured in Apple iPad Commercials

Intro to Math was featured in the "We Believe" Apple Commercial, which was used by Apple to introduce the iPad 2. The earlier "iPad is Electric" Apple Commercial featured Intro to Letters. As a result of the inclusion in the Commercials, both apps have been translated into a variety of languages.

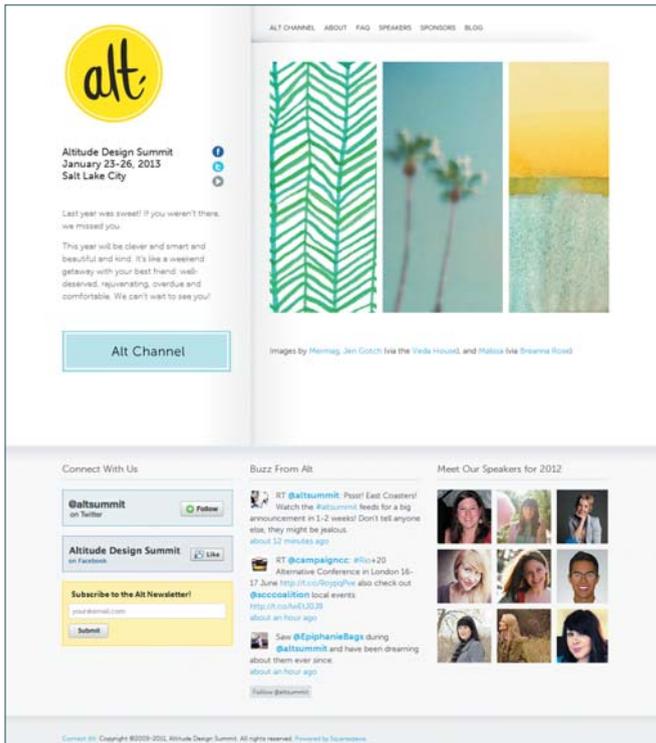
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<http://www.michaeldavis.com/work>



<http://bgoodwin.squarespace.com>



<http://www.altitudesummit.com>



<http://www.inspiredgoodness.com>

SHOPIFY

Shopify is a CMS with a singular focus: e-commerce. With Shopify you can quickly set up and run an awesome online shop. For many, the single reason for getting online is to run a store. And hosted quick-to-launch tools like Shopify make getting a business online and selling product about as easy as can be. Many contenders occupy this space, but Shopify is definitely one of the leading options.

If you're tempted to compare Shopify to Magento, don't bother. They are entirely different animals, though each has its place. Shopify offers many built-in features and is fully hosted. This means you don't have to worry about the technical complications of running an online store. And the biggest key is that you can be up and selling product exceedingly fast.

Designing and implementing an e-com-

merce site is no small task. Many pages, elements, forms and widgets must be considered. As such, building on top of solid templates is a fantastic approach. Fortunately, Shopify features a huge array of beautiful e-commerce templates. The templates alone are worth a tremendous amount of saved time and money.

Learn all about Shopify on their site, <http://www.shopify.com>.



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FetchApp Overview Tour Examples Buzz Help Plans & Pricing

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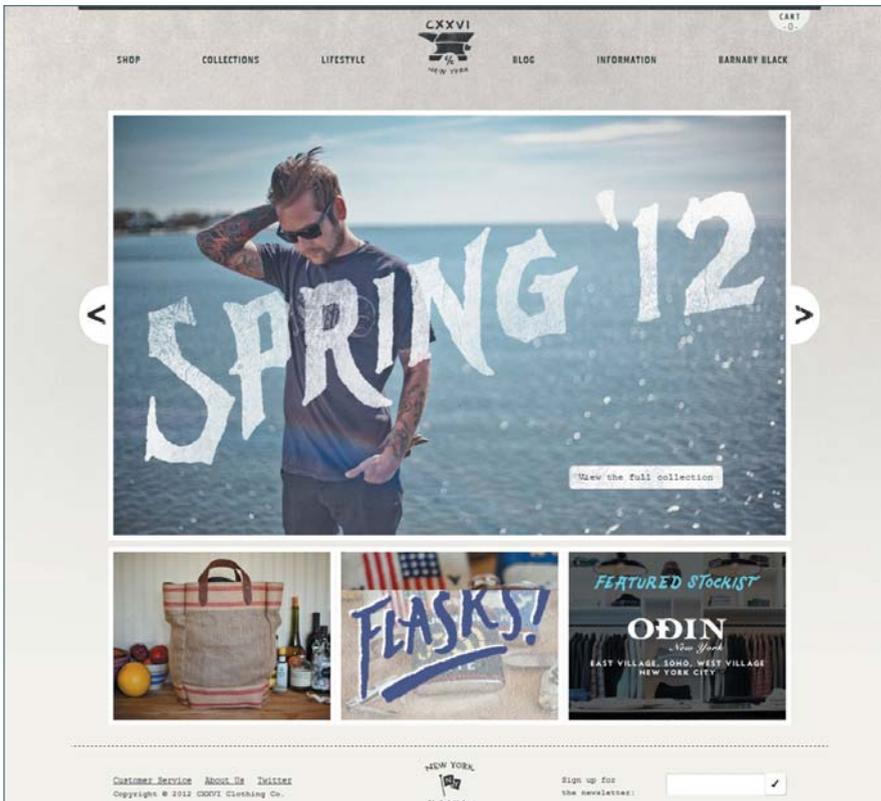
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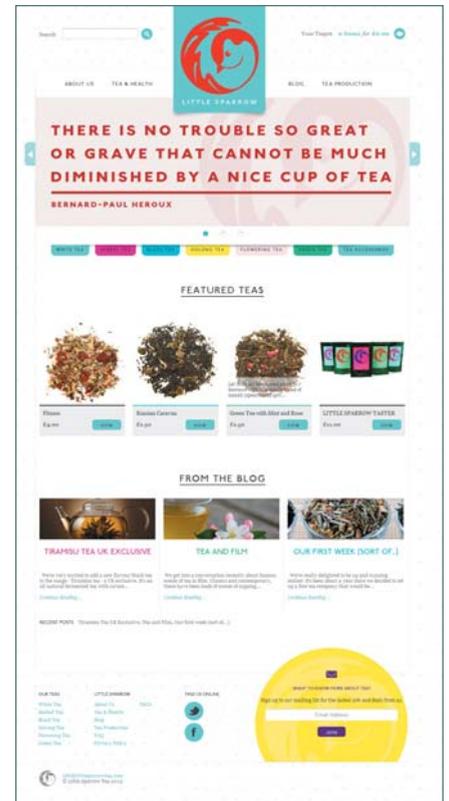
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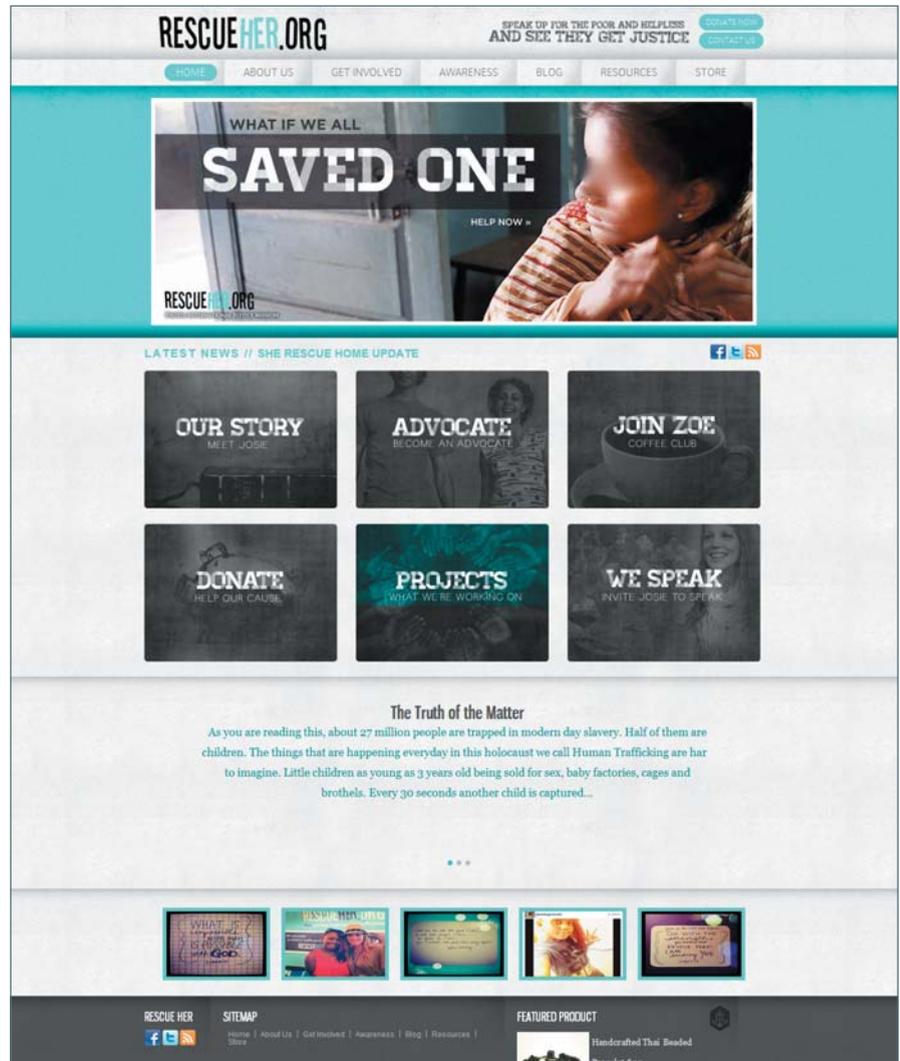
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LIGHTCMS

One type of hosted CMS that is becoming more common is what I describe as the all-inclusive approach. Many systems fall into this niche; even Adobe offers one (Business Catalyst). These all-inclusive systems not only allow you to publish content, but also incorporate many diverse features that ultimately cover all the bases; things like e-commerce, blogging, photo galleries, forms, calendars and more. Given the purpose of this book I have settled on showcasing LightCMS for a few simple reasons. Foremost among these reasons is one that strikes at why you are most likely looking at this book to begin with—inspiration. When you survey various systems, it is interesting to observe how some of them seem to have varying degrees of design quality attached to them. Perhaps this is simply due to the audience they attract, or maybe it is more about the quality of the system itself. The answer is, of course, beyond the scope of this book, so let's focus on the aesthetics.

A quick survey of the samples here quickly demonstrates that a strong template offering is not the reason the designs on this system are better than others. You will no doubt notice in the samples a total lack of consistency—it is clear that not everyone on the platform is using the same template. Ah, but this is perhaps a trick, because one of the single best features of LightCMS is that it provides (free of charge) a huge array of absolutely awesome templates. At the end of the day, we



<http://www.rescueher.org>

can't easily connect these samples to a template without signing up for LightCMS and surveying the templates they provide.

Use the sites here as a source of inspi-

ration and a sampling of what this powerful CMS can do.

Learn more about LightCMS at <http://www.lightcms.com/>

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BELLSTRIKE

The final CMS I want to showcase is an unlikely candidate. When we consider giants like WordPress, Drupal and Magento, it is perhaps perplexing why a tiny niche system like Bellstrike makes the list. Well, Bellstrike is here to demonstrate the full range of options available to designers and developers, and one such option is an extremely specific niche system. Bellstrike makes it silly simple to get a nonprofit site up and running—and most important, accepting donations. This last part is the type of thing you should expect from a niche CMS, which typically provides a common foundation (publishing content

in some form), along with features that are very specific to the niche market. With this in mind, you might even consider tools such as Shopify a niche product as well. If you want more examples of tools like this, check out Weduary.com, Ebandlive.com and Ekklesia360.com.

Systems in this line range in flexibility. Some allow users to apply a 100 percent custom design; others allow for only limited customization of fixed templates. Bellstrike falls into the latter category. At the time of this writing, it offers four templates that can be customized in minor ways. As a result, sites built on this (and similar sys-

tems) look very similar. One quick look at the samples here and you will easily identify which sites share a common template.

I imagine the designer in you is offended, annoyed or otherwise put off by this limitation and drawback. However, consider the upside: the limited number of available templates makes it more difficult for site owners to break the site, vastly reduces the time to launch a site and gives the CMS provider an easier way to push extra features out to their client base.

Read about Bellstrike here: <http://bellstrike.com>.

PROJECT REMIND

Project ReMind is a non-profit organization focused on raising awareness and research funds for Frontotemporal Degeneration (FTD).

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LATEST UPDATES

Neon Extreme 2012 Success

Published on 05.15.12

"To give anything less than your best is to sacrifice the gift." - Steve Prefontaine/Thom Merrell

This past weekend Neon Extreme's group of 36 runners spent 74 hours, 58 minutes, and 40 seconds running a collective 529 miles. Runners ran starting in Carver, MA on Friday morning, one-by-one, day-and-night, until reaching the finish line in Provincetown at the very tip of Cape Cod.

This group of dedicated and passionate friends not only ran an astonishing amount of mileage, but also managed to raise a remarkable \$50,000 for FTD research.

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<http://www.projectremind.org>

THE KUMARI PROJECT

The Kumari Project empowers Nepalese orphans, especially girls, by providing basic health care, education, and job training and opportunities.



myCAUSE

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GETTING HEALTHY

Youth Plus Foundation of Nepal with a team of doctors and nurses from Nepal's premiere hospitals volunteered on their Saturday off to host a medical camp on June 9 for children living in Panchkhal Children's Home and Siphai Child Protection Home.

They provided routine check ups for 90 children and necessary medicines, which were generously donated by several local pharmaceutical suppliers.

Thank you to the doctors, nurses, and assistants who cared for The Kumari Project's children:

Dr. Nishan Dhuejjai
Nepal Dangol
Dr. Prakash Dangol
Dr. Suman Rawal
Bablia Shakya
Neelam Shrestha
Ranju Shrestha
Khusbu Thapa
Dr. Anish Varma

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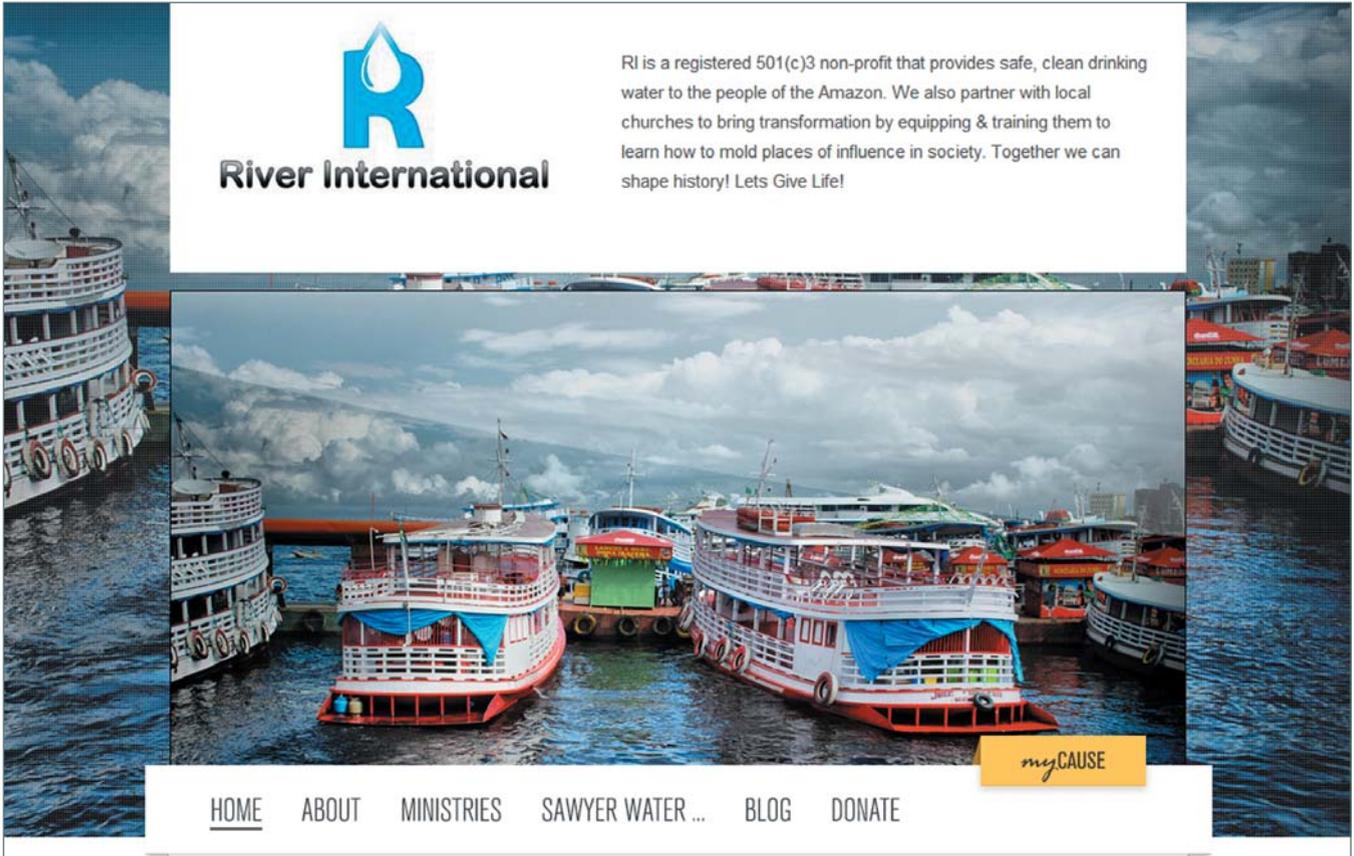
Medical Team with children at Siphai Child Protection Home

<http://www.thekumariproject.org>



River International

RI is a registered 501(c)3 non-profit that provides safe, clean drinking water to the people of the Amazon. We also partner with local churches to bring transformation by equipping & training them to learn how to mold places of influence in society. Together we can shape history! Lets Give Life!



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<http://www.riverintl.org>



ELDER SOURCE SENIOR MINISTRIES

We provide Christian materials to senior care centers, encourage volunteers of all ages and assist churches in senior in-reach and out-reach.

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INSPIRING SENIORS TO LIVE WITH PURPOSE BY HONORING GOD IN THEIR LATTER YEARS

Elder Source exists to facilitate senior ministry by distributing senior friendly Christian resources to seniors in care centers, creating opportunities that encourage and edify seniors to be productive and spiritually fertile, and building partnerships with like-minded organizations, churches, and individuals that will value and honor seniors.

In the United States, approximately 10,000 Baby Boomers are turning 50 every day. This means the population of Americans aged 65 and over will jump from 35 million to 71.5 million between the years 2010 and 2030. The number of men and women 65 and older will increase by over 20%!

This trend has enormous implications for every segment of our society, including the church. That's why we must begin now to prepare for what many

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<http://www.eldersourceinfo.org>



Water for Panama is a non-profit organization primarily funding water projects in the Indian villages of Panama. Through supporting the mission of Davids Well, our work is an expression of the love of our Savior. Clean water is the foundation, and this is just the beginning.

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LATEST UPDATES

Concert for Clean Water

Published on 08/23/12

Location: Wildwood Christian Church (ballfield)
Time: 6:30
Date: August 3rd

Join us for a Water for Panama event presenting The Capture! Free admission. All proceeds go to clean water projects built by Davids Well.
Bring your own seating/snacks/whatever!

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<http://www.waterforpanama.org>

Typography

One of the biggest frustrations of web designers over the years has been the limits put on them in the area of typography. In particular, there are limited options in the area of font selection. Even today, web-safe fonts are a standard go-to list of options. However, many modern developments have made it vastly easier to circumvent the limitations in this area. Yes, there have long been ways around this problem, but recent progress in browser development has given this area of web design a kick in the pants. Let's take a look at a few key technologies and a pile of design samples that go along with them.

@FONT-FACE

In CSS we can use the `@font-face` option to embed a font file in a page. This then enables us to specify it as the font for a block of text. CSS2 first introduced this feature, which until recently was unsupported by most browsers. In a great bit of irony, Internet Explorer has supported it since version 4. Using `@font-face` is remarkably simple, and is the most popular way to attach custom fonts to almost any web page.

The one quirk is that different browsers rely on different formats. A key tool for getting around this with ease is Font Squirrel (<http://www.fontsquirrel.com>). It quickly converts a font file into the necessary formats. A number of font services also allow you to embed the font files in

your page by copying and pasting a tiny bit of code.

One of the great things about this approach is that you can attach a font to a page and apply it to text written in HTML. This means that the text can be easily managed and updated and the font is automatically applied. In the past, many bits of fancy text would have been rendered with images. The difference between managing standard text and image-based text is night and day. Image-based text has to be re-created, exported and uploaded to the server. In contrast, editable text can simply be updated in the page and the style is "auto-magically" applied. In this way, `@font-face` is a clear step forward.

Another huge perk to this approach is that it allows you to more easily stylize and adjust the text with standard CSS commands. Combine this with responsive web design and you have a powerful combo (see page 071 for more on this topic). Think of it this way: Responsive web design requires the same content to be styled in a variety of ways, and `@font-face` based techniques mean that the same text can easily be styled in a variety of ways. With responsive design, you will have the same text to which different sets of CSS are applied, depending on the user's interface. So the same text can be styled in multiple ways. Image-based text is not nearly as simple.

ABLE BOTS
HOME ABOUT US CONTACT BLOG

We build web applications for lesser human-types like yourself.

AbleBots carefully crafts tools to run your company effectively, with a little fun while we're at it

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Our mission is to develop a collection of applications that enable businesses to perform at their highest potential, keeping state-of-use in mind every step of the way!

At AbleBots, we believe that an application needs to be more than a pretty face with fancy new features. It needs to solve the real way you run your business. Our products all integrate with one another, they integrate with every operating system through existing software. They integrate with mobile devices through native applications. Therefore, they integrate with you.

OUR MISSION
Enabling businesses to perform at their highest potential

OUR WORK
Enabling businesses to perform at their highest potential

Floyd Price
Executive Director

Floyd Price has over 10 years of experience in web development, a passion for software, and a dedication to helping businesses grow through technology, innovation, and knowledge.

[View Floyd's @AbleBots](#)

Frank Lickas
Executive Director

Frank Lickas has over 10 years of experience in web development, a passion for software, and a dedication to helping businesses grow through technology, innovation, and knowledge.

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Sergio Mejia
Executive Director

Sergio Mejia has over 10 years of experience in web development, a passion for software, and a dedication to helping businesses grow through technology, innovation, and knowledge.

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<http://ablebots.com>

Nikolaj Sajko
celist, arranger, fearless musical adventurer

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Arvo Pärt: Spiegel im Spiegel

Saturday, 31. december 2011.

With the launch of the new website a recording of Arvo Pärt's *Spiegel im Spiegel* can be downloaded free of charge.

[More](#)

New website

Saturday, 31. december 2011.

A new website has been launched on January 1st 2012. Many thanks to the team of *Planifikantistik* and photographers who contributed the photos.

E. Grieg: Sonata for Piano and Cello

Thursday, 29. december 2011.

First and second movement of the Sonata are available for listening/viewing.

[More](#)

CD "Grieg, Savin, Martinů, Pucihar"

Tuesday, 23. september 2010.

Nikolaj Sajko, cello & Miha Haas, piano

"...level of communication and interaction is one of the main reasons that this record leaves such a lasting impression on

NEWSLETTER

Subscribe to get latest updates about Nikolaj Sajko directly to your inbox!

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FROM THE PHOTO GALLERY

Recording "Grieg, Savin, Martinů, Pucihar" - see all photo galleries

<http://www.sajkomusic.com/en>

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- Structure and design web pages and sites
- Prepare images, audio and video for the web
- Control typography and layout

You will also find lots of helpful hints and practical advice alongside the code.

[Find out more about the book here.](#)

<http://www.htmlandcssbook.com>

Binaou [about / portfolio / contact / news](#)

Design creates culture. Culture shapes values. Values determine the future.

Services

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- Web Design & social media
- Strategy & planning

Welcome

Christina Binaou is a graphic designer specialising in Branding, web and identity design. She is a problem solver and a creative thinker who likes to bring ideas to life. She loves challenges and she is not afraid to try new things, as she believes that innovation comes through experimentation...

[Read more](#) [View portfolio](#)

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<http://bord.pixle.pl>

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2 Setup a branded Portal for each of your Clients

Upload your client's logo, then use our on built colour picker to select your preferred header and navigation colours. Save and your new client learning portal is ready to go! Repeat for each of your clients.

3 Assign the courses they have purchased along with number of enrollments for each course

Your content management functionality makes it easy to assign out courses purchased by your clients to their particular online learning portal. You can set license limits to control the number of enrollments in each course for each of your clients.

4 Invite your clients employees to the portal or setup a client manager to look after this

We make adding users to each client learning portal simple. You just enter a comma separated list of email addresses and send out the invites. They click on the emailed link to confirm their identity and can start their assigned training straight away. Alternatively let a client manager look after inviting users to the learning portal.

5 Easily re-use courses and tests across all your client portals

Tag all your content in your content library making it easy to do keyword searches to find and re-use content when creating new courses. Share and re-use courses across all your client portals.

6 Run Reports or view your Client Management Dashboard

Real time reports of course enrollments, starts and completions available from your dashboard provide an overview of training activity across each of your client portals. The ability to review course license usage for each of your clients allows you to track business performance and plan for new sales.

LearnUpon – Straightforward Online Learning that Works!

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Hi, my name is Siska Flaurensia

I'm a Digital Designer.*

THESE ARE SOME OF MY COOL CLIENT PROJECTS

ONEPAGETHEME

Zeke & Milo
get photography

accenture

INSEAD



AGENCY DIVISION

designolosophy

Gardens & Style

Loce

nobuooo

LUXE Bidet

squeezeoffimestudio

ABOUT/I'm a Digital Designer and Front End Developer specializes in web, app, e-commerce, and branding, who has the privilege to work on a myriad of creative projects with diverse entrepreneurial and corporate clients all across the globe—from San Diego to Singapore. A "citizen of the world" who loves to travel, sing in the car, and eat red velvet cupcakes.

NOT ONLY DESIGN/I have an experienced background in Marketing & Sales, Management, and Social Media. Love reading the brilliance of 37signals' Rework.

RULE THE WORLD WITH/HTML5, CSS3, jQuery, Magento, WordPress, Adobe Creative Suite, MacBook Pro + iPad, and my intoxicatingly sweet charm.

CONTACT/Say Hello/LinkedIn/Twitter

***SERIOUSLY/**Don't try to understand what I do. Just love me.

© 2012 SiskaFlaurensia. Developed using Responsive Layout utilizing 1140 Grid that adjusts beautifully to any screen size.

— Go back up —

<http://siskaflaurensia.com>

<http://www.invisionapp.com>

<http://www.touchtech.co.nz>

TYPEKIT

Typekit (<https://typekit.com>) is a font delivery service that Adobe owns. This service is entirely based on the @font-face technique for embedding fonts. Users of this system simply attach a CSS file to a page. The file is hosted on the Typekit servers. This CSS file then loads up the requested font, making it available in the normal CSS files you create on the site. Embedding a font in this way couldn't be easier—there's nothing to download. Just copy a line of code and use the font like you would any other typeface inside your CSS.

One important detail about Typekit is that it is a commercial service. You pay for the amount of usage you require. So if you run a large site that is very popular, it will cost you more than a small site with very little traffic. Point is, it isn't free. For many, this commercial aspect is a shortcoming that rules the option out. Others embrace this service for its access to a vast array of top-notch fonts.

Using a custom typeface doesn't mean you have to go over the top. Refer to the Concentrate site as an example (**figure 1**).

Here the font Adelle³ was used on the titles and body copy. This nice slab serif font gives the page a unique feel but doesn't get in the way. Sure, the designer could have used a default font with great success, but the unique typeface gives the page a distinct style that helps set it apart.

We find a very similar strategy on the Rocket website (**figure 2**). Here, the designer has relied exclusively on the font

The image shows a promotional page for 'Concentrate Premium' for Mac. At the top, there's a graphic of an orange slice and a box labeled 'Concentrate Premium (100% FOCUS) 77% MORE FOCUS!'. Below this is the headline 'Eliminate Distractions.' and a sub-headline 'Concentrate, for the Mac, helps you work and study more productively.' There are two buttons: 'DOWNLOAD' with a 'No-hour free trial' and a download arrow, and 'BUY NOW \$29' with a 'Money back guarantee'. The main content area features a screenshot of the software interface with a large play button in the center. To the right of the screenshot, there are three small screenshots illustrating the workflow: 1. 'To start, create a new activity (design, study, write, etc)'. 2. 'Then customize actions to run every time you concentrate. (possible actions shown below)'. 3. 'When ready, click "Concentrate," all your actions will run and a timer will appear to keep you focused.' Below this is a grid of ten customizable actions, each with an icon and a brief description: 'Launch Apps' (Choose any apps needed to complete your activity), 'Quit Apps' (Quit any distracting or unnecessary apps), 'Open Sites' (Open any websites needed to complete your current activity), 'Block Sites' (Block distracting sites like Facebook, Twitter or YouTube), 'Open Docs' (Open any pertinent documents in their default applications), 'Play Messages' (Set appoken messages to keep you on task), 'Play Sounds' (Add a sound alert to keep you focused along the way), 'Run Scripts' (Create scripts to run custom actions), 'Growl' (Remind yourself to stay on track with Growl notifications), and 'Set Chat Status' (Set your iChat or Skype status to away).

Figure 1 <http://getconcentrating.com>

Future PT⁴. One of the biggest benefits of a commercial service like Typekit is not only the quality of the fonts, but the diversity inside a single typeface. Future PT, for example, includes ten different weights. By simply using a variety of weights inside the same typeface, the Rocket site remains unified with a gorgeous typographic feel.

If you're at all interested in Typekit, I encourage you to check out the typographic experiments of Daniel Eden (**figure 3**). This beautiful set of type pairings is entirely based on Typekit. I can't imagine visiting this page and not getting some immediate typographic inspiration. It's definitely one of the best showcases of just how awesome web type can look.

ROCKET

The Future Belongs to the Brave

Many are daunted by the prospect of a digitally-dominated landscape. Others have missed the point entirely. What is evident to anyone who is paying attention, is that the rules have changed. We stand at the brink of a new frontier. Now is the time to be brave.

Rocket helps brave brands launch into the Mobile Age.

The Mobile Age is Here

Every fact at our fingertips. Every person, present. Every moment immortalized—adorned, uploaded, shared. Our devices wake us in the morning. They bid us goodnight. They are our constant companions all day long. His task is not difficult, no need to elaborate. Whenever the agenda prescribes, whenever the map leads, we never have to be without email, photos, or a soundtrack. This is our new way of life. The Mobile Age has changed the way we think and live. And it's changing the way brands relate to people.

Brands Without Boundaries

The Mobile Age isn't about technology. It's about experiences that break boundaries and improve our everyday lives. Success in this new age isn't about catching up with the latest technological trends—it's about translating your brand's values into a mobile experience.

In the Mobile Age, every brand can be portable, personal, and powerful.

Recently Launched

Plug & The Paddywhacks is the first storybook series built from scratch for mobile devices—immersive kids in an engaging mobile experience that features vivid art, engaging characters, and original music.

Rocket partnered with Scholastic & Scholastic to build Plug & The Paddywhacks from the ground up—lean app concept to App Store approval. The adventure continues to unfold with a new issue of the story released each month.

For more information, visit HeyPlug.com

Who We Are

- Rocket is the brand agency for the Mobile Age. Rocket's multidisciplinary team represents more than 50 years combined industry experience. We are unique—combining mobile expertise with brand expertise. We don't just build apps; we help brave brands launch into mobile by creating interactive experiences that cut through the noise and produce results. Rocket is based in Austin—deep to the heart of Texas.
- The Rocket team has the creativity and capability to launch your brand into the Mobile Age. Though we're mutually curious and creative, the Rocket team believes that meaningful progress is the result of methods of process.

Plan **Build** **Test** **Launch** **Track**

What We Do

- Mobile Apps**
 - User Experience Design
 - Interface Design
 - iOS Development
 - Android Development
 - Feasibility Studies
 - Product Testing
- Websites**
 - Web Design
 - Web Development
 - Responsive Web Design
- Branding**
 - Brand Analytics
 - Brand Planning
 - Brand Development & Design
- Campaigns**

Figure 2 <http://rocketmobile.co>

Danier Eden

Just my type.

A collection of nice font stacks. Inspired by **Typestacks**. Fonts from **Typekit**.

Stacks with a price label indicate that certain fonts are only available on one of Typekit's paid plans. If you ask me, it's worth every penny. **Go sign up.**

A collection of nice font stacks. Inspired by **Typestacks**. Fonts from **Typekit**.

Stacks with a price label indicate that certain fonts are only available on one of Typekit's paid plans. If you ask me, it's worth every penny. **Go sign up.**

Ambroise is elegant.

And it goes great with Proxima Nova. **Emphasis** on the *finer things*. Over 1/3 of people prefer Proxima Nova to Comic Sans. "The Castle" is a truly terrible film. Do not watch it.

Print designers may also enjoy Nouvelle Vague paired with Gotham.

Set in **Ambroise STD** and **Proxima Nova**.

Brandon Grotesque is bold.

AND HAS A LOT OF CHARACTER

Whereas Meta Serif is easy on the eyes; perfect for long reading. Vexing vixens vote violently for vodka vials. See how easy that was? **Boldly** go where *no man* has been before.

3/4 of statistics on the web are made up on the spot.

Set in **Brandon Grotesque** and **Meta Serif**.

Swiss Style.

FREE +

Let's face it - Helvetica rocks. But unfortunately, we can't ensure every user sees it. Nimbus Sans is a lovely alternative to Helvetica, with all the charm of the original Neue Haas Grotesk.

Josef Müller-Brockmann's "Raster System Für Die Visuelle Gestaltung" - Ein Handbuch für Grafiker, Typografen und Ausstellungsgestalter. German language in a "Swiss" font stack? Yeah, I don't get it either.

Set in **Nimbus Sans**.

KITTEN SHOCKED BY PRENTON

Friday 27th April 2012

A kitten was surprised today by a headline set in Prenton Ultra

Figure 3 <http://daneden.me/type>

CIRCLES Meetups for the Creative Types

ABOUT | PAST CIRCLES



ISMAEL BURCIAGA

Mar 30
11:30 am

Co-Founder & Creative Director at Church Media Group
Twitter: @isburciaga

10PM: Coming as soon as Ismael hooks us up!

Ismael is the Co-Founder and Creative Director at Church Media Group. He is constantly looking for innovative designs and ways of structuring and presenting the websites he creates to appeal to the specific and varied audiences that his clients reach. Loving variety and expression, he is passionate about a host of things, such as listening to and discovering music, watching movies, photography and spending time with his beautiful wife Laura and their two Chihuahuas. Ismael is also the man behind BBQWar, Album Art Collection, Key Art Designs and Great Bible Tales.

I WANT TO ATTEND

FOOD & DRINKS WILL BE PROVIDED

LOCATION:
Church Media Group 1630 Keller Pkwy Ste 130, Keller, TX 76248

WE COULDN'T DO IT WITHOUT THESE WONDERFUL THINGS:

CHURCHMEDIA MailChimp

Each meetup is about an hour long.

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<http://southernfemme.com>

THE ORIGINAL BEARD GUY

ANDY RUTLEDGE

Author of
BEARD PROFESSIONALISM

CO-OWNER
BEARD INTERACTIVE

What is not my beard
Is just my home page

What? Oh, is my face

HUSBAND
DESIGNER
PROFESSIONAL
CYCLIST
PIANIST
COMPOSER
BUSINESSMAN

FATHER
AUTHOR
BOUNSAI ARTIST
KARATEKA
JUDOKA
BBQ CHIEF
CAPTALIST

THIS WEEK'S DATA

99 KILOMETERS ON THE BIKE

29.6 AVERAGE MPH

5AM ADAMS LATTICE 48 HRS LAST BEER CONSUMED

0-0 PING PONG RECORD

Apocrypha

ANDY RUTLEDGE

ANDY RUTLEDGE

CIRCLE MEETUPS TALK

On Friday, February 24 I'll be speaking about **Apprenticeship & Creativity** at Circles in the DFW area.

THE DESIGN PRO SHOW

This week's **Design Pro Show** is cancelled. Please join me next week on the usual day and time!

Bibliography

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Cycling Blog

Unit Interactive
Unit Verse Blog

Twitter
Dribbble

Design Professionalism - The designer's guide for taking back your profession

Artistic Foundations of Bonsai Design - Elements of meaningful bonsai composition

The Design Pro Show - A live, weekly webcast on design professionalism

My Feed

SEND ME AN EMAIL

Eye Candy

25 WAYS TO STYLE

FEATURED DRIBBBLE SHOT

A small peek at the in-production Design Pro website. Getting excited about this one.

MY BONSAI WORK

This is a Chinese Elm bonsai in its leafless winter state. I created this bonsai from rough nursery stock I acquired in 1998.

<http://andyrutledge.com>

lmnop
ABCDEFGHIJKLMN O PQRSTUVWXYZ STUDIOS

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Web Design

CONTENT MANAGEMENT SYSTEMS
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WEB APPS
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MANAGED HOSTING

Graphic Design

VISUAL IDENTITY
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Hello

We are LMNOP Studios, an approachable design agency based in Brighton. Here to help with all your digital & print design needs.

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We have many happy clients... *

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Latest Projects

VONG PHAOPHANIT & CLAIRE OBOUSSIER / ARTISTS
We are nearing completion a new site for a new portfolio site for the public artist Vong Phaophanit.
JOHN F / AUTHOR

We can build innovative websites, create striking

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Spec work (speculative work) is when a designer creates something without a guarantee that the potential client will eventually choose and/or pay for it.
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A concept derived from newspapers, which refers to the invisible line on a web page where the user must start scrolling to see the rest of the page's content.
Life Before 400px
170px - Drop The Fold
Designing for the New Fold
Hidden... Scrolling and Attention
There is No Page Fold

Whitespace [View Topic](#)
Not simply "blank space", whitespace is an important element required to let the graphical and typographical elements shine in the desired composition.
A List Apart - Whitespace
The Underutilized Design Element
Van 500 Design - Less is More
Why "Clear" isn't a Dirty Word
Smacritics Isn't That Simple

Delivering your files [View Topic](#)
There are different file types for very appropriate reasons. Depending on the ones you send to the web designer, they can either help or hinder the building of the website.
Less File Formats
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Dropbox
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Wireframes [View Topic](#)
Think of these as blueprints for your website. These will usually be created before any design and will show the general layout and functionality of your site.
Wireframe for Web Apps
Wireframes - Wikipedia
Creating Wireframes
The importance of Wireframes
Steps to better wireframing

Content [View Topic](#)
Making content available to the web designer as soon as possible in the design process results in an end product specifically tailored to your content.
Content First
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Optical Content
Checklist for content web
Make content make a difference

Getting Feedback [View Topic](#)
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GOOGLE FONTS

Google Fonts is another font-serving service based on the basic @font-face techniques. In terms of use, it works exactly like Typekit—a remote CSS file is attached to a page and then referenced in the styling of text. Learn more about Google Fonts here: www.google.com/webfonts.

In contrast to Typekit, Google Fonts is 100 percent free. This has made it a popular choice for those not interested in paying to use fonts (and let's face it, that is a lot of people). Fortunately, Google has rounded up some really solid typefaces for interested parties to select from. So while it is free, it isn't a second-rate set of options.

Perhaps the only negative I can think of in relation to this service is that since it is free, many of the typefaces get overused. Lobster, for example, is one frequently used typeface. But, as with any element, regardless of the frequency of usage, it is all about how you actually use it. With this in mind, the samples collected here not only leverage this great service, but do so in reasonable ways that serve to enhance the site's design.

One of many beautiful samples I want to highlight is the ColumnFiveMedia.com site (**figure 1**). Most prominent in this site is the use of the font Josefin Slab in the large text at the top of the page. Interest-

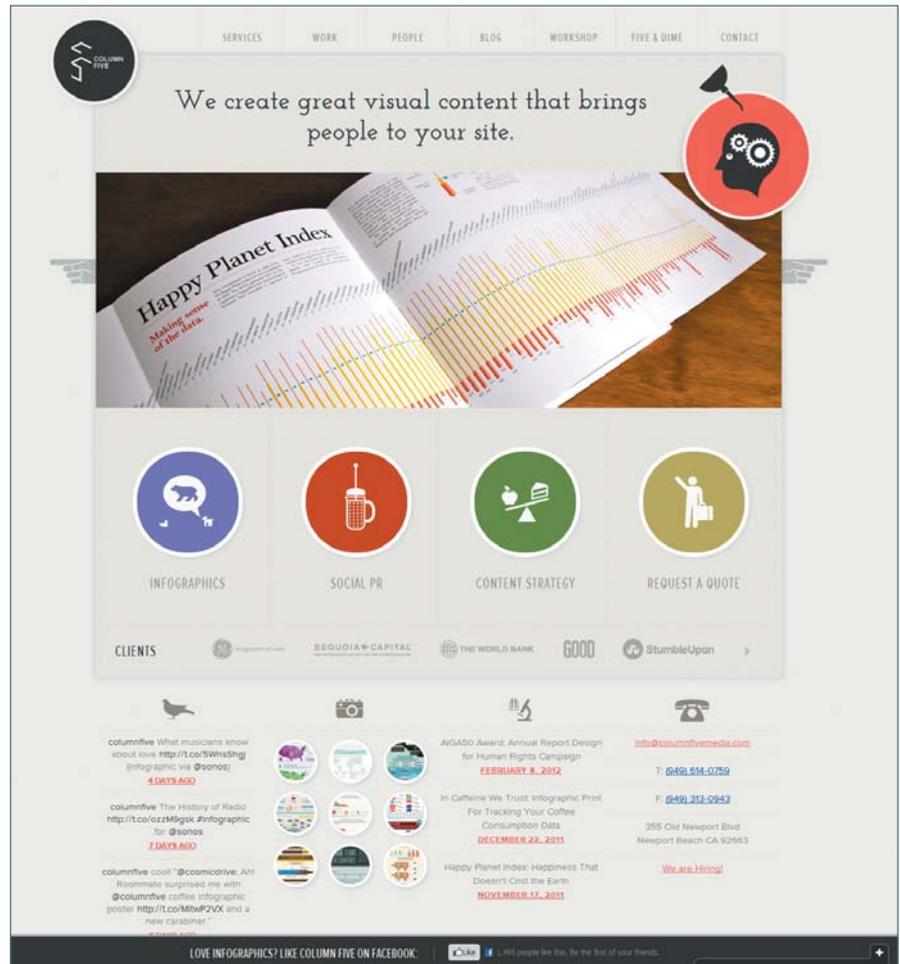


Figure 1 <http://columnfivemedia.com>

ingly, this site also uses a Typekit font for the main navigation and other supporting text in the page. A mix of solutions is

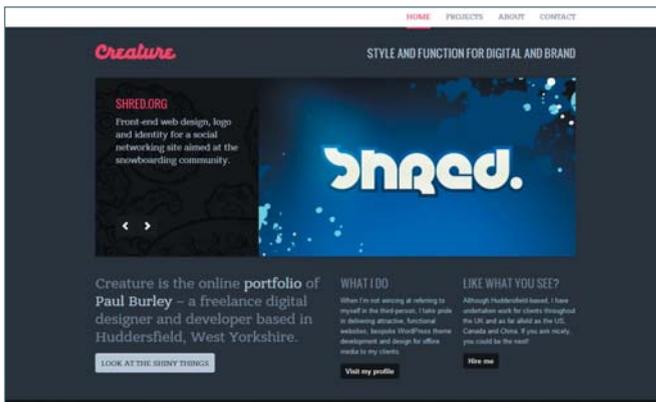
entirely possible and reasonable. In this case the typefaces make for a far more distinct design.



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<http://sobuzzme.com>



<http://www.madebycreation.com>



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Osvaldas is a ^{web}designer who thinks in code.

30 MINUTES AGO
CSS, HTML, JavaScript, jQuery...



Gestures-Sensitive Slideshow: Responsive and Touch-Friendly

I'm not quite sure, but it was probably 2006 (correct me if I'm wrong) when with the birth of jQuery the very first non-Flash slideshows/sliders appeared on Web. Before that time, writing JavaScript was a horrible pain and therefore websites were boring. Internet wasn't that attractive as it is nowadays. Because nobody wanted to spend a week writing a thousand-lines code just to have something that does not work properly on any browser! Luckily, things have changed: JavaScript had become... [Keep reading](#)

APR 05
Books & Magazines



Offscreen. The people behind bits and pixels

As our industry grows up, many of us seem to forget the human side of digital. There still hides a story of real people behind every interface. With this really nice idea and a real sentence, Kai Bruch starts the first issue of his magazine named Offscreen. The quote also explains what it is all about. It's about people behind bits and pixels. And by word people I mean not just people who designs websites and other related digital products, but also... [Keep reading](#)

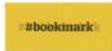
MAR 25
CSS Tropic



Letterpress Business Cards

Business cards, for me personally, for a long time were like a phenomenon from prehistoric times. Just like vinyl phones or cassette players. And there's no need to look deeper why so, because bad design is always obvious. It just happened that all of the business cards I saw in my life were so crappy, that I have been always questioning myself why people share their ugly sheets of paper with one another. Before in the last few years as... [Keep reading](#)

MAR 23
HTML, JavaScript, jQuery



More Noticeable HTML Bookmarks

I have always been interested in elegant yet helpful techniques that in some way extend or rewrite native browser functionality and therefore help making websites a bit more better than they could be. The last time I shared a technique for mobile-friendly and responsive loading, which indirectly extends functionality of title attribute in HTML. This time thoughts and a piece of code for, as titled, more noticeable HTML bookmarks with jQuery. Actually, it's nothing new, nothing that you could not do on... [Keep reading](#)

FEB 16
CodeIgniter, PHP, SQL



Database-driven routing in CodeIgniter

CodeIgniter is simple yet elegant, open source PHP framework developed by EllisLab. They also built the well-known ExpressionEngine by using CodeIgniter as a base. So that probably just proves, how powerful the framework is as well. Nevertheless, it is extremely easy learnable. Basically, their User Guide is all you need to craft easy websites. I chose CodeIgniter over WordPress because wanted to have my website customized as much as possible and be able to control it all over. This post is probably... [Keep reading](#)



Osvaldas Valutis is a web designer who thinks in code.

email: osvaldas@osvaldas.info



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Joe Ellis makes internet!



Hi, my name is Joe Ellis and I am a full-stack developer with deep experience creating rich web applications. My tech life is a hodgepodge of Ruby, Rails, CoffeeScript, HTML5/CSS, Photoshop, and a dash of Git to keep things under control.



Read the Kang is a study app to help students master the art of kang reading.



Squaresoft Digital Media, where I am currently working as lead developer.



BarCampOLA was designed for New Orleans' only "unconference" event.

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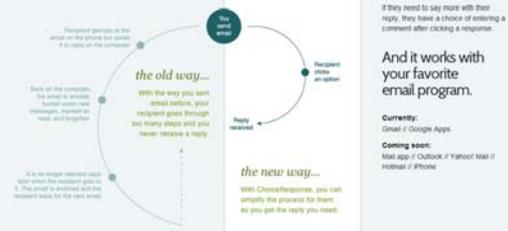
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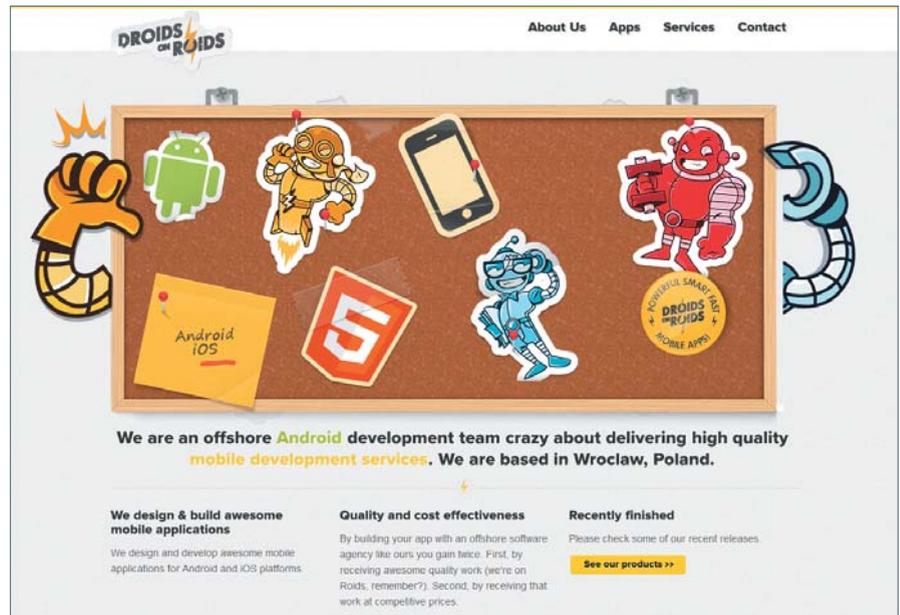
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CUFÓN

Cufón is a JavaScript-based utility that applies custom typefaces to blocks of text as a page loads. At one point in time Cufón was a premier solution used by countless developers. With the forward movement in the support of @font-face, Cufón has fallen by the wayside. Frankly speaking, I was not planning to include this type solution, but I did so for a number of reasons that I will get to later. (Learn more about Cufón at <http://cufon.shoq-late.com/generate>.)

It turns out that many developers continue to rely on this tool for one common reason: browser support. Since not every browser supports @font-face, Cufón is a nice alternative that works pretty much everywhere. So it seems there is still a place in the world for this tool. As such, I wanted to provide some impressive examples of Cufón at work.

Take a look at the Thedroidsonroids.com site (figure 1). Here all of the large bold text is rendered with Cufón, including the navigation, the large full-width sales pitch and the bucket headers at the bottom. The typeface used accents the page without looking overly decorative. In this way a unique feel is brought to the page without distracting from the overall design. In more thematic situations such as this one it can be tempting to use a more decorative niche font. Fortunately the designer allowed the illustrations to shine and let the text play a supporting role.



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Figure 1 <http://www.thedroidsonroids.com>



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Code

While this book is by no means about code, it is not hard to make an argument that code has a radical impact on design. In fact, I have long been an advocate of the idea that a firm knowledge in how things are actually coded will inform and empower designers. With this in mind, I want to briefly focus on a few developments in the area of code that continue to impact the industry and the design of the web.

CSS3

Again, this is not a book on coding, so my introduction to CSS3 is extremely brief and focused on the nuances that impact designers most. Don't let CSS3 scare you off as some crazy new language. CSS3 is nothing more than the third revision to CSS. In fact, what is currently known as CSS is actually CSS2. So someday we will likely simply refer to CSS3 as CSS.

CSS3 builds on top of CSS2. So anything you might have learned about CSS carries forward. There are, of course, a large number of new things in CSS3 and a lot of things that got improved. Many of these dramatically impact the way designers and developers plan sites. Most notable among these are the visual effects that are not possible through code. Prior to CSS3, these elements were implemented with images. Here are some key visuals that are now possible with pure

code and no images:

- Rounded corners on containers, images form controls, etc.
- Drop shadows on elements like images and containers
- Text shadows (used to produce the ever-popular chisel effect, as found in the letterpress section on page 131)
- RGBA, which is RGB (colors) with an alpha channel, making partially transparent colors possible
- @font-face for embedding fonts
- Transitions to create animations when CSS changes
- Gradients to apply to text and backgrounds

Of the many samples included here, one that demonstrates well the use of some new CSS3-based techniques is the

Bookmarkly.com site (**figure 1**). A few of the elements on this seemingly simple page are based on CSS3 properties: the rounded corners, drop shadows, text shadows, and the CSS-based animations when the browser resizes. Most of these styles would have greatly increased the complexity of the site prior to CSS3. The rounded corners would have required a lot of images and a fair amount of extra code. The shadowed text would have required some serious trickery to avoid having it embedded in images. And of course the form controls would have been coded far differently.

The end result is a smooth site that relies heavily on code for styles. This makes it easy to update, restyle and tweak depending on the user's interface (more on this in the responsive design section on page 071).

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Visual artist. Designer. Entrepreneur.

HI. I TRAVEL THE WORLD WITH A LAPTOP AND A CAMERA.

My name is John O'Nolan. On the 6th of October 2011, having been a self-employed designer for almost three years, I took my business on the road. I sold my stuff, moved out of my house and packed my entire life into a hand-luggage-sized bag.

I'm traveling the world on an indefinite basis. Make no mistake, this isn't a holiday. I'm working harder than at any other point in my life. But now, I'm doing it from a different location every 6-8 weeks and enjoying all the scenery in between.

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Figure 1 <http://bookmarkly.com>

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JAG
Joel Andrew Glover
@JGLOVIER

I'm a designer and front-end developer. I create user experiences and front-end systems for the web. I'm part of a wonderful company called **apollonia**.

I write code, teach, & blog, and have some side projects. I love Jesus, am a proud father and husband, and am also a 3-boy shaver and Shaver fan. I've been in Kenya three times, and my Kilimanjaro summit in March. **Book it probably my favorite food. Now that you know as much about me why don't you say hi!**

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Hello, I'm a freelance designer based in West Cork, Ireland. I create innovative solutions that make your product or service more effective in the marketplace.

My approach to projects

Some have described me as being pragmatically creative: I approach my work sensibly, with realistic goals assessed through my many years of experience. I see each project as a problem that needs to be solved - with the most innovative and creative results. I have an inherent desire to achieve the very best I possibly can creatively, which is reflected in the successful design solutions I offer to clients. Naturally, I take great pride in my work, being meticulous in all areas, and my aim for each project is to have nothing less than 100% customer satisfaction.

I'd be delighted if you had a moment to look through my portfolio and you will find proof, not promises of what I have produced for countless clients over the years.

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- Nurture Childcare Website Design
- Website Design for Images of Ireland
- Atlantic Food CBD Website Design
- Website Development for Michael Powell Solicitors
- Website Design for DigitalForge
- Branding for Weddings at The Maritime Hotel
- Stream Solutions Website Design

- Advertising
- Apple
- Articles
- Book Covers
- Book Design
- Branding
- Brand & Business
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- Business Design
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- Cleanability
- Clubs
- Custom WordPress Theme Design
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- Illustration
- Mobile Design
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- Hotel Branding
- Hotel Graphic Design
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- Poster
- Infocard
- Microlearning
- Brandmark
- Book Branding
- Sketch
- Illustration
- Marketing Design
- UX
- Website
- Website Design
- Web Desk
- Web Desk Setup
- WordPress

pauloogoode.com | © 2009 - 2014 Paul O'Goode Designer, Webmaster and Graphic Designer • Front-end with: Blacklight

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— **Jones, media developer**
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— **Pascal, web developer**
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HTML5

Much like CSS3, HTML5 is nothing more than the newest specification for HTML. What we refer to as simply HTML is actually HTML4. And someday we will likely refer to HTML5 as HTML. Unlike CSS3, HTML5 actually has very little impact on the visual side of things. And as such, this chapter is perhaps one of the most difficult to write. In fact, I struggle to draw any

real connections between design practices and HTML5.

I did a great deal of research in this arena and I discovered that, for the most part, HTML5 represents subtle shifts in the way things are coded. The only real potential impact on the designer lies in the area of the canvas options inside HTML5. Granted, this opens up a lot of options

for the designer but is frankly beyond the scope of this inspiration-oriented book.

I can, however, find plenty of beautiful sites built on HTML5. On the surface they look like normal websites, which is exactly what they are. It just happens that HTML5 has slightly changed how they are coded and has most likely made them a bit easier to maintain.

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THE STORY

Why we built CREATEJS

ABOUT CREATEJS

CreateJS is a suite of modular libraries and tools which work together to enable rich interactive content on open web technologies via HTML5. These libraries are designed to work completely independently, or mixed and matched to suit your needs. The CreateJS Suite is comprised of: EaseLJS, TweenJS, SoundJS, PreloadJS, and Zoë.

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Orlando's award-winning and changing anatomy reported in Florida Trend. An archive...

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An historical timeline of LAKE NONA

October 2011

Lake Nona opens its newest neighborhood, Lakeside Park.

August 2010

UCF opens its Medical Education Building and Burnet Biomedical Research Building at Lake Nona.

February 2009

Shawmut and U.S. Commerce construction on their hospital at Lake Nona.

May 2009

Shawmut Burnham Medical Research Institute opens at Lake Nona.

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LAKE NONA

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Themed with ThemeRoller

Custom themes in combination with our rich widget set allow you to create your own unique look. Start by using the 16 professionally designed themes included with Wjmo. Alternatively, choose from over 30 themes from the jQuery UI project or use ThemeRoller from jQuery UI to create your own custom theme.

Works Everywhere

Ensure your UI works in every browser and every device without worrying about compatibility issues. Create interactive clients that render just as well in IE8 as they do in an iPad. Wjmo widgets support these popular browsers: IE8+, Firefox 3+, Safari 3+, and Chrome.

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FLASH

While many have declared Flash dead, it is anything but. In fact, there are many implementations of the product that still wow clients and customers. The reality is that the web has advanced, and Flash is not nearly as prominent as it once was. In my opinion, Flash has simply settled into its place in the world.

Perhaps the most glaring problem with

Flash is that it can't run on the iPad or iPhone. This simple shortcoming has singlehandedly forced Flash out of the limelight. With this in mind, one of the most critical things a Flash-based site can do is to provide a functional fallback for users on iOS products.

This is exactly what we find on JordanHollender.com (**figure 1**). Take a look at

figure 2 to see how this same site looks on the iPad. Here the designer has prepared an HTML-based alternative to the site. Ultimately this means that the site had to be built twice: once in Flash and again as HTML. Clearly, this extra burden means you better really want to use the functionality of Flash for the benefit of your site. Otherwise you're just wasting time.



JORDANHOLLENDER
photography

MENU

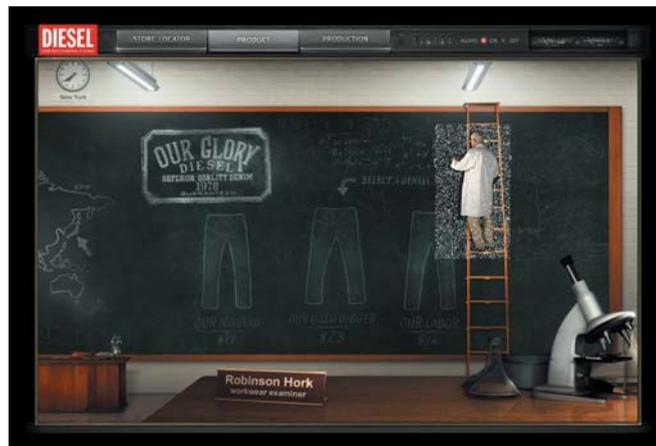
Darren Farrell, children's book author

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Figure 1 <http://www.jordanhollender.com>, normal view on desktop with Flash



Figure 2 <http://www.jordanhollender.com>, view on iPad without Flash



<http://www.diesel.com/ourglory>



<http://kfgame.ru>



<http://battleofthecheetos.com>, normal view on desktop with Flash



<http://battleofthecheetos.com>, view on iPad without Flash



<http://bankers.ownedition.com>



<http://www.pikibox.com> **Top:** Desktop view—note the Flash video player, **Bottom:** iPad view—note the non-Flash based video module

<http://www.lucasarts.com/games/legostarwarsiii/index.jsp>

Top: Normal view on desktop with Flash, **Bottom:** View on iPad without Flash

JAVASCRIPT AND JQUERY

Beyond HTML, JavaScript is one of the oldest and most foundational tools of the web. For many years following its debut in 1995, JavaScript lived in relative obscurity. Around 2005 (give or take a few years), JavaScript slowly started to gain momentum. The industry's perspective changed and JavaScript became a highly valued tool. Fast-forward to today and you will find that JavaScript is quite possibly one of the most powerful tools in the web designer's tool belt. I specifically say *web designers* here as JavaScript enables front-end coders to create interactive designs.

Perhaps the easiest and most concise way to describe JavaScript is this: JavaScript allows designers to modify the HTML and CSS of a page based on various interactions with the user. This allows you to bring pages to life in gorgeous ways. Survey the samples provided here and you will only get a small part of the view. Load these sites into your browser and you will plainly see how JavaScript transforms static HTML and CSS into a far more engaging and beautiful experience.

The portfolio of Andrei Gorokhov (**figure 1**) stands as a good demonstration of how JavaScript brings a design to life. His hexagon display of portfolio items might otherwise lack interest for those who view them. Thanks to his use of JavaScript, the elements interact as users hover over them. Even better, the three filter buttons in the middle allow you to highlight the items you're interested in. The site then



Figure 1 <http://gorokhov.name>

shows a cross section of items that fit the criteria from the filters. It's a very interesting way to interact with the content from the perspective that matters most to the viewer. If it weren't for the JavaScript at work, the page might be rather dull in comparison.

For those designing a more thematic site, JavaScript is particularly handy. Check out Fishy.com.br (**figure 2**). Here,

the ocean-themed site is animated and brought to life with jQuery. It would be a cool site to look at even if it wasn't animated, but the animation brings the elements to life and makes for an unforgettable experience. Here jQuery is the icing on the cake, and the greater understanding the designer has of this tool, the more likely it can be put to work in meaningful and practical ways.

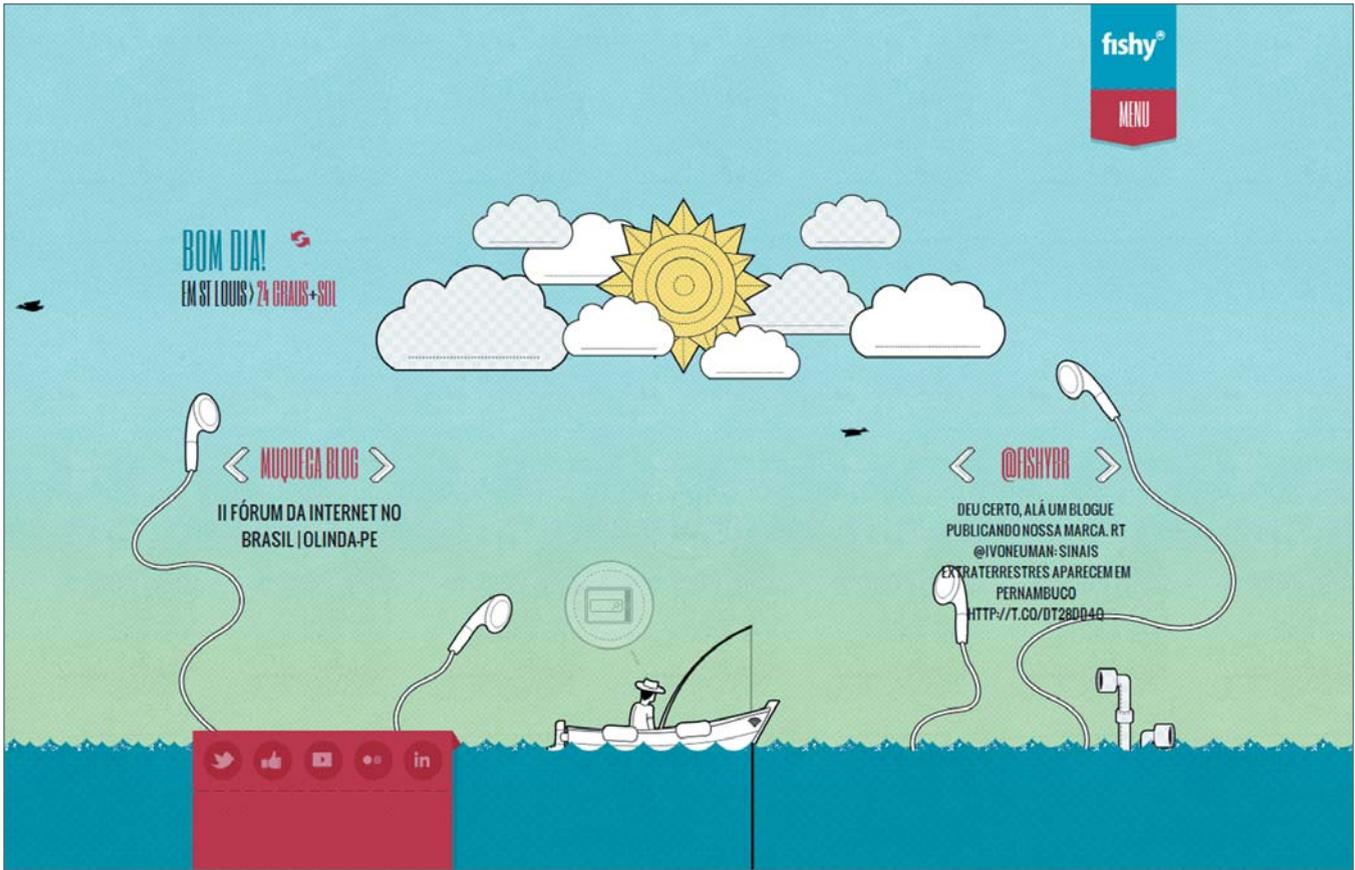


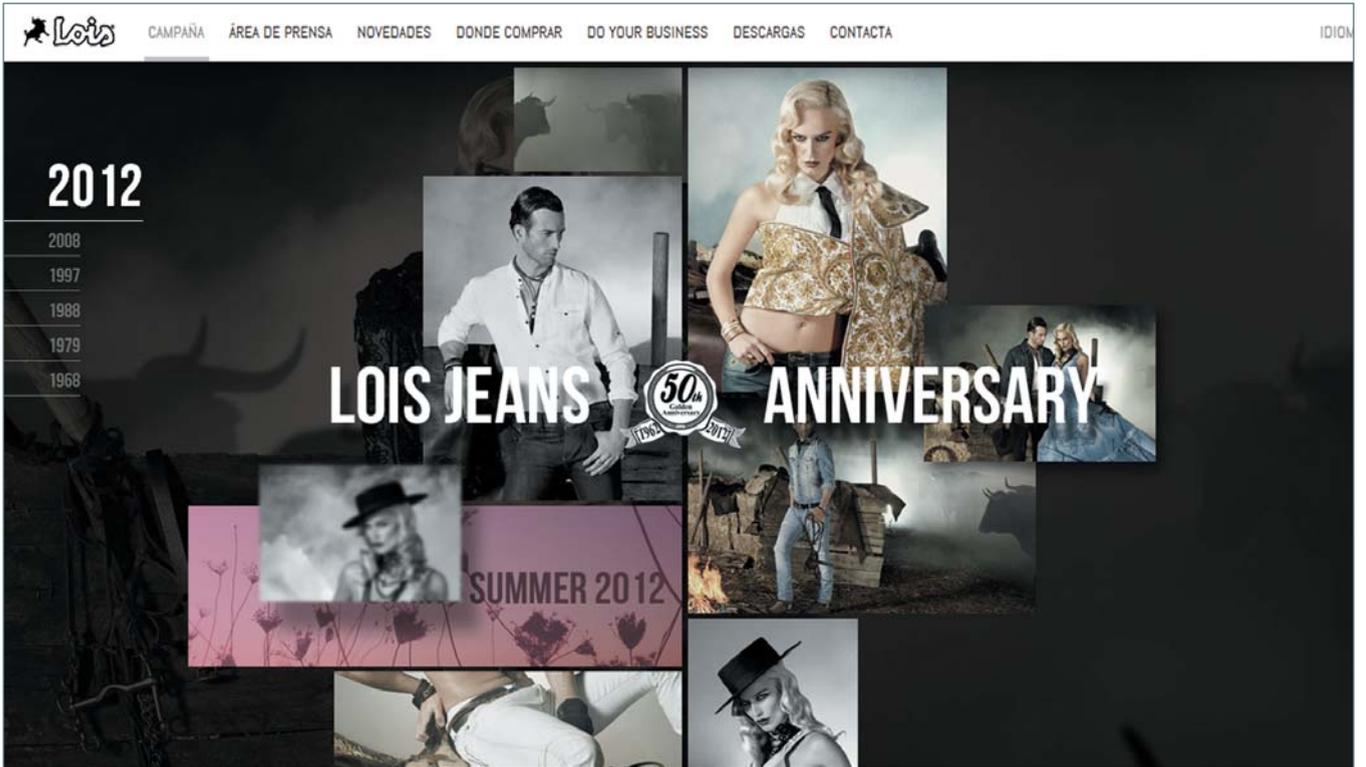
Figure 2 <http://www.fishy.com.br>



<http://fancyrhino.com>



<http://fusion-room.com>



<http://loisjeans.com>



<http://bobadilium.com>



<http://experiment.nl>

Jessica Caldwell
Interaction Developer

2011 Alpert Awards

I developed this site, designed by *Digitaria*, with HTML5, CSS and jQuery. The site is a great way to honor the work of unique and creative artists.

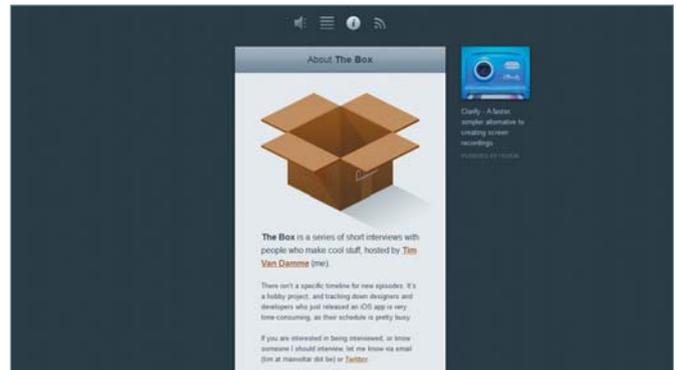
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Devices

Few things in the history of the Internet have forced change as drastically as the influx of devices has. Currently, this includes a diverse range of tablets and smartphones, but might soon include many other devices like televisions, automobiles, and so forth.

These new devices have an influence over some fundamental web elements. For starters, they come in a wide range of screen sizes, from the very small phone to the medium-size tablets to the standard desktop with monitors up to 30 inches wide. Second, users interact with sites using touch on mobile devices and tablets versus a mouse on standard computers. Finally, users on phones and tablets are on the go, with different needs and much shorter attention spans.

As a result, the industry has undergone some radical changes that significantly change the way sites are designed and built. Here I want to cover several key topics along this line of thinking and provide plenty of inspiration to go along with it.

RESPONSIVE DESIGN

Responsive web design is the practice of designing and building sites in such a way that the site adapts to whatever interface the user views it on. For instance, on a desktop the user might get a standard layout with multiple columns. The same site, when rendered on a smartphone, might reformat into a single column of content. The goal is to present the content in such a way that it can be most easily consumed and interacted with. The end result should be a site that responds to a user's environment instead of a site forced into a single format designed for desktop computers with larger monitors.

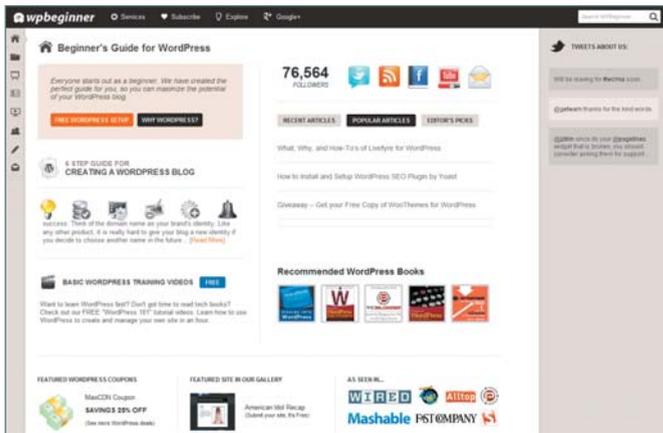
I am not going to get into the mechan-

ics of how all this works, but assuming you have some interest or if you want to explore it, I want to point you in the right general direction. Each variation of the site is styled using a separate set of CSS. And the correct CSS is most commonly applied to the page through something called media queries.

I do want to clear up one detail before I dive into the inspiration part of this topic. I am purposely not going in depth into the topic of adaptive design. Responsive design was originally conceived as being based on sites that are entirely fluid and can scale to any size. In contrast, adaptive sites adapt by stepping to key sizes. That

is to say an adaptive site might snap to three or four key sizes but is not fluid over the entire range. This may seem like splitting hairs, and is why many people lump the idea of adaptive design in with responsive design. It seems that many already consider the two interchangeable terms⁵.

Okay, so on with the inspiration. Take a look at the Easy Designs blog (**figure 1**). If you view it in a browser you will see that the layout changes and responds with a layout tailored to fit your browser (or device) size. In this case, not only the format changes, but some of the extra decorative elements get trimmed away as the screen gets smaller and smaller.



http://www.wpbeginner.com: desktop



http://www.wpbeginner.com: tablet



http://www.wpbeginner.com: mobile

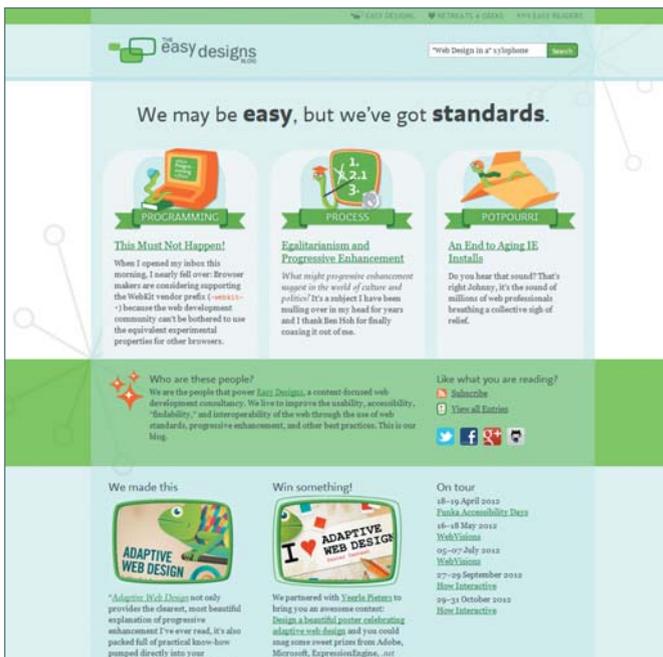


Figure 1 http://blog.easy-designs.net: desktop



Figure 1 http://blog.easy-designs.net: tablet



Figure 1 http://blog.
easy-designs.net: mobile



<http://www.tremulantdesign.com: desktop>



<http://www.tremulantdesign.com: tablet>



<http://www.tremulant-design.com: mobile>



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Another ShopTalk episode with what about some really cool projects, mobile apps and our weekly dose of GSAs.

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http://css-tricks.com: desktop

http://css-tricks.com: tablet

http://css-tricks.com: mobile

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Hi! I'm Holly

Some Wonderful Listings

Hi! I'm Holly

I'm a real estate agent located in the beautiful

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Poster for Atlanta's summer concert series

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How your website works is just as important as how it looks

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OH, I ALSO DO THIS...

Concept

<http://bullmandesign.com>: mobile



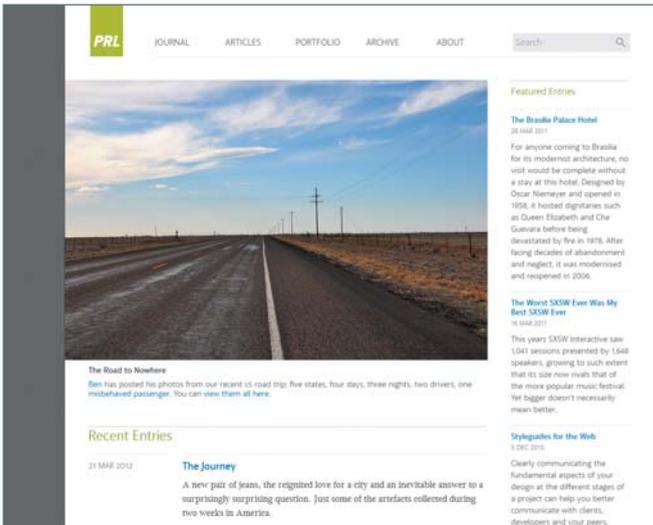
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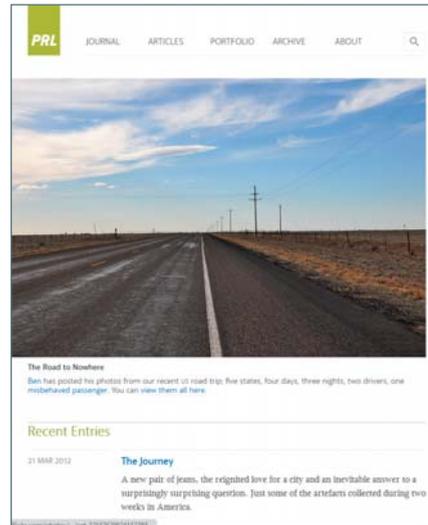
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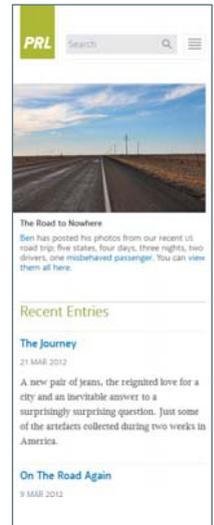
http://confab2012.com: mobile



http://paulbertloyd.com: desktop



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"Retreats 4 Geeks was an incredible experience. Not only did I make a bunch of new friends, but my understanding of my craft became much more nuanced. I also left with a greater appreciation for Web Standards and the inspiration to use my awesome coding powers for good."
— Allison Urban, MailChimp

<http://retreats4geeks.com: tablet>

MOBILE SPECIFIC

While much of the industry's focus has been on responsive design, the notion of building a mobile-specific site is still entirely valid. One of the huge perks to building a totally separate mobile site is that you can tailor it to the needs of mobile users. A great example of this is the Penzu site (**figure 1**). The desktop version contains all of the elements we might expect to find on a site promoting a software service. In contrast, the mobile site is nothing more than the login screen. This laser focus on helping existing users and seemingly ignoring potential new users demonstrates the type of specialization that is possible here. Responsive design is awesome, but sometimes a separate mobile site is a preferable option. Don't get so caught up in the hype that you forget to consider traditional options, though they might not be as trendy.

There are other reasons to create a separate interface, beyond custom tailoring the content. Consider the Archikon site (**figure 2**). The desktop version of this site is built on a very atypical structure and interface. If one were to try and run this same interface on a smartphone it would be a frustrating experience. Instead, they have a totally different interface for mobile users (**figure 3**).

For a great demonstration of tailoring the content to the expected interface, look at the Cibgraphics site (**figure 4**) and its mobile companion (**figure 5**). Clearly, the



Figure 1 <http://penzu.com>: desktop

mobile home page contains almost none of the content the desktop version has. Instead you find the logo, one sentence to introduce the agency and a list of links to the content of the site. The desktop version is stuffed with a lot more information. Imagine how long the mobile version would be if it included everything the desktop version did. Its focus on simplicity is much appreciated and ensures users can dive in without getting overloaded.



Figure 1 <http://penzu.com>: mobile

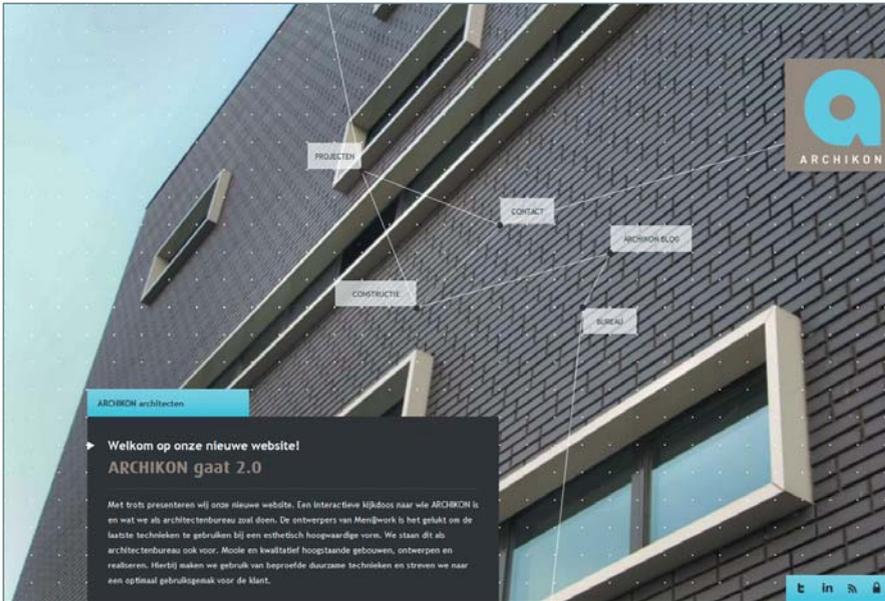


Figure 2 <http://www.archikon.nl>: desktop



Figure 3 <http://www.archikon.nl>: jquery mobile



Figure 4 <http://www.cibgraphics.com>: desktop

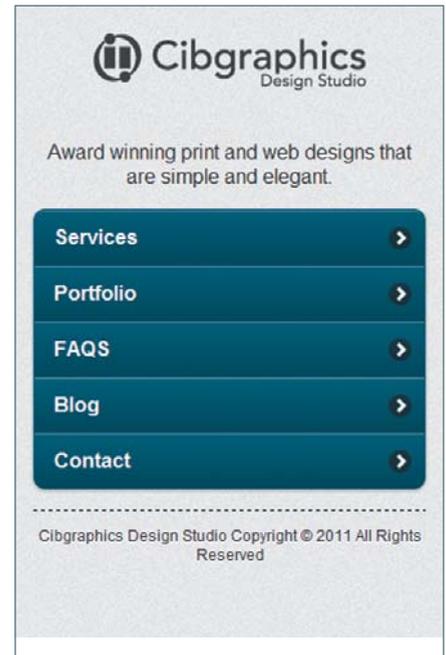


Figure 5 <http://cibgraphics.com>: jquery mobile

Home [back to my roots](#) | About [get to know me](#) | Portfolio [changing the world](#) | Journal [my restless mind](#) | Contact [lets work together](#)

Mk³ an independent design studio focusing on
ui design / mobile / development

Journal & Articles

Exciting News! CAGE has been Acquired.

Two years ago I set out to re-imagine the design collaborative space and disrupt its market. Over this time, I took risks by dedicating myself and career to making that vision happen.

[CONTINUE →](#)

Using Billings 3 to track business expenses.

I've been using Billings 3 for about three years now. Two years ago I needed a better way of tracking expenses. Billings has the support for expenses built in, but they're meant to be.

[CONTINUE →](#)

On being your own Entrepreneur.

Entrepreneur, I can't think of another word that's becoming more of a buzz word. More people are calling themselves Serial Entrepreneurs today because the single word Entrepreneur is not.

[CONTINUE →](#)

Designing for the Mobile Web, with Michael Dick

It's a honor to have been invited to present at Refresh Baltimore this week, December 9th! The event was held at MICA, Maryland Institute College of Art, where I spoke on.

[CONTINUE →](#)

The theory that I'm not a Web Designer.

If you asked me if I still enjoyed design, I would tell you yes and no — quickly followed up with the idea that I consider myself an entrepreneur of my ideas. Design is only a part of the process.

[CONTINUE →](#)

The distinction between interfaces & graphics.

A very common question I encounter with in our industry is sort of a trick question, they ask me if I do graphic design. I reply with, no. Then the next question that follows asks me who designs.

[CONTINUE →](#)

Rethinking the Purpose of a Redesign

Redesigns are inevitable, no matter how well you think your website is built today, it will grow old as business models evolve and technologies progress. The key to a successful redesign is to understand.

[CONTINUE →](#)

SXSW sketch notes by a mobile designer.

Getting together with other like minded, talented professionals & friends is what it's all about. oh and those pesky panels you almost forget about because of the night before.

[CONTINUE →](#)

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http://m1k3.net: desktop

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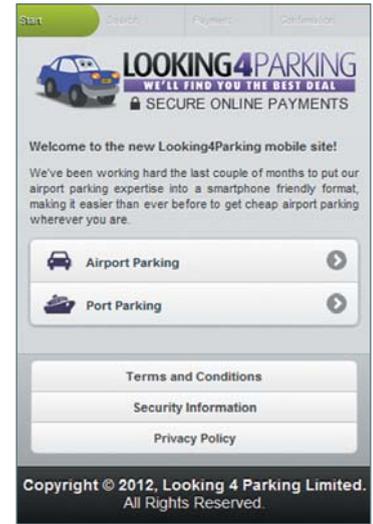
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& front-end
development.

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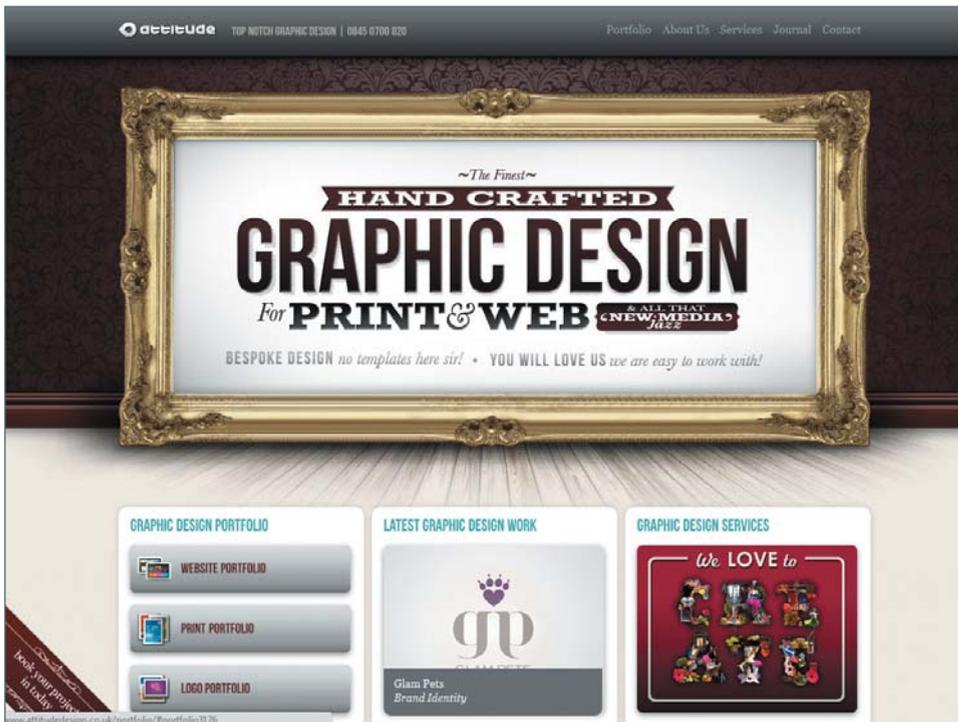
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http://www.looking4parking.com: desktop



http://www.looking4parking.com: jquery mobile



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TRAVELLING ON THE MOVE PRICELESS GIFT
PHOTO JOURNAL FOOD DIARY SPORT
TARGET PROGRESS BACKWARDS TO-DO LIST

ENTRIES	AVERAGE WORD COUNT	AVERAGE CHARACTER COUNT	TOTAL WORDS
68	31	...	2,139

Most Used Words (1-4 characters) Most Used Words (5+ characters)

ENTRIES: 68 | AVERAGE WORD COUNT: 31 | AVERAGE CHARACTER COUNT: ... | TOTAL WORDS: 2,139

TNW THE NEXT WEB BUSINESS INSIDER appstorm

Entries are easy to do with a 280 character limit, and I think that should make for more consistent journaling, at least on my part.

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LIVE STATS

767,089 EMAIL REMINDERS SENT

500 EXTRA CHARACTERS PER MONTH

FOR WHEN YOU NEED MORE THAN 280

431 DAYS 280DAILY HAS BEEN ONLINE

FROM THE USERS MOUTH

Mars Dorian

"I found this little gem a month ago, and what can I say? I'm in MAD MAD love with it. It's a free online application that lets you sum up your entire day in 280 characters. The simple notion of writing down your achievements (and reviewing them) lets you refine your workflow. What did I

http://280daily.com: desktop

280daily Sign Up For Free Log In

SUM UP YOUR DAY IN 280 CHARACTERS

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Welcome back! Please use the form below to login to your account. If you don't yet have an account, sign up free!

Forgotten password?

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{pinch}host

http://280daily.com/m: mobile



<http://www.smartpowergeneration.com>: desktop



www.smartpowergeneration.com/mobile: mobile



<http://smallstudio.com.au>: desktop



<http://smallstudio.com.au/mobile/mobile.php>: mobile

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Treat yourself to a taste of the town! Enjoy the ambiance of a quaint neighborhood cafe here in the St. Louis CVC or an sophisticated or indulge in a decadent meal at one of the city's fine dining establishments.
Photo: Ruth Chris Restaurant
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Whether here for business or pleasure, get your guide to the best restaurants, convenient hotel amenities and all the great attractions the Gateway City has to offer.

DISCOVER
SEE & DO
TRAVEL TOOLS
ST. LOUIS FOR KIDS

MEETINGS & CONVENTIONS

St. Louis houses many world-class meeting facilities and the CVC convention staff can help you plan every step of the way from welcome programs to venue coordination.

TOP TEN REASONS TO MEET IN ST. LOUIS
WHAT'S THE PACKAGE
AMERICA'S CENTER CONVENTION COMPLEX
ELECTRONIC RFP

GROUPS & REUNIONS

If you're hosting anything from a small, intimate gathering to a large gala affair, St. Louis has the resources and accommodations to make your event one to remember.

WHAT TO DO
SUBMIT RFP
HELPFUL DOCUMENTS

FEATURED

St. Louis Sports Heat Up This Season
WEDNESDAY, FEBRUARY 22, 2012

While the Cardinals gear up for the 2012 season, the St. Louis sports scene is in full swing this month with a bevy of must-watch games.

READ MORE

BLOG

Who Doesn't Like a Deal!
MONDAY, MARCH 5, 2012

Five attractions, FREE admission and exclusive extras! We're talking about The Treat Me in St. Louis Pass.

SEE ALL POSTS ►

St. Patrick's Day Celebrations: Green the Gateway City
MONDAY, MARCH 5, 2012

Everyone is Irish in St. Louis this March as special events celebrating the Emerald Isle – including two major parades – are staged throughout the city.

Let the Good Times Roll in St. Louis
TUESDAY, FEBRUARY 7, 2012

Laisssez les bon temps rouler! We're letting the good times roll and roll with a feast of Mardi Gras activities in St. Louis.

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http://explorestlouis.com/mobile: mobile

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JQUERY MOBILE

jQuery is a library of pre-built JavaScript functionality. jQuery Mobile is a similar set of tools. It is based on the core jQuery library and adds lots of functionality focused on delivering mobile optimized interfaces for tablets, smartphones and other touch-driven devices.

This tool is powerful and incredibly useful on its own. But given the context of this book (seeking to inspire you), I have opted to include this tool set as it enables some incredible functionality with very little effort. In fact, many of the technical complications of getting a mobile site up and running are removed thanks to this utility. Granted, you still have to do a lot of work to pull it together, but it gives you some robust building blocks to work with.

If you analyze the samples in this chapter, you might notice one common element—the button lists. One of the most powerful features inside jQuery Mobile is its assortment of tools for building navigation

and transitioning between content. Given this, a common style emerges that is noticeable throughout this wide variety of samples, which range from Disney to an individual's portfolio. In my opinion, this common element is an asset as users become familiar with the feature and know what to expect.

Another thing to note about these sites is that they are mobile specific (more on this topic on page 079 in the Mobile Specific chapter). This means that they are made for the mobile web, and not intended for use on a desktop computer. In fact, many sites built using jQuery mobile automatically redirect you to a desktop optimized version when you try to load it on your computer.

Among these gorgeous samples one of my favorites is the Joy Theater site (**figure 1**). One of the details I love is their primary navigation. Instead of using a standard button bar (as provided by jQuery Mobile),

they have opted for these large circular buttons. The shape and size of these elements ensures they are easily touched, which is a plus for the usability factor. At the same time, their design is unique so that the site feels distinct, and it's not easily forgotten.

In contrast, Brett Hayes (**figure 2**) makes use of a standard button bar built with jQuery Mobile (the button bar across the top of the site). In this case it works well and the designer has used other visual elements to ensure a unique experience that is still extremely functional. It isn't always about breaking the norm or reinventing an interface; most often a perfect balance between unique design and familiar functionality leads to very effective design.

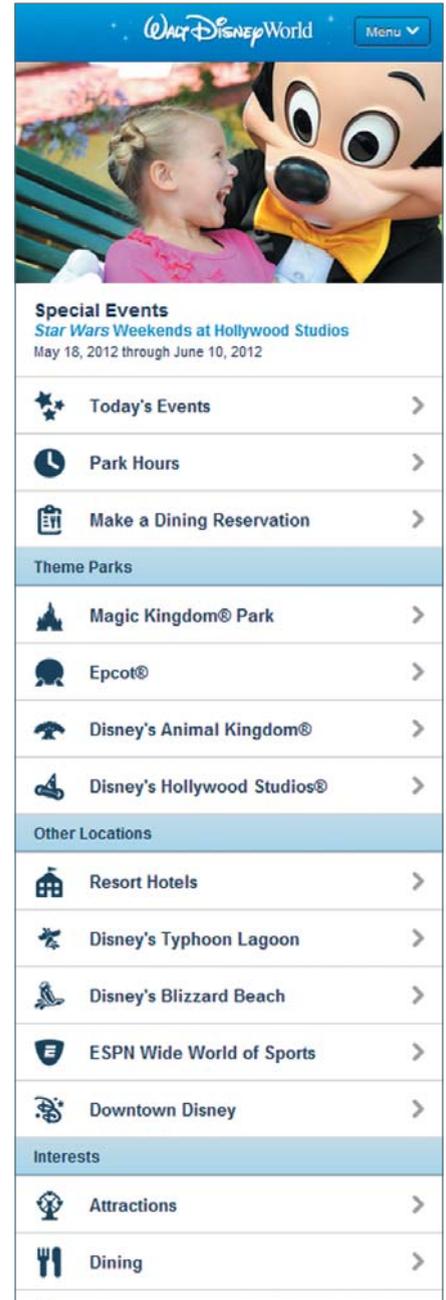
Learn more about jQuery Mobile at <http://jquerymobile.com/>.



Figure 1 <http://m.thejoytheater.com>



Figure 2 <http://m.brethayes.ca>



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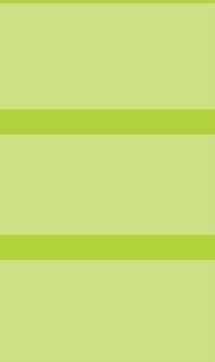
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02 / Design Styles

One of the core goals of The Web Designer's Idea Book series is to showcase popular styles and trends. As a result I consider this section on current design styles to be core to the mission of this book. Design styles slowly morph and change with time, and though several topics presented here are perennial favorites that show up in each of the Idea Books published, I believe you will recognize clear changes in how they are used. For example, illustration and minimal styles are classic elements that have appeared in each of my previous books. And obviously these styles have histories far beyond my observation of them. So while I attempt to present as many new styles as possible, there will always be a few that show up again and again. (Perhaps someday I can assemble a secondary book that showcases all of the elements from a single style over time.)

THEMATIC DESIGN

Thematic design is certainly not a new idea, but I love the approach designers are currently taking. In years past this style was equally popular, but it seems that the current trend is to shift to a more subtle approach. Certainly this isn't universal, but if you contrast the samples here with those in *The Web Designer's Idea Book, Volume 1* (the Extreme Theme chapter) I think you will agree.

For example, let's consider the Quazar Web Design site (**figure 1**). Here, a space theme is rather clearly and prominently used. Note however that the overall layout is familiar and comfortable. In this case,

the theme is used to style the elements that we expect to find. In stark contrast, the inTacto site (**figure 2**) also uses a space theme. However, in this case it is far more extreme. The layout is totally abnormal. In fact, the page is intended to scroll up, not down. Ironically, this extreme theme approach clearly contradicts my notion of a more minimal approach to themes. But, of course, this is the nature of things, styles are used in countless ways. The point really is to realize the range of possibilities when it comes to implementing a theme. We can paint a theme onto what's considered a "normal" layout, or we can

invent a totally thematic interface, and we can do anything in between.

In other cases, the far more minimal approach is rather clear. The Revolver site showcased here, for example, does just that (**figure 3**). This beautiful site works a bit of theme into an otherwise minimal, superclean site. Themes can make a site more fun and often easier to design, but don't assume you have to go bonkers with them. Sites like this one demonstrate that a more subtle approach can produce gorgeous thematic designs.



<http://moosylvania.com>

Figure 1 <http://www.quazarwebdesign.com>

<http://www.justaminute.com>



Figure 2 <http://www.intacto10years.com>



<http://www.peckhamrye.com>

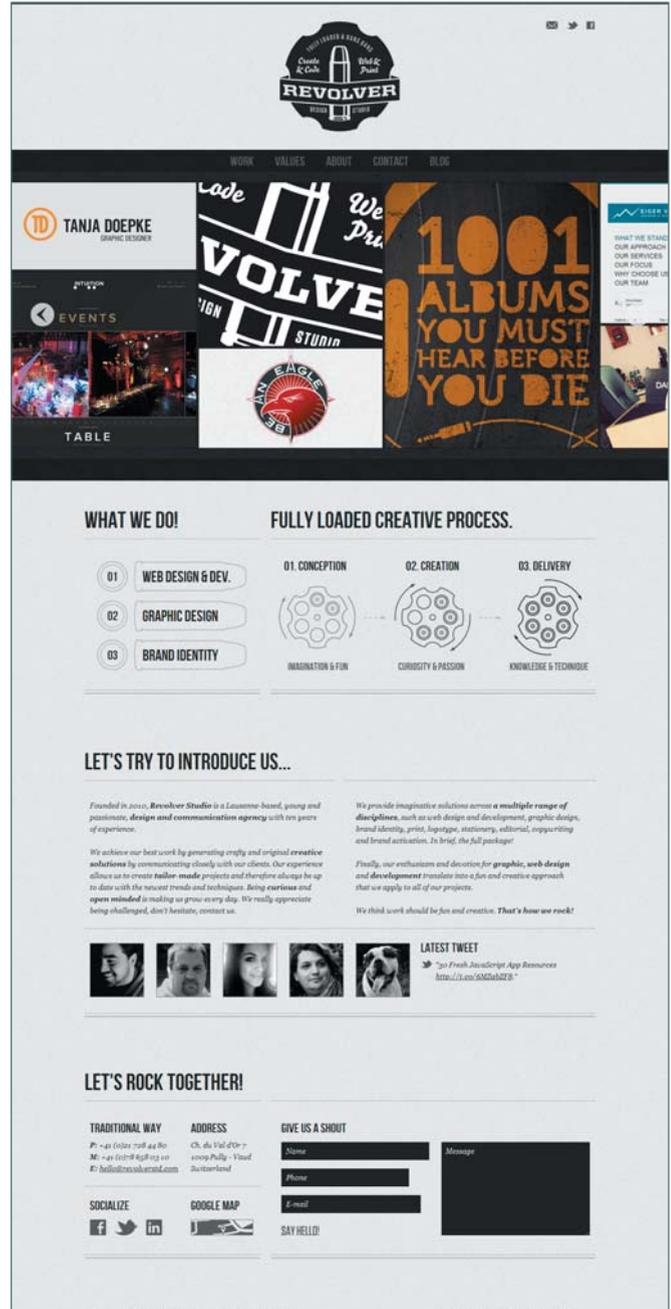
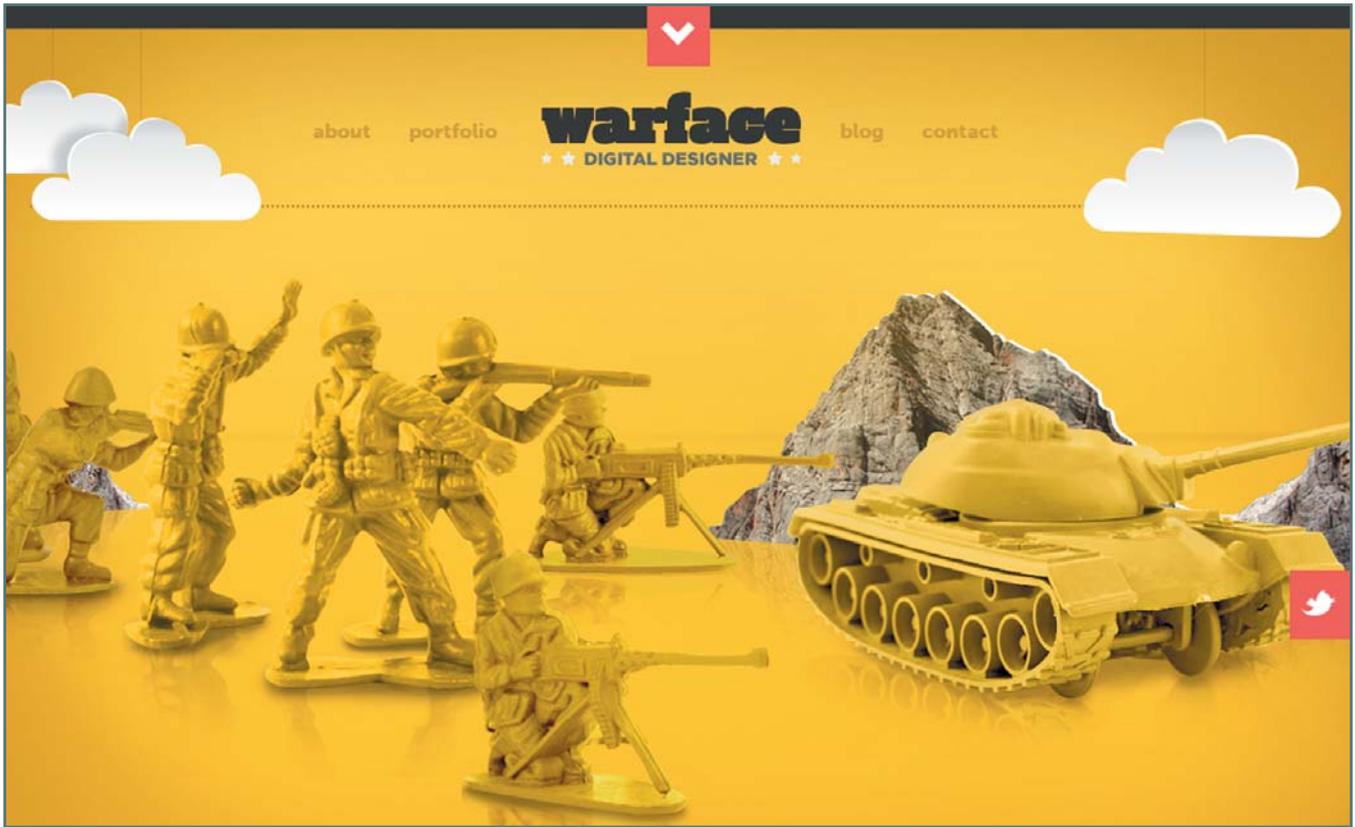
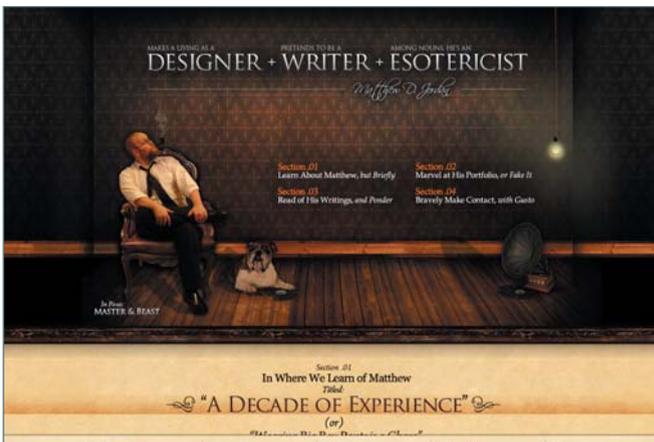


Figure 3 <http://www.revolver-studio.com>



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ART-DIRECTED BLOG

Let's begin by explaining exactly what an art-directed blog is. A blog in this style applies a unique design to each and every blog post. This means the creator not only writes a blog post, but produces a custom style for the page. Clearly this approach is far more time-consuming. Typically a blogger working with this approach will maintain a common structure or framework, as well as a common overall design style. In this way, multiple pages work together, while each stands as an independent creation. Creating a site like this is not for the faint of heart. The amount of work required is not to be

underestimated. You will find, however, that, the results can be truly outstanding.

One of the most common elements when it comes to art-directed blogs is a standard page header. This is clearly visible on the Visual Idiot site (**figure 1**) as well as on the Lefft site. Through this common element, the users are given something stable to rely on. It's particularly important because each page has the potential to disorient the viewer.

The most significant downside to consider (besides the time drain) is that an overall brand style will likely be lost. You can certainly weave your own personal

style into each blog, but a new visitor who lands on an individual page may become disoriented until she realizes each post is custom designed. This makes any common elements extremely important. A common overall style will be a powerful tool for unifying the varying designs.

For a good example of this, take a closer look at the Lefft site. Note that the three layouts presented here (**figure 2**) all have a common base. They are all centered around large blocks of solid colors and are largely based on typographic design. As a result, they work together extremely well, while displaying a wide range of styles.

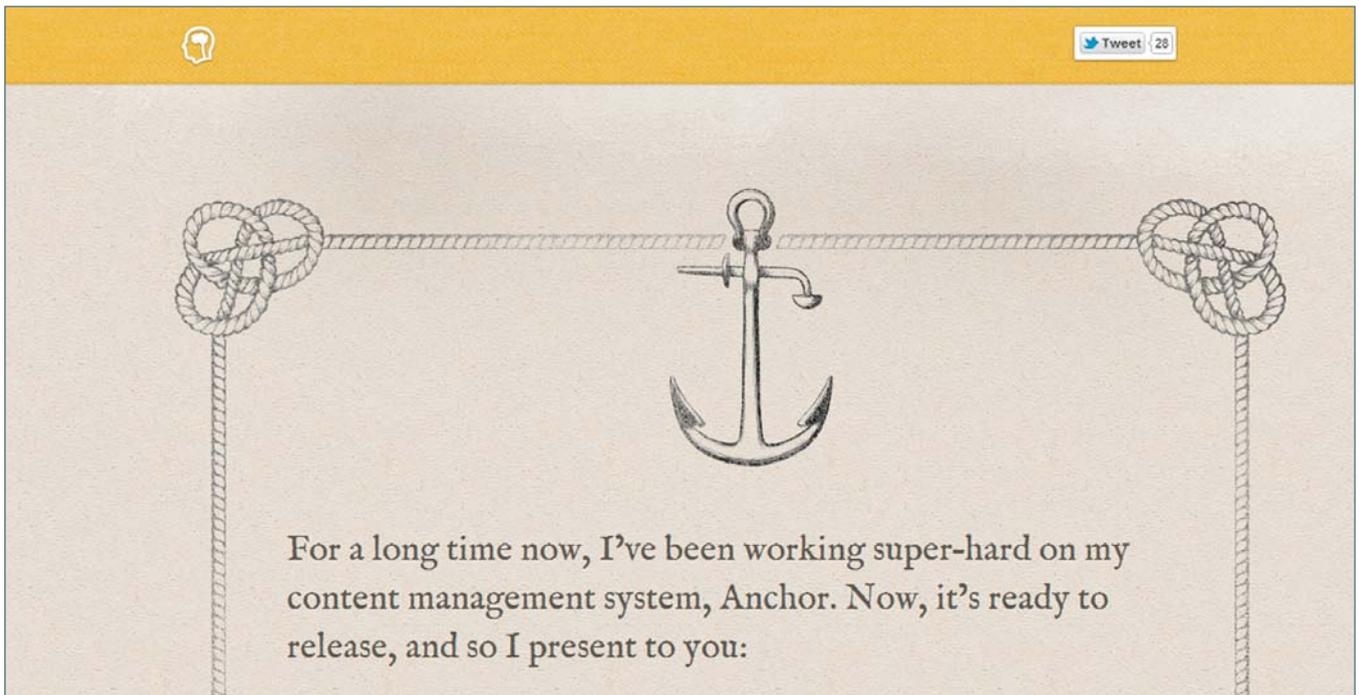


Figure 1 <http://visualidiot.com>

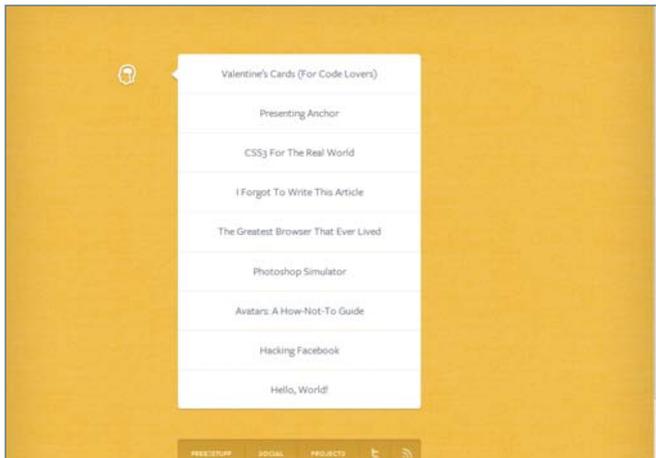


Figure 1 <http://visualidiot.com>

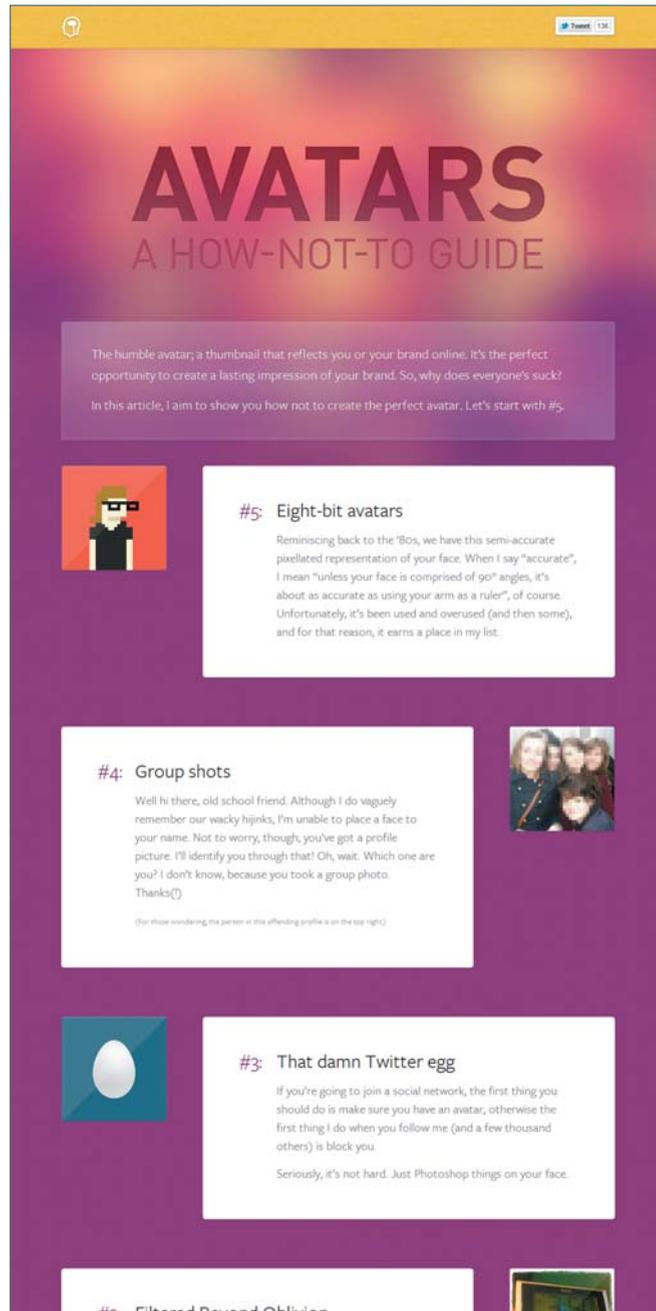


Figure 1 <http://visualidiot.com>

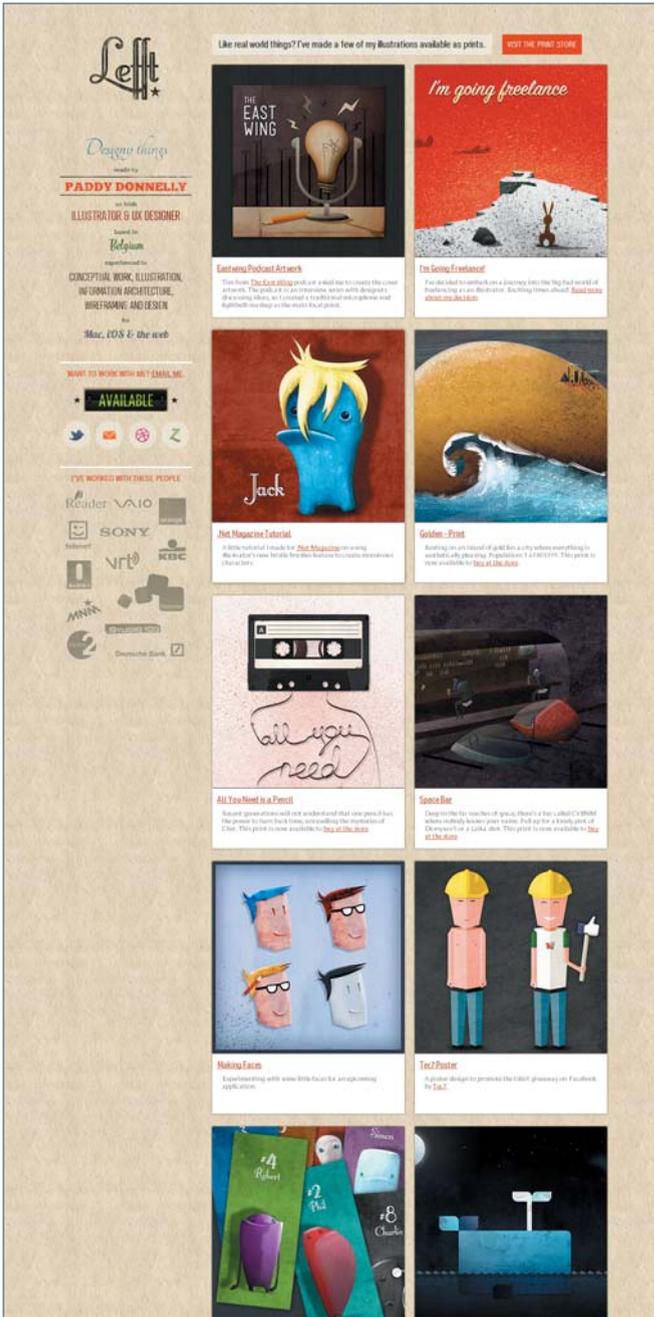


Figure 2 left.com

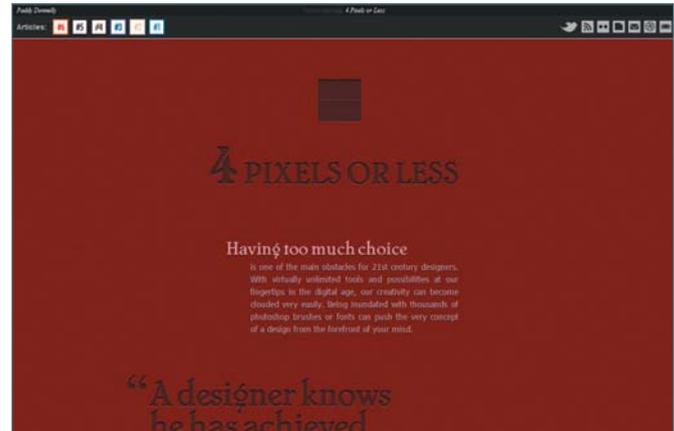
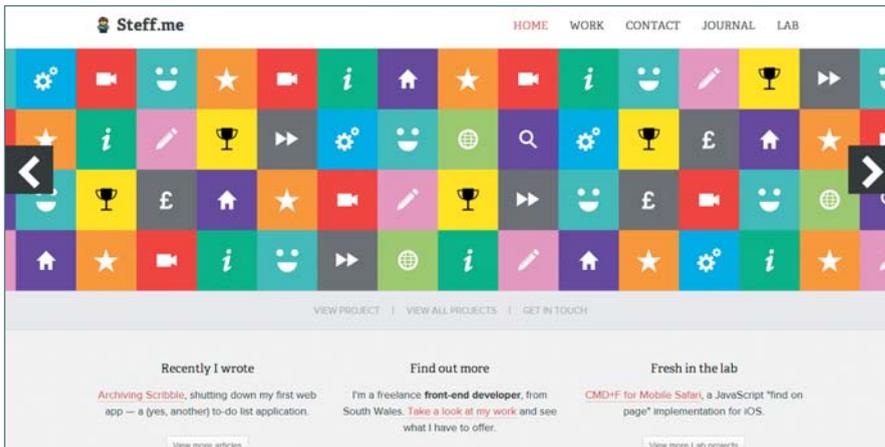


Figure 2 left.com



http://steff.me



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MINIMAL

As with my previous writings on the use of minimal design, the samples here by no means embrace a strict implementation of the approach. Each of the designs here could be further refined and made more minimalistic, but this is the point of showcasing *real* work here. In reality no one wants a purely minimalistic site. Instead, designers prefer the benefits the style offers when paired with their personal style to give it unique flavor. After all, a site that purely embraces the minimalist mentality would likely be extremely homogeneous and perhaps even boring.

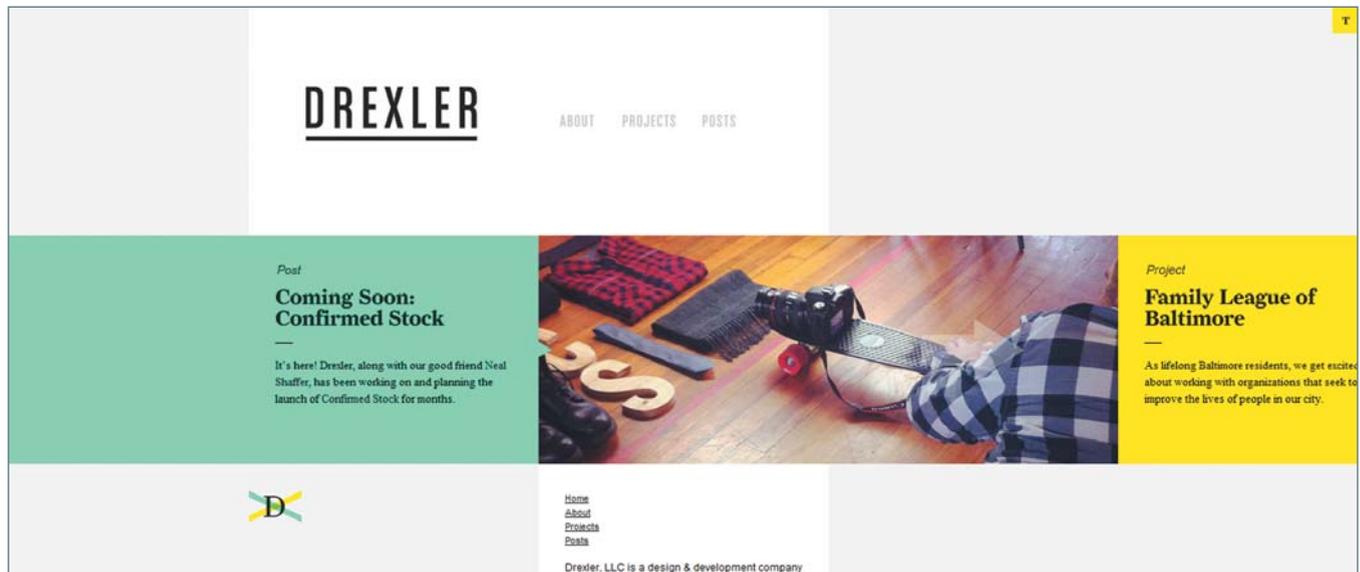
The reality is that when we implement a style like this it isn't for the purpose of embracing the style but rather to accomplish some set of needs. In the samples here,

the minimal style allows for easy-to-use sites that communicate their purpose in an almost effortless way. The sites leverage the power of the style to accomplish the real goals and purposes of these sites. And in the end, this is the real mission of a web designer. So instead of considering how crazy I am to flag these sites as minimal, look at them and consider how the minimal style has been put to work and how you might do the same.

A perfect example of this is the Unify Interactive site (**figure 1**). This site clearly doesn't embrace a strictly minimalist mentality. So much in this design could be cut in the name of minimalism. But then the design would be void of any personality or uniqueness. In this case, the embel-

ishments serve to dress up and give the site a unique style. At the same time, the underlying minimalist approach maintains a clean design that communicates its purpose effortlessly.

Another fine example to look at is the 51bits website (**figure 2**). Here the minimal style is evident. The visuals showcasing the agency's work not only show off their portfolio, but give the site some unique visual elements to help the users create a visual impression of the site. Without these previews, the site would be so minimal that there would be almost nothing to file away in your brain. Instead our attention focuses on their work and it creates a lasting impression.



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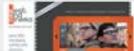
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Figure 1 <http://unify.unityinteractive.com>

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Figure 2 <http://51bits.com>

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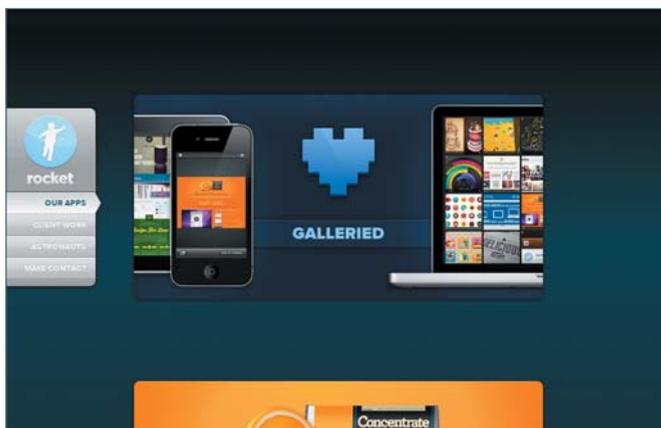
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MUTED WITH A RAINBOW OF COLORS

It is true, some trends are far more glamorous than others, but don't think for a second that this particular trend doesn't have some serious punch. In this section of the book, I want to showcase sites that are primarily based on a muted color palette (grays and other washed-out colors) and then peppered with a rainbow of colors. Let's review a sample that clearly illustrates this.

Consider the site SpigotDesign.com (figure 1). Here the base white and gray colors are very prominent. Then a splash of color is added that doesn't rely on a single accent color: rather, a variety of colors has been used. This splash of color

further highlights the key bits of data on the page and helps drive users to the content they are likely looking for.

Another example that carries this approach to a very effective use is the Regent College website (figure 2). Here the colors accent the navigation and also connect to the buckets of content as you navigate the site.

For some strange reason another trend seems to frequently show its face here—circles. In fact, I have a whole chapter in this volume on the use of the circle as a design element (see page 176). Why it is that these two go together I am not certain. I thought long and hard on the topic and

repeatedly reviewed the samples in both categories in search of some connection. Frankly, I have no idea why designers are drawn to such similar solutions. Perhaps they all derive from a similar inspiration source. Regardless, this is part of the fun of exploring trends and themes. Sometimes you stumble upon interesting patterns.

In closing, I want to highlight one key feature of the trend. Given a muted backdrop, the colored elements have the potential to stand out. For this reason, this trend is a powerful way to control the user's behavior and to encourage them to focus on the most critical conversion points of your site.

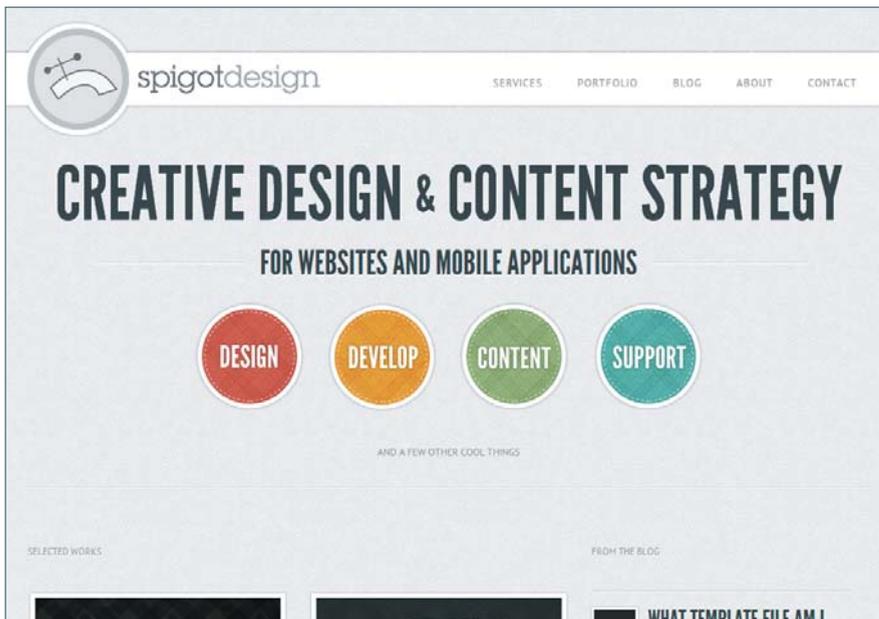
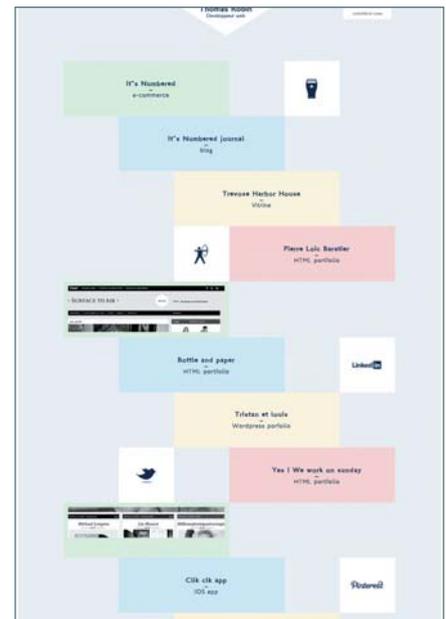


Figure 1 <http://spigotdesign.com>



<http://www.thomasrobin.net>

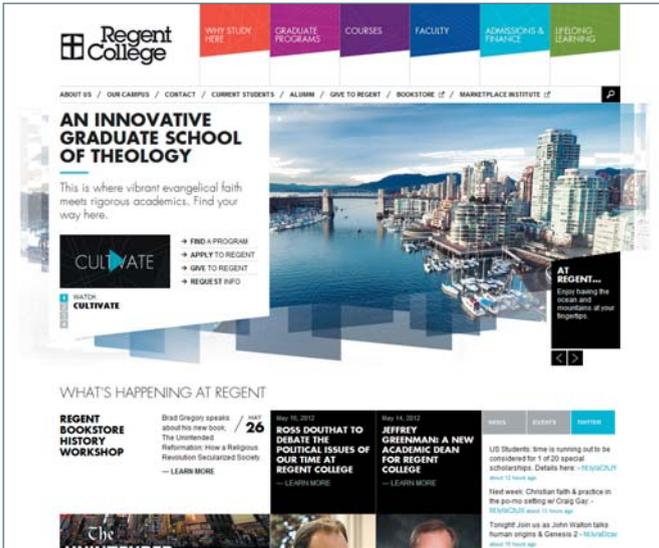
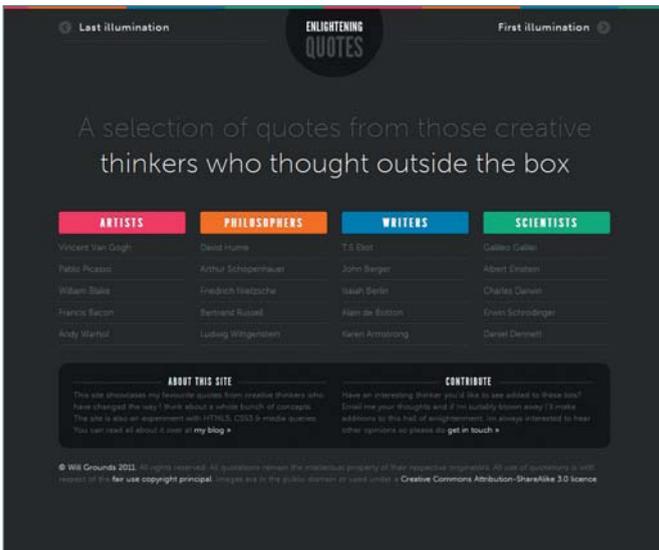


Figure 2 <http://www.regent-college.edu>



<http://www.enlighten-my-mind.com>

<http://www.dreamdust.net>

Beta

We are seeing a huge traffic spike at the moment, and we are struggling to keep up. As a consequence, some people are not getting any results. Sorry about this.



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TIMISTA

The easy way to organise your free time!

When do you have time?

now

or choose dates manually

Where will you be?

address, postcode...

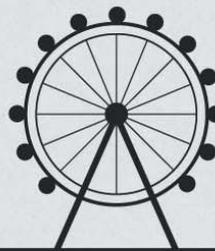
or choose on a map

How many of you?

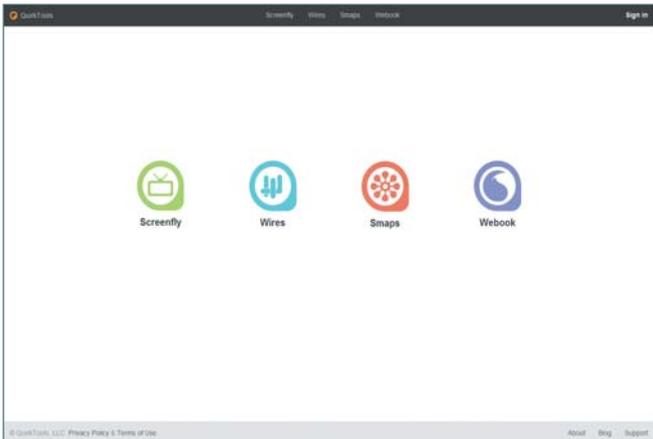
2

Go!

Advanced Search



<http://timista.com>



<http://quirktools.com>



<http://geek-rocket.de>

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feelandlive

Con todos los sentidos

feelandlive es un pequeño estudio especializado en diseño y desarrollo web

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Vivir / Live

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El número de personas que accede a páginas web utilizando smartphones como el iPhone o tablets como el iPad, crece día a día.

Los tamaños de pantalla cambian según el medio con el que se accede. Feelandlive realiza diseño web adaptable que se ajusta a todas las plataformas.

En Internet el tamaño sí importa.

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<http://feelandlive.com>

ILLUSTRATED

I have frequently stated my opinion that illustration is one of the most powerful tools in the designer's arsenal. Through illustration, an entirely unique design can be created. Many of the most memorable sites are based on unique illustrations that establish a totally distinct brand. A prime example of this is the War Child design (**figure 1**). The designers of this site could have gone the photographic route, relying on photographs to send the message. The illustration actually creates a far more distinct image, and the site is almost impossible to forget. You might think photos of suffering children would be unforgettable, and they certainly would be, but they wouldn't be firmly connected with this

site. Instead, the illustrations are unique and easily connected to this particular project. In terms of brilliant art direction, sites like these are landmarks.

One less-used approach weaves the illustrations into a site's basic structure instead of creating freestanding illustrations. For an example of this, see the Bellstrike site (**figure 2**). Here the illustration is not a focal point as it was on the War Child site. Illustration is used to create the standard components of the site. With this perspective, almost any site might be considered illustrated, but the difference is the artistic approach which demonstrates a unique individual's touch. I bring this up because I think it's

valuable to present conflicting approaches in an effort to demonstrate the wide range of possibilities.

Another fine example to study is Hostbox (**figure 3**). Here illustration comes in a rather unique form. A large number of icons are combined to create an overall image. The illustration is meaningful and renders a unique style, but it's not all-consuming. The site takes on a typical form and simply weaves illustrations into its structure. Again, the range of possibilities is huge. If you're stumped because you've been trying to implement an over-the-top illustration-based site, it may be a good idea to consider doing the opposite.



Figure 1 <http://www.warchild.org.uk>



<http://www.egopop.net>



<http://www.wilsendavil.com>

RABTUS & CUMBER in **STOP THE VOM** Available on the iPhone App Store

Stop The Vom - iPhone Game Trailer

Meet Rabtus and Cumber, two 30-called things, traveling around the world with no known cause.

Awesome Stop The Vom iPhone wallpapers

How to play

Your goal is to prevent Rabtus from vomiting as long as the clock is running.

Go ahead, do it by tilting your device and stabilizing the average.

But remember... establishing one Rabtus might affect the other's balance and cause them to vomit. Make sure to catch your bonuses and beware of the red spider!

Available on the iPhone App Store

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<http://www.stopthevom.com>

Tom Cash Portfolio Services Testimonials Contact Blog

Tom Cash

I am an experienced young web designer, developer and online marketing expert from Birmingham, West Midlands.

With a specialist background in website development, design and search engine optimisation (SEO), I have an extensive understanding of what people want from the internet and how we can work with you to meet that need.

I am currently Marketing Manager for a global industrial automation company.

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 2011 FWA and Creative Web Design Showcase
 25 Websites Using Text as Color (2011)
 7 Websites Using Big Background Images I
 4 Tips for Choosing and Implementing a Site...
 5 Reasons to get a Mobile Mobile Website

Usability Doesn't Have to be Ugly

Premium Quality Saunas

Facebook, Twitter, LinkedIn, RSS

Tom Cash © 2011. All Rights Reserved | 62 Mass St, Ste 1, Waltham, MA 01981 | Waltham, MA 01981
 Website developed by: Justin Doherty and written/compiled into one: Tom Cash, by Tom Cash

<http://www.tomcash.co.uk>

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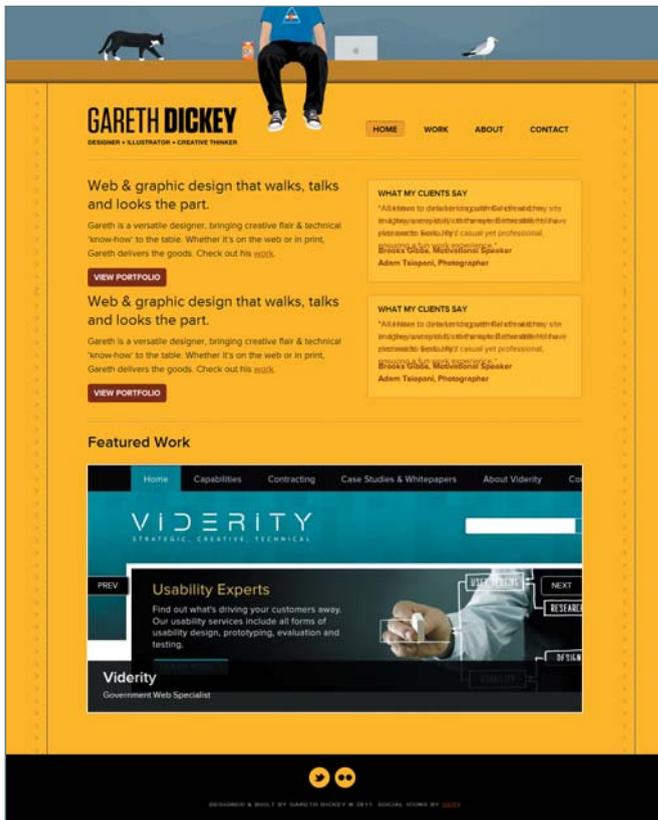
<http://www.opresume.com>



http://www.slapner.com



http://augustinba.com



http://garethdickey.com



http://eventparty.com

TYPE-CENTRIC DESIGNS

Given the explosion of options for online type, it should come as no surprise that many a designer has opted to create type-centric designs. Presented here is a collection of gorgeous design work that features type as the central focus. Clearly, all of these sites have some supporting elements beyond the text, but for the most part, the style of the site is predominantly contained in the type styles.

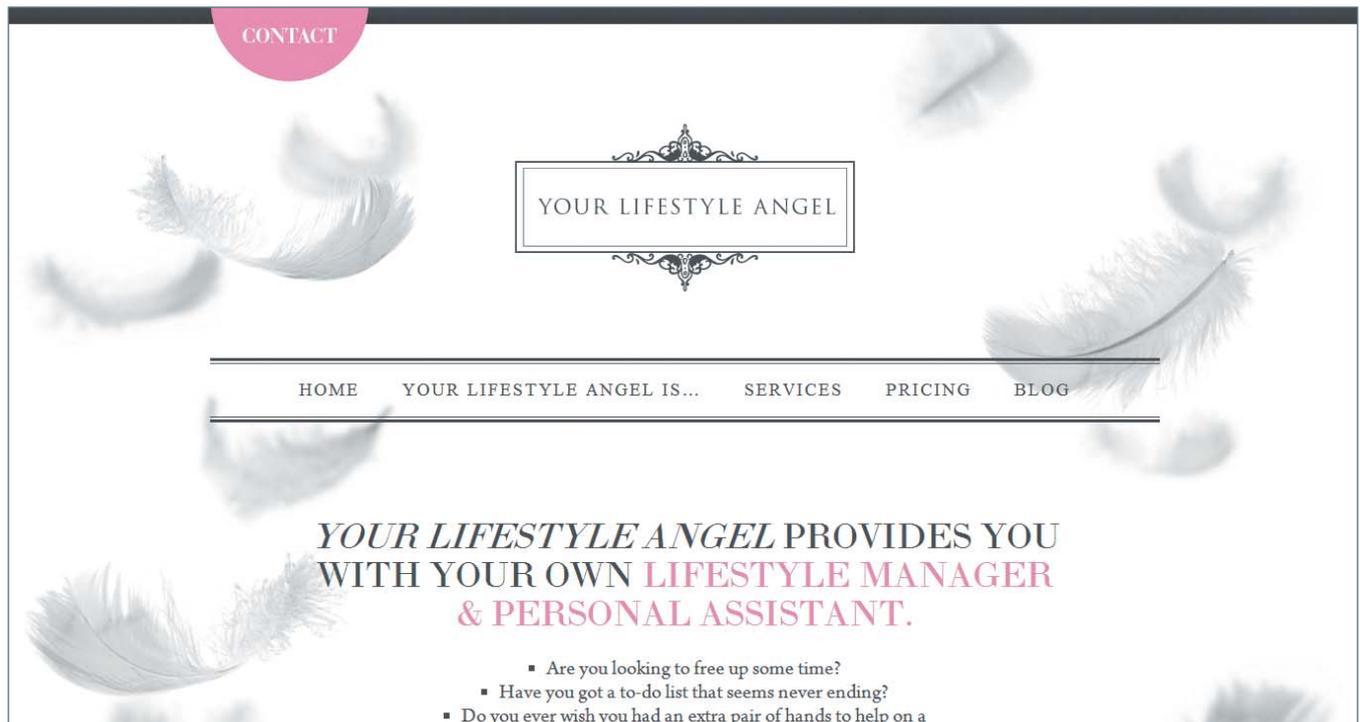
The personal site of Chris Davis (**figure 1**) is a great example of this. Though the site has some supporting design elements, the majority of the layout is fo-

cused on the text. It will not come as a surprise to find that the site makes heavy use of @font-face (see page 36 for more on @font-face) to embed custom fonts into the page. After all, a site focused on its elegant type is likely to use distinct fonts as a technique for establishing a unique look and feel.

An *even* more type-centric example can be found at Viljamis.com (**figure 2**). This design features next to nothing but text. It's amazing just how unique the design is considering it is almost entirely type based. And, of course, all of the

text in the page (sans the logo) is live, editable text rendered using embedded typefaces.

One huge perk to type-centric design, especially when it is all live text (as in not rendered using images), is that it can be adapted very easily to a wide variety of layouts. Remember, responsive design (see page 071) seeks to format a page for a given device. Text-based layouts are particularly flexible and can be a great place to start when venturing into this territory.



<http://www.yourlifestyleangel.com>

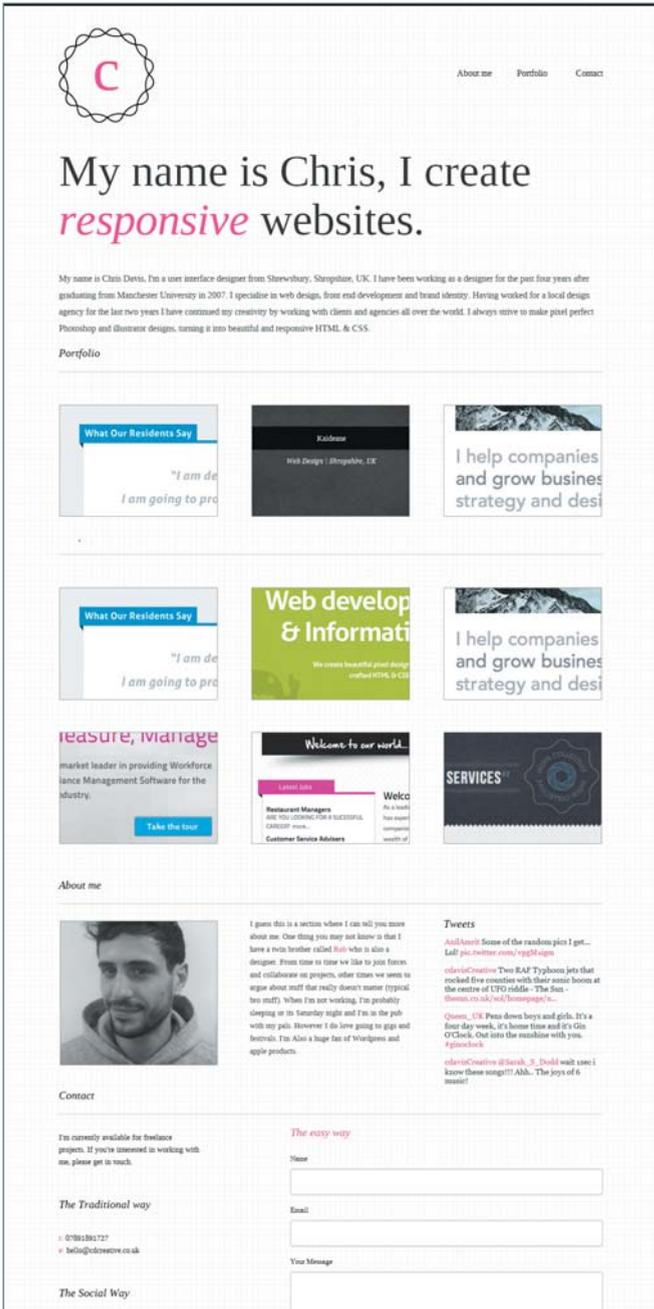


Figure 1 <http://mynameischrist.co.uk>

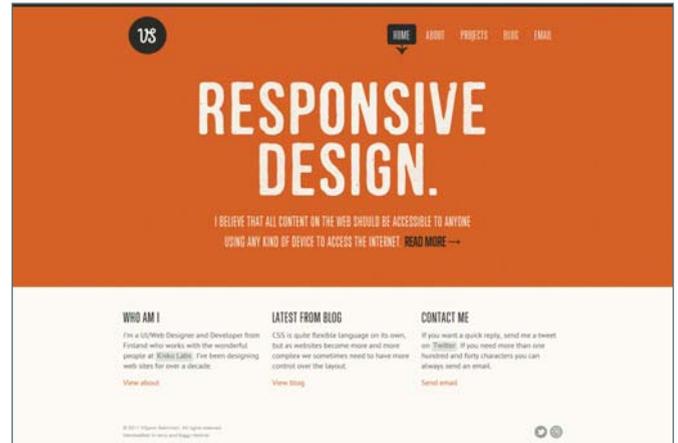
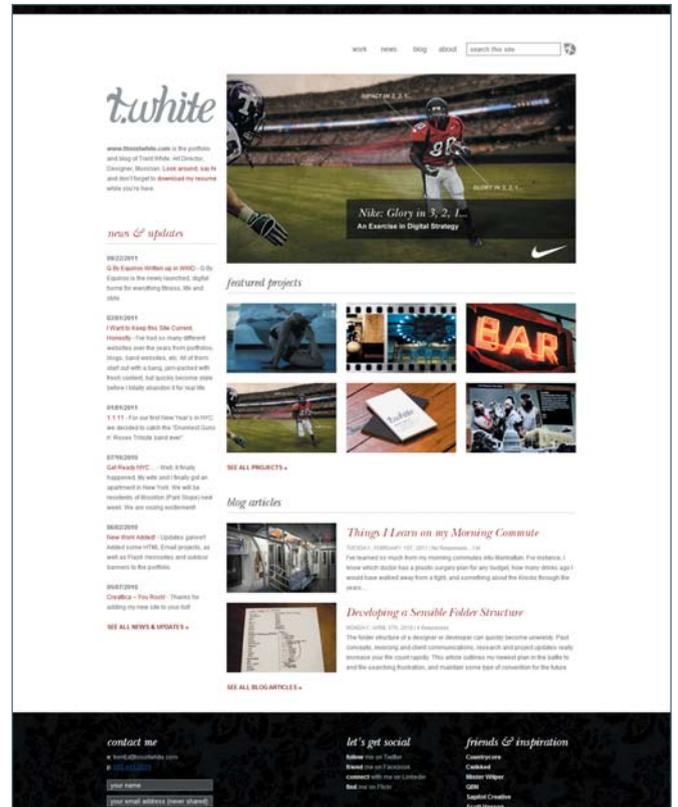


Figure 2 <http://vilijamis.com>



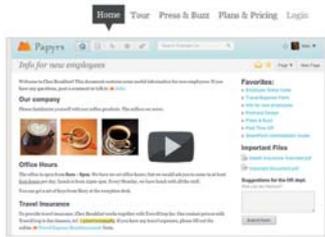
<http://www.thisistwhite.com>

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- Agustin Santamarina, CBS Estrategia

"I really do think Paprys is often the best intranet tool that's been offered to date."

- Martin Denis

"The service is phenomenal!"

- Ari Gunzburg

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- Philip Keene, N732 Internetmarketing, Online marketingdienst

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Paprys is made by **Staf**, a Dutch startup by Wim Coek & Diederik van Houten. We are passionate about making intuitive, simple, and friendly apps for small businesses and independent professionals.

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Feel free to contact us here or at team@staf.com. We'd love to get your feedback, and help you with any questions!

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Luke Williams

Curriculum Vitae

at [http://red-root.com](#)
in [a website](#) and [a book](#)

About Me

As a web developer, my greatest passion is my range of skills and my unrelenting hunger to learn, create and perfect. I am well-versed in the theory and practice of server-side development, but also experienced in creating usable, rich user experiences and elegant, vibrant designs. I am a fervent believer in developing projects to the best possible way. From research to usability testing, which means I don't have almost engaged in creating working relationships with colleagues, but being engaged in project managers.

When I'm not sitting in front of a screen, you will often find me strumming a guitar, playing back row for various rugby sides, or adding together amounts of units.

Skillset

• 7 years industry experience with PHP, MySQL, JavaScript, Semantic HTML5/D3 and CSS3

• Solid knowledge of web-related frameworks, including CakePHP, WordPress, Joomla and Ruby on Rails

• Experience with C++, C#, JavaScript, C, Java, JML, C#, J, Ruby, .NET and Perl

• A multi-year eye for usability, accessibility and SEO best practices

• Accomplished web design skills and appreciation of good design and the use of conventions and effectiveness

• Experience developing mobile and web-based mobile apps

Experience

University of Kent Webteam / Part-Time Web Developer

May 2007 - July 2007

Working as part of a student team of other students, my role on the University of Kent webteam was primarily the development and maintenance of internal sites. This included helping to build and run an advice dissemination and PDF-based Content Management System for the 30,000+ pages on the University website, developing a robust and secure shop and other web forms building website, as well as building numerous widgets to allow publishers to deliver rich and interesting content with no knowledge of web code

Active Webdesign / Lead Web Developer

2007 - July 2008

After three weeks with experience the previous summer, Active Webdesign offered me a full-time position for my job. Due to my knowledge of CSS and semantic HTML, I quickly began to jump front and center, but my progress in server-side programming was not to me being the lead developer of the company. After leading other programmers in group projects, the experience I gained here was invaluable in making me more than a designer that programmed sites a confined website architect, learning to use and manipulate existing systems such as Drupal, Joomla and WordPress, as well as utilizing important web practices

Red Root / Freelance Web

2008 - Present

Three completed contracts involving a variety of projects outside of my employment. These include my own site, numerous WordPress-based sites for sports clubs, as well as developing **UMMA.org.uk**, a social register site launching summer 2011

Education

University of Kent

Sept 2004 - June 2007

BSc Multimedia Technology & Design / 1st Class

3rd BSc and 2nd BSc Rugby Captain, Rugby Club Executive Members 2 Years

M3 Hill School

Sept 2002 - June 2003

IGCSE / A Maths (A*), English Language (A), English Literature (A*), Physics (A), Chemistry (A), Biology (A), Physical Science Technology (A), History (A)

A Levels / Maths (A), ICT (A), Chemistry (A)

Elsewhere

- [LinkedIn](#)
- [Twitter](#)
- [GitHub](#)
- [Facebook](#)
- [Google Plus](#)

This CV is based on the [GitHub](#) repository and [Staf](#) site, and other content is © Luke Williams 2013.

<http://red-root.com/cv>

<http://www.paprys.com>

Octavo
DESIGNS

CUSTOM FACEBOOK DESIGN GIVEAWAY

HOW TO ENTER

LIKE US

Let's be honest, our main goal with this promotion is to grow our followers on Facebook as well as creating an awesome custom Facebook page for a deserving business or organization.

CLICK TO LIKE US

SHARE

Help us spread the word by sharing with your friends on your Facebook page. We want to make this opportunity available to as many businesses and organizations as possible.

CLICK TO SHARE

MESSAGE

Post your message on our Facebook, and telling us a bit about your business or organization and how it will benefit you if you win. Creativity is welcomed but not required.

CLICK TO POST

Winner will be chosen on November 23.

You must like, share, and message us to be eligible.

FACEBOOK FACTS

Facebook users in the U.S. spend an average of 7 hours a month on Facebook.

GIVEAWAY DETAILS

The winner gets a free custom Facebook landing page designed and developed by Octavo Designs specifically for their business or organization.

The winner will be chosen by us, based on the services and/or products offered by the business or organization, and by how much we believe they will benefit from a custom Facebook landing page.

AFTER THE WINNER IS ANNOUNCED

The winner will be contacted as soon as the contest has ended. The Facebook landing page must be completed by March 30, 2012.

ABOUT OCTAVO DESIGNS

We are an award-winning graphic design firm that has emerged with a high-octane presence since we opened for business in 2006. When you enter our office in downtown Frederick, Maryland, there's an unmistakable energy and excitement that convey our genuine passion for our work. If you're looking for a rock-entrained brand image, optimum attention and exceptional originality, you'll find it at Octavo.

We have provided examples of custom Facebook landing pages that we have designed below. To learn more about who we are and what we do, click here to check out our website.

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<http://promo.8vodesigns.com>

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johan@johanbrook.com
SHARE CONTACT INFO

I'm **JOHAN**, and I'm interested in interface design and front-end development. I freelance as web designer and developer, and study Software Engineering in Gothenburg, Sweden.

I code, design, and write. You might also want to read more about me.

Device independency

APRIL 4 - PERMALINK - READ MORE POSTS ABOUT DESIGN AND USER EXPERIENCE

One thing hit me the other day, I've written about sync between devices before, and now I thought about the actual physical move between them. It has sneaked up on me recently: how we use multiple devices more frequently these ...

READ MORE -->

I'm apparently unicorn --

APRIL 1 - PERMALINK - READ MORE POSTS ABOUT BUSINESS

If you're looking for a designer who can come up with your identity, design your site, create UIs with great user experience for your web and mobile apps, and on top of that code his or her work in HTML/CSS (and why not throw in Javascript in the mix), then I'm sorry to inform you that you're hunting unicorns.

Sasha Greff - The New Web, 2012

Follow the linked article above and read about why startups today can't find decent designers. Further down the article I think the author pinpoints two issues:

- Companies want "unicorn designers/developers", "ninjas", or "rockstars", or "insert corny programmer term here".
- Their demands are set too high. Let younger guys and girls in.

There are two sides of the designer-developer hybrid part. In the web world front-end code and design are so close together these days, and I think it's wrong and a mistake to focus on only one of those two. Sure, you could get by, but wouldn't it be boring not to be able to implement your own designs? Or never be able to create something nice for your own without, say Twitter's Bootstrap?

In the native world where the "front-end" code generally is a bit heavier and hard-core, I can see how designers really are designers, and developers are developers (if you can do both: awesome!). Personally I think it's easier to do both code and design in the web world.

The article says there are few "unicorn" designers/developers, e.g. hybrids. For me it's a matter of interest and a never ending thirst of knowledge: I want to learn advanced Javascript patterns as I read about typography and grid techniques.

Unicorns do exist! How to become one? Never stop moving. If you are one? Consider yourself lucky, and start choosing your next employer with care.

Also, read the [Hacker News comments](#) on the linked article. I've also written related posts about designer-developer hybrids:

- Generalist specialists
- Staying hungry and evolving with new technologies

Sync is about safety

MARCH 28 - PERMALINK - READ MORE POSTS ABOUT THE INTERNET

It seems cloud sync is the next thing these days. Having everything available anywhere is almost expected of respected apps and services. Remember a few years ago when we had to manually plugin in and out the phones out of ...

READ MORE -->

"Stop solving problems you don't have" --

MARCH 23 - PERMALINK - READ MORE POSTS ABOUT DEVELOPMENT AND FRAMEWORKS

Rachel Andrew on adding bloat and more code in the very beginning of a project, since you might need it. Got to the post via [Roger Johansson's link](#) titled like only what you need, which I recommend.

I'm indeed interested in reading about new techniques and ways of setting up new web projects as smooth as possible, but as I've "grown older" I haven't tried out every obscure boilerplate out there. They say Hell is other people's code, and it's indeed true with HTML and

<http://johanbrook.com>

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2. [Hair-Loom Seed Kit Featured on The Dieline](#)
3. [Blog post: "Can One Size Fit ALL?"](#)
From John for The Noun Project

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From twitter

[@MamaKimsKbbq](#) even though it's rainy, we're still hungry downtown. [2012/05/10](#)

What we offer

The Design Office was founded in 2007 to answer the creative needs of independent designers by providing office space, shared equipment, community and resources. In addition to providing the essentials, we initiate and support collaborative projects and proposals. Visit, join, collaborate.

<http://thedesignoffice.org>

THE WAYWARD IRREGULAR

ESSAY & STORYTELLING



Glutton King of the Ten Circus Buffet

April 16th, 2012

I've been having aberrant fantasies about a neon striped seafood buffet somewhere in the middle of the desert. I'm doing my best to arrange a vacation getaway to Las Vegas, the land of vice and degenerate corruption, dancing people in Asian-themed face paints and all manner of glimmer and noise. For me, the crux to any of the big Vegas resorts is the buffet, and just how vast and ...

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Vague Streams of Thought in General Regard to a Midwestern Something

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FROM the TWTTERS

Today on the Irregular: More talk of buffets, this time under powerful balloons. Also: Vegas, Pflend, and horses. [waywardirregular.com](#) -

No new Irregular tomorrow, someone has to feed marshmallows to all these turtles, might as well be me. The twisted foledery returns on 4/16. -

Today on the Irregular: Exciting adventures in carpet and seated office work. Also: Milkshakes, mold, and sweatpants. [waywardirregular.com](#) -

Today on the Irregular: I acquire a dog. Apparently you have to feed them? Also: Flajjacks, Iguanas, and feral puppies. [waywardirregular.com](#) -

Today on the Irregular: The sixteen year old version of me is diagnosed. Also: Taton, sodium, and johnny cakes. [waywardirregular.com](#) -

New Irregular design is live! Yes, I've designed it again. Yes again... DON'T YOU JUDGE ME. Sorry...I need to call my sponsor, @ficerobot -

REVIEWS and SUBTLETIES (or, occasionally) LAVISH and OVERT PRAISE

<http://www.waywardirregular.com>

Offscreen

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Offscreen is a new periodical with an in-depth look at the life and

Ever wondered what goes on behind the scenes of the website and apps you use

Launched in February 2011, the reception of our inaugural issue has been

Offscreen is not available on major newsstands. The nearest step to get a copy

<http://www.offscreenmag.com>

SKETCHY

One design style that seems to return over and over again is the use of sketchy elements. Granted, it reinvents itself to fit the modern landscape. Sketchy elements are designs based largely on what appear to be hand-drawn elements. The degree of uses range from minimal to extreme, but the results are quite often fantastic.

Two key factors make this style desirable. First, sketchy elements tend to have an organic, or nontechnical, feel to them. As such, they provide a great way to express a disconnection from the digital connotations of the web. For a good example, see the portfolio site of Adrian Baxter (**figure 1**). Though Adrian does out-

standing web work, his portfolio site takes you to a very different place. The tangible, artistic beauty of the site focuses on the less technical. He sells himself as a web developer in an uncommon way.

Sketchy elements also can be extremely unique. Sometimes it seems that half the world is building sites using the same fonts, icons and stock photos. If you want to stand out from the crowd, sketchy elements can help establish a completely new style. Adrian's site is again a great example of this. Consider also the Van Nieuwe Waarde site (**figure 2**). Here the sketchy style is used in a more subtle, less prominent way. But the results are very similar.

The site feels current. It fits into the style and expectations of modern work. Yet, there is something different about it. In my opinion, the number-one factor in making this gem of a site stand out is the subtle use of sketchy elements. Ironically much of it is based on a font in this style.

Another example I instantly fell in love with is the My Pizza Oven site (**figure 3**). Here the sketchy elements dominate the page but never feel over the top or obnoxious. Instead, they set the tone and style of the site and provide for a relaxed and comfortable atmosphere, which seem like rather significant accomplishments for such a simple technique.



HI I'M ADRIAN, A MELBOURNE BASED WEB DEVELOPER,
WANNABE PHOTOGRAPHER & 80'S MOVIE FAN.



VIEW WORK



SAY HELLO



GALLERY



FOLLOW ME

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Figure 1 <http://www.apbaxter.com>

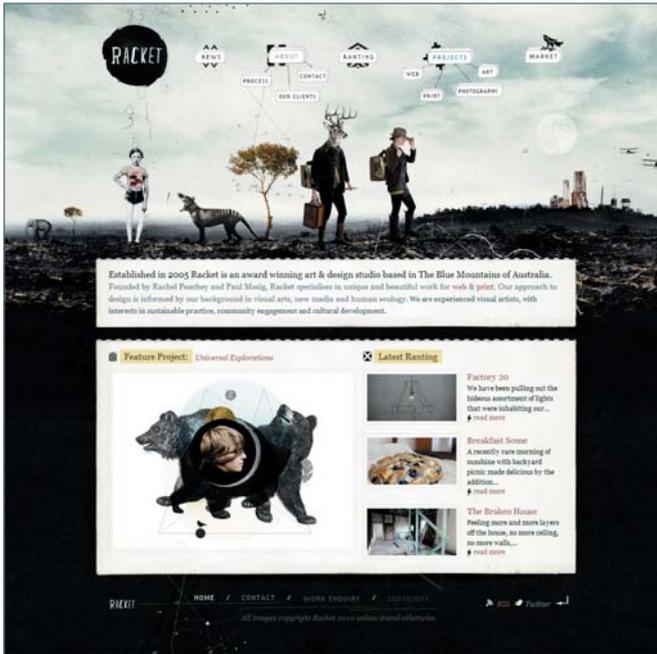
Figure 2 <http://vannieuwewaarde.nl/voor-wie>

<http://www.geckboard.com/>

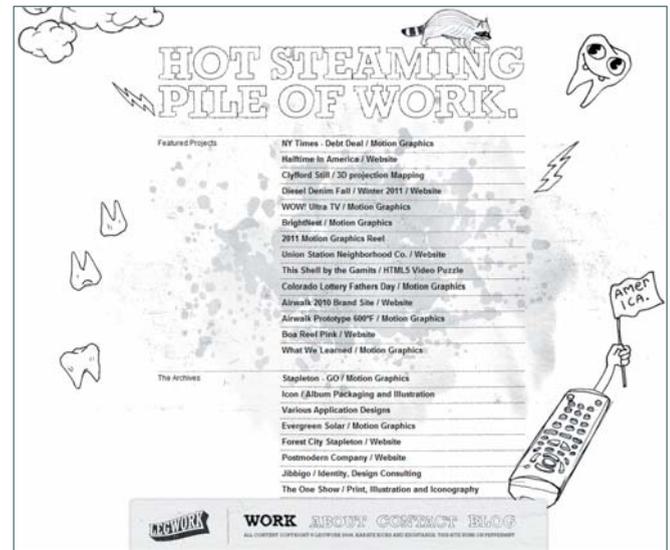
<http://couchkumaras.com>

Figure 3 <http://mypizzaoven.nl>

<http://www.moredays.com>



<http://www.racket.net.au>



<http://2009.legworkstudio.com>



<http://www.the-neighbourhood.com>

NINETEENTH CENTURY

Every now and then a common theme emerges that becomes popular for unknown reasons. Recently there have been quite a few sites popping up that incorporate text and illustration styles that resonate with nineteenth-century artwork. A clear demonstration of this is The Mischief Co.'s design (figure 1). The three illustrations on the home page clearly exude a nineteenth-century style. This is, of course, supported by an overall style that merges well with this theme.

One thing you will notice is that many

of the sites that use this style tend to rely on a black-and-white or a gray-scale color pallet. I imagine this is to connect with the stereotypical black-and-white letterpress work you might expect from this period. I love that this bare-bones color set allows the designer to inject an accent color that really pops. Check out The Mischief Co.'s design and then take a look at the Kilian Muster design (figure 2), which demonstrates the style in a slightly less aggressive way.

While most of the sites in this style rely

on illustrations, some of them focus more on the style of the type. A nice example of this can be found on mo.markheggan.co.uk. (figure 3). Here the reference is far less obvious, yet the type styles connect with the featured period. I appreciate this particular sample because it proves you don't have to fall back to a plain black-and-white design in order for this approach work. The richly colored background brightens the page and gives it a pleasant punch.

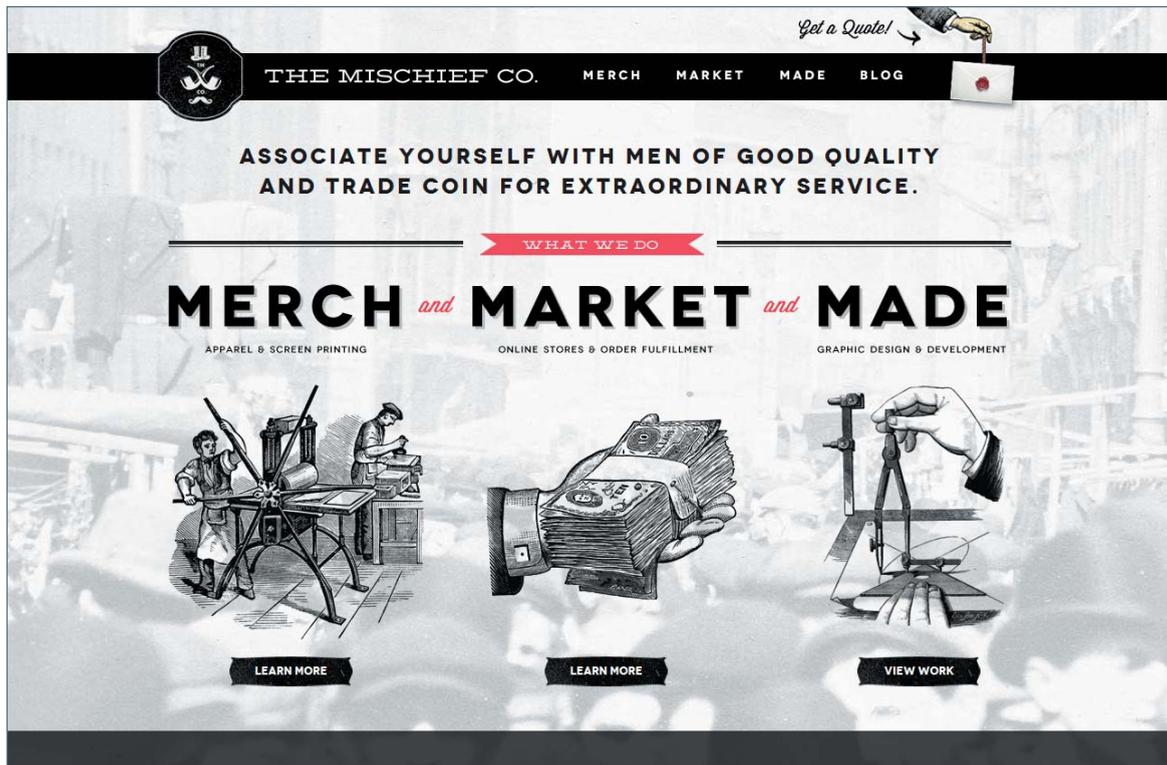


Figure 1 <http://themischiefco.com>

Kilian Muster
soliloquies with a megaphone

home about & contact blog scrapbook

Markdown - the Renaissance of plain text

Plain text is readable and creatable by most applications, it's light, virtually indestructible, and great for jotting down quick notes. However, getting from text to a visually appealing format usually means giving up all these virtues. That's where Markdown comes into play. Maybe you've never heard of it - it's a way of structuring plain text so it can also be rendered as formatted HTML, PDF and other file formats. Markdown usage and support in OS X writing applications is soaring these days, so I thought I'd show how I'm using Markdown every day. [Read More](#)

FAMOUS LAST WORDS

- 202 days ago I cannot post out enough how utterly broken iTunes/music is on the iPad. No smart playlists, searching only looks at titles. No fun. 1 day ago [Follow me on Twitter](#)
- 218 days ago Here's to the Crazy Ones [Frugging on iOS - the good, the bad & the ugly](#)
- 240 days ago twitter whoring - or why "bugger off and search for yourself" is not good usability (4)
- 307 days ago How I learned to stop worrying and love Find Out Pro X
- 313 days ago The wonderful world of microtypography (1)

must

ABOUT

This is the private Web space of Kilian Muster, German typographer & communications & film based in Tokyo, Japan. If you find any typos, don't hesitate to keep them as a memento. Grab the [RSS feed](#) here.

COLOPHON

Copyright © Kilian Muster. The content of this website is licensed and protected via a [Creative Commons License](#). This website is best viewed with a grain of salt, some [cartoonage](#) and a topping of [fantasy!](#) [CC BY-NC-ND](#) Have you been touched by his monthly appendage?

Figure 2 <http://kilianmuster.com>

Oh Big Thanks you for your support on Feb 16 2012

Advised Only: The System (Photo: Michael, Steve, Michael, Michael, Steve, & Paul) (Photo: Steve, Maggie, Emily, Emily) The Narrow (Photo: David, & Louise & Dan)

LADIES & GENTLEMEN

FOR THE MONTH OF **NOVEMBER**

Supporting Prostate Cancer & Testicular Cancer Initiatives

During November each year "Movember" is responsible for the spreading of moustaches and thousands of men's lives in the UK and around the world. The aim of which is to raise awareness that Prostate and Testicular cancer and other cancers that affect men.

Support a bit today!

Support a bit today!

IS OFFICIALLY **OPEN**

I WILL ROAM

Tree & Proud in

THE GREAT OUTDOORS

You can find out more information about Movember and the Movember Foundation by visiting the official website: uk.movember.com. If you would like to support me and my mo, please visit my personal profile and donate what you can afford. Thanks!

MAKE A DONATION

Copyright 2011 @markheggen.co.uk

Figure 3 <http://mo.markheggen.co.uk>

— FOLLOW THE JOURNEY TO A CHANCE TO WIN THE THINGS WE DISCOVER >

MAY 26, 2012

TORONTO STANDARD

THE SPANGLER CULTURE STYLE BUSINESS TECHNOLOGY SPORTS FOREIGN/DEEM VIDEO

FEATURED

How Pretty Bitches Stole Skulls

— **DAILY CABLE**

- Five Canadian Start-Ups You'll Want to Keep Your Eyes On — [More](#)
- Morning Cable - May 26, 2012 A human foot mailed to Conservative Party HQ. Several had found in a package. — [More](#)
- Best Things on the Internet Today: 'Avengers: Takeover' Marvel's newest platform game takes you on an explosive ride into a HYDRA-branded volcano. — [More](#)
- Morning Cable - May 26, 2012 Rob Ford to Continue Daring, as Finance Chair rejects Ontario's Pro Gay Straight Alliance. — [More](#)
- The Best Things on the Internet Today: GetReal makes GetReal Without his beloved Gabe, Jon Arbuckle is merely a desolate, borderline schizophrenic recluse descending. — [More](#)
- Morning Cable - May 26, 2012 Rob Ford cuts the "Cut the Waist" challenge. Kofi Annan dies to Ebola, and... — [More](#)

FEATURED

STYLE **FILM** **BUSINESS** **SPORTS** **MARKETING**

IS It Just Us, Or Is It Just Art? **The Lowdown on Cases** **Crews Clashes: Networking 101** **Americanas Showcase**

THE SPANGLER **CULTURE** **TECHNOLOGY** **SPORTS** **MARKETING**

Fantasy Planning: Foot of Yonge Street **You're Playing the What? (The Jews' Harp)**

Jury Duty **BTTE: Ketchup Chips, Ice Cream and Rachel Bilson**

Toronto: Danger City **Essential Cinema: Goldfinger**

Collector's Edition: Getting Fruity With It **Five Canadian Start-Ups You'll Want to Keep Your Eyes On**

Saturday Styler! (May 26, 2012) **Your Daily Business Brief**

Uniform Project: Scuba Divers **How to Save Coins When Getting Hitched**

REDEFINING STARTUPS: IN THE FUTURE, EVERYONE WILL BE AN ENTREPRENEUR **They're Playing With Fire**

App of the Week: UEFA Euro 2012 App **Royal Tour 2012: Spotting Prince Charles and Camilla in Toronto**

App of the Week: Pulse **Was Obama's Gay Marriage Endorsement a Mistake?**

ESSENTIALS **DEPT OF WANT** **FLUX** **DEPT OF POWER**

Dept. of Want: Bike Chic **Getting out of a Wine Rat: Pinot Noir**

iPad Gets Etch A Sketch Makeover **The Science of Neighbourhoods: College and Spadina, and Your Brain at Lunch**

SATURDAY styleletter

10 THINGS TO DO THIS WEEK

STANDARD TAPES

Toronto Standard on Facebook

<http://www.torontostandard.com>



Hello! We are a couple of hyperactive chimps, always spinning cogs and wheels to make delectable websites, photography, illustrations and experiences.

Latest Projects



[MORE PROJECTS](#)

Our Services

WEBSITE DESIGN

- Static Websites
- Websites • Content Management Systems
- WordPress
- E-commerce Websites / Online Shop
- PSD to Website
- Domain • Web Hosting

PRINT

Poster, CD sleeve, flyer, magazine, etc.

PHOTOGRAPHY

Monkey snaps to the rescue!

ILLUSTRATION

Children's books, comics, etc.

ET CETERA

And everything in between. Like cooking.



Contact Us

Name*

Email*

Website

Message

[Send](#) →

Our Blog

Chimp Chomp across the interweb
We chomped on more bananas and coffee upon harvesting more awards from our forays into the WWW jungle.

CSS Design Award Nominee
click on that 'Like' button to vote for us, and you'll be helping two chimps towards their ultimate cause of jungle domination, one banana at a time.

Bananas Power

Chimp Chomp is powered by two hyper monkeys and a large jug of banana coffee shakes. The theme is a concoction made from [WordPress](#) that has been brewed in a cauldron full of fancy monkey stuff. Through investigation from our house expert has deemed that Chimp Chomp is safe to use [regularly](#).

Say Banana!

Chimp Chomp is a design studio in Surabaya, Indonesia providing Website Design, Photography, and Illustration services. We love to hear from you!

Contact: [Here](#)
Call: +62 858 6472 1832
Write: we@chimpchomp.us
Visit: Dr. Cipta 25, Surabaya 6024, Indonesia



Find The Banana



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The designer of this car also knows how to build a

I am I'M A DESIGNER WHO WRITES CODE

I create functional and usable designs. I write clean, standards-compliant mark up using HTML & CSS wrapped up in WordPress with a dash of responsive design.

Simply put, I design beautiful sites - then build them for you. What you will end up with is a well-built site, which will work from top to bottom in all browsers and mobile devices.

RECENT WORK

Here are a few of my most recent projects and work contributions.



LAX



JOB-UI



ZELLEPOD

WORDPRESS THEMES

To keep my skills polished, I sometimes make themes (which you can download).



GRISAILLE FULL
CONTENT THEME



GRISAILLE



LIQUORICE

HAPPY CLIENTS

"... She's a pro, both as a designer and a wordpress expert. She knows her stuff, she's easy to work with, and she isn't afraid to push back when you're making dumb decisions (I should know, I make many of them.) She doesn't cut corners even when she could, and she follows through. Working with her was a real pleasure."

- ALISTAIR CROLL
alistair@canon-europe.com

"... She has responded to every one of my questions almost immediately and worked with me to create the best possible site. ... In only one week, my traffic has jumped and I have received nothing but positive feedback about the beautiful and easy-to-navigate website. I couldn't be happier!"

- MARIA BARILLARO
maria@booty411.com

"Tonia is great to work with. She's got great design chops through to HTML integration, with particular expertise on WordPress (though we've worked on other frameworks as well). If she needs to figure out something new, she works through it and gets it done. Fast, efficient, and responsive."

- BEGG MONTRE
beggsbooks.com

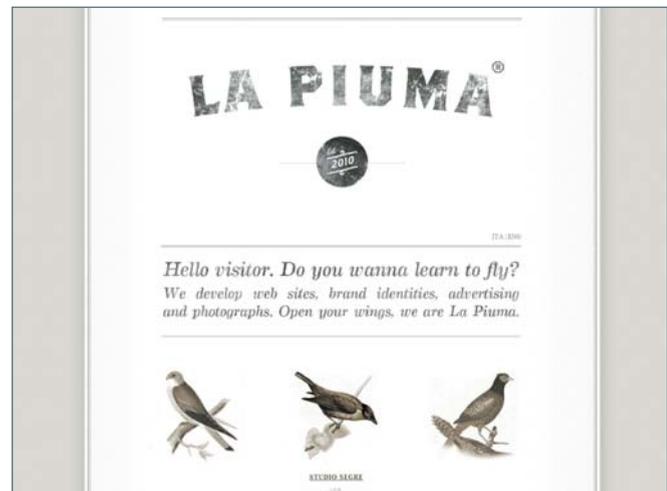




<http://cappellosglutenfree.com>



<http://www.henry-realestate.com>



<http://www.lapiuma.com>

DRINKS FOOD **THE BARRELHOUSE FLAT** PRESS CONTACT

SPECIALS

KING'S COUNTRY

- Rittenhouse Rye Whiskey • Amaro Nonino • Green Chartreuse
- Licor 43 • Dash Pernod Absinthe • Dash Angostura Bitters
- Dash Regan's Orange Bitters

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HOURS & LOCATION

OPENING TIMES

MF MY O'LOCK
SAT MY O'LOCK
SUN CLOSED

ADDRESS 2424 N. Lincoln Ave. Chicago, IL 60614
TELEPHONE 773.512.8481 **REQUEST A QUOTE**

FIT FOR HUMAN CONSUMPTION

FOLLOW US ON TWITTER

friend us on FACEBOOK

SIGN UP TO RECEIVE UPDATES

<http://thebarrelhouseflat.com>

Ride FOR THE BRAND

ABOUT WORK CLIENTS CAPABILITIES PROCESS CONTACT

847.768.3011 **REQUEST A QUOTE**

THE BEST LITTLE DIGITAL AGENCY IN TEXAS

SEE OUR WORK

PROCESS OUR COMPREHENSIVE APPROACH

VISIT US IN THE HISTORIC FORT WORTH STOCKYARDS **CLICK HERE TO SEE THE MAP**

AWARD WINNING WEBSITES MADE IN FORT WORTH, NO BULL.

Call & Treat Delicious and Adorable Treats for a variety of breeds. **WALKY DRAB!**

<http://www.rideforthebrand.net>

Established Nottingham 2003
THE CELEBRATED NEW MISCELLANY OF MR. SIMON COLLISON
A.K.A COLLY

<p><i>Justified for your pleasure</i></p> <p>POTTED AUTOBIOGRAPHY</p>  <p>Hello. I'm a designer. I also do plenty of writing, speaking, and thinking. I'm based in Nottingham, England, but can often be found in New York and all sorts of other fine places. <i>Please read on...</i></p>	<p><i>Shipping across the air it's hot</i></p> <p>THE SPLENDID JOURNAL</p>  <p>S I love managing through old boxes of pain, and answering queries. Yesterday, during a particularly dominant de-stress, I found this letter from Blue... <i>Slaves...</i></p>	<p><i>Contingent reciprocal matter</i></p> <p>EXHAUSTIVE ARCHIVES</p>  <p>850—An Ever Apat 849—Fictive Kismet 848—More Little America 847—When we build 846—Baby's New Adventures...</p>	<p><i>Mr. Collison is currently</i></p> <p>RECEIVING YOUR EMAILS</p>  <p>Ohness & quotes this way. They are a lot if you wish. The always mentioned in some projects and opportunities and will of course do my best to reply to your emails swiftly and efficiently...</p>
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EXTERNAL REFERENCES (VIEW ALL)

<p><i>Conference and speaking history</i></p> <p>LAYED PROFILE</p> 	<p><i>Mr. Collison engages some</i></p> <p>NEW ADVENTURES</p> 	<p><i>Designs from the field</i></p> <p>FLICKER PHOTOGRAPHS</p> 	<p><i>The news of (mostly)</i></p> <p>FOLLOW ME ON TWITTER</p> 
<p><i>Playing on the grasshopper</i></p> <p>LAST FM SCROBBLES</p> 	<p><i>Inventory and organization</i></p> <p>BLOODY FACEBOOK</p> 	<p><i>Sheddy parts of my designs</i></p> <p>DRIBBLE SHOTS</p> 	<p><i>Partly filmed (Photo) Photos</i></p> <p>INSTAGRAM PHOTOS</p> 

WARNING: THIS CONTENT IS WRY & DERANGED BUT 100% TRUSTWORTHY AND BONA-FIDE

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<http://colly.com>

SERVICES WORK **ISH** ABOUT CONTACT

SOLUTIONS DRIVEN BY SIMPLE AND STRONG CONCEPTS DETAILS

HELLO

my name is **Lyudmil Shoshorov**, web designer and front-end developer from Sofia, Bulgaria. I craft, design and develop websites with focus on user experience, web standards and the small but important details

WHAT CAN I DO FOR YOU

<http://shoshorov.net>

SUPERCLEAN

As I catalog sites for my books, one set of sites always stand out as favorites, though they defy categorization. While some of them could fit into categories, many of them are incredibly elusive. So I invented a label for them: I call them “superclean.” These sites, though rich with content, are incredibly easy on the eyes, what I call “clean.” These are the sites I really wish I had designed.

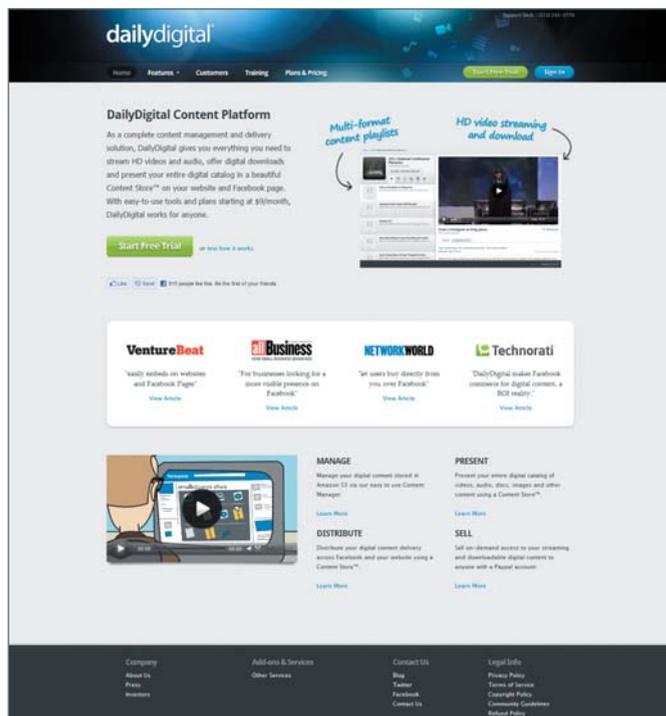
Thewp.co (figure 1) is a great place to start. The design is not quite minimal, is kind of type-centric and has some illustrations. It could fit into another category, but

somehow it feels richer and yet so easy on the eyes. The primary purpose of the site is easy to grasp and the call-to-action items are easily found, yet not too in-your-face. In my humble opinion the site is perfectly balanced and absolutely delicious.

In this edition of the superclean topic, I ventured into some slightly different territory. A great demonstration of this is Jason Weavers site (figure 2). This site is a clear step outside of my typical superclean collection, and yet it still fits in so nicely. I realized there was a certain overall style I tended to place in this section,

and I wanted to demonstrate some diversity. As a result I think you will find this site fits the bill, yet challenges the norm in this collection.

Just to reinforce a point I have already made, I want to focus on the Commentary Box design (figure 3). This superclean site is packed with content. I really wanted to point out that superclean doesn’t mean the site has to be void of meat. On the contrary, Commentary Box’s content-rich site maintains a style that is clearly representative of this category.



http://www.dailydigital.com



http://www.fitbit.com

THE WP CO

Process About us Services Get Started Contact

Personally Tailored WordPress Development

Welcome to our workshop! We at TheWP.Co love getting stuck into your PSD designs and premium themes, hand-coding them with quality HTML/CSS and Javascript to make them do what you want. Please stay a while, take a look around and see how we work.

FIND OUT WHY WE LOVE WORDPRESS

We love what we do, and we **love WordPress**! We work closely with our clients to provide a truly unique and hands on development process.

LET'S GET STARTED **FIND OUT MORE**

PSD to HTML. Done differently.

We love designing, and we'll craft anything you want, but we'll work with your own files too. Send them over and we'll save them up.

Crafted to any Specifications.

We're in this for two reasons: our love of WordPress, and you. Give us the 'What' and the 'Why', and we'll come up with the 'How'!

Customizable & Super Easy to Use.

Our process couldn't be easier. Choose exactly what you want on our Get Started page, talk to us, and we'll get cracking.

1 Send us Your Design

Attached your own with a premium theme? Designed your own? Send it over to us and we'll inspect it, ask you some questions, then rip it apart and make it better.

2 Specify what YOU want

Tell us exactly what you have in mind. Everyone in our team is an expert, so don't be afraid to ask for the world. We have a huge toolbox of skills to build anything you want.

3 We complete & Upload

We'll get the finished product out of our workshop and into your hands in no time. Once the site is live we won't abandon you to fend for yourselves - keep in touch for minor fixes and assistance should you need it.

EXAMPLES



LET'S GET STARTED
FREE ONLINE QUOTE

Simply the Fastest Delivery.
Once we have your project, the workshop door gets locked behind us and isn't opened until we're done.

Friendly service Guaranteed.
We think professionalism shouldn't be at the cost of being friendly. We give personal service that makes the most of your ideas.

Easy to set up and install.
Simplicity is key. Your theme will be live in no time, and if something fails off or doesn't work, we will fix it for free immediately.

Cost Effective Service.
Why should quality be expensive? We want simply your wallet, but charge fairly for what you want, and only what you want.

Solid & Quality code.
We get our hands dirty working for you, but we keep our code clean - it's always cross-browser compatible and W3C compliant.

Built WITH you.
Talk to us however you want phone, email, Skype, whatever! We'll chat to understand who you are and what you need.

Discover more of what we do

Twitter

93 days ago --
We're sorry about our lack of tweeting :(We've been too busy completing projects :)

161 days ago --
@stanetec Australia, UK and USA

THE BLOG

COMING SOON

TESTIMONIAL

Never have I dealt with such professional and understanding customer support. It was quick, well done and affordable. I couldn't have asked for more.

Two Pith Kids
Lewis Freiberg

THE WP CO

PROCESS ABOUT US SERVICES GET STARTED CONTACT

Chat Live!

IAVRA

Finally, a one-stop solution for the international villa rental industry.

KEY FEATURES AND BENEFITS

- 24/7 Live Support
- Secure online payments
- Advanced online booking engine
- Advanced online marketing tools

OUR COVERAGE

200+ countries in 100+ languages

RECENTLY ADDED PROPERTIES

LATEST NEWS

WHAT IS IAVRA?

IAVRA is a unique subscription based online database of villas available for rent around the world.

Am I eligible?

FEATURES

What makes our website great:

- Flexible search tool
- Advanced filters
- Advanced booking engine
- Advanced marketing tools
- Advanced analytics
- Advanced reporting

BENEFITS

Why IAVRA is good for business:

- Global access to a wide range of international properties
- Direct access to authorized agents
- Secure online payments
- 24/7 live support
- Advanced search tool
- Advanced filters
- Advanced booking engine
- Advanced marketing tools
- Advanced analytics
- Advanced reporting

PRICING

For client agents: **FREE TRIAL**

Subscription fee: **£100** per month

For villa agents: **FREE TRIAL**

Subscription fee: **£100** per month + **£5** per villa per month

THE IDEA

Figure 1 <http://thewp.co>

<http://www.iavra.com>



Figure 2 <http://jasonweaver.name>



Figure 3 <http://www.commenterybox.co.uk>



<http://folyo.me>

2pxBorder

WEB DESIGN IS ART

We craft user-centric solutions for the web. We specialize in web design and development. We work with grids, typography, colors and thousand lines of code everyday. See why people love us.

Our Websites Work on Various Devices

We use the latest web technologies and industrial standards so our websites not only look good and work well on desktop computers, but also on modern smartphones and tablet devices.



Simplicity

Simplicity is the Ultimate Sophistication

Some people think web design is about fancy Photoshop effects, shiny buttons and drop shadows on every element. We disagree. We believe that web design is about using the least amount of elements to achieve the ultimate sophistication - where less is more.



HTML5

HTML5 (HyperText Markup Language version 5) is the latest industrial standard for coding web documents. The new standards allow rich media experience and seamless support for both desktop and mobile computing devices.



CSS3

CSS3 (Cascading Style Sheets version 3) is the state of the art language in web presentation, supporting custom fonts and complex designs. Web pages not only look good, but can also dynamically adapt to different screen sizes.

©2012 2pxborder. Email us at beart@2pxborder.co.nz or follow us on [Twitter](#)

<http://2pxborder.co.nz>

mokader Home Blog About Contact

this is the online showcase of art director/designer Mo Kader



latest blog articles

[Awesome Animated Short Film - 4min](#)



A Betting Age & Star Wars 2012 collection

10/10/2012



10/10/2012

John Jay of WesternHemlocky Talks Creativity



10/10/2012

Limited Edition Madmen watch by Jaeger-LeCoultre



10/10/2012

Top to Pico - The Inca Trail



10/10/2012

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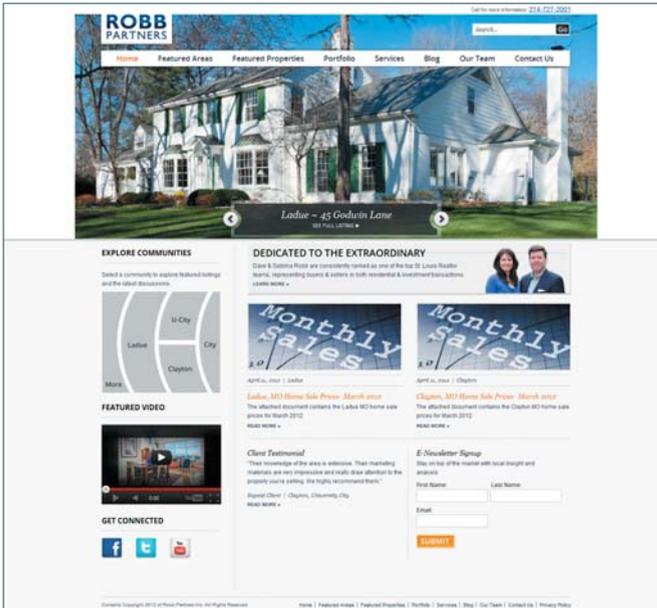
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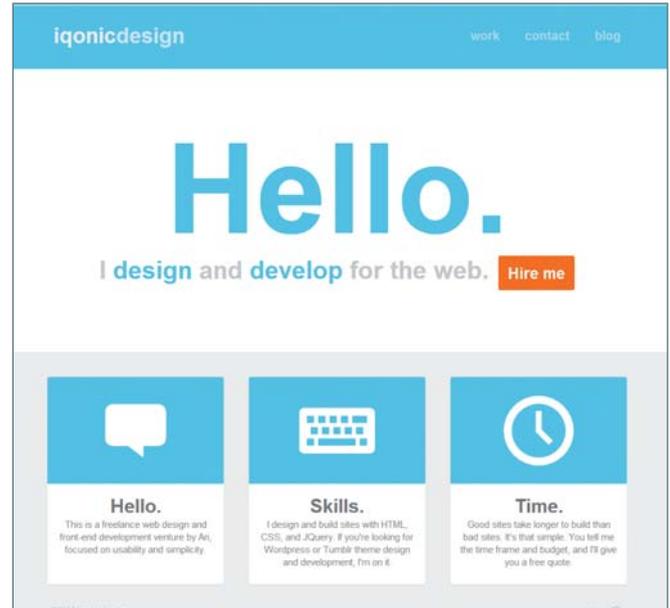
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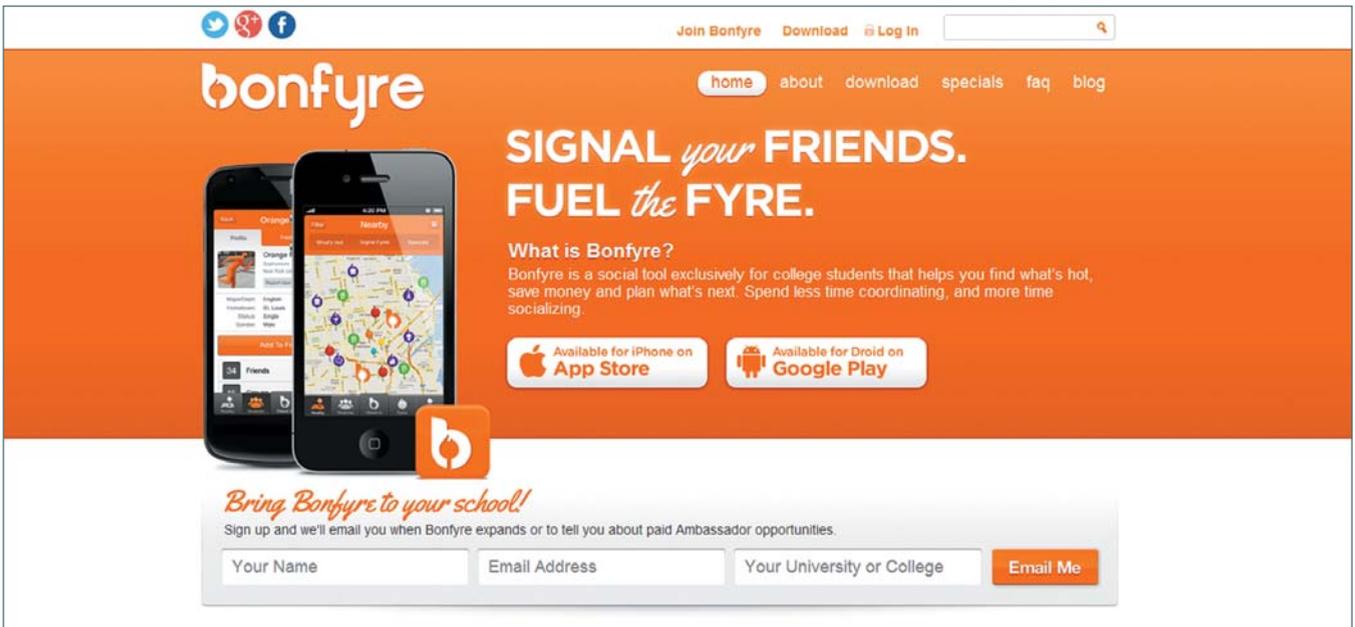
<http://mokader.com>



http://robbpartners.com



http://iQonicDesign.com



http://www.bonfyreapp.com

LETTERPRESS

In a way, it is rather ironic to have a design trend in the web industry based on the letterpress, and yet, the trend is running rampant. Obviously we're not cranking sites out on actual letterpresses; that would be silly. Rather this trend incorporates aspects of the letterpress look and feel. Here I want to present a collection of sites that make use of various styles (most frequently CSS3 drop shadows) to create letterpress-like effects. Most frequently this comes in the form of what appears to be inset text, through the use of a drop shadow inside the text. This extra bit gives the text the impression of being pressed into the page.

Throughout his site, Alex Buga (**figure 1**) prominently demonstrates this effect. The text and icons all have inset shadows that make them appear to be pressed into the page. This is further accented with color choices that complement the background in such a way that they look as though they were a part of it. Background and foreground elements blend together in a

unified way. In this case, the letterpress effect is further accentuated by the use of cards. The white cards in the page contain text and take on a 3-D effect thanks to a drop shadow that surrounds them. The combination of techniques makes it feel even more like something printed.

As I survey the set of samples provided here I notice an interesting pattern. Many of the sites in this style have two common elements in addition to the use of inset text that play into what I consider a letterpress style or feel. First, many of them are generally based on text. You see lots of supporting textures and patterns, but most of the sites primarily use text in prominent and decorative ways. Second, many of them have a central symmetry. Certainly they are not perfect, but a preference for such an approach is evident. Again, to me this echoes a letterpress-oriented mentality. No, not all letterpress is center aligned, but something about it resonates with what you might find in a letterpress poster. If you do a quick Google

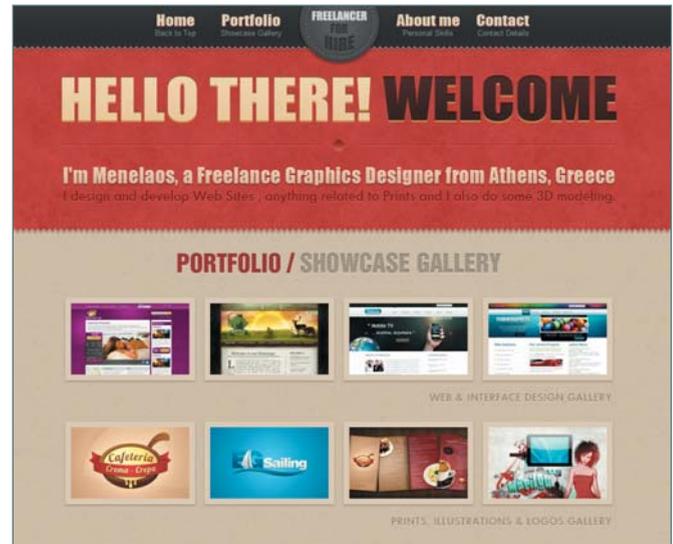
image search for "letterpress poster" you will see hundreds of examples of just such an approach.

One example I want to point out is a bit of an outlier in this category. It's called Monkey Republic (**figure 2**). In my opinion this site has a letterpress feel, but it goes about it in a totally different way. The approach used is not new—in fact, I discussed it in Volume 1; it simply emulates a real-life newspaper, and by doing so, it creates a style that also connects back to the letterpress.

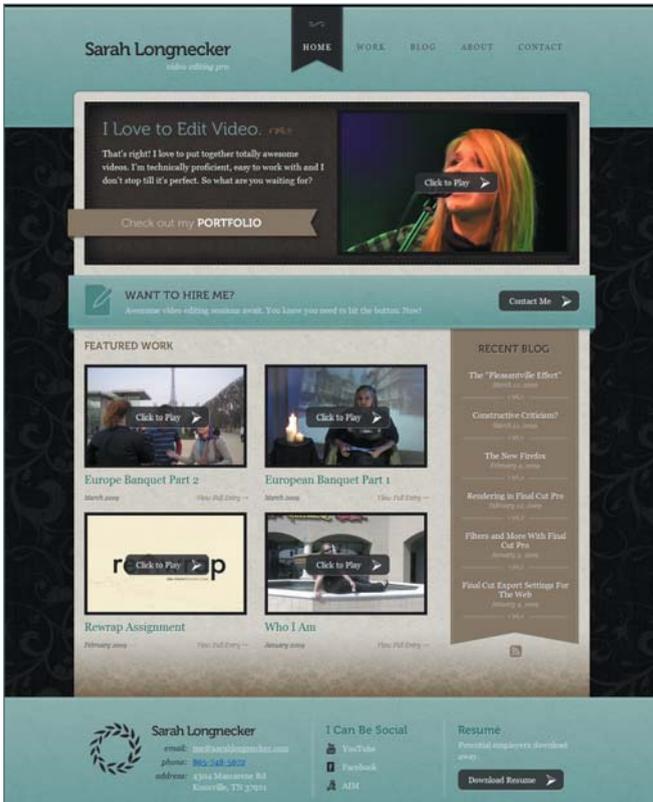
Perhaps the biggest irony with this style is that in real-life letterpress work, the mission or goal is to *not* have revealing impressions. Considering that most work is printed on both sides of the page, those operating letterpresses worked really hard to avoid such impressions (which would create a total mess). On the web, however, the designer may not intend to make a letterpress reference but that is ultimately what ends up happening.



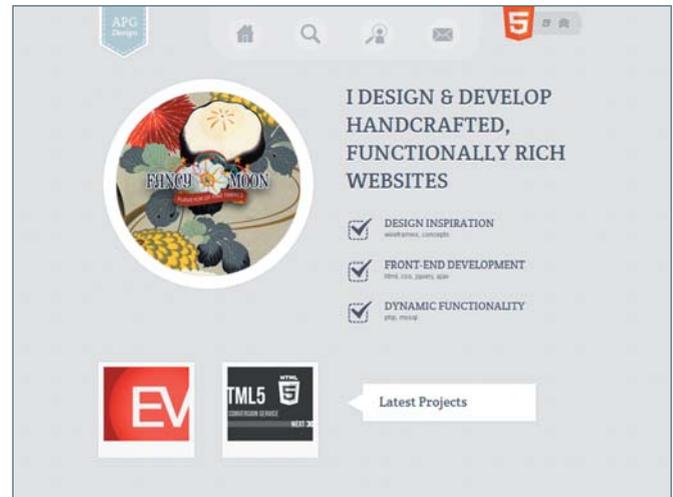
Figure 1 <http://www.alexbuga.com>



<http://dimitropoulos.info>



<http://sarahlongnecker.com>



<http://www.apgdesign.co.uk>

CREATIVE REVOLUTION The Agency, 27.04.2012



Monkey Republic

En 2010



WANT A PIZZA PARTY AT YOUR PLACE?

have a look our PIZZA PARTY



RESERVATION

WORK

We believe in people more than pizza, but we believe that also pizza can bring people together, is the slogan of *My Pizza Oven*. They gave us the assignment to design the new website and blog. Together with Renato, the owner and an architect, we share our ideas and vision. Soon, this project was a party. *Want a party at your place?*

PROJECTS

← BACK NEXT →

NETZERRIA!

We believe in people more than pizza, but we also believe that pizza can bring people **MORE!**

MORE

Sudio Scorpappe designs and finds paper lamp shade by hand

MORE

Oliver Portfolio site of Global Architects, The Hague

MORE

The new website of AMP LOGISTICS

MORE

HOW TO START YOUR CREATIVE REVOLUTION



Creative people are curious, see problems as interesting and acceptable, have a constructive discontent, are optimistic and show courage. These attitudes characterize Monkey Republic. *Monkey Republic* is a creative web design office, based in The Hague, The Netherlands. We love to make cutting edge design and to challenge ourselves and the people we work with.

javascript and cms, full product design and architecture. This enables us to be aware of the endless possibilities in our digital playground. We believe in sharing passion and information, working on non profit projects, but simultaneously working with big companies like AMP and T-Mobile. We are always interested in new contacts and ideas. If you need help with creative- and art-direction, designs or simply wish to say hello, feel free to write us an email. Let's start our creative revolution!



0000YE MR. JOBS. THANK YOU 10-05-2011



"Stay Hungry, Stay Foolish"

WEB DESIGNERS TOOL TO FIND VARIATION OF ANY COLOR



Perfect for hovers, gradients.

CREATIVE ONLINE SKETCH WITH 000POOD



Online sketch, save and share it with others.

THE PURSUIT OF (COOL) - TEASER



By R-I creative

FROM ME TO YOU, A TUMBLR PHOTOGRAPHY BLOG



one of the best tumblr blogs

*ADAPT additional functionality

Justin Finley WORK ABOUT CONTACT

WELCOME TO MY PORTFOLIO

I DESIGN & CREATE COOL STUFF

MY WORK

















PROJECTS

← BACK NEXT →

Justin Finley WORK ABOUT CONTACT

ABOUT ME



Hello, I'm Justin Finley.
A freelance digital media artist with a focus on web, UI/UX, graphic & mobile design.

As a digital media artist, I create user interfaces, websites, and mobile applications. I have worked with clients from startups to established corporations. I am passionate about creating beautiful and functional digital experiences. I am currently working on a variety of projects, including a new website for a local business and a mobile app for a non-profit organization. I am always looking for new challenges and opportunities to grow my skills and expand my portfolio.

QUICK STATS

- 10+ YEARS EXPERIENCE
- 50+ CLIENTS
- 100+ PROJECTS
- 20+ AWARDS
- 10+ YEARS IN THE INDUSTRY
- 10+ YEARS OF DESIGN

DESIGN SKILLS

- User Interface
- User Experience
- Information Architecture
- Branding & Identity
- Web Design
- Mobile Design

DEV SKILLS

- HTML5
- CSS3
- JavaScript
- PHP
- WordPress
- Drupal
- Joomla
- Magento
- Shopify
- WooCommerce

OTHER FACTS

- Freelance Designer
- Freelance Developer
- Freelance Photographer
- Freelance Writer
- Freelance Artist
- Freelance Musician
- Freelance Actor
- Freelance Dancer
- Freelance Chef
- Freelance Teacher
- Freelance Doctor
- Freelance Lawyer
- Freelance Scientist
- Freelance Engineer
- Freelance Architect
- Freelance Designer
- Freelance Developer
- Freelance Photographer
- Freelance Writer
- Freelance Artist
- Freelance Musician
- Freelance Actor
- Freelance Dancer
- Freelance Chef
- Freelance Teacher
- Freelance Doctor
- Freelance Lawyer
- Freelance Scientist
- Freelance Engineer
- Freelance Architect

WANT TO CHAT?  DROP ME A LINE!

LIVING THE DREAM SINCE 1985

© 2012

<http://www.justinfinleydesign.com>

Figure 2 <http://ilovemonkey.nl/EN>

135

SHOWREEL #1

PORTFOLIO #2

R.DAVIS

ABOUT ME #3

CONTACT ME #4

Welcome

I CREATE BEAUTIFUL
WEBSITES & MOBILE UI DESIGNS
PROVIDING MY CLIENTS WITH PIXEL
PERFECT GRAPHICS.

Welcome

<http://www.rdcreativdesign.eu>



<http://67pixels.com>



<http://www.raymacari.com>

OSBA EVENT EVITE

LIMBACH

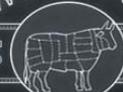
Email Marketing

JUST ON A DIET YOU

BECAUSE DOESN'T MEAN TO

we put your Buildings WE WANT Starve

INVITES YOU



WEB DESIGN

From Wordpress powered sites, eContent creation, social media management, & email marketing design, we know how to craft your company's online identity.

READ MORE

COPYWRITING

SoSweet writes elegantly minimal copy. Clean, concise and effective. From blogs to brochures to industry publications, we know what's up with the written word.

READ MORE

INTRANETS

With the Google APPS platform, we can build, stylish, user friendly intranets, supported by a huge host of internal comm portals and document management solutions.

READ MORE

THE SWEETENER

ECOSPHERE TECH INFOGRAPHIC

NEW WEB PROJECT: LIMBACH

WE ALL UP IN INSPIRED MAG!

WHAT'S UP?

Hire us for your next project.
We're ready to roll!

Check us out:



TWEETS

 Peep This! SoSweet! Fiddle of cool animated text effect with CSS3 transforms & keyframes: <http://t.co/SUyDw5Nw>   (about 4 days ago)

 Oh my, it is most certainly on now: <http://t.co/5FVrARRK>   (about 5 days ago)

follow [sosweetcreative](#) on twitter

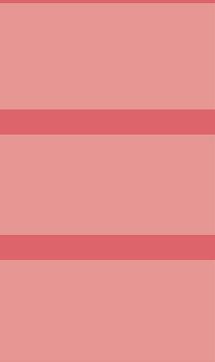
SWEETENER



EcoSphere Tech Infographic
Here's another infographic gem we cooked up for EcoSphere ... [More](#) →



New Web Project: Limbach
Well, after much time, and many "revisions," I finally got L ... [More](#) →



03 / Design Elements

While design styles focuses on overall styles of pages, this section on design elements focuses on individual design nuances. Some of these are trendy items that will come and go, while others are staples of design that will likely never fade from use. As you browse the collections here for fresh ideas, I encourage you to study this section and consider how these ideas can be adapted to fit your needs. Be careful, however, never to just copy elements without carefully considering how they might impact your overall product. While ribbons are an extremely popular design element, it doesn't mean you have to be yet another photocopy. Instead, consider each element, its hidden meanings and how it might connect with the design you're working on in a meaningful way.

TEXTURE

Texture is a design element that I frequently discuss, and it appears in each volume of this book series. And as I have previously mentioned, though it is an element that never goes away, the ways designers use it change over time. For this particular design element the trend seems to be toward dulling the effect to a more supportive role. This is quite different from the in-your-face textures popular in years past. In general, a shift toward more subdued effects is widespread, occurring in most styles and patterns.

A fine demonstration of this is Mark Heggan's personal site (**figure 1**). Though textured elements appear throughout the design, texture is never the focus of the design. It helps set the tone of the site and is one of the most powerful elements in determining the overall look and feel of the site, but it does not dominate the design. You don't look at this site and say, "Wow, look at all that texture." But as you dissect the design, you'll notice the texture has been used to unify the entire layout.

In order to reinforce this perspective, compare Mark's site to the Final Elements site (**figure 2**). Here the texture, used as a backdrop for the entire site, is extremely bold. It implies a raw, rebellious sort of style—clearly a very different purpose. Yet the result is intentional and a powerful way to help position the brand.

Last of all, I want to consider the 121cc.com site (**figure 3**) more closely. Here we see another popular approach to texture,



Figure 1 <http://markheggan.co.uk>

and that is using a large variety of them. I counted about ten distinct textures at work. That's a lot of texture! Given that

none of the textures are all that bold, they serve as a common backdrop for the various elements in the page. And it works.

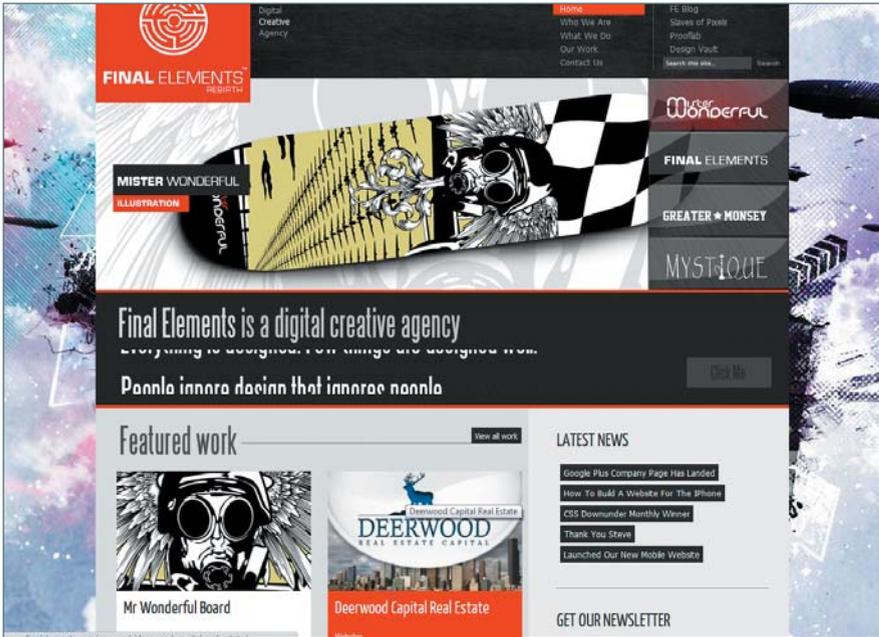
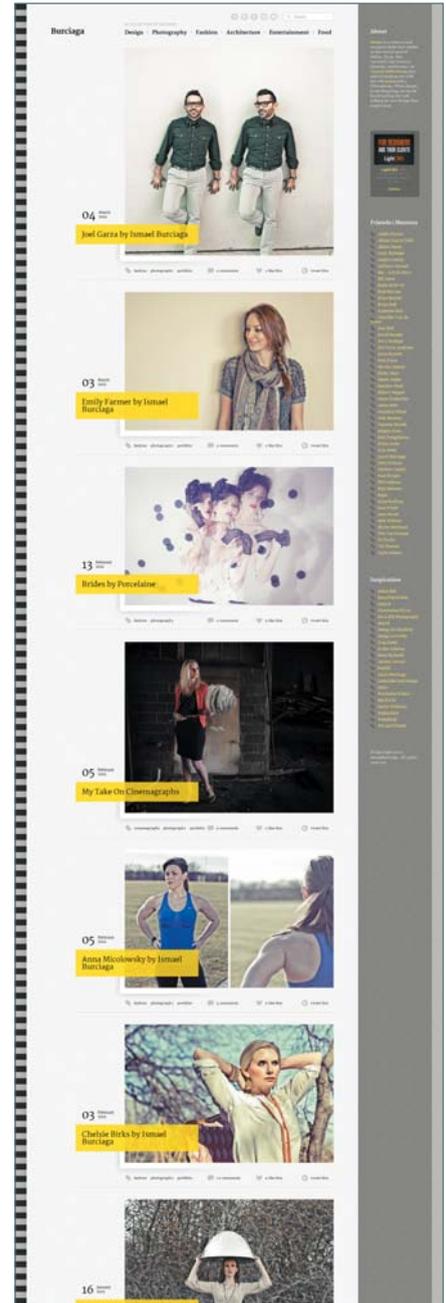
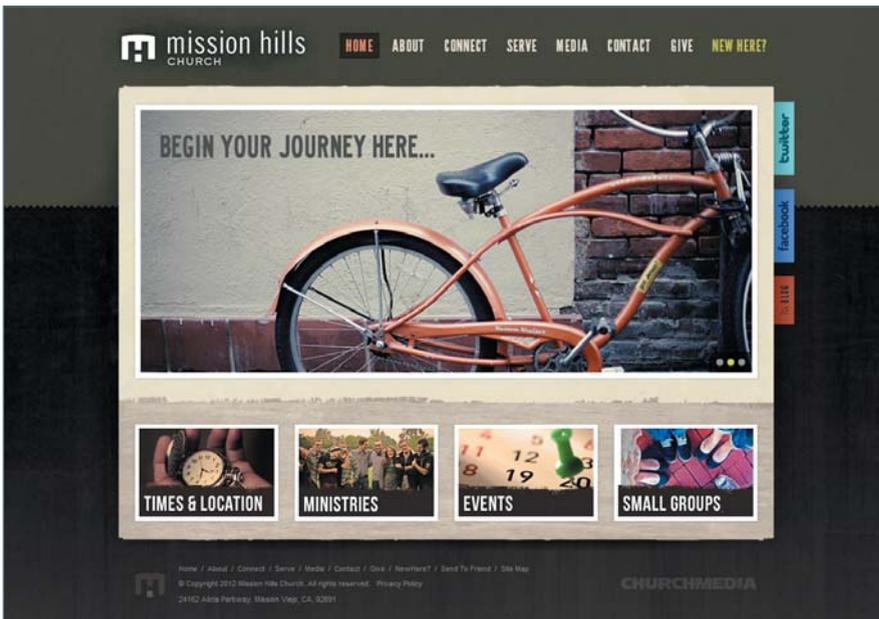


Figure 2 <http://www.finalements.com>



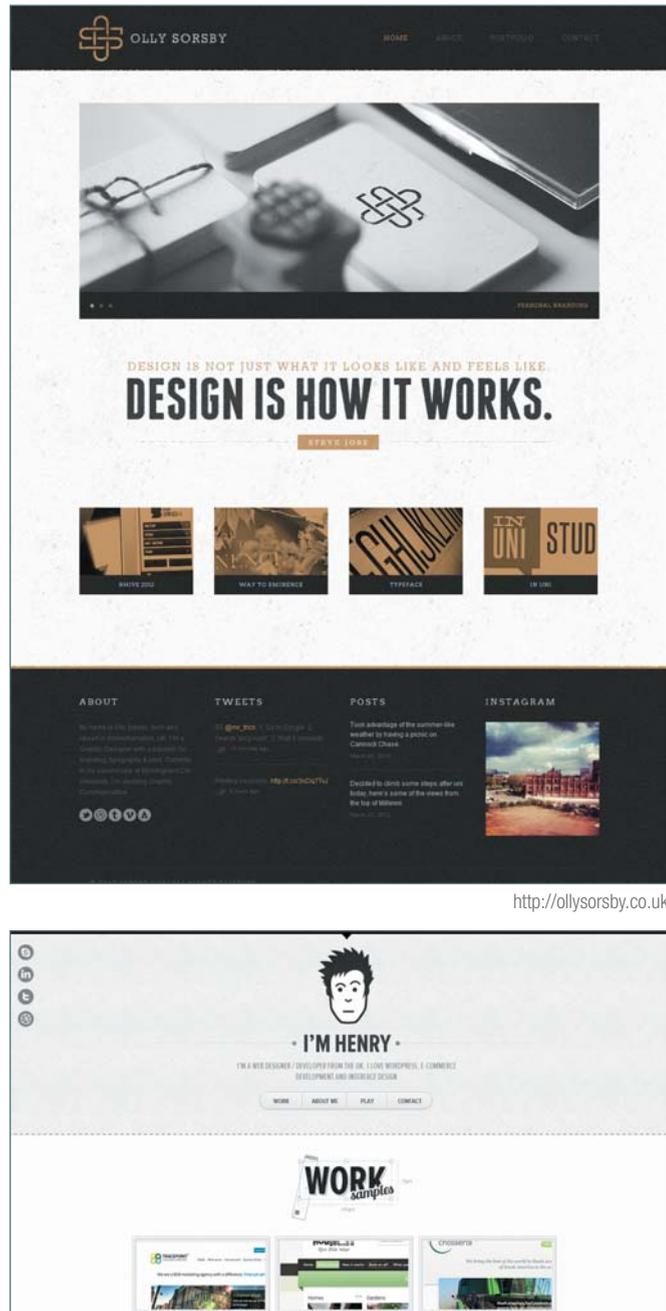
<http://blog.ismaelburciaga.com>



<http://missionhillschurch.com>



Figure 3 <http://www.121cc.com>



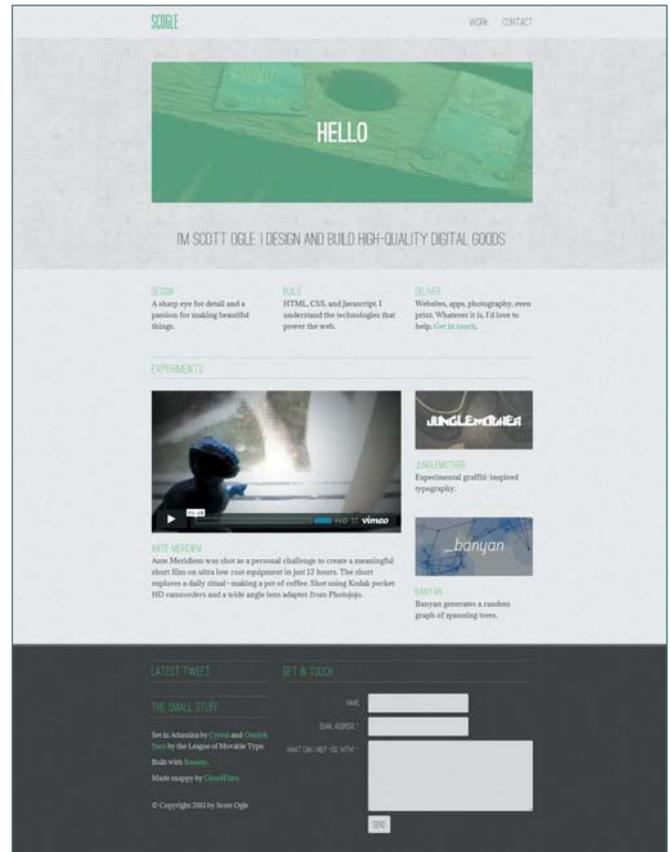
<http://ollysorsby.co.uk>



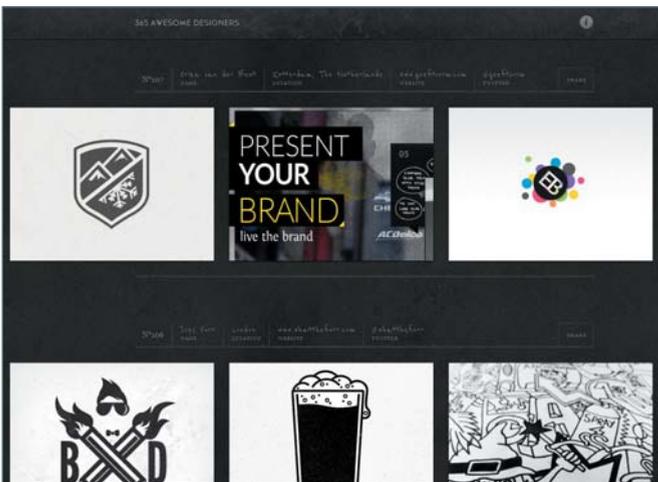
<http://www.henry.brown.name>



<http://www.vectorstories.com>



<http://madebyscogle.com>

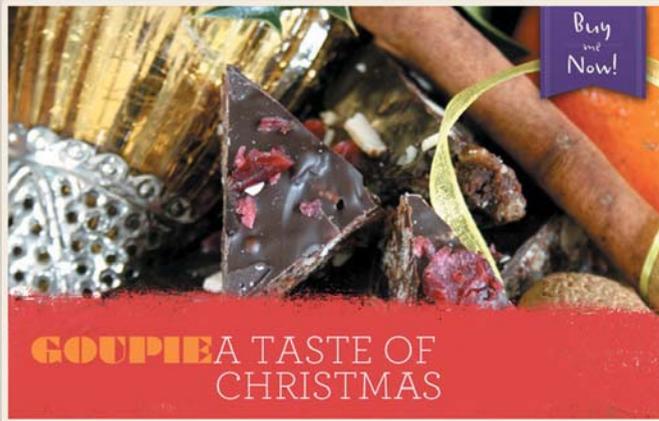


<http://365awesomedesigners.com>



<http://www.joppdesign.com>

A devilishly moreish **chewy chocolate** confection with a hint of **crunch**



GOUPIE A TASTE OF CHRISTMAS

Share this on Twitter

Tweet 28

Become a fully fledged Goupie Grouper

Like 145

What we're tweeting

Christmas is nearing so why not try our two delicious Xmas flavours? Both have been going down a treat
<http://t.co/DGYZGqQ>

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Explore Goupie

[View all flavours](#)



Hazelnut



Orange



Chilli



Dark Lavender



White Lavender



A Bit About Us

Goupie is a devilishly moreish chewy chocolate confection, hand-produced by a small, dedicated team, led by Janet and Joe Simpson, in Goudhurst, Kent.

Using a genuine family recipe, Goupie is made fresh every week to order and then hand-cut into distinctive triangular pieces.

Goupie is made from high quality natural ingredients, topped with fine dark Belgian chocolate containing a minimum of 50% cocoa solids.

[Read More](#)

Latest News

MAR 16

Goupie is going to be at the Brighton chocolate Festival this weekend (17th & 18th March). Come and see us near the Pavilion Gardens between 10a... [Read more](#)

MAR 13

Please note that the Goupie phone number 01580 211440 is not working today Tuesday 13th March 2012. BT has been informed but "it's not our fault!" ... [Read more](#)

Where to Buy

[Our Online Store](#)

[One of our Stockists](#)

Own a shop and want to start selling Goupie? [Click here to find out more](#)

RIBBONS

As someone who obsesses over trends and patterns, I am always trying to figure out where exactly the trends and patterns originate from. Sometimes it's impossible to identify just where a trend began. That is the case with ribbons. At some point in the last year this element was leveraged in massive quantities. The samples collected here are a tiny subset of the many sites that are putting ribbons to work.

I have many theories on why ribbons are such a popular element, but all my theories come back to one point: Ribbons look nice. It may sound trite, but it's still

true. All of the sites presented here get a touch of style from using ribbons. The ribbon is somewhat universal, so it is easy to understand why it is so popular. It allows designers to highlight something important in a nice supportive way. It's not inherently thematic, so it fits into nearly any layout. As a result, they are used all over.

As styles come and go, I suspect ribbons will be a passing trend. And as with all trends, it will find its suitable place in the designer's toolbox. Eventually it will feel dated and designers will only use it when it truly resonates with the topic at

hand. This is the life of all trends.

In many ways, the ribbon is nothing more than the modern badge (check out badges in *The Web Designer's Idea Book, Volume 1*). See Andy Widodo's personal site as an example (figure 1). Here the ribbon is brightly colored and overlaps multiple elements, thereby gaining the focus of the user. What could be more important than a call to action to hire the individual? That's the purpose of a portfolio site, so using a flashy ribbon element to highlight the conversion point makes perfect sense.

AW

HIRE ME!

Hello, I'm Andy!

A web/user interface designer and front-end developer. I create accessible and web-standards complied websites. Always in love with well structured markup and clean code.

Bio



Andy Widodo
Web/UI Designer & Front-end Developer

Have more than 7 years of experience in web design and development with various clients both domestic and abroad. Always take serious attention to web standards, accessibility, usability and ease of use in every aspect of the projects output.

Also, see or download (in .pdf) my resume, and if you have any questions or inquiries, please contact me.

Strength

Clear and concise user interface design and front-end engineering with main focus on usability, accessibility and standards compliant output.

Advanced in (X)HTML & CSS (including the latest HTML5 & CSS3 technologies), JavaScript (with jQuery as main framework) and front-end development in general, including for handheld and mobile devices.

Other tools & familiarities: HAML, SASS, YUI Library, PHP, MySQL, Django, Ruby on Rails, Wordpress, Microformats, Git, Svn.

What People Said

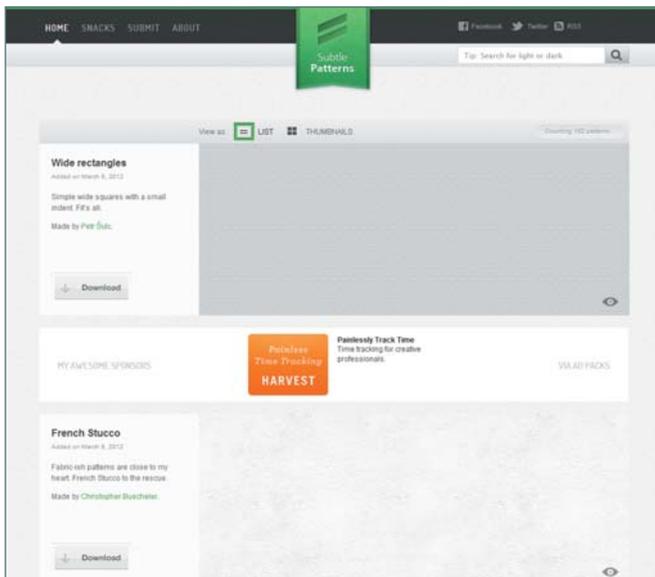
"Andy is an exceptional front end developer who lives and breathes all things digital. He is easy to work with and professional throughout his approach. He possesses a wide skill set and I would not hesitate to recommend him. Looking forward to working with him again!"

- Dominic Sawyer, *Dot Tourism & Daytripfinder*

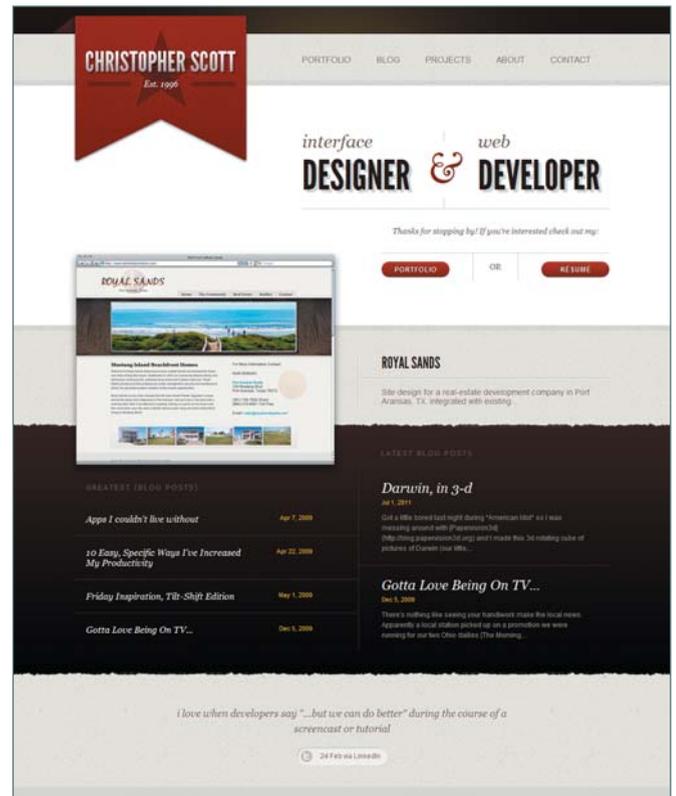
Figure 1 <http://andywido.com>



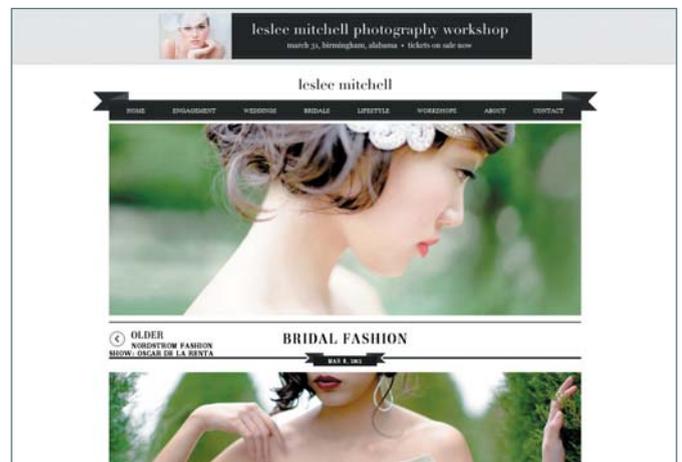
<http://www.milkandgroceries.com>



<http://subtlepatterns.com>



<http://christopher-scott.com>



<http://www.lesleemitchell.com/blog>

WHY RICE BOWLS GET INVOLVED RESOURCES ABOUT BLOG **GIVE YUM**

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FULL BOWLS. FIGHT HUNGER.

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ORDER 'EM!

Rice Bowls™ are a fun and free way for your group to provide food to orphaned children.

FILL BOWL > FIGHT HUNGER

Rice Bowls provides much-needed meals to great kids around the world through partnerships with Christian orphanages. [How it works](#)

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SEND AND TO vimeo

NANCY

WITH A WARM GLOW IN HER EYES, NANCY WILL ENTHUSIASTICALLY TELL YOU ABOUT HER DREAMS OF BECOMING A TRACK & FIELD STAR.

1988, NIGERIA

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Orphanage Partners

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Order Bowls
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Give Yum

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Hard Facts
Promotional Tools
Return Funds
Lessons
Verses
Messages

ABOUT US
How it Works
Team/Board
Brief History
Beliefs
FAQs
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<http://ricebowls.org>

TRUETT BROOKLYN
BURCIAGA

JULY 02
TWO THOUSAND AND TWELVE

7:08
IN THE EVENING

6 lbs. 12 oz.
19 & 3/4 INCHES LONG

PSALM 139:13-14

For you formed my inward parts; you knitted me together in my mother's womb. I praise you, for I am fearfully and wonderfully made.

DAD
ISMAEL

&

MOM
LAURA

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JOIN THE CLUB

PONGATHON

EVENTS ABOUT NEWS SHOP CONTACT

UPCOMING EVENT

PONGATHON

MARCH 20TH, 5 - 11PM, FREE ENTRY
RICHMIX, SHOREDITCH

[FIND OUT MORE](#)

ORGANISE A PONGATHON
Host your own pong event

JOIN THE CLUB
Get exclusive perks

PONGATHON SHOP
Great Pongathon merchandise

PRO TIPS
Learn from the best

THE POWER OF PONG

Pongathon is a ping pong art form, a social playground of music, performance, design and unbridled pong innovation! From New York to Paris, Berlin and London everyone is playing!

[MORE ABOUT US](#)

LAST EVENT

NEWS & PRESS

PONGATHON TUESDAYS: PING PONG, HULA HOOP AND THE PONGBOT

Tuesday night we almost filled the roof of Richmix as all the tables speakers and down pinged to the sound of pop and disco. Meet with Rob Hoag, comedy host and laughing bar fiend! Confused? No it's just a normal crazy Pongathon!

PONGATHON CITY CHALLENGE - GROUP A - AN EPIC PING PONG BATTLE

So the inaugural and much hoped Pongathon City Challenge got underway this week between our Group A teams - Kiamarama Gaid, What! What! What!, Carl Stone and Alex Dark. Who was going to draw blood first and set the standard of barter and blade?

LONDON EVENING STANDARD: PING PONG PARTIES BOUNCE ACROSS THE CAPITAL

Here is the Evening Standard piece on Ping Pong in London with Pongathon leading the feature. Thanks for your help, support and effort in helping Pongathon develop into something really special.

OUR SHOP

WE HAVE NEW MERCH!

LATEST MENTIONS

NEW BLOG! CHECK OUT HOW AFTERDARK DID AT THE PONGATHON CITY CHALLENGE IN RICHMIX/LONDON

WE'RE BEING COVERED FOR THE FULL STORY! #ASPP

VIA @AFTEEBARPPP

FF @PRATTYIE @PONGATHON @PDXPARASANDRE @PENALOSSE @PARKYALB @WICKROSSO @PAP_AAG GETTING IT ON! #FF

VIA @CONCRETEPONG

CHECK OUT HOW WE GOT ON AT THE PONGATHON CITY CHALLENGE!

HTTP://T.CO/TCNBARKE #ASPP

VIA @AFTEEBARPPP

THANKS TO PONGATHON FOR A FUN NIGHT, SHAME @RACHSALLY AND I LOST ALL OUR MATCHES! #NEXTTIRE

VIA @JAJUREGAN

WHAT TYPE OF PONGER ARE YOU?

THE ASSASSIN

THE PRINCESS

THE GEEK

THE KITTEN

THE CONNOISSEUR

THE DIABLO

<http://pongathon.com>

CLIENT LOGIN

2010

ELEVENTH EDITION

available FOR HIRE

About | Work | Say Hello

A WEB DESIGN STUDIO IN GLASGOW

Eleventh Edition is a web design studio based in Glasgow, Scotland. We build hand-coded, responsive websites, with a focus on web standards, open source tools and captivating user experiences.

WEBSITE DESIGN

We build hand-coded, responsive websites, focusing on usability and captivating user experiences. We use web standard compliant and cross-browser compatible coding, using web standards and open source tools.

BRANDING & IDENTITY

Branding reflects the personality and philosophy of a business through consistent and distinguishable graphic design. We create distinctive, memorable, and instantly recognisable logos for all types of companies.

PRINT WORK

A brand is complimented through well presented, good quality printed materials. We love graphic design for print production and we can even help you choose the paper and the printing process that will compliment it.

WHAT OUR CLIENTS SAY

"Eleventh Edition was great to work with. I'm thrilled with how my website, and the mobile version of it, turned out. Wonderful to work with - patient, persistent and professional. Although we worked at a distance on the project, it went off without a hitch."

Dianne Davis, Fishbone Interactive, Canada

[Discuss Your Project](#) [Follow](#) 2,857 followers

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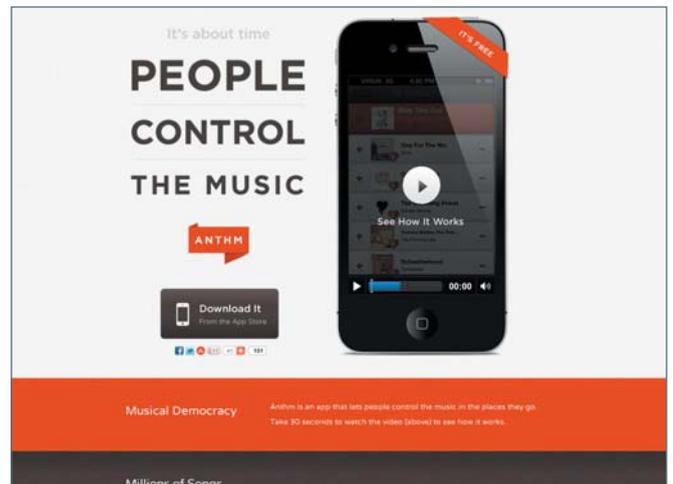
<http://www.eleventhedition.com>



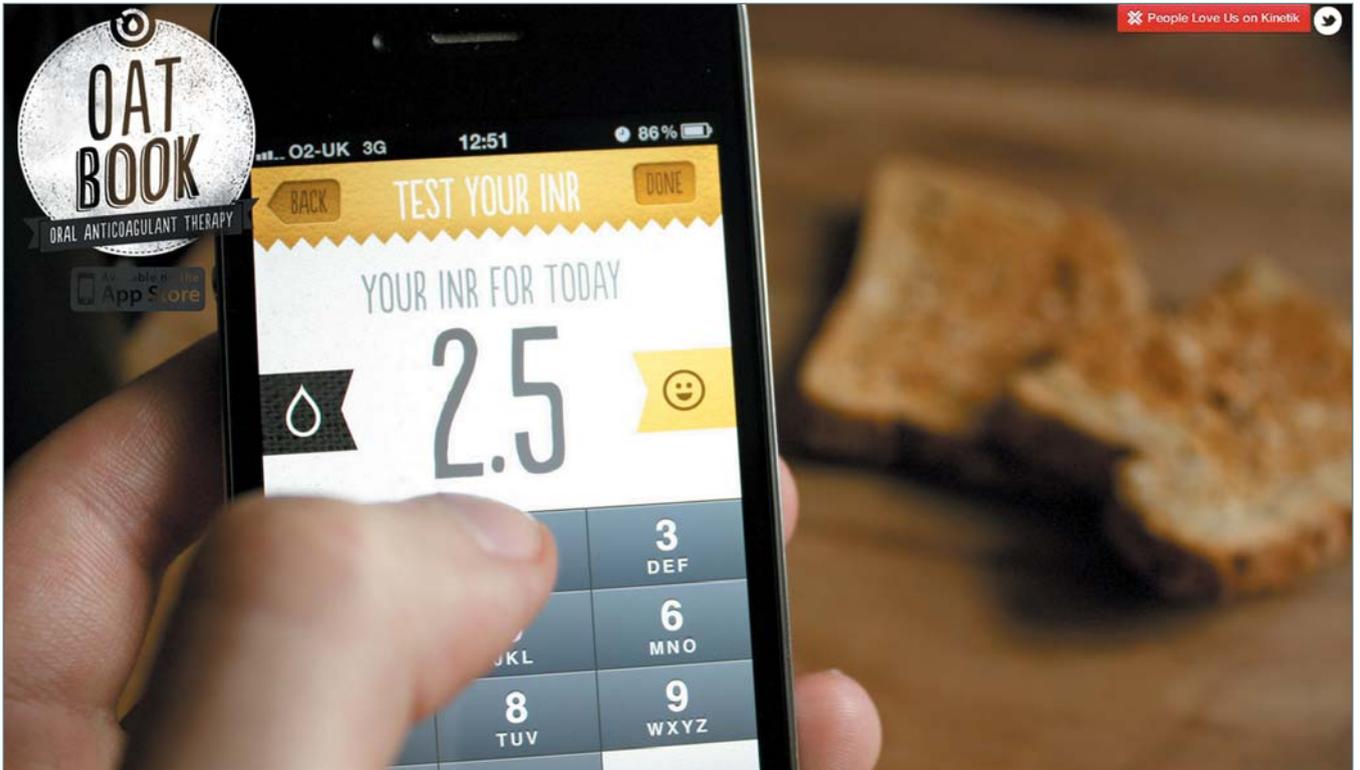
<http://www.andypatrickdesign.com>



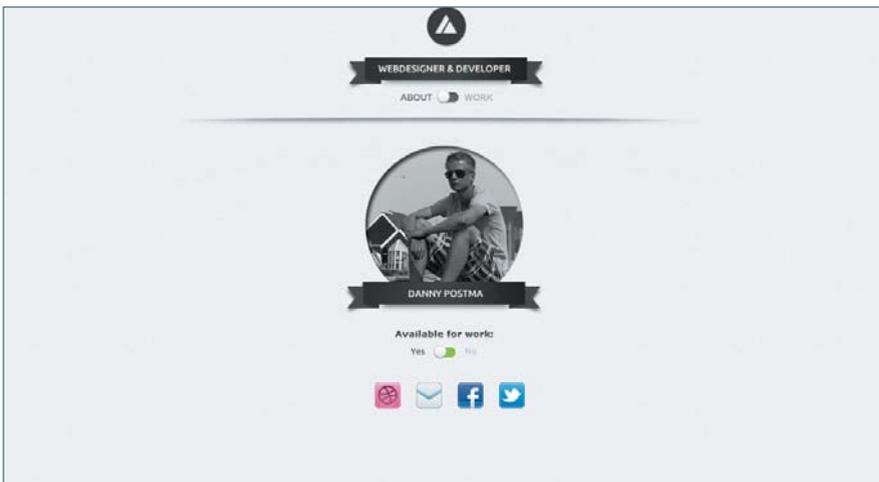
<http://lisher.net>



<http://anthmapp.com>



<http://www.oatbook.co.uk>



<http://www.dannypostma.com>

THREE-DIMENSIONAL

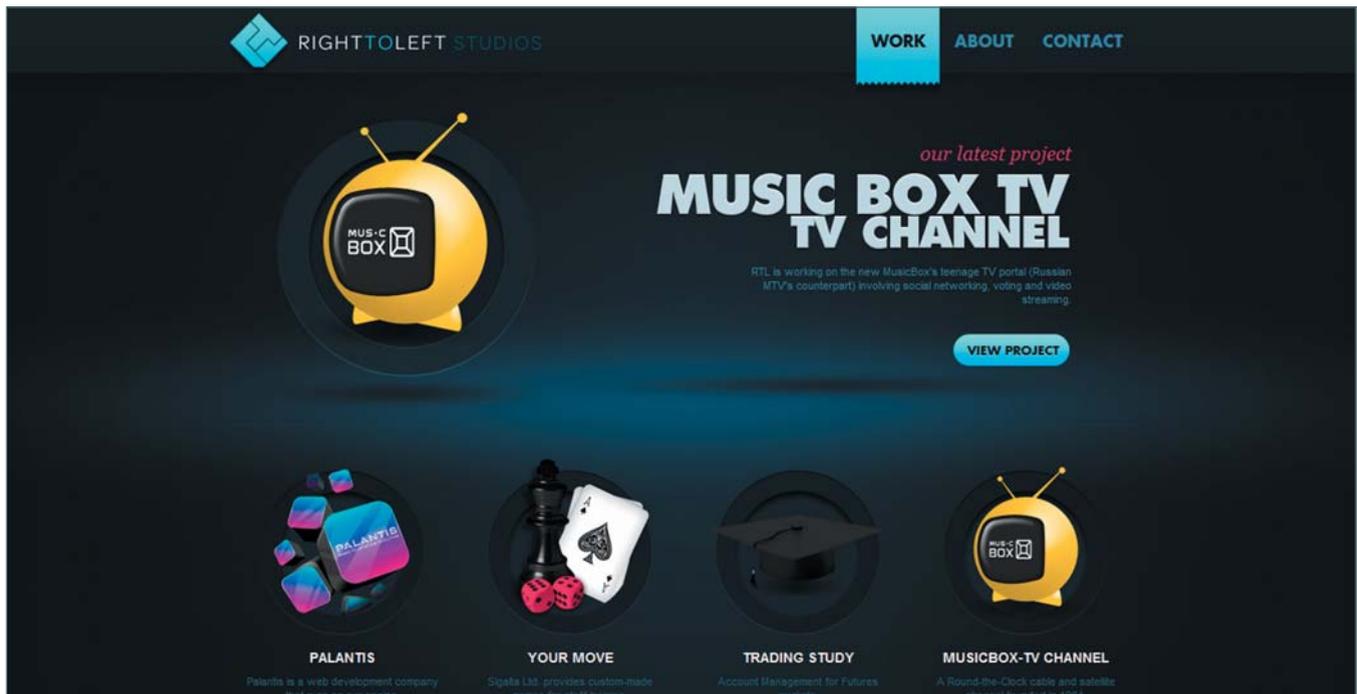
The web is an inherently flat medium, and short of some insane technology, it will remain that way for the foreseeable future. What makes this little collection of sites unique is that they all make use of visual tricks to give the illusion of depth and create a 3-D feel. None of the samples are over-the-top 3-D worlds, mind you. These are fairly typical sites that add a dimensional effect to give their pages some visual appeal.

Start by looking at the Love Leadership book site (**figure 1**). The most noticeable element here is the large three-dimensional book. It might seem the obvious choice:

to show a book in such a way. However, I think there is more to the story. Not only has the designer rendered a literal view of a book in a way that gives it volume, but he or she has also drawn the viewers' eyes to the main focus of the page. If nothing else, you see the cover of the book and that it stands out from the rest of the content. In this way, the image takes first place in the hierarchy of things viewed and effectively ingrains itself upon your memory. We find a similar effect on both the Pro Foods (**figure 2**) and the Coalma (**figure 3**) sites. In all of these cases, ensuring that the actual product garners attention is perhaps the great-

est goal. The three-dimensional trick is the perfect tool to lay the focus on the featured products.

The 3-D effect is used to solve other problems as well. Consider the Beckin site (**figure 4**). Here the photograph is part of the overall page, not just placed in the page. It is not framed in its own background and situated in a box. Instead the image is clipped out to the contents and shadows are added. It looks like a 3-D object on the page. The product is freed of drab containers. It has a much more interesting feel, and also unifies the rest of the page.



<http://rtl.co>

HOME AUTHOR BIOGRAPHY REVIEWS INTERVIEWS ARTICLES PHOTOS VIDEOS OTHER BOOKS CONTACT

John Hope Bryant

Author of Inc. Magazine/CEOREAD business bestseller **LOVE LEADERSHIP: The New Way to Lead in a Fear-Based World** (*Jossey-Bass*). Mr. Bryant is the only African-American bestselling business author in America today — [read more](#)

LOVE LEADERSHIP

Welcome to my website dedicated to the growing global interest in "a new way to lead in a fear-based world." We all know that the world as we know it simply isn't working very well anymore. I think there is a good reason for this: most of our incentives are fear-based, and most of our so-called leaders are leading by fear. This we must change. This we can change.

In this new bestselling business book (Inc. Magazine/CEO Read Bestseller List), I make the case that there are two things in the world, love — [read more](#)

John Hope Bryant

BUY NOW [amazon.com](#) [audible.com](#) [barnesandnoble.com](#) [nook.com](#) [borders.com](#)

“The words love and leadership perfectly exemplify John Hope Bryant and all that he stands for. When it comes to making a — [read more](#)”

Jim Clifton
Chairman and Chief Executive Officer, Gallup, Inc.

“John Hope Bryant tackles problems with an enthusiasm and optimism that are infectious. In this powerful book, he gives us a — [read more](#)”

Don J. McGrath
Chairman, Bancwest Corporation and Bank of the West
Former member, U.S. Presidents Council on Financial Literacy

“A short conversation with John Hope Bryant in an obscure city in China changed my outlook on financial literacy, leadership, and love. — [read more](#)”

Jimmy Wales
Founder, Wikipedia
President, Wikia, Inc.

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Figure 1 <http://www.loveleadershipbook.com>

PRO★FOODS

PROTEIN PACKED ELECTROLYTE INFUSED

PRO★ADE PROTEIN WATER PLUS ELECTROLYTES

90 CALORIES 20g PROTEIN 0 SUGAR 0 FAT

100% OF YOUR DAILY PROTEIN AND ESSENTIAL VITAMINS & MINERALS TO MAXIMIZE YOUR PERFORMANCE

WE'RE IN A CLASS OF OUR OWN
FORTIFIED PACKED WITH VITAL NUTRIENTS

PRO★ADE is a high quality water beverage that hydrates and rehydrates the body with protein for soft & fast fuel. [Visit our website for more information.](#)

★ TWITTER FACEBOOK ★ **BUY TODAY** ★ PRESS EMAIL US ★

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Figure 2 <http://www.pro-foods.com>

home | prodotti | il tonno | azienda | ricette | sostenibilità | servizio clienti | cerca prodotti

COALMA

TONNO ALL'OLIO D'OLIVA

Sperimenta Coalma 350 gr. in olio d'oliva [vedi](#)

Sperimenta Due Pacchi 2x50 gr. in olio d'oliva [vedi](#) € 4,92

Sperimenta Due Pacchi in vasi da 300 gr. in olio d'oliva [vedi](#) € 12,90

Una storia antica come il mare

Da quel momento Coalma produce il suo tonno secondo l'antico metodo tradizionale, ottenuto di botti e a matta.

Coalma crede nella pesca sostenibile

Coalma ha sempre creduto che la ricerca abbia valore. Utilizzare materiali di qualità e risorse sostenibili per creare prodotti di qualità.

scarica il ricettario

Figure 3 <http://www.coalma.it>

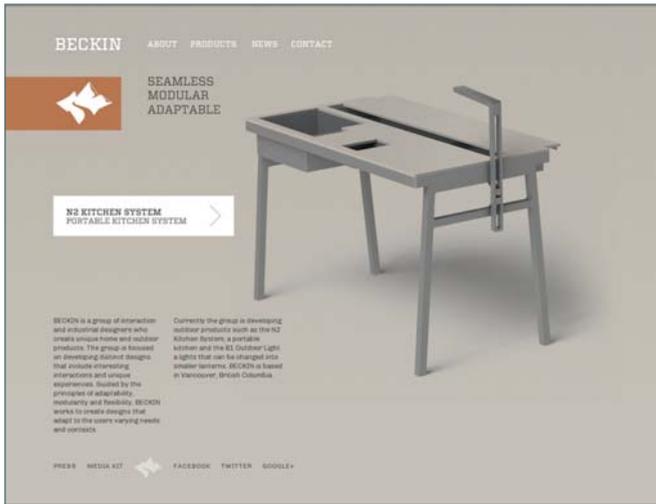


Figure 4 <http://www.beckindesign.com>



<http://www.mylexicon.co.uk>



<http://www.tobiaswenzel.com>

TED BAKER LONDON

Choose Region Find a Store Our Blog

CHAT LIVE WITH TED'S ADVISOR

SEARCH

SIGN IN

MEN'S WOMEN'S ACCESSORIES & SHOES

YOUR BAG (0) \$0.00

FREE US GROUND DELIVERY ON ALL ORDERS OVER \$200* TERMS APPLY

VIEW MEN'S ▶ RISE TO THE OCCASION VIEW WOMEN'S ▶

FREE TOTE BAG* WITH ALL ORDERS OVER \$100

*See terms & conditions

COME RAIN TED BAKER LONDON

<http://www.tedbaker-london.com>

Fontain Your daily gift inspiration for iPhone

Remember what you got & when to give back.

Get the free App

Download it free from the Apple Store

What's Next

Click out the things we plan to add to our service and also, soon.

<http://www.thefountain.com>

ATANAÍ PLUS

ÚVĚKOVÉ STRANA SLUŽBY O SPOLEČNOSTI KONTAKT CS

VÁŠ VELKOOBCHODNÍ PARTNER PRO APPLE

PROČ ATANAÍ? KONTAKTNÍ INFORMACE

POKRAČOVAT

Společnost ATANAÍ PLUS patří mezi největší velkoobchodní dodavatele zabývající se projevem obchodních transakcí a příslušností. Tímto rozšířením distribuční sítě pokrývá téměř celou západní a střední Evropu. Zajišťujeme si na tento, úspěšný vzhled vždy poskytl té největšímu množství zboží pro vás. Nabízíme vám i odborných pracovníků a díky dlouholetému zkušenostem máme možnost vyvíjet a operativně vyřadit velké zakázky. Specializujeme se převážně na distribuci výrobků od společnosti Apple.

POKRAČOVAT

Apple NOKIA

<http://atanaipius.cz>

EDGE TREATMENTS

Edge treatments are another type of design element that has become a current trend. The predominant style of choice is the zigzag edge. This is one of those things that feels sort of silly to call out, and yet it is showing up in so many places, it's hard to ignore. In fact, I could have placed one hundred sites in this chapter without too much effort. When I see a trend I report on it, so let's study this small detail and how designers are putting it to work.

As hard as I try to understand the meaning of any design element, this one seems nearly impossible. At its core this simple element is nothing more than decoration. And in this role it operates effectively. In pretty much every sample presented here, the edge treatment could be omitted and a straight line used instead. The designs wouldn't fall apart or fail. Instead the jagged edge dresses it up and gives it an extra touch of style.

The Atommica site is one of my favorites in this category (**figure 1**). The jagged edge that runs at an angle across the page serves as a great break between the contrasting colors of the page. Yes, the design would do just fine without it, and yet it adds a gorgeous touch to the page.

As always, don't abuse the element but keep it in mind. It might give your design that extra punch it needs.

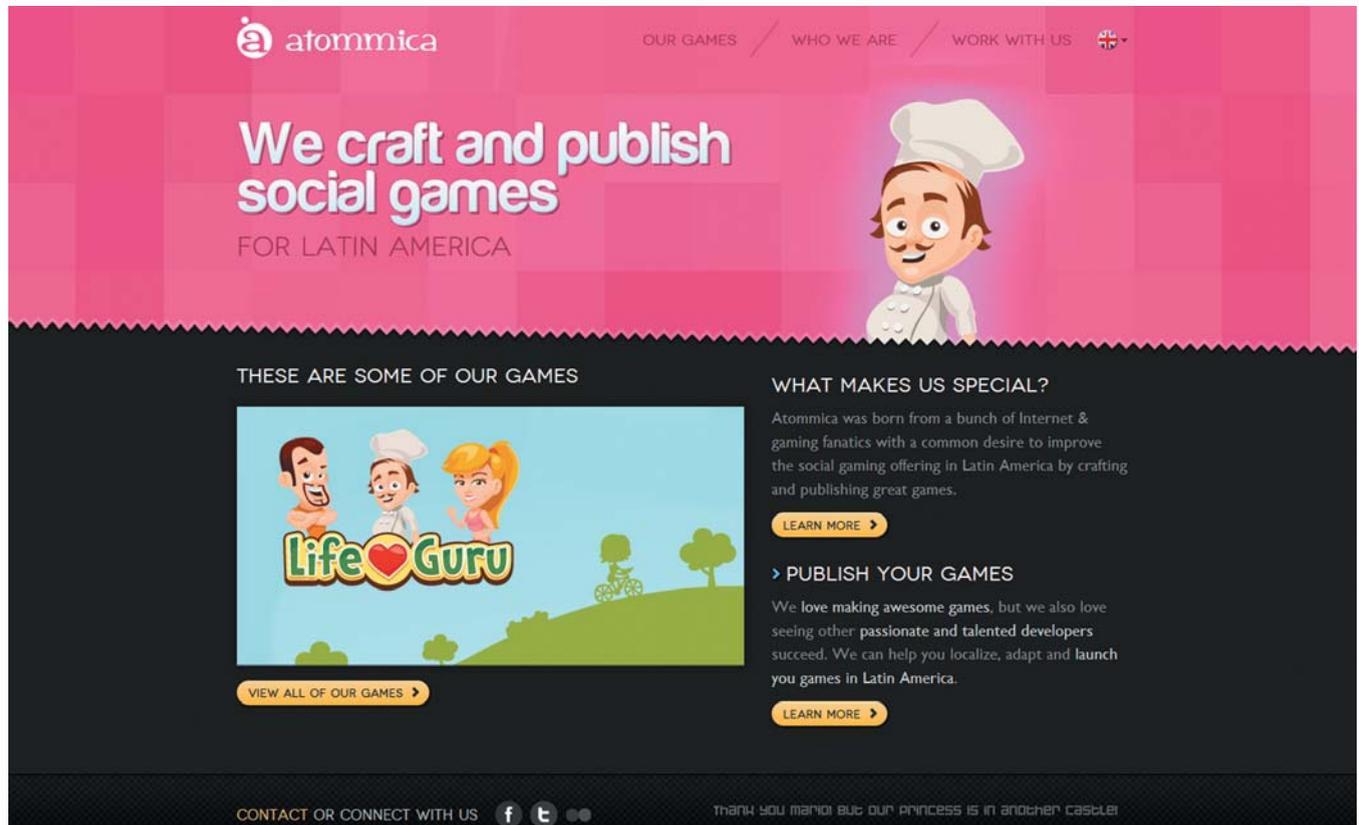


Figure 1 <http://www.atommica.com>

HELLO I'M Kenny Saunders



Checkout My Portfolio

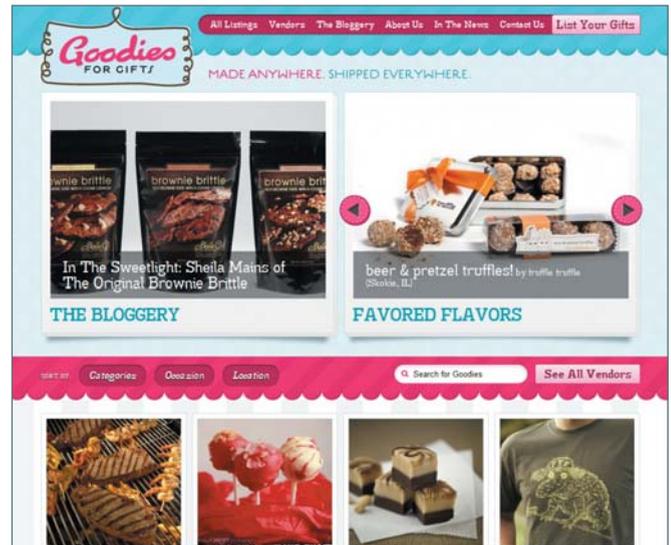
- Intro
- About Me
- My Portfolio
- My Resume
- Contact Me

I'm a **user experience designer / web developer** currently working in **Kansas City, MO**. I'm also a husband, father, musician, Apple geek and spend entirely too much time online.

<http://kennysaunders.com>



<http://www.artisanmedia.com>



<http://www.goodiesforgifts.com>



HOME
Introduction

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E-Mail & Contact Form

WE ARE Q&A

A DESIGN STUDIO

It's in our DNA to create perfection. We push the edge in creativity and development and it all begins with an idea...

CONTACT | TIME + DIRECTIONS | Search

FLOOD WATCH NOW
LIVE IN

| Home | New Here? | Next Steps | Community Life | Your Story | Media + Resource

WHEN CANCER IS A MIRACLE
THIS IS JAKE'S STORY

WHEN CANCER...
Q&A
Projects in Progress
CREATIVITY IS KING

More Projects →



CONNECT WITH US



SAY HELLO!

Drop a short comment (very short) or just say Hello!

Name:

E-Mail:

Drop us a note!

Send →

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http://qnacreatives.com



recipes
inspiration for the empty stomach.

store locator
not sure where to get your al dente fix?
there's a map for that.

shop al dente
our pasta perfection delivered to your door.

al dente news

[A nice BonaChia™ Mention on ABC News Phoenix](#)

the latest canoodlings



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<http://www.aldentepasta.com>

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Beautiful Filters Instant Sharing Social Sets

iPhone Roadtrip

<http://www.popset.com>

KYLE SCHAEFFER

4 | Web Design & SharePoint Branding 37

THE BLOG TOPICS MY WORK ABOUT ME CONTACT ME

DESIGN PATTERNS IN SHAREPOINT
Posted on January 25, 2013 by Kyle
Last week, I was happy to present at the Quack's "go on Thursday" weekly webinars event. This is a great series of free webinars from some talented speakers, and the session format is a great opportunity to learn something new without a huge investment of your time.
[Continue reading →](#)

HTML5, CSS3, AND MOBILE STRATEGY
Posted on January 16, 2013 by Kyle
I had the pleasure of speaking at SharePoint Saturday Virginia Beach this weekend. Thanks for all who attended, I had a great time speaking on some exciting new topics, and sharing my passion for design in SharePoint. [Continue reading →](#)

JOIN ME FOR ADVANCED SHAREPOINT DESIGN
Posted on November 20, 2012 by Kyle
On January 22-26, 2013, I'll be instructing a class that focuses on the more advanced strategies behind applying style and branding to a SharePoint 2010 website. This isn't your average SharePoint training class: we'll cover topics like improving the SharePoint user experience, creative design for the SharePoint platform, and implementation strategy for making your creative designs come to life.
[Continue reading →](#)

VS. THE RESPONSIVE HTML5 MASTER PAGE FOR SHAREPOINT 2010

<http://kyleschaeffer.com>



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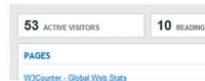
Customizable Counter



Share Your Stats



Real-Time Reports



<http://www.w3counter.com>

/ MAXIME BRUNELLE

GRAPHIC DESIGNER

ABOUT ME
BLOG
CONTACT

Considéré par Google et possible pour visiter de servir sur l'App Store sur l'App Store sur l'App Store.

<http://maximebrunelle.com>

JW

Jeff Wintersinger, Esq.

ABOUT WORK CONTACT

I Bend Computers to My Will

I'm a 24-year-old programmer with a passion for building beautiful and secure web sites using Django and Rails. I specialize in building polished and secure web sites using Django and Rails. I also work with numerous other languages and frameworks, including PHP and Ruby on Rails. My programming journey is equalled only by my Linux and BSD system skills, which garner considerable respect on the internet.

Slartichook

In developing my portfolio, I sought to present comprehensive information without compromising usability. Inspired by the user-centric design approach of the graphic designer Brad Pitt (designer), who crafted a beautiful design around which I could structure this site.

Building on my favored platform of Django, I deployed on Google App Engine to reduce concerns of hosting and reliability, and to gain more experience working with non-relational databases. My focus throughout the project was on elegance and usability, with Javascript used to subtly enhance the user experience. Rather than blow up the user's screen, I painstakingly coded my own modal boxes, such as the transition between active elements in the project list.

My Roles

- Backend, Front-end, Javascript, markup, CSS

Languages

- Python, Javascript

Technologies

- Django, jQuery, Google App Engine

Show Me

- View the source code

Work

- Slartichook (that powers this web site)
- Amsterdam
- Traveler's production
- One Pie
- A generic programming system
- Towers of Babel
- The classic math suite
- Trailblazer
- Traveler's production
- Trailblazer status monitor
- Capitool
- Backup script
- Slartichook and Ben's code
- Amsterdam build system

<http://jeff.wintersinger.com>

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PATTERNS

Clearly we can't claim that the use of patterns in design are anything even remotely new. Patterns have been used for thousands of years. All the same, there has been a surge in the use of patterns in web design in the last year or so. In particular there seems to be a strong interest in more subtle patterns (as epitomized in the free resource [SubtlePatterns.com](#)), but bold uses are still to be found.

It seems to me that patterns serve an important role. They can add style to a design while only adding tiny amounts

of data. This means a small pattern has very little impact on the load time of a web page. Most patterns can be created by repeating a very tiny image. Patterns are also pleasant because they play a more supportive role. That is, they typically don't contain information, so they don't tend to distract.

A great example to start with is Laura Burciaga's site ([figure 1](#)). Here the simple stripes and other patterns serve to stylize the page. And while they dress the page up, they don't steal the show from the

featured content.

In other cases we certainly find more prominently styled patterns—such as in the Maryland Craft Beer Festival design ([figure 2](#)). In this example, the bold yellow pattern offsets a content area that's based on matching colors. In this way the yellow background doesn't overtake the content. And again, the pattern doesn't compete for the primary focus of the page. In this case the pattern provides a distinct style, making it far more memorable.



<http://www.eddiediazdesign.com>

HOME MY BLOGS INTERIOR DESIGN LIFE CONTACT ME

Burciaga

THE EVERYDAY MUSINGS OF LAURA

WELCOME TO MY EVERYDAY MUSINGS [view all categories >](#)



22 OCT 2011

New Couch

Well, I said that our living room was undergoing some changes, and today I'm going to share one of those 2012 updates to the room. I shared how my living area has previously looked in this post. Our sweet old... [Continue reading](#)



16 OCT 2011

Our Living Room

This past month has been by and by not been busy! Sorry for the absence. My hubby and I just returned from an amazing trip to Riviera Maya, which I will post about soon. Today I want to share... [Continue reading](#)



14 SEP 2011

Guest Post on A La Mode!

Today I'm excited to be guest posting at A La Mode! I adore Sheila's style, so I'm honored to be sharing my living room with you. Her blog, [Stay on track to Sheila's blog and check it out!](#) While... [Continue reading](#)



05 SEP 2011

Labor Day Weekend

This weekend was wonderful! I did a lot of relaxing and managed to get a few things done around the house! My husband and I have to not get on the weekend. We have a favorite (I think) place over our... [Continue reading](#)

ABOUT LAURA



The Laura, and welcome to my blog, a place to share things that inspire me. I have a passion for creating beautiful and functional spaces. My home includes my husband and our 2 beloved dogs. I adore garden rooms, books, and vintage treasures. Thanks for visiting!

[Search my blog](#)

DESIGN SERVICES NOW AVAILABLE

[CONTACT ME](#)



Just a Girl

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Hunter

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Medium

Large

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Featured Cuckoo Clocks



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£113.00



Traditional Hunter style

Item no. 959

£152.00



Simple line birdhouse

Item no. SL354

£286.00

<http://www.justcuckoos.co.uk>



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Various GIFs
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Mobile browser icons
Icon designs, graphic design

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LATEST BLOG

We Are Designed For Deep Intellectual Thought-It Keeps Us Healthy!

Posted on March 16, 2017

The deeper you think the more intelligent you become. There is a neurological and scientific basis, respectively we are told throughout the Bible (see Pericope specifically) to get knowledge, understanding and wisdom.

Upcoming Dates

MAY 18, 2017
Christmas Family Church - New Britain

MAY 18, 2017
GEMC Conference

JUNE 20, 2017
PULLEY LECTURE: New Friends, Possible A Friend?

OCTOBER 17, 2017
BELIEVED CHECK: WISDOM GARDEN

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Have you ever asked yourself, "Does anyone out there understand me?"... Learn the truth about your thought life and the gift in you!

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FEATURED PRODUCT

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Enter the name of the person you can be thinking.

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Projatos Quem somos Blog **NEGÓCIO DE MULHER DESIGN** Parceiros Contato

Sabe essas coisas de mulher?

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Uma rede de mulheres e parceiros que se juntaram para criar um **laboratório criativo feminino**. Elas desenvolvem **projetos próprios** e também prestam serviços de design e marketing ajudando outras marcas a se conectarem a seu público de maneira radicalmente mais significativa. **Curtiu? Fale com elas!**

<http://www.negociodemulher.com.br>

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PETER THOMAS

WEB DESIGN, HTML, & CSS, UX

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FIND ME ONLINE

HELLO, I'M PETE. A WEB DESIGNER LIVING IN LONDON.

LITTLE SPARROW TEA
A brilliant new tea company based in London. Whilst working at Clinic, I was responsible for designing Little Sparrow's debut into trading online.
The site has recently gained recognition from design blogs such as [dribbble](#) and featured in [Creative's top 100 sites designs](#).

MY ROLES

- Site Design
- UX
- Assisted front-end build

FEATURED TEAS

THERE IS NO TROUBLE SO GREAT OR GRAVE THAT CANNOT BE MUCH DIMINISHED BY A NICE CUP OF TEA
BERNARD-PAUL VERDURE

<http://madeforthe.net>

FABRIC

Another trend that is extremely popular right now is the use of fabric in web design. Quite often this is a style accomplished through the use of repeating patterns, subtle textures and the illusion of stitching. Its origin is hard to discern. Certainly it is a visually appealing style, so it isn't hard to imagine why designers have latched onto it.

In my opinion one of the main draws for this style is that it disconnects the viewer from the technical underpinnings of the web. The sites based on fabric patterns tend to have an organic, tangible feel with

a texture you can imagine feeling, though it clearly doesn't exist. The result is a distinct look that creates a comfortable and inviting mood. Keep this in mind as you view the samples provided here.

I love showing extreme opposites when it comes to a particular style, so with this in mind I turn your attention toward the Poco Nico site (**figure 1**) Here the use of fabric styles is all-consuming. It really becomes a theme, not just a stylistic element. The tone set here is fun and playful, and matches the product offered, which happens to be children's clothing. It's an

appropriate use of the style.

In stark contrast I love the way Pagelift (**figure 2**) uses fabric. Here the implementation of the style is incredibly minimal: nothing more than a pair of buttons with stitching at the top of the page. In this case, the fabric doesn't set the tone. In reality it plays into the tone that's established by the other design elements in the page. Always consider the range of options you have when it comes to the use of any stylistic element. It can be over the top or extremely subtle and anywhere in between.

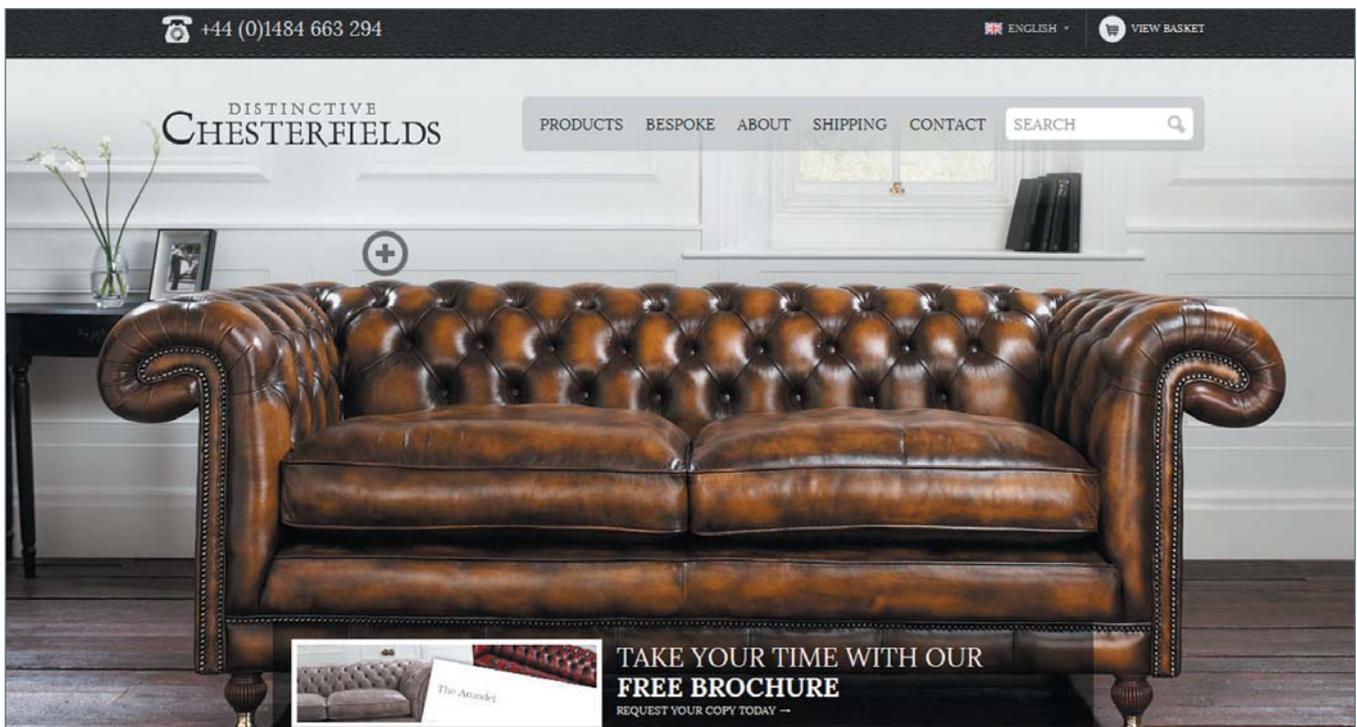




Figure 1 <http://www.pocobido.com>



<http://www.shoepassion.de>

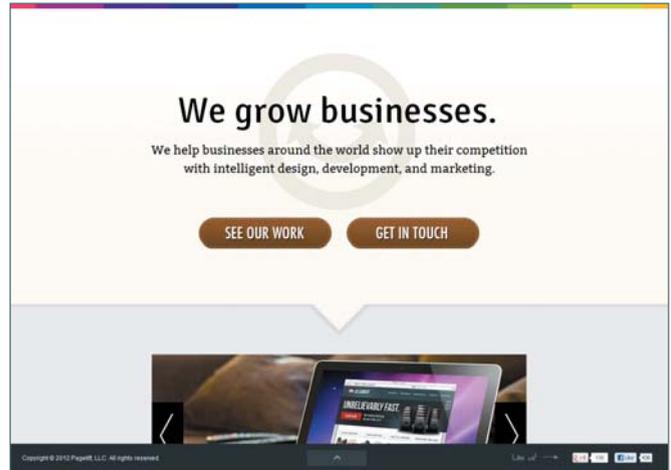
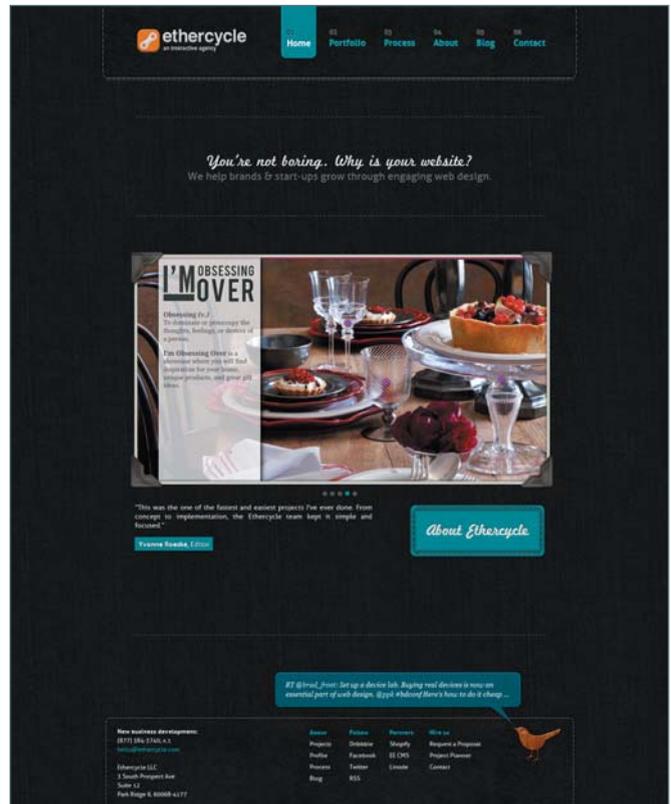
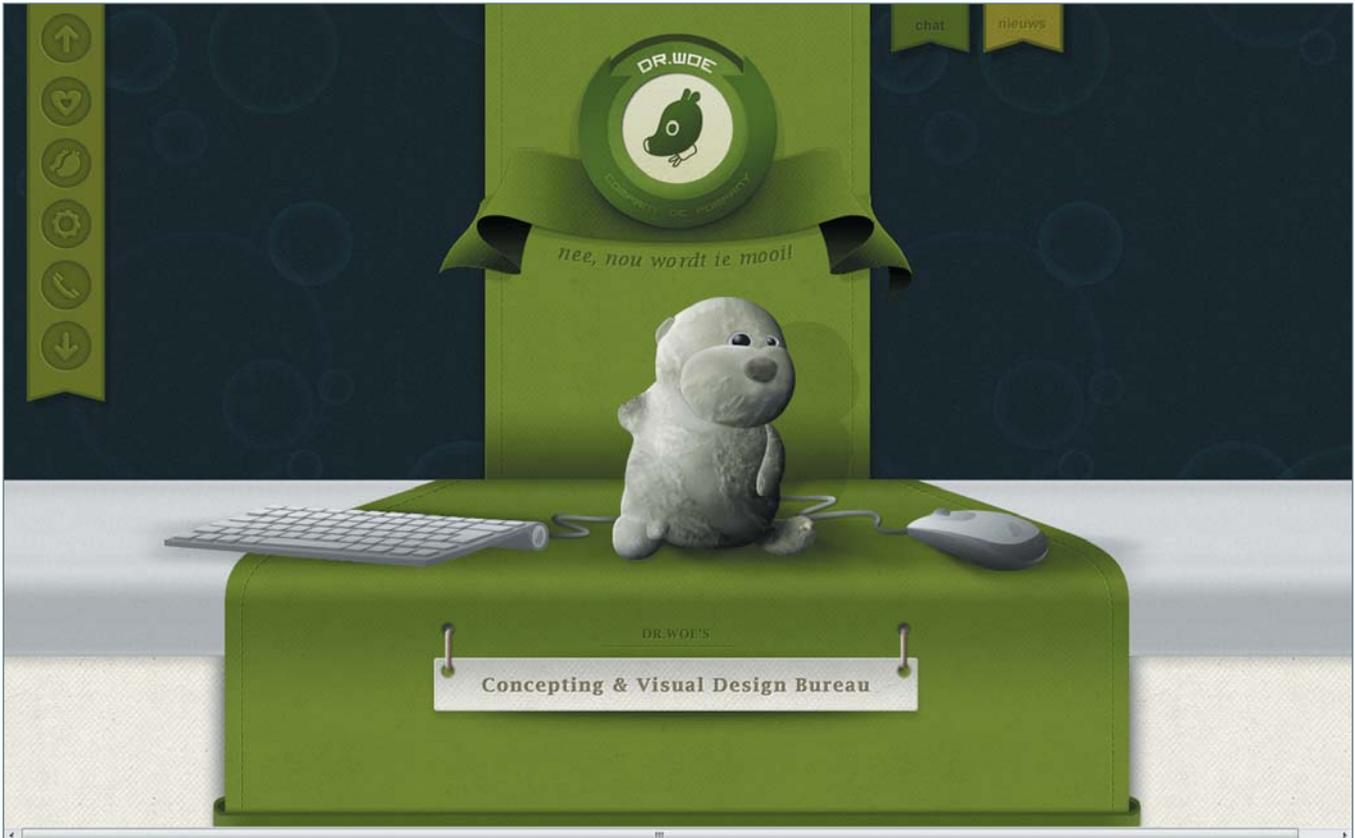


Figure 2 <http://www.pagelift.com>



<http://ethercycle.com>



<http://www.drwoe.nl>



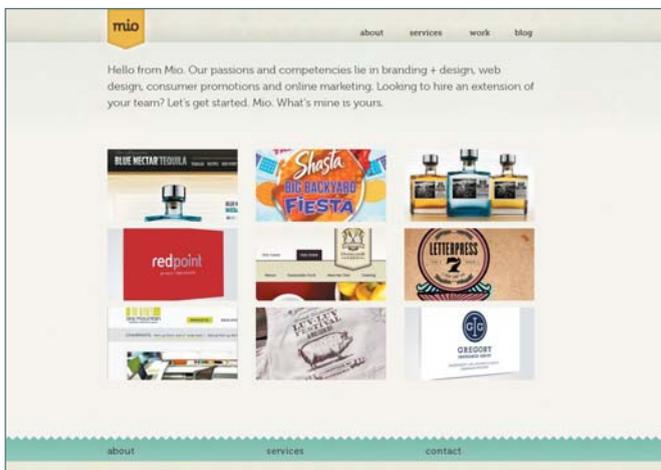
<http://kiskolabs.com>



<http://www.rodolphecelestin.com>



<http://www.zwartwitmedia.com>



<http://hellomio.com>



<http://www.stylapps.com>

PEEKING OUT

Some styles speak for themselves. Sometimes a trend is simply a trend. I think this is exactly such a case. I see a few brief things I want to comment on, but overall the approach is pretty clear. For many designers, the fact that so many have already used the approach will be a deterrent, while others will be inspired by an interesting design element.

In all of the samples here you will find hands holding the content containers. Most often this ends up giving the illusion that the content exists on some form of paper or board. The approach tends to add a great deal of depth to a page,

most often creating three distinct layers. The foremost being the content layer, next the individual holding the content and finally the background. It is interesting how this visually pushes the content toward the viewer.

Conceptually I like the idea; it is as though the artists are literally presenting their work and clearly associating themselves with the work they do. The connection is positive and leaves a distinct impression of the individual. In other cases it seems to be less for the purpose of branding and more about adding some clever detailing.

This is the type of trend that is sometimes used flippantly. Be sure to consider the message you want to send and how this particular approach might help accomplish your goals. Maybe you want to add some fun to your design; if so this is a great way to do it.

Even better, use the samples here as inspiration. Where might you take this approach to make it your own? What twist, change or addition can you make that will make your use more unique and effective? Use the examples here as stepping stones to find your own visual solution.



<http://www.petit-team.com>



<http://andrewshanley.co.uk>



<http://www.focadesign.com.br>



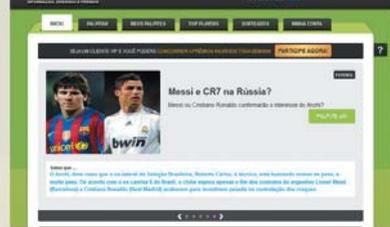
<http://handmadestudio.info>

Andres Gallo
Web Designer

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Portfolio

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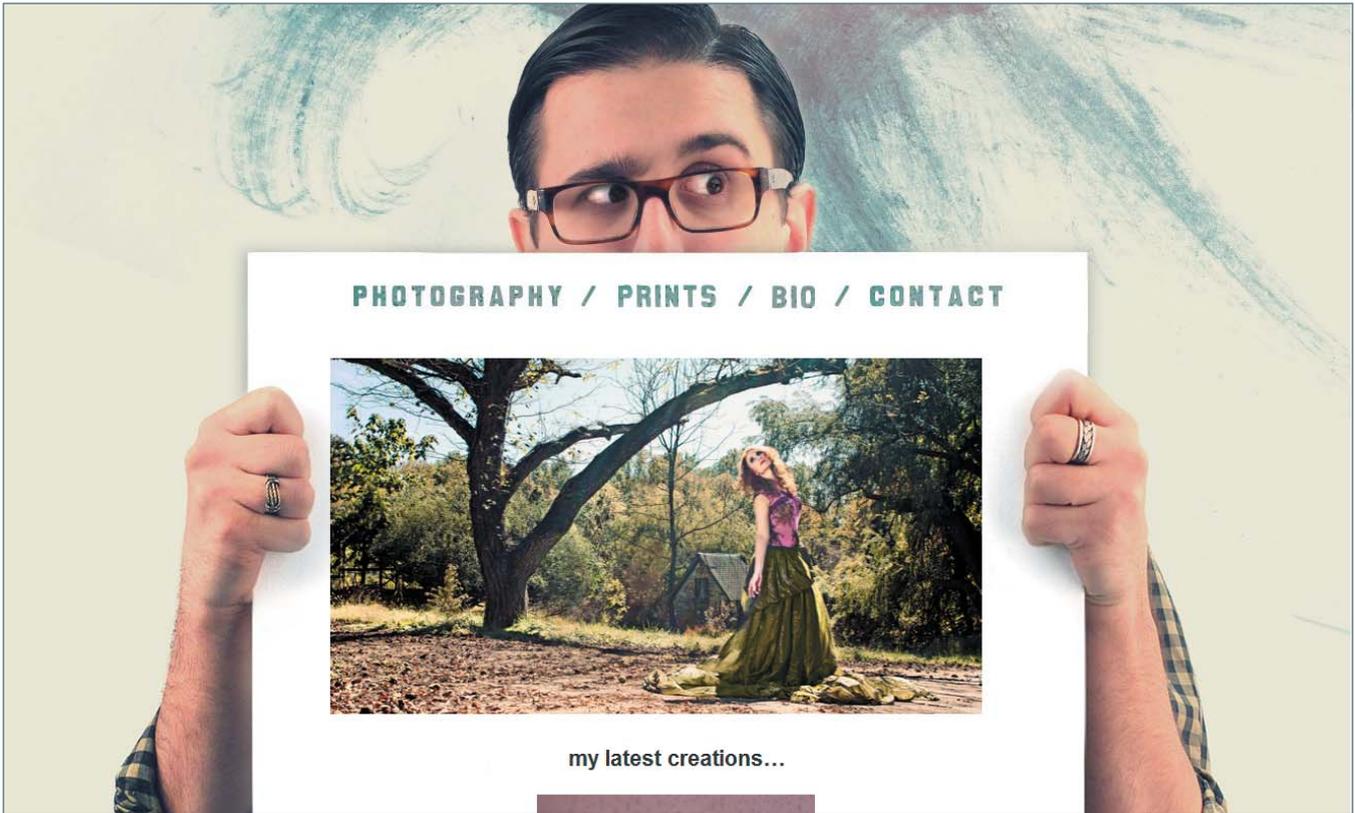
<http://andresgallo.com>



<http://itaiinselberg.com>



<http://imp3rium.free.fr>



<http://markjaworskistudios.com>



<http://www.audio-logic.net/signup.php>



<http://www.mathieulanglois.com>

MIXED TYPE

Typography is one of the most critical tools in the designer's utility belt. And at times principles of typography get put to work in ways that not only create beautiful type, but also push it to the foreground as a work of art in itself. With the explosion of web-based type, as highlighted in the large section of web typography earlier on in this book (page 036), I have featured a lot of beautiful type. This small section is intended to highlight a subsection of typography that takes the type to an artistic level. Here we find prominent blocks of text used to create visual interest by combining many different typefaces into a single block. Sometimes they are the same

font, but in different weights, and in others it is a mishmash of radically different fonts.

Consider first the example found on Roxanne Cook's site (**figure 1**). Here the large text block is by far the most prominent element on the page. In fact, depending on your screen size, it might very well be the only thing you see beyond the navigation. The typography not only demonstrates Roxanne's skills, but it also contains text that explains what she does. In other words, it's not only visually interesting, it communicates something at a literal level.

A slightly different take on this style can be found on the Flint Boutique site (**figure**

2). Here the use of mixed type plays into the crafty style of the site and the services they offer. Obviously the words communicate a message, but their visual role seems to far outweigh what they actually say. In fact, I find it kind of hard to read. With this in mind I propose that the visual purpose is the primary goal and ultimately presents the intended message: This site is about crafty, handmade stuff. The intended audience is the bride-to-be, so clearly the style and mood are not in the traditional overly formal style. They are targeting a different kind of customer in this niche, and the mixed type plays into this nicely.

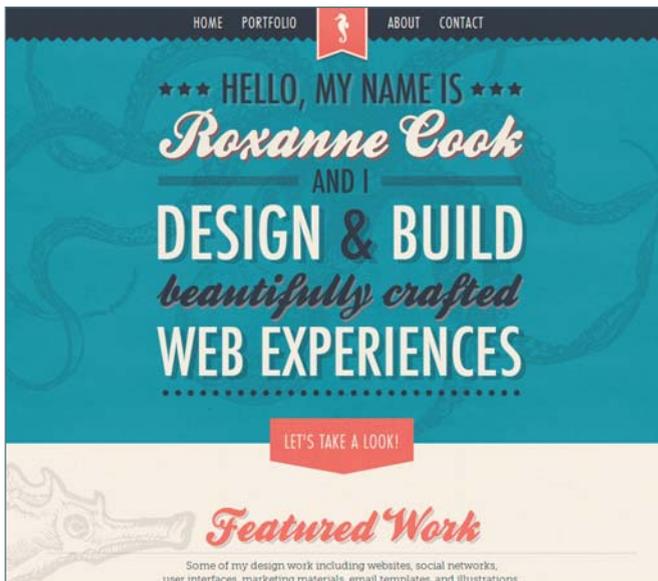


Figure 1 <http://roxannecook.com>



<http://www.wearedolly.fr>

Flint Boutique

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YOUR SPECIAL DAY NEEDS beautiful INVITATIONS AND STATIONERY DESIGNED WITH LOVE



A bride's new BFF

Are you a bride-to-be looking for a unique wedding invitation and wedding stationery? Whether you're sending out hundreds of elegant engagement announcements or a few, personalised invitations, your day to remember should have a memorable piece of stationery that sets the tone for your event. Flint Boutique creates one-of-a-kind, custom invitations and wedding stationery.

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Thursdays 11:30 - 16:30
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+27 (0)83 289 7738
hello@flintboutique.co.za

Figure 2 <http://www.flintboutique.co.za>

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<http://www.joshgarrels.com>

<http://joshgarrels.com>

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In 2009, Rick Besser and Rory Knight realized that there was a need in this world for more great design and creative work. So they founded Kitchen Sink Studios in Rick's garage on a shoestring budget.

In 2016, Kitchen Sink Studios bought its current home on the corner of 3rd Street and Garland in downtown Phoenix. In 2017, the company completely gutted the building and renovated it into the working studio you see today.

"If we were going to do this, we were going to do it right. And that's carried over into everything we do..."

"We've been lucky to work with great people, both on our team and with the clients we've served..."

"We've seen our three girls, one leave that our 'sister' is making up of these 2000 buildings. The buildings were in 2008."

"It's been a great partnership, and we're really proud of the company," Rory said. **"We've been lucky to meet great people, both on our team and with the clients we've served."**

"If you'd like to hear the rest of the story, stop by our office for a tour and we'll be glad to share."

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BRANDING Branding that has a purpose and a story to tell. It's not just a logo, it's a brand that goes.

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ILLUSTRATION We create the visual identity of your brand. We're not just an illustrator, we're a creative partner.

LEGAL ANALYSIS We help you understand the legal implications of your business decisions.

CEO We help you understand the legal implications of your business decisions.

VIDEO PRODUCTION We create the visual identity of your brand. We're not just a video producer, we're a creative partner.

<http://www.kitchensinkstudios.com>

CIRCLES WITH TYPE

When I started writing this category, the idea of circles as a trend seemed silly. Yet the more I looked, the more I found them. In fact, if you browse through this book, you will find many other examples that I could have included in this chapter. Initially I was limiting myself to logos that are set inside of a circle, but then I added samples that used circles in other ways as well.

Take a look at the Meltmedia (**figure 1**), Javier Lo (**figure 2**) and Jude's Jewels (**figure 3**) sites. In all of these (and a few

others from the samples) the logos either consist of or are contained inside of a circle. This all begs a single question: Why?

It isn't hard to find the circle theme far beyond a container for the logo. For example, the English Workshop (**figure 4**) or the Imagen y Codigo (in English: Image and Code) (**figure 5**) sites both make use of circles in very decorative and supportive ways that are not tied to the logo.

I don't think there is a deep underlying meaning at work here. It is simply a decora-

tive element that works well with most any design. It happens to be a practical trend.

Part of me suspects the use of the circle is rooted in the fact that thanks to CSS3, we can now render rounded corners inside of the browser. If you set up rounded corners just right on a square element, you magically have a circle. This might not sound all that exciting, but I am fairly certain that this trick was used here and there, and the next thing you know the design world has circles on the brain.

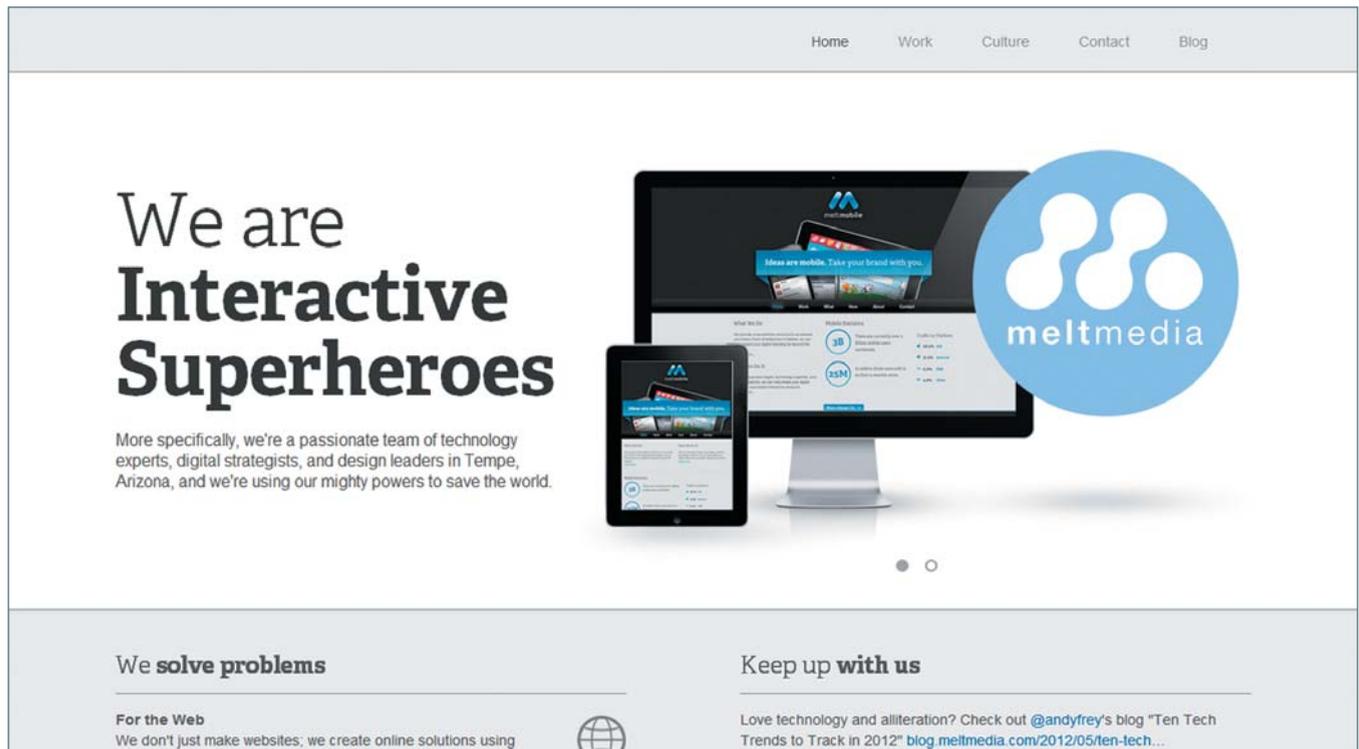


Figure 1 <http://meltmedia.com>

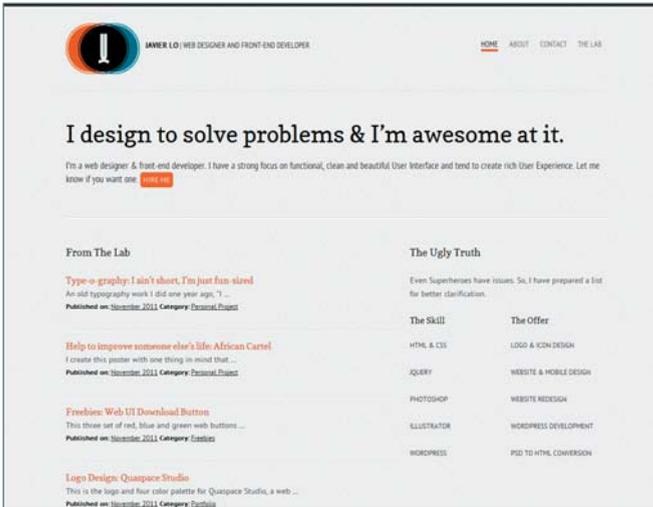


Figure 2 <http://www.javierlo.com>



Figure 4 <http://www.englishworkshop.eu>



Figure 3 <http://www.judesjewels.net>



<http://charlottetang.com>

I like design, make design & write about design. I like pens—digital and analogue ones. I like special characters and ligatures. I <3 the internet.

Ich mag Design, mache Design, schreibe über Design. Ich mag Stifte – digitale und analoge. Ich mag besondere Buchstaben und Ligaturen. Und das Internet.



NEWS

*Some of the latest things going on
Alles was gerade passiert*

Railsgirls

Mon, 16 Apr 2012 16:00:00

Last week I attended Railsgirls Berlin - an event organised by some enthusiastic Fins to get more woman into tech. Being a (web)designer and co-founder of a web-agency, I am familiar with all kinds of webtech stuff, especially being surrounded by some very talented «code-artists» at

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Logoworks Website

Thu, 12 Apr 2012 11:05:35

I habe gerade eine Logo-Website gelaunched: <http://nadine-rossa.de/logos> Warum? Über die letzten Jahre und in meiner Zeit als Freelance-Designer habe ich eine Menge Logo-Jobs gemacht. Eine Menge! Nicht alle von ihnen wurden benutzt, aber da es so viele sind,

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nadorsia Toll! RT @kopfbunt: Daumenkino auf Facebook – Fotogalerie für den VW Amarok – futurebiz.de/artikel/daumen... [facebook.com/media/set/?set...](https://www.facebook.com/media/set/?set...) about 1 hour ago · reply · retweet · favorite

Dmig Abstract City – mein Leben unterm Strich designmadein@rmany.de/2011/36680 3 hours ago · reply · retweet · favorite

nadorsia @wiederspielwert Schööööön! Berliner ß :-)) Wo ist das her?

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We build captivating websites and create sustainable brands. We specialize in **web design** and **development** and pride ourselves as being downtown Raleigh's finest full-service web shop.

Digitalsmiths

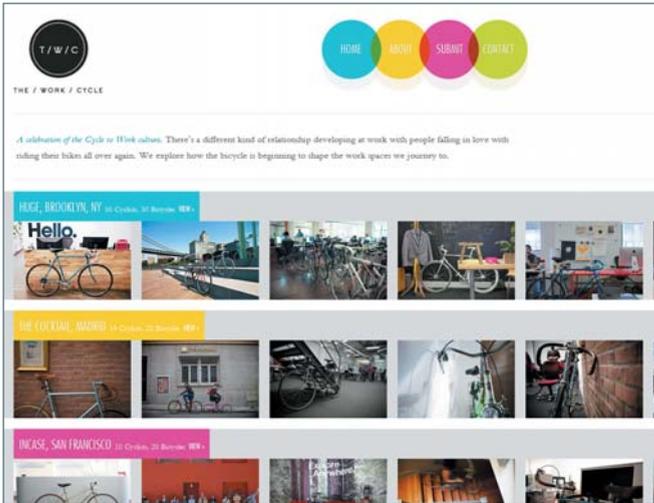
THE FUTURE OF VIDEO RECOMMENDATION IS NO LONGER IN THE FUTURE.

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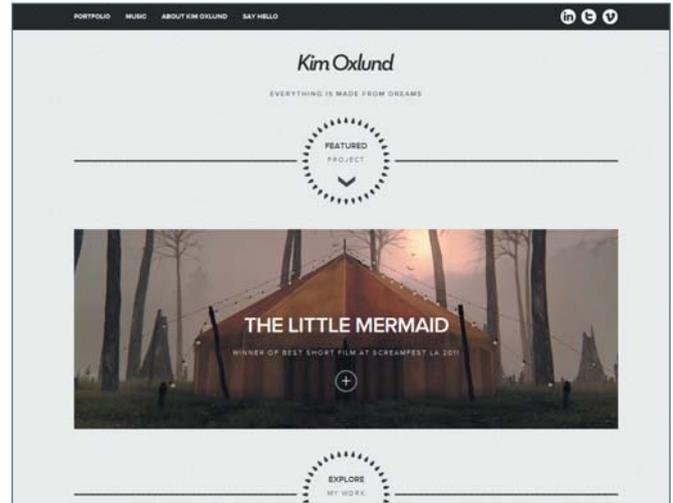
HOME ABOUT US SOLUTIONS NEWS BLOG CONTACT US

Digitalsmiths is the industry leader in video content meta tagging. Translating that, they're pretty awesome at categorizing video data down to the frame level.

<http://www.weareo3.com>



<http://www.theworkcycle.com>



<http://kimoxlund.com>



Figure 5 <http://www.imagenycodigo.com.ar>



<http://stephengacheru.me>

SKEUOMORPH

A skeuomorph is typically defined as a derivative object that has decorative design elements that come from the original. Skeuomorphs are used to reference the original and thereby create a familiar object. For example, many homes have nonfunctional shutters. In fact, I bet there are more homes with fake ones than real ones. Every house in the neighborhood I grew up in had them. The point is that they don't function, but they are familiar elements that decorate an object in a familiar way. Fake shutters aren't necessary on a house, but they sure do look nice.

Translated to the web, this definition breaks down a bit. Skeuomorphs presume that the object (in our case the web)

is a derivative of some other element from which it draws inspiration. I am going to shift this to include any web interface that references real-world things with the intent of implying purpose or function. A sample will demonstrate what I mean.

The Cascade Brewery Co. website (**figure 1**) is a perfect example of a skeuomorph. Here you will find a menu system that filters the elements found below. The elements are presented as gauges and switches with a clear reference to things you might find in the brewing process and on some sort of control panel. Not only are they pretty to look at, they also communicate their function and purpose.

Another example that is packed with

lots of skeuomorphs is the Fine Goods website (**figure 2**). For example, the red and white awning is pretty and decorative, but it is also informative. It is a clear reference to the awning you find in front of a physical Fine Goods store. We also find that the product is visually placed on "shelves." Clearly we don't need shelves to hold up digital images. But the structure does highlight the product that is for sale as well as separate each item. Finally, you will notice that the link navigation on the left appear to be drawers. Again, websites don't need drawers, but it is a metaphor for containers of content. There are more skeuomorphs packed into this site, but I'll let you discover them.



script.aculo.us; jqueryscript consulting by thomas fuchs

copyright information / impressum

<http://script.aculo.us/thomas>

13 CREATIVE

ALL ABOUT
13 CreativePORTFOLIO OF
Selected WorksQUOTATIONS
and HearsayWHEREABOUTS
& Correspondencewhy
13?

13 has never been considered the luckiest of numbers. In fact, most people look at it as exactly the opposite. But I have always considered it a symbol of my own good fortune: I was born on the 13th day of the month and the address of almost every place I've ever lived has included the number 13. I even won a game show bidding \$1,300... so naturally, I named my company after it, to remind me of the journey that brought me here.

Meet Jenn



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minutrace

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MONSTERS

Mascots are certainly nothing new to web design. I could have easily made this chapter about ninjas, robots, aliens and a number of other frequently used character types. I settled in on monsters as an example of this particular genre. This is partly because I actually used the approach myself (see page 007 in the WordPress section for Monster Meltdown). Mascots, and in this case monsters, serve many purposes. A quick survey follows.

Perhaps the most common use of a mascot is to simply provide a personality for—or characterization of—a product. Such is the case with the Solid Giant design (**figure 1**). Here the monster becomes a symbol for the company and a very memorable part of the design.

At other times, the monster's role is to simply lighten the mood. I think the Quodis sample is a perfect demonstration of this (**figure 2**). Here we see a monster leaving a “web boutique.” Buying a website can be an intimidating process. This simple illustration with a silly smiling monster sucks the anxiety out of the situation. Suddenly the process feels light-hearted and friendly. Seems like a pretty good sales pitch for potential clients. In this case, notice that the monster doesn't become a symbol for the site. The brand retains its identity. It uses the silly monster for just one purpose.

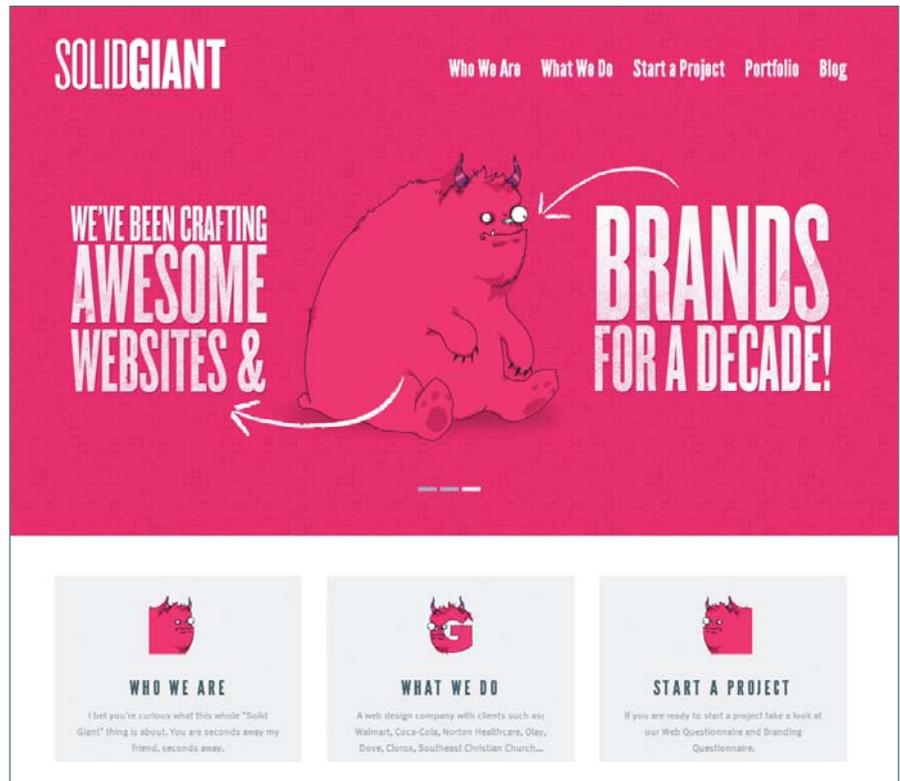


Figure 1 <http://solidgiant.com>

Perhaps one of the most iconic samples is from the Beercamp website (**figure 3**). Here the monster is large and in charge. In fact, it dominates the home page. I wouldn't be surprised at all if the monster became a symbol for the event. It would make for cool shirts and all sorts of extensions. It's fun, memorable, quite unique, and just works really well.

As you consider using monsters or other mascots in your design, take a good look at the way others have put it to work. Not just from a visual standpoint, but from a strategic perspective as well. All design elements, big and small, can play into the overall message. Don't just use a monster because you feel like it that day. Put the tool to work for you in a meaningful way.



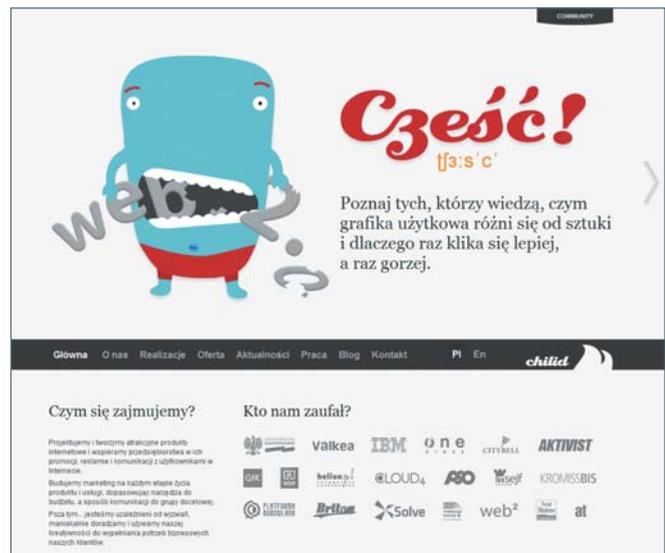
Figure 2 <http://quodis.com>



<http://tutimi.com>



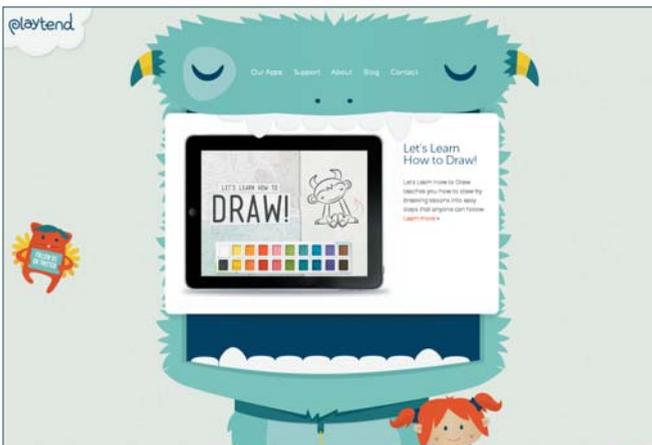
<http://www.imaginamos.com>



<http://www.chilid.pl>



Figure 3 <http://2012.beercamp.com>



<http://playtend.com>



<http://www.srburns.es>

Given a problem, designers are quick to find solutions. Consider my earlier discussion of responsive design (see page 071). When faced with the question of how to fill the space available with content, one such solution is to put everything into a grid as blocks, or tiles, then simply have them flow to fill the space available. It's a simple approach that adapts to most any size screen. Naturally clever designers observed the problem and built sites around this approach. With this perspective it shouldn't be all that surprising to find this chapter in this particular volume. Though not all of the samples here adapt to the screen, and in some cases the tiling is simply decorative, it is still a valid approach that we see used on many sites.

A clear demonstration of this is Erik Marinovich's site (**figure 1**). Since all of the elements are the exact same size, it isn't too hard to have the CSS tile them in a

way that fits your screen. Load this one up in a browser—then change the size of the browser to see the results.

Another site that follows the pattern, but not with the same simplicity, is Bernd Kammerer's (**figure 2**). Here the tiles are of varying sizes, and you have the option to filter your view based on the items you want to see. Clearly a site like this takes a bit more planning. For example, you would most likely prototype something like this first, then set up some design guidelines for the project for the designer to then work within, especially since it is based on a jQuery plug-in called "vGrid" that accomplishes much of the hard work (and provides its own set of boundaries)⁶.

Another example I particularly like is the Skive Festival site (**figure 3**). Again this site allows you to filter the content based on your area of interest. What I like about this one is how the functionality carries

through to the subpages. By doing so they improve the chance that people will understand how to use the site; repetition helps them establish the use of the site. In this case, another jQuery plug-in is at work; this time, one called Isotope⁷.

An interesting point to make here is how effectively these two samples make use of prebuilt plug-ins. You don't look at either of them and get the feeling that some tool was bolted into place. Instead they have a totally custom feel. This is a fantastic demonstration of how a tool can inspire and empower a design, resulting in a delicate dance between what is possible and what is needed. Consider, for example, that the Isotope plug-in used above is around 700 lines of JavaScript code. The time savings there alone is huge. Playing within the boundaries of such tools can be very profitable.

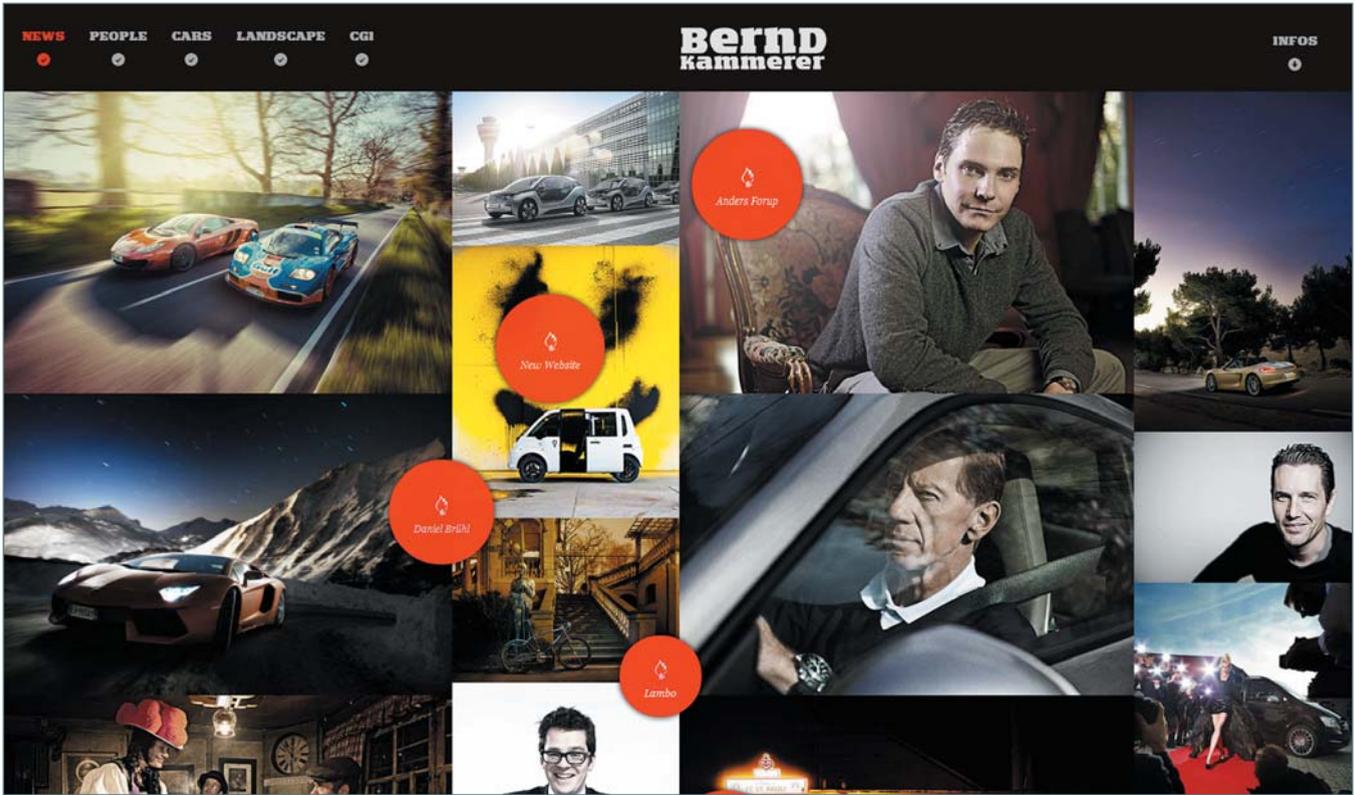
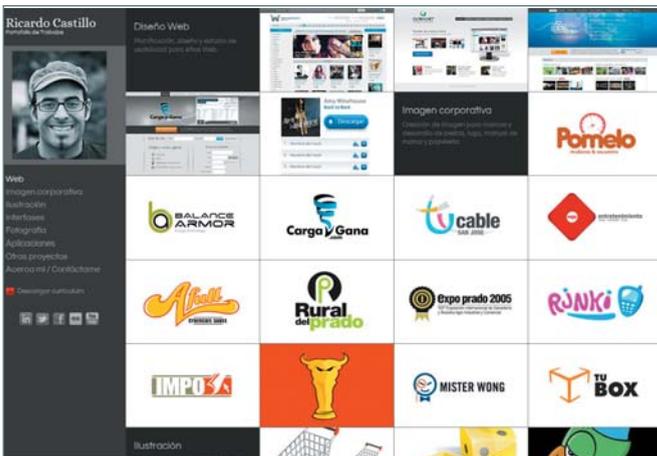


Figure 2 <http://berndkammerer.com>



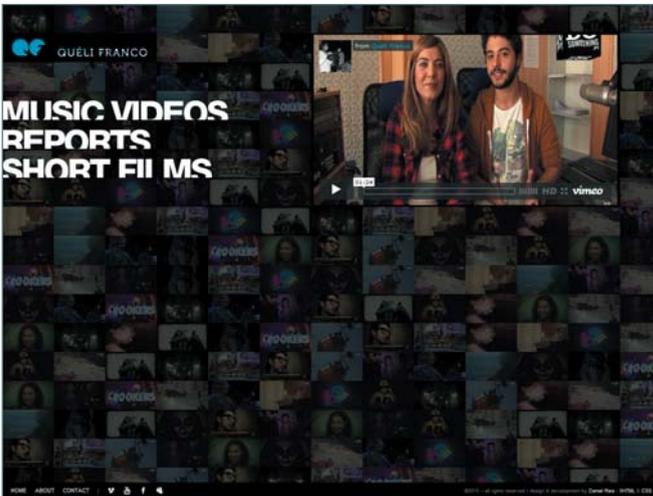
<http://www.ricardocastillo.com>



<http://www.killingsworthstation.com>



<http://www.fiaschi.org>



<http://quelifranco.com/#home>



<http://www.premiere.fr/35ans>

WOOD

The use of wood in web design is another common design element. I covered wood previously in Volumes 1 and 2, but also on DesignMeltdown.com many years ago. With trends like this I am always torn between finding something new to cover and including patterns people frequently use. In the end, I decided to cover it because it is still such a popular style.

The use of wood in the samples included here is not hard to pick up on; most demonstrate bold usages of the element. Interestingly it is mostly a supporting element; the remainder of the structure for the site relies on other elements. It is these elements that ensure the design is modern and fits into current styles. In this way, the use of wood in design is a clear demonstration of how a single element can grow and change over time to fit in with almost any style.

A perfect example of this is the Queen City Merge site (**figure 1**). Here the wood background sets a tone and mood for the site but does nothing in terms of structure or content. It's a purely supporting role that works well and can easily fit with any site's style. This makes it an easy-to-use option and it is no wonder designers so often turn to it.

In slight contrast to this, take a look



Figure 1 <http://www.qcmerge.com>

at the Tuff Kookooshka design (**figure 2**). Here the wood is much more dramatic, though it still fills a background role. In this case, the style of the wood much more vividly plays into the style of the product being presented. As with all design elements, the wood element offers a lot of room for variation.

For every design element there is always a way to take it over the top. Such

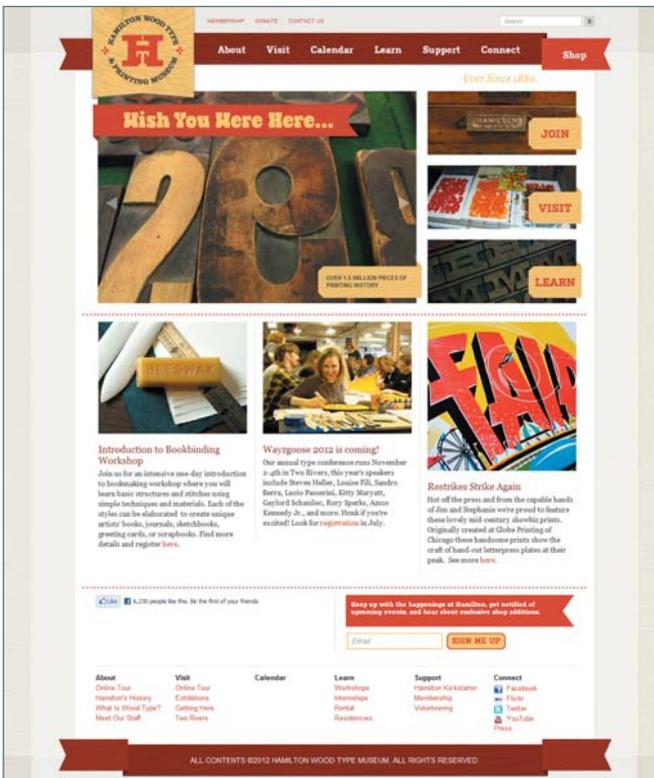
is the case on the Enochs website (**figure 3**). Here the use of wood has been transformed into a full on theme and finds a role as the primary containers for content. Clearly the usage fits well with the theme of the site and narrowly avoids being hideous. Sites with extreme themes commonly walk the line between terrible and awesome—and fortunately this one falls on the good side.



Figure 2 <http://www.tuffcookie.net>



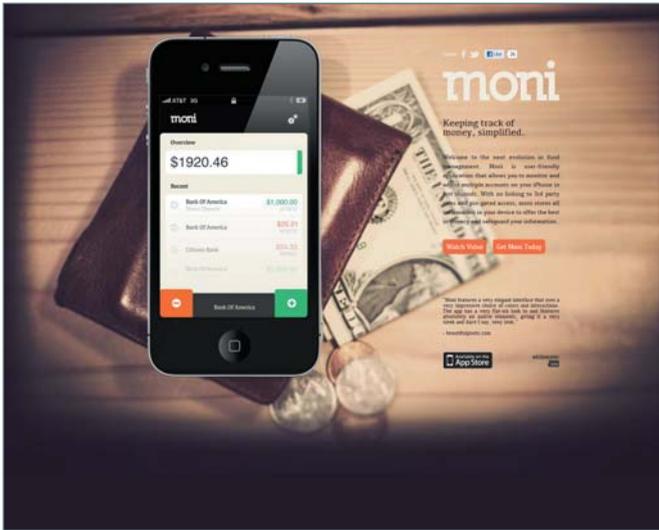
Figure 3 <http://www.enochs.co.uk>



<http://woodtype.org>



<http://www.bluenectartequila.com>



<http://moni.whitewaterlabs.com>



<http://www.oatbook.co.uk>

[About](#) [Features](#) [Usage](#) [HTML](#) [CSS](#) [JS](#) [Options](#) [Examples](#)

SelectNav.js

Responsive drop-down navigation for mobiles and small screen devices.

[Download the latest version](#)
[View Github](#)

About

SelectNav.js is a JavaScript plugin that lets you convert your website navigation into a custom, drop-down menu. Used together with media queries it helps you to create a space saving, responsive navigation for small screen devices.

Inspired by [ZingNav.js](#), it was rewritten from scratch to become *jQuery* independent and customizable.

To see it in action just resize this page and observe the toggle.

Features

- Independent - no external library or other dependencies
- Lightweight - only 1.5KB minified and 0.8KB minified+gziped
- Customizable - to make it suit your needs
- Compatible - tested with IE 9+, Firefox 3.6+, Chrome 4+, Safari 3+, Mobile Safari iOS 3.2+, Android 2.3+ Browser, Opera Mobile, Opera Mini.

Usage

1. HTML structure

```

<div id="nav">
  <ul>
    <li><a href="#">Home</a></li>
    <li><a href="#">About</a></li>
    <li><a href="#">Contact</a></li>
  </ul>
</div>

```

SelectNav.js works with every navigation in form of `` or `` lists that follow the example above.

The `id` property will be later passed to the JavaScript function.

Do you have nested lists in your menu? Not a problem - just make sure they are properly structured!

2. CSS

```

<ul id="nav">
  <li><a href="#">Home</a></li>
  <li><a href="#">About</a></li>
  <li><a href="#">Contact</a></li>
</ul>

```

SelectNav.js adds a `js` class to the `li` element. Thanks to this, when JavaScript is disabled the default navigation will be visible.

3. JavaScript

```

<script src="selectnav.js"></script>
<script src="nav.js"></script>

```

The script must be first after the DOM is ready. You can achieve this either by pulling those two lines at the bottom of your page, either, what is recommended, by wrapping them in a `DOMContentLoaded` function.

Because the script relies on `jQuery` property of CSS2, it is highly recommended obligatory to use it together with a `jQuery` library. If you haven't included it yet into your design, don't wait a second - download it right way and enjoy a responsive layout on IE 6.6 and some other mobile browsers.

4. Options...

The `selectnav` function takes as the second argument a key-value list of the following optional parameters:

- `selector` string - contains the name of the active class. SelectNav.js will mark the corresponding element with "selected" attribute. Change to any other string or to false if you want to disable this feature. Default: `active`
- `dropdown` boolean - instead of explicitly setting an active class, you can let SelectNav.js automatically determine the active element. Default: `true`
- `looker` boolean - SelectNav.js can handle multi-level, nested menus. Set this to false if you want only the uppermost level of the navigation to appear in the dropdown menu.
- `labeler` char - used together with `selector` attribute, it lets you specify the indent symbol. Default: `->`
- `label` string - set a label that will be the first element of the drop-down menu. Default: `Navigation`

Examples

Result

Navigation

HTML

```

<div id="nav">
  <ul>
    <li><a href="#">Home</a></li>
    <li><a href="#">About</a></li>
    <li><a href="#">Contact</a></li>
  </ul>
</div>

```

JS

```

selectnav("#nav">nav", {
  selector: "nav",
  dropdown: false,
  label: false
});

```

Result

Table of content

HTML

```

<div id="nav">
  <ul>
    <li><a href="#">Home</a></li>
    <li><a href="#">About</a></li>
    <li><a href="#">Contact</a></li>
  </ul>
</div>

```

JS

```

selectnav("#nav">nav", {
  label: "Table of content",
  dropdown: true,
  looker: true
});

```

<http://lukaszfiszer.github.com/selectnav.js>



Boozy Shakers
\$26.00

Sweet Taker
\$20.00

Gold Diggs
\$42.00

Tidy Tini
\$16.00



Kiss The Singing Bowl
\$21.00



Mr. Parasols
\$27.00



Della Rose and her chicks
\$12.00



Della Rose on her own
\$20.00



Bibbs Teacup
\$26.00



Mama Haha!
\$20.00



Koko storage jar
\$10.00



Elly Poppa
\$10.00

Welcome to Camila Prada
home of the cutest
tableware in the world

...just maybe!



AS SEEN IN:

INSIDE

GRAND DESIGNS design

The Observer

stella

Telegraph.co.uk

EDÉCOR

WHAT PEOPLE ARE SAYING:

"Just wanted to say thank you for your excellent customer service! Memo arrived today and was welcomed by the gang. I love my adorable kitchen creatures."

Jamie Baird, Ireland

"Just discovered your work through Tokyodomin. You are amazing! It's all so cute! I can't wait to see what else you come up with."

Stephanie Morris, USA @stephmoore

"I seriously almost died a little, they're so adorable. You are truly talented!"

Rosa Wheeler, United Kingdom

"Cuteest tableware in the world? Yep!"

Tara Gentile, USA @taragentile

"Thank you, Camila. I'm in love!"

Anaranta M., USA @anaranta

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*** Testimonials ***

DESIGN MASTERY

A great degree of professionalism, creativity, and design mastery, and effective at achieving what you and your target audience come to expect. This department will deliver on the design work.

Diana Hrybnik

PROFESSIONAL

Professionals who bring a professional, professional, high-level design for every project. His designs are meant to be seen in production, every time.

Kate Schumacher

MY NAME IS RAMIRO GALAN, I'M AN ART DIRECTOR BASED OUT OF DALLAS, TEXAS
my passion has long been designing visually compelling experiences for my clients, the more I follow it, the simpler.

★ ★ ★ DO IT RIGHT THE FIRST TIME ★ ★ ★



HOME

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SERVICES

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CONTACT



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A simple interface that is always available at top of your screen.



Groups & Tasks

Save your favorite tasks. Create groups of tasks or just tasks. Two clicks and it's done.



iCloud Sync

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TaskBurn 1.0 for OS X - Interactive Task Management with a Fiery Twist: <http://1.00...>

\$1.99



<http://www.taskburnapp.com>

As someone obsessed with the song “Spaceman” by The Killers (which I am using as inspiration while I write this), I am excited to present a small chapter here on space-inspired web design. Sometimes pulling a specific niche chapter like this together with sufficient samples can be difficult, but not so with this particular theme. It seems that the use of space in web design is popular right now. In fact, you will find a number of samples used elsewhere in this book that easily fit the role.

To begin, I would like to consider the design of the 40Digits web site (**figure 1**). In this particular case the space theme gives the designer something visually interesting to work with and demonstrates to clients the quality of the design work. In many cases the design is meant to blend in and the content is meant to pop. Themes used as they are on this site cre-

ate an alternate scenario where the design of the theme is a clear demonstration of the team’s abilities; perfect for an agency site. Even better, a space theme oozes with connotations of forward thinking and modern practices. Why theme yourself in the past when you can be so futuristic? Check out the chapter on nineteenth-century design for the opposite perspective (page 123).

Another example that strongly relies on the connotations and associations of the space theme is the Themify site (**figure 2**). Here the usage is extremely light—simply a stylized photograph of space that’s used as a background in the header. This is certainly a much more supportive role than the 40Digits sample, but the results are very similar. The space element works to set a modern feel and places the product in a favorable light. Another extremely sim-

ilar usage is the QuickSend site (**figure 3**).

Finally I want to take a closer look at the Lander site (**figure 4**). Here the space theme is narrowed down a bit to the idea of “landing,” something that we closely connect with the moon. Thus we have a moonscape combined with some sketchy drawings of space elements to help viewers draw the connection (otherwise it might be mistaken for a desert). You have no doubt noticed that the name of the product, Lander, and the theme fit very nicely together. Cases like this are the ones that I tend to really fall in love with. Anytime a design style, theme or other element has a double meaning it works that much better. In this way, the design represents the brand in a literal way. And with samples like this, we can clearly see how perfectly matched topic and theme can be.



Figure 1 <http://40digits.com>

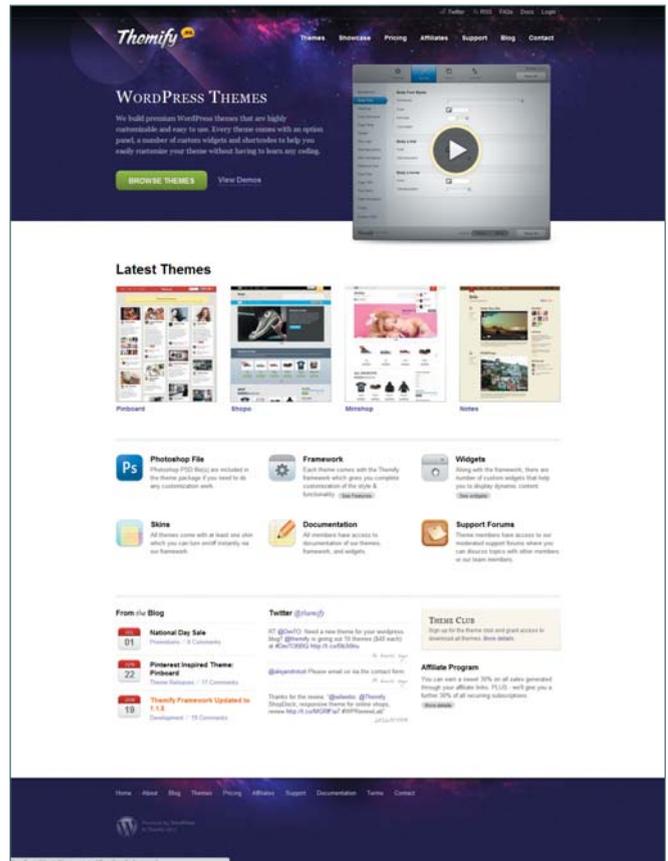


Figure 2 <http://themify.me>

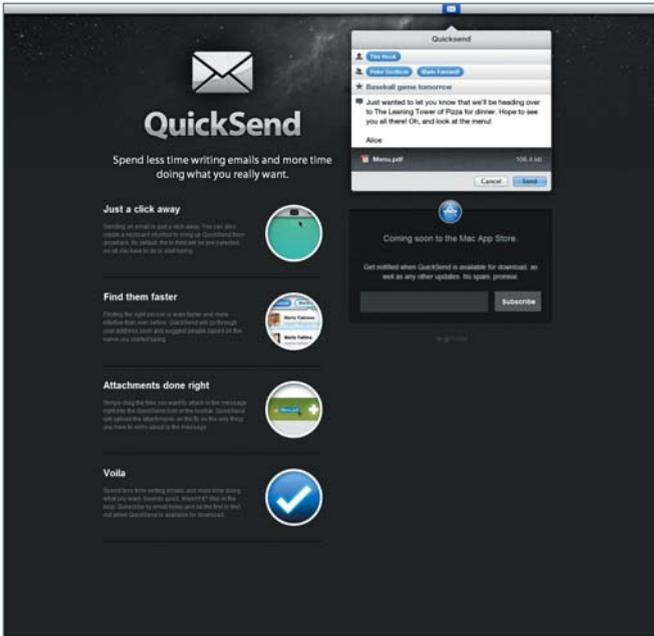


Figure 3 <http://mooedm.com/quicksend>

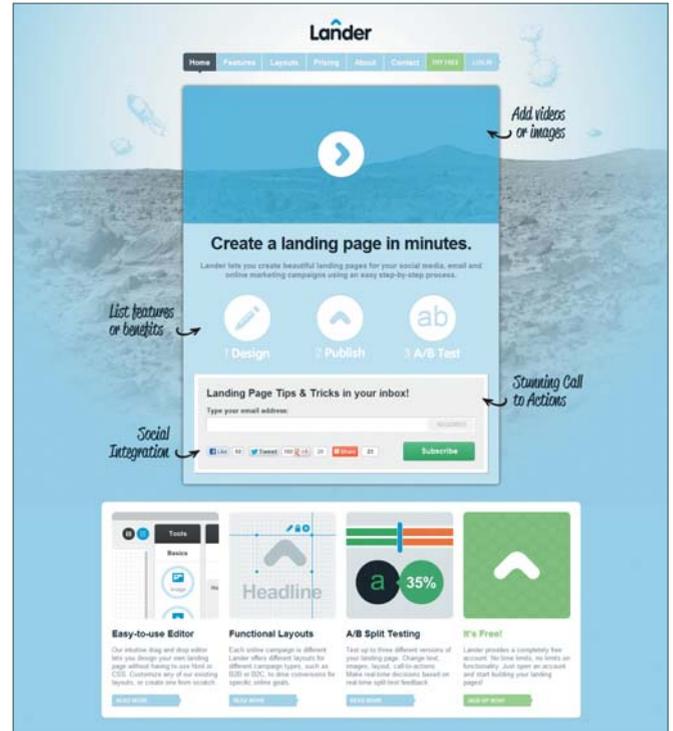
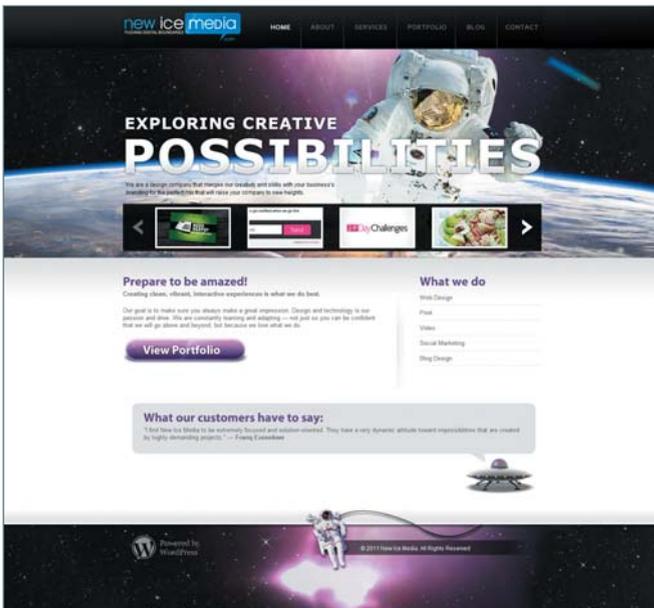


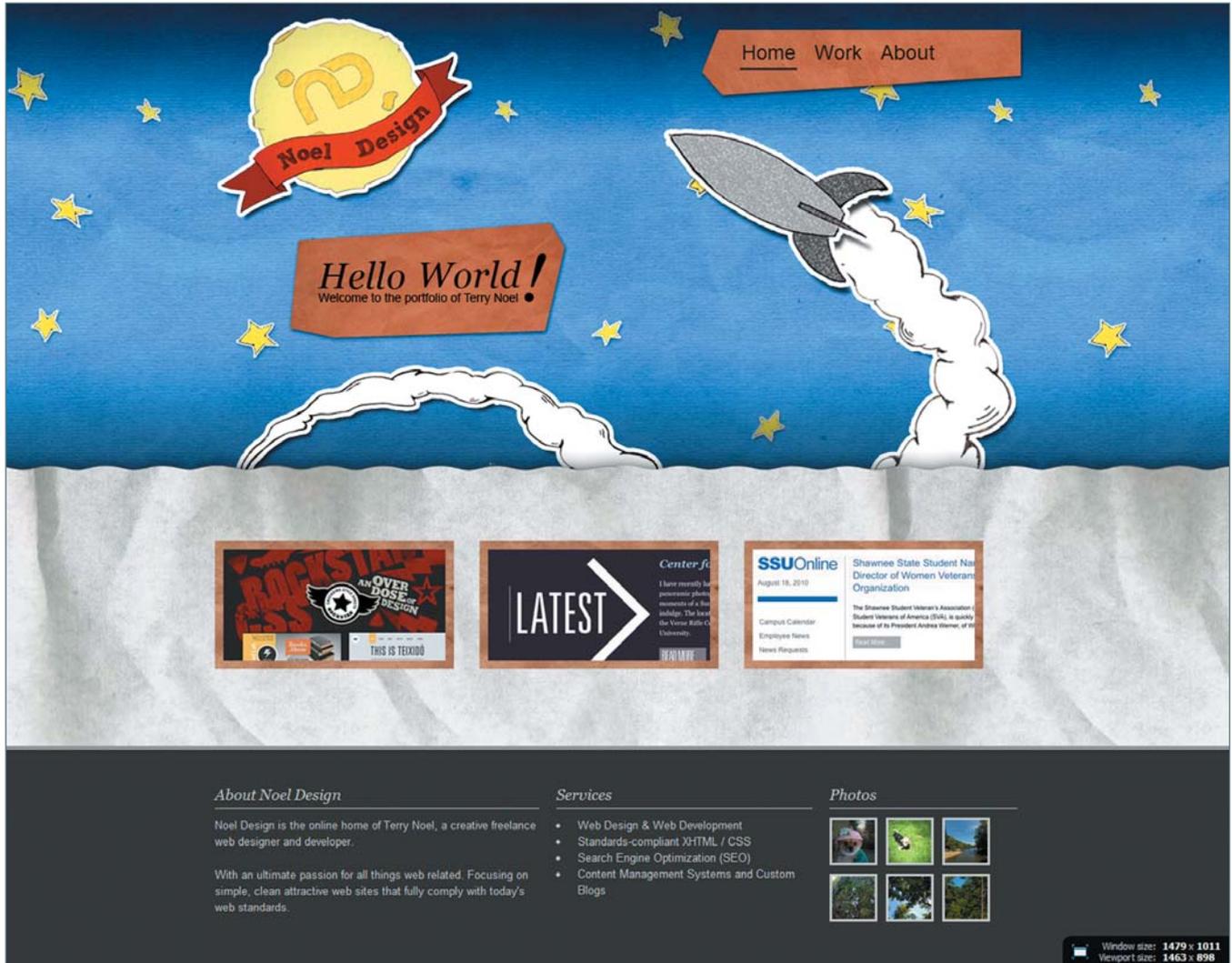
Figure 4 <http://www.landerapp.com>



<http://www.newicemedia.com>



<http://wearekiss.com>



Home Work About

Hello World!
Welcome to the portfolio of Terry Noel ●



About Noel Design

Noel Design is the online home of Terry Noel, a creative freelance web designer and developer.

With an ultimate passion for all things web related. Focusing on simple, clean attractive web sites that fully comply with today's web standards.

Services

- Web Design & Web Development
- Standards-compliant XHTML / CSS
- Search Engine Optimization (SEO)
- Content Management Systems and Custom Blogs

Photos



Window size: 1479 x 1011
Viewport size: 1463 x 898

http://www.noeldesign.net

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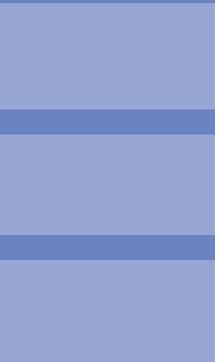
THE FINE
DESIGN
BAKERY
- SINCE 2002 -

START

<http://www.pixelbaecker.de>

The screenshot displays the ApolloHQ website. On the left, a rocket is launching with the text "INTEGRATED PROJECT AND CONTACT MANAGEMENT DONE RIGHT". Below this are "Take a tour" and "Sign up" buttons, with a "30-day free trial" badge under the sign-up button. The top navigation bar includes "Home", "Take a tour", "Pricing & Sign Up", "Testimonials", "Support", "Blog", and "Login", with a "Free trial" badge above "Pricing & Sign Up". The main content area shows a browser window displaying a project management dashboard for "Get Entertainers.BIZ". The dashboard includes a sidebar with navigation options like "Overview", "My Tasks", "Calendar", "Projects", "Contacts", and "Settings". The main area shows a "Milestones" list with tasks such as "Business ready to take bookings", "Organize the booking system", and "Company's marketing material ready". A calendar for July 2010 is also visible.

<http://www.apollohq.com>



04 / Site Types

In order to identify some design trends we look at specific things like the use of patterns, fabrics or ribbons—but in order to spot other trends we need to look at specific topics and a collection of sites that can give some indication of a particular style at work. In this section, we will focus on a number of specific industries or topics and any trends we can potentially find in their designs. It seems that nearly every topic or industry forms a set of common patterns that people draw on inside the space. Ironically this is even evident in the websites used by design agencies. Buying into a trend isn't inherently bad—playing into the norms people are familiar with is actually a good thing.

AGENCY

One of my favorite places to look for industry trends is on the agency sites. Agencies are supposed to be leaders in the online space, so they can be great places to spot innovation. One trend that seems rather clear is that agency sites have gravitated toward simpler, cleaner sites. Certainly there are still over-the-top agency sites, but for the most part there has been a huge move toward usability and extremely clear communication. Most agencies have a small set of core skills that drive most of the work they do. As such, it makes sense for an agency site to quickly communicate this niche rather than to try to convince visitors that they can do it all. The trend seems to be to

focus on connecting with potential clients that closely fit the type of work the agency is interested in doing.

To illustrate this point I want to highlight a rather extreme case—Church Media (**figure 1**). This agency focuses on building sites for churches and their associated ministries. It's a pretty clear niche. As it turns out, they produce some of the finest sites in the space and are clear trendsetters. Most of the styles found in their work show up in countless other sites that were no doubt inspired by a Church Media design. In general, you will notice that this site is extremely simple and clean. The focus is on the five-word sales pitch and a showcase of their work. In this way, they

quickly filter out any visitors in search of other types of design work.

A nice contrast to Church Media is the Myjive design (**figure 2**). Though the sites are in the same ballpark visually, both quickly establish their niche through the use of their clear content. In Myjive's case the scope is a bit wider than Church Media, but all the same a topic and area of expertise is established. They make no mention of industrial design, print design or any other medium; the focus is on digital work.

Again, the industry trend seems to be toward simplicity and clarity. This is a mentality that will do well in almost any area of online work.

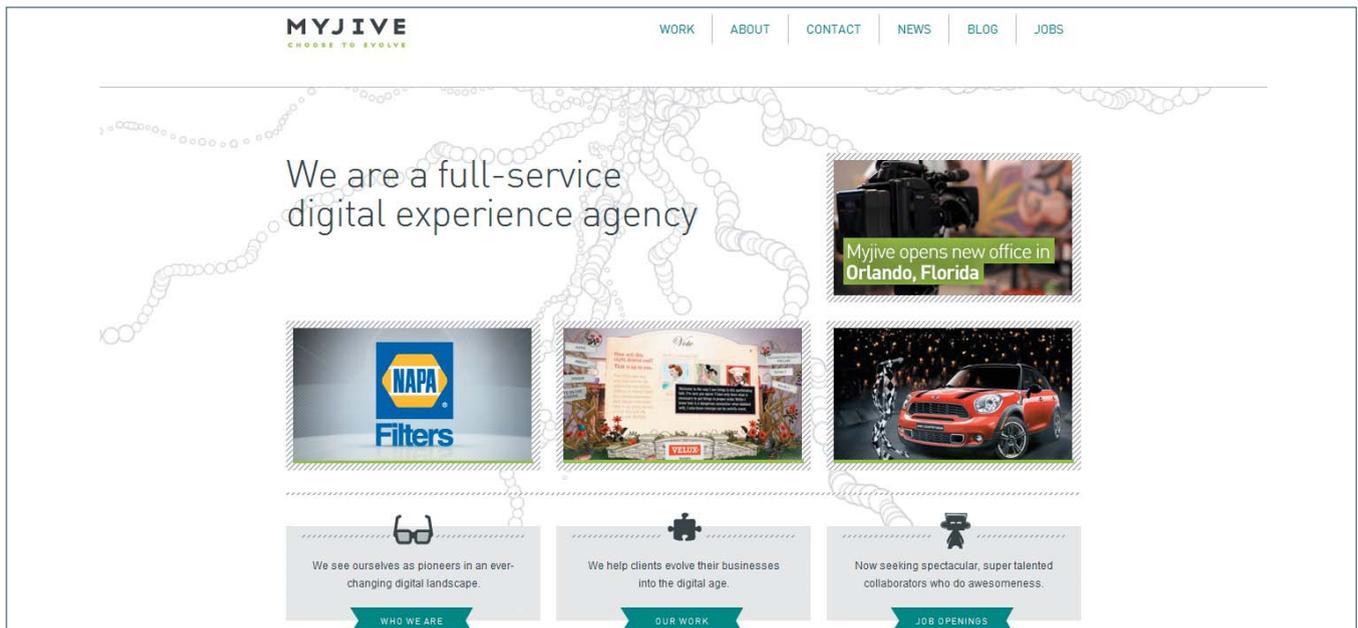


Figure 2 <http://www.myjive.com>

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What a privilege it was to work with a great client like Mission Hills. We had a blast creating their customised package 7 site.

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- missionhillschurch.com
- Blog, Custom Web Design, Social Media

LIKE THIS PROJECT GET A QUOTE TODAY

3 Easy Steps to Get Started

We make it extremely easy to start a new project. In 3 easy steps we can help you with your church website, logo, and any other media you need.

Need A Virtual Media Group?

We can help your church or ministry by providing recording, promotion support services. We can do everything from daily website updates to monthly email blasts.

Redefining Your Brand Project

How do you feel about your current brand? Is it in need of a refresh? We can create everything from simple logos to complete branding guides. Check out our complete church branding solutions.

THE CHURCHMEDIA LEMONADE STAND

About Our Company

Our story starts with a small team of creative Church followers and a desire to build a company that supports the work of the industry around the world. Since 2006, ChurchMedia has been building that dream through partnering with great associates, churches, and faith based organizations.

For Our Clients

24/7 Support
Client Portal
Project Request
Contact Us

Stay Up To Date

Sign up and look forward to receiving project news, special offers, webinars on latest products.

Email Address...

Church Media Group, Inc.
OFFICE LOCATION
 14179 Indus Place Ste 130
 Keller, TX 76248
MAILING ADDRESS
 2600 E Southlake Blvd #129-200
 Southlake, TX 76092
 817-722-1022

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Figure 1 <http://churchmedia.com>

burstcreative [HOME](#) [ABOUT](#) [WORK](#) [CONTACT](#)

Handcrafting quality user experiences

by creating beautiful, usable, and easily-updated websites.

I can make your site perform well across all platforms

A positive online experience:

- Promotes your brand
- Creates happy customers
- Helps you succeed

GET STARTED
Download My Project Proposal

"One of the finest designers I've had the pleasure of working with."

— Amanda Garner, The Growth Partnership

About Burst Creative

Burst Creative is a Northern VA web design firm founded by me, **Katie Bar**. Since 2005, I've been working closely with individuals, non-profit organizations, and small businesses to create websites that communicate clearly, are easy to use, and a pleasure to visit.

[More About Me](#)

Why Should You Work With Me?

I Can Relate with You

While I keep abreast of the latest industry trends and stay current with my skills, I consider my coffee to have a greater affinity with the average website visit than a Silicon Valley bubble. I find the best websites are the ones that communicate clearly, are easy to use, and fun to visit. These are the kind of sites I strive to design.

I'm Responsive

Every month enjoys the collaborative aspect of a paid design project, and believes that client communication is what success I value the relationship I develop with clients, am very responsive, and will communicate well with you whether it be by phone, over email, or in person.

I Take Pride in My Work

Beyond the camera work built in my craft, ensuring that each site I build is unique and true to the client and to account with the latest web standards. This means that your site will be unique, secure, faster, more flexible, and accessible to search engines.

burstcreative [HOME](#) [ABOUT](#) [WORK](#) [CONTACT](#)

<http://burstcreative.com>

<http://burstcreative.com>

flava [HOME](#) [ABOUT](#) [PORTFOLIO](#) [CONTACT](#) [BLOG](#)

web design

We have more than 10 years of experience in the web design industry through working with design agencies and working directly with clients from the world to help create attractive and interactive designs.

[Home](#) [About](#) [Portfolio](#) [Contact](#) [Blog](#)

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<http://flava.com>



TITLE | HOMEPAGE 集窩

GRAPHIC DESIGN

IT'S WHAT WE DO. QUITE WELL, THANKS.



Some agencies believe that making you look like your competition will make you successful. Not us. We believe that you should stand out from the crowd and look your best. Our Graphic Design & Web Design is the difference.

<http://www.uniongasworx.com>



<http://www.worryfreelabs.com>



<http://playgroundinc.com>



SUPEREIGHT STUDIO

We create beautiful websites, easy to use web apps and illustration. We love to focus on user experience, web standards and the small but important details.

SOME RECENT WORK

messaging. Solved.
based SMS API that lets you send
ume of messages at wholesale rates.

Free →

obiles globally.
Nexmo

<http://www.supereightstudio.com>

basilico
interactive

ABOUT WORKS SERVICES SAY HELLO!

DOBIDOS
Dobidos: il tuo viaggio quotidiano

quali sono i 5 peccati della vita?

PULIZIA QUOTIDIANA INEVITABILE!

<http://www.basili.co>

HOME WORK ABOUT BLOG CONTACT

The secret is trust. The most important thing when hiring developers and designers is that you have confidence in the people building your application.

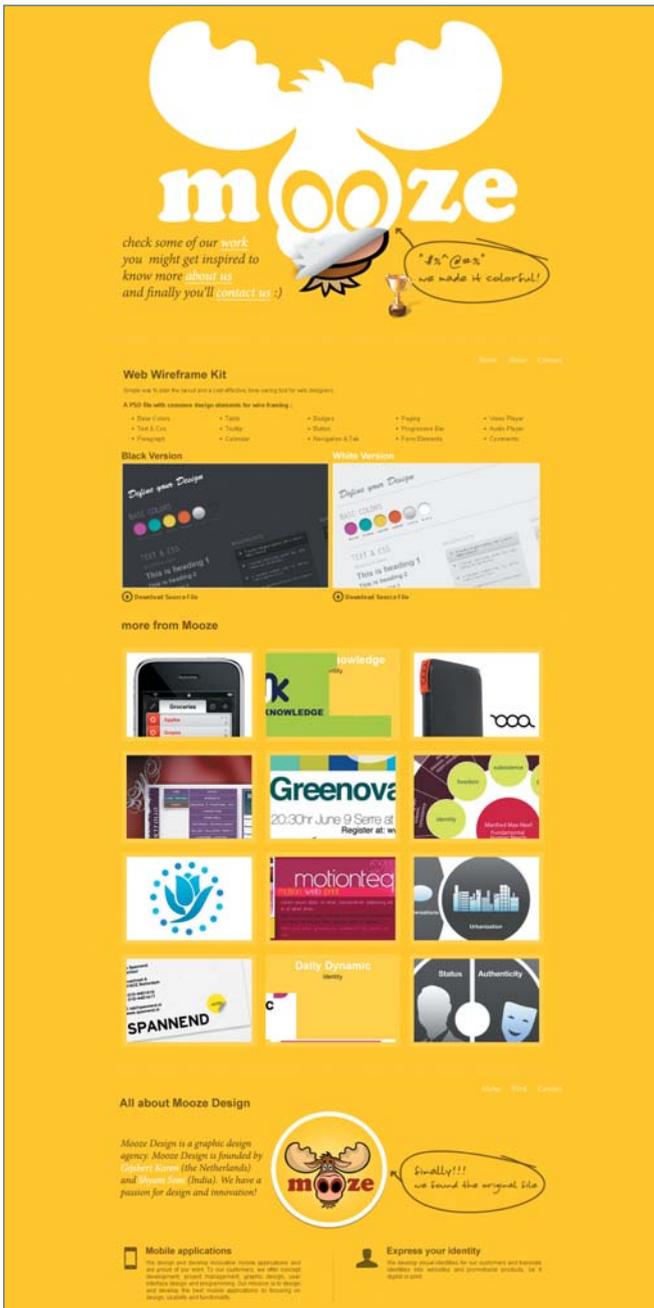
Welcome to Elabs. We help you work and communicate more efficiently by creating reliable software that supports your business.

STREAMO
The Online Video Platform for Smart Businesses

You have the idea. We have the solution.

How we work What you will get

<http://elabs.se>



mooze

check some of our work you might get inspired to know more about us and finally you'll contact us :)

"It's @az" we made it colorful!

Web Wireframe Kit

Works with the most popular CMS and offers the best way for web designers.

A PSD file with extensive design elements for web branding.

- Base Colors
- Text & Color
- Fontfaces
- Buttons
- Navigation & Tab
- Pages
- Progress Bar
- Form Elements
- Visual Player
- Audio Player
- Comments

Black Version

White Version

Download Source & File

more from Mooze

knowledge, Greenova, motiontec, SPANNEND, Daily Dynamic, Authentically

All about Mooze Design

Mooze Design is a graphic design agency. Mooze Design is founded by Grahove Karen (the Netherlands) and Divyanshu (India). We have a passion for design and innovation!

"Finally!!! we found the original site"

Mobile applications

We design and develop innovative mobile applications and the goal of our work is to understand, we also develop development, brand management, graphic design, user interface design and implementation. Our mission is to design design suitable and functional applications to focusing on design quality and functionality.

Express your identity

We design brand identities for our customers and business partners. We specialize with comprehensive branding, logo design and more.

<http://www.moozedesign.com>



TOOPIXEL
les sites quand ils ont un secret.

ACCUEIL L'AGENCE SERVICES RÉFÉRENCES CONTACT

Référencer votre site pour Google

Le retour sur investissement (ROI) indéniable à l'avene économique de votre entreprise.

Services référencement

Google ProSEO

Too Pixel est une agence web qui conçoit des sites Internet de dernière génération

Too Pixel en quelques mots

Too Pixel est une agence de création appliquée dans les sites Corporate, le eCommerce et les Applications web.

“La passion et la maîtrise d'un métier”

Nous mettons à votre service une parfaite maîtrise technologique pour vous offrir davantage qu'une visibilité sur le net : une manière nouvelle de valoriser le potentiel de votre entreprise.

En savoir plus

“Nous créons l'équilibre parfait entre ergonomie et esthétique”

Christophe Prudent
Manager de Too Pixel

Services nous | Nos Partenaires | Accès Clients | Devs / Reengagements

PréSEO | Accès Minimal à l'espace clients de Too Pixel | +41 22 566 70 88 | info@toopixel.ch

<http://toopixel.ch>

PORTFOLIO

A personal portfolio site is often cited as one of the most painful sites to build. It turns out that the lack of client restrictions drives most designers toward insanity. Without requirements, anything can be done. As a result, portfolios can be created in seemingly infinite ways. This makes it hard for someone like me to spot trends. After all, how can twelve or so samples begin to sum up the work of every creative person out there? Of course that is impossible, but I can still highlight some beautiful samples that are sure to get you thinking.

To begin, we will look at an extremely conservative sample. I recently read a description of portfolio sites that went something like “the fancier the portfolio site the crappier the work.” The state-

ment is fairly accurate. Fortunately for Marus Friberg (**figure 1**), his insanely tame and minimal site contains samples of his awesome work. How is it that the better the designer, the less over-the-top their portfolio becomes? In fact, it seems that at some point there is a whole mess of incredible designers who don't bother with a portfolio anymore.

But a portfolio can present your own personal style while playing into the simplicity-based approach. Take the portfolio of Levin Mejia (**figure 2**), for example. This is the type of site I find easy to fall in love with. I can't imagine a single tweak to the design. It's gorgeous, easy to read and paints an incredibly positive view of the individual—so much so I don't even mind that I have to dig for his name. Frankly, if

I was looking to recruit someone, I would do whatever it took to find him.

Finally, we do still find some experimental work that stands as a portfolio piece all on its own, even though it does contain great design work—thereby breaking the stereotype presented above. Consider this awesome interactive creation on JayarajPR.com (**figure 3**). In this case, the portfolio speaks volumes about the capabilities of the individual. In fact, the whole thing feels as much like an experiment as anything could. Instead of coming across as over-the-top for the sake of getting attention, it gives the impression of a really competent designer/developer who is playing around. And that is far more appealing to recruiters.



Figure 1 <http://www.marcusfriberg.com>



<http://www.williamcsete.com>



Figure 2 <http://www.fourandthree.com>

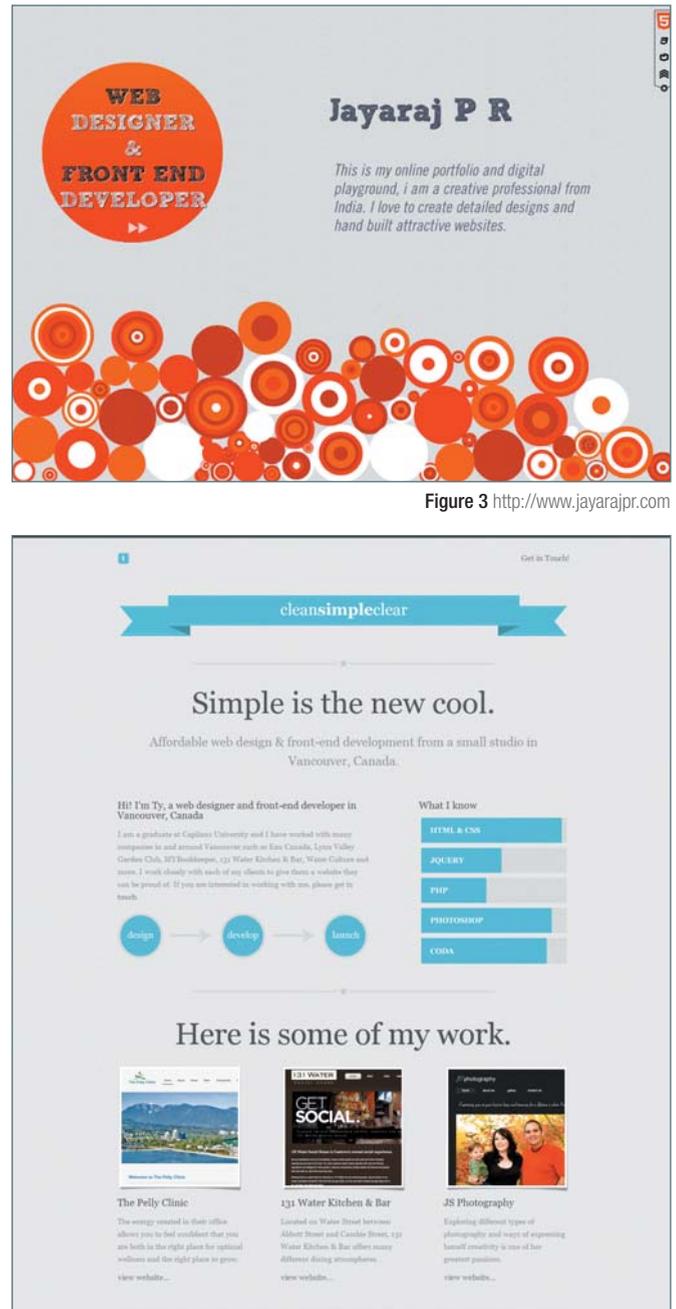
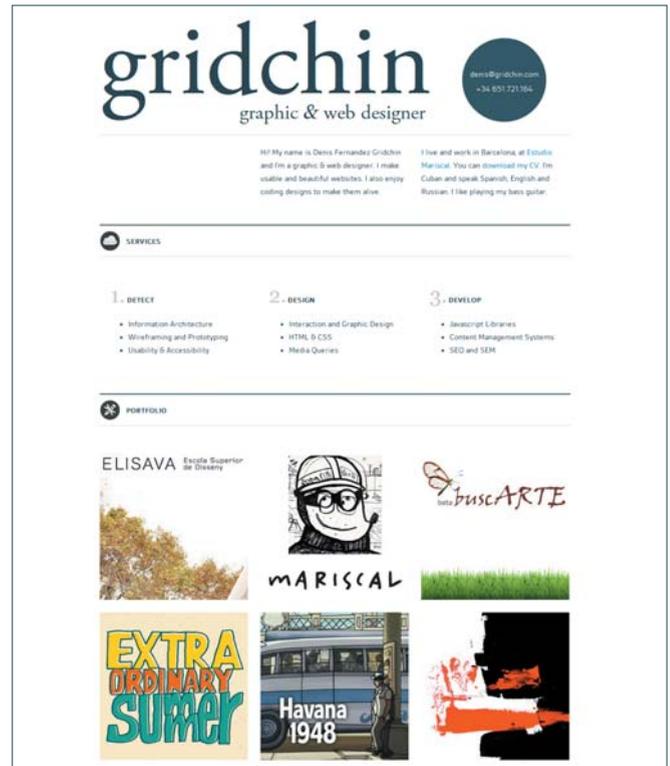


Figure 3 <http://www.jayarajpr.com>

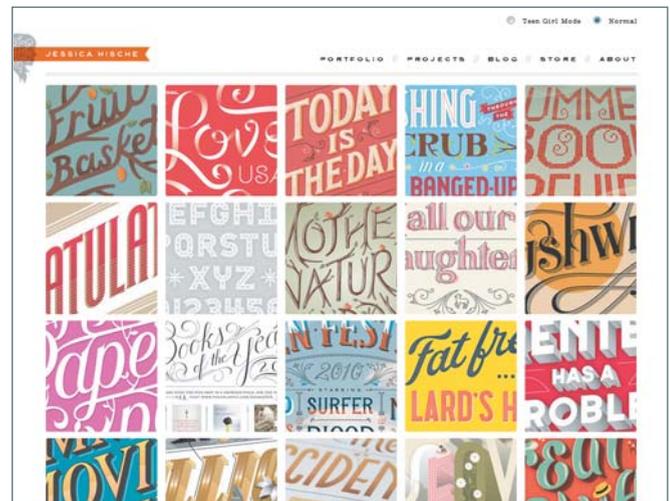
<http://www.cleansimpleclear.com>



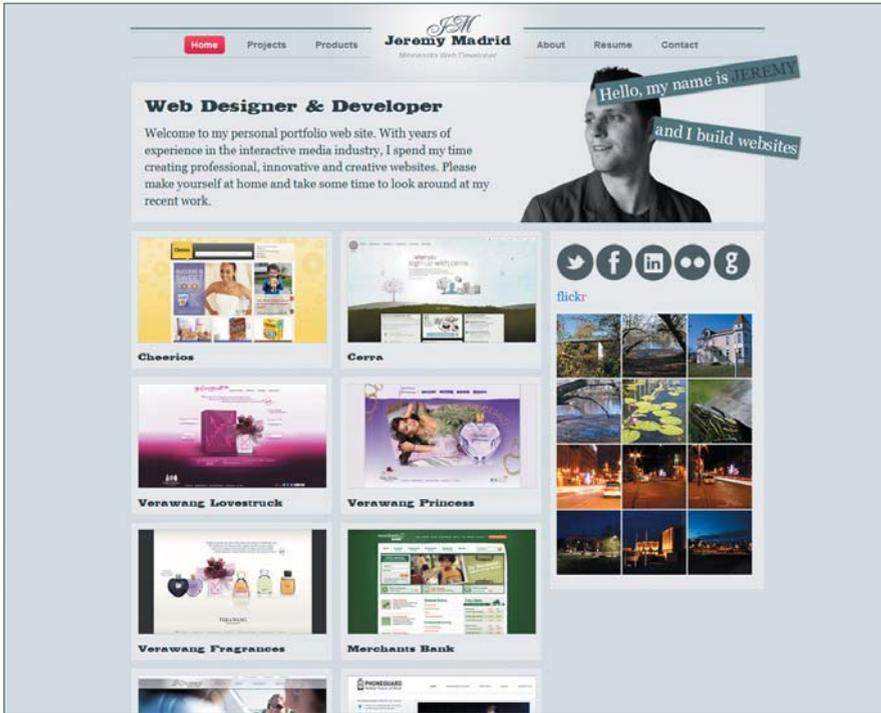
<http://www.joelreed.co.uk>



<http://www.gridchin.com>



<http://www.jessicahische.is>



<http://www.jeremymadrid.com>



<http://www.ggmusicandaudio.com>



<http://havocinspired.co.uk>

E-COMMERCE

Some topics present a particularly interesting opportunity to build some inspiration, and in my opinion e-commerce is one of those. This is clearly an area strongly rooted in making money and optimizing for return on any and every design change. This is certainly the approach taken by e-commerce giants like Amazon. With this in mind, I love collecting a small set of sites that are not only gorgeous in design but also do two things: First, they break the mold and don't follow the "standard" formula. Second, they are fairly unknown when compared to Amazon and the like. Let's face it, you don't need to see Amazon for inspiration; what you need are fresh ideas. So with this type of thinking I present to you a diverse set of e-commerce sites that I hope will result in new ideas for your work.

To illustrate this, please take a look at the Krystalrae landing page (**figure 1**). This is not the brand's main home page. There

is much that I love about this page, but I want to focus on one small element. In the screenshot, you'll notice that the border of the first large image matches the actual product. It gets even better. When you hover over an item, the border changes from white to a pattern that is drawn from the individual product. Even better, the borders are animated and move as you maintain the hover state. Extra details like this provide the awesome sauce that takes a superclean and minimal design (already beautiful) and pushes it over the top. It's the kind of site that is inspiring to work on and frankly is a very different kind of e-commerce site.

Some sites have the luxury of having to showcase a single product. This creates a unique opportunity to craft a design entirely around that product and minimizes the need for supporting structure. The *A Book of Beards* site (a book by Justin James Muir) (**figure 2**) is one example.

Only having to sell viewers on one item allows the site designer to present a clear and bold picture of what this product features—beards. Personally I think this approach also could be applied when you are dealing with multiple products.

Finally, this chapter features a few samples that don't necessarily deviate from the traditional layout formula in a radical way, but they do clearly set themselves apart. Consider the Swedish Hasbeens site (**figure 3**) as an example. Here the typical layout is fairly clear, yet the overall style is anything but "normal." Instead, the thematic approach plays perfectly into the product and does much more to support it than provide a clean, unobtrusive interface to make a purchase. The process of shopping on the site becomes an experience in itself, one in which you become immersed in a style that matches their product.

MOO WE LOVE TO PRINT

Products • Accessories • Ideas • Your Account • Ask MOO

MiniCards

MiniCards are half the size of Business Cards but some say twice as nice!

Upload your own images or personalize our designs.

Use up to 100 different designs in each pack, and show off your portfolio, your products, your business or yourself.

[Make MiniCards](#)

Welcome to MOO • Business Cards • MiniCards • Postcards • Loose Business Cards • Stationery and Labels • Standard Content

What's Printivity?

Have you discovered Printivity? It's MOO's unique technology that lets you have a different image on every card in a pack.

[Tell me more!](#)

10 or more employees?

If your business employs ten or more people, you're eligible for all the perks and benefits of MOO Business Services. Would you like to know more?

[See how you can benefit!](#)

Welcome to The Luxe Project

Designs for good? Yes please! Each month, a different creative designs a pack, with 100% of the net proceeds going to charity. In February, it's [The Luxe Project](#) with [Wink & Nod](#) and [Café Gratitude](#).

[Find out more](#)

Blog - What's happening at MOO

The Luxe Project introduces...

If you've been following this blog for a while or not any of us is person...

[Luxe Project](#)

Making a great first impression with #MOOPrint

To kick off February in the right way we asked our fantastic MOO customers on Twitter...

Your MOO Tweets

@moo Thanks you @overheadcam. Just received my Luxe biz cards and they are awesome. Thanks for all your help to person...

@moo A marketing guy saw my Luxe, new biz cards and said, "Now this is a card fit going to keep!" Thanks.

Business Card Designs

[Triangle](#) by [moo](#)

[Vintage](#) by [moo](#)

[Herringbone](#) by [moo](#)

DANS-EZ

HOME • BALLETS • CHILDREN • STREET JAZZ • PIRATE & NOLAN KING • SPORTS DANCE • FITNESS & GYM • MEN • NEW ARRIVALS

The original with **EXCELLENCE**

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SHOP BY:

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- GOLF
- FASTPITCH
- SOCCER
- RACQUET
- FOOTBALL
- BASKETBALL
- LACROSSE
- VOLLEYBALL
- PERFORMANCE TRAINING
- SOFT CHROME
- SPORTS ESSENTIALS
- APPAREL

GET A FREE CINCH BAG WITH PURCHASES OVER \$50*

POWER HANDLE™

STRENGTHEN CORE HITTING MUSCLES

BUY NOW \$24.99

THIS MONTH'S FEATURED PRODUCTS

BUY NOW	BUY NOW	BUY NOW	BUY NOW
Belts™ Board Price: \$24.99 Shop: Conditioning	Quickies™ 8" x 8" Price: \$149.99 Shop: Practice	Soccer Training System Price: \$99.99 Shop: Training Packages	Football Training System Price: \$99.99 Shop: Training Packages

MYEDGE I want to get bigger, faster, stronger. WORKOUT PLANS DESIGNED FOR YOU [SIGN UP NOW](#)

TRAIN BY: SPORT, PERFORMANCE, CORPORATE, CUSTOMER SERVICE, COMMUNITY, SHOP SKLZ

DARK COLLAR

Cart 0: \$0.00

Products, Home, Info, About, Contact, Back to Site

Grid of t-shirt designs including:

- Checkered pattern
- Green skull design
- Red and green graphic
- Red and green graphic
- Green t-shirt with "DARK COLLAR"
- Yellow t-shirt with "DARK COLLAR"
- Red t-shirt with "DARK COLLAR"
- Green t-shirt with "MAKERS"
- Yellow t-shirt with "DARK COLLAR"
- Red t-shirt with "DARK COLLAR"
- Green t-shirt with "BELIEVE"
- Yellow t-shirt with "NEVER SLEEP"
- Red t-shirt with "DARK COLLAR"
- Green t-shirt with "DARK COLLAR"
- Yellow t-shirt with "DARK COLLAR"
- Red t-shirt with "DARK COLLAR"

Home My Account Shopping Cart Wishlist

welcome either you can login or create an account

currency \$ (USD)

shopping cart

meanbeanies.com

Shop for: beanies, slothy beanies, pom poms, visor beanies, perus, trappers, fun beanies, 43s, Mids

free worldwide delivery on every order

trying to choose for someone else? gift vouchers available

\$15.95 BUY **Light grey to 3 - 4s size**
 \$15.95 BUY **Light new available perus - 43s**
 \$22.95 BUY **Light for frequent kids - grey**
 \$15.95 BUY **Light new 5 pants - blue new**
 \$12.95 BUY **Light basic perus - 43s**

\$14.95 BUY **Light new to 3 pants - blue new**
 \$14.95 BUY **Light new 192 pants - black**
 \$12.95 BUY **Light new 192 pants - black**
 \$12.95 BUY **Light basic pants - black**
 \$12.95 BUY **Light check new to 3 pants - blue**

\$13.95 BUY **Light new available perus - blue new**
 \$14.95 BUY **Light crop circle pants - grey**
 \$16.95 BUY **Light long hair pom beanies - grey**
 \$12.95 BUY **Light pants 1.2 - blue**
 \$19.99 BUY **Light new perus - 43s**

meanbeanies.com

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information

PAYMENT: VISA, Mastercard, American Express, PayPal
 SHIPPING: FREE WORLDWIDE DELIVERY ON EVERY ORDER
 CONTACT: 1-800-875-5862

http://meanbeanies.com

stickermule Stickers Skins Templates

Log In Sign Up Cart (\$0.00)

Custom stickers that kick ass.

Easy online ordering, 5 day turnaround and personal 24/7 service. Free shipping

SHOP NOW GET SAMPLES

Custom stickers Die cut stickers Bumper stickers Custom skins

The easiest way to buy custom stickers.

Select a product. Choose a product to customize. You can select from our predefined sizes or enter a custom size.

Upload your artwork. Upload your artwork file. You accept any file format and offer great ready templates for the price.

Choose your delivery date.

- November 17 (Wednesday) - \$10 for US customer & up
- November 15 (Monday) - \$10 for US customer & up
- November 12 (Friday)

Approve your proof. We'll email you when your proof is ready to be reviewed. You can approve & order or request changes.

ORDER CUSTOM STICKERS

OUR CUSTOMERS: Groupon, DuckDuckGo, GitHub, Quora, Reddit, Grooveshark, Shopify, Mashable, AppSumo

GET FREE STICKERS: Give your friends \$10 off their 1st order and get \$10 when they buy. Just sign up and spread the word.

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Search for a product, brand or recipe

FREE DELIVERY ON ALL ORDERS

YUPPIECHEF GLOBAL KITCHEN SHEARS

A Cut Above

With a secure grip, these Global beanies can cut through just about anything.

SHOPPING BY PRICE? UNDER \$100, \$100-\$200, \$200+

SHOPPING BY BRAND? KitchenAid, Le Creuset, KitchenCraft, Zojirushi, Dualit, Cuisipro, Bamix, I.O.SHEN, Swiss Diamond, JOSEPH JOSEPH, VICTORINOX, mogimix, Brabantia, Morphy Richards, SCANPAN, VICTORINOX, mogimix, Breville, Nespresso, BODUM, KitchenAid, WUSTHOF

Shopping online for the best kitchen tools?

Milwaukee Plus 2, 3, 4mm Hex Key
 Global 19999 Kitchen Knife Set, Set of 4
 Global Kitchen Knife Set with Sharp Lid
 Global Kitchen Knife Set with Sharp Lid

http://www.yuppiechef.co.za

Much like the previous chapter on e-commerce, the blog section represents a very familiar topic with some easy-to-identify landmarks. And as with the e-commerce chapter, the goal here is to inject some fresh ideas into the mix. As such, you won't find any big names or well-known sites here.

Some of the most interesting ideas are found in samples that are not so economically driven. Most blogs (at least the big names you might think of) are driven by revenue. They are stuffed full of ads and are there to make money. In contrast, blogs like Hidden Logic (**figure 1**) are not focused on money at all (at least not as obviously as blogs stuffed with ad blocks). This delicious site draws on some old-school inspiration, namely the Italian Renaissance. This particular style combined with some beau-

tiful typography makes for an aesthetically pleasing site. Even better, I love the way the designer presents the list of blog posts. The result is super easy to use and enticing to dig into. I find the less-overwhelming approach pulls me in and makes me want to read more. Compare this to the more typical approach of blasting the viewer with a mountain of content. I am going to play favorites in this chapter and name this one of my best loved.

Incidentally another Tumblr-based site that is also one of my favorites is the New York Moon site (**figure 2**). In this case, bold visuals combined with a clear typographic hierarchy make the site easy to consume. Interestingly this sample also lacks advertising, which would greatly deteriorate the quality of the design.

I particularly appreciate the site of Sacha

Greif (**figure 3**). First, I want to highlight just how easy it is to skim the content of this site. Notice in particular how the sidebar elements take second place in the visual hierarchy due to the reduced contrast of the text on the background. This allows the user to focus on the content first and the secondary elements, well, second (and only if interested). From a style (or trend) perspective, notice that the use of circles in this design is supported by the nice round typeface for the larger text and a simpler sans-serif font for the body copy. The text and imagery style go together really well. Also notice that the designer didn't go overboard making everything round. You really can overdo it and this is a fantastic example of striking a balance and not carrying a style too far.

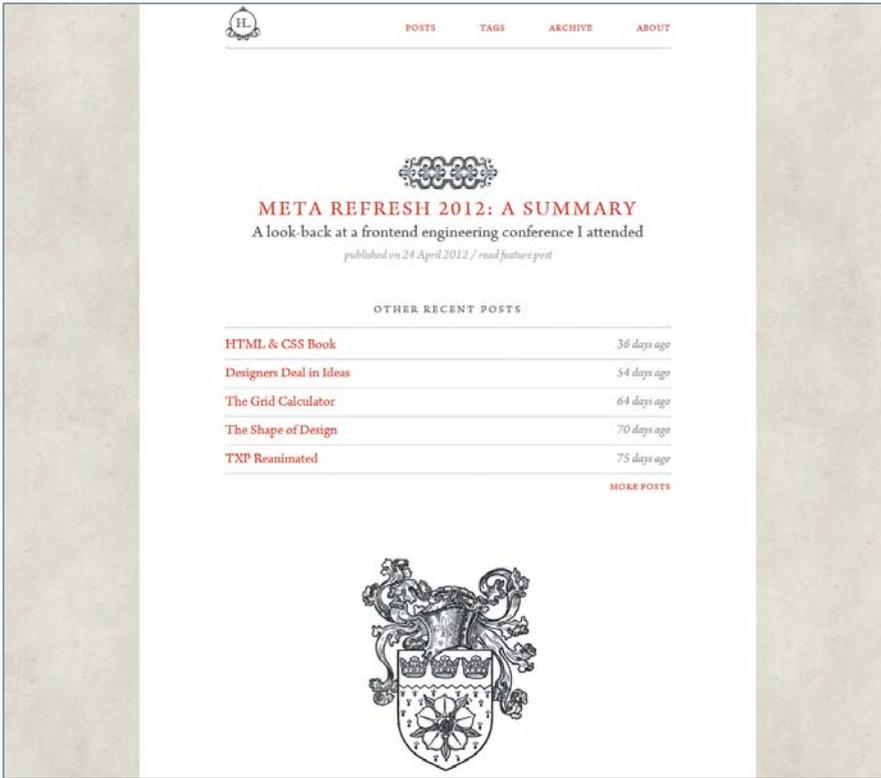
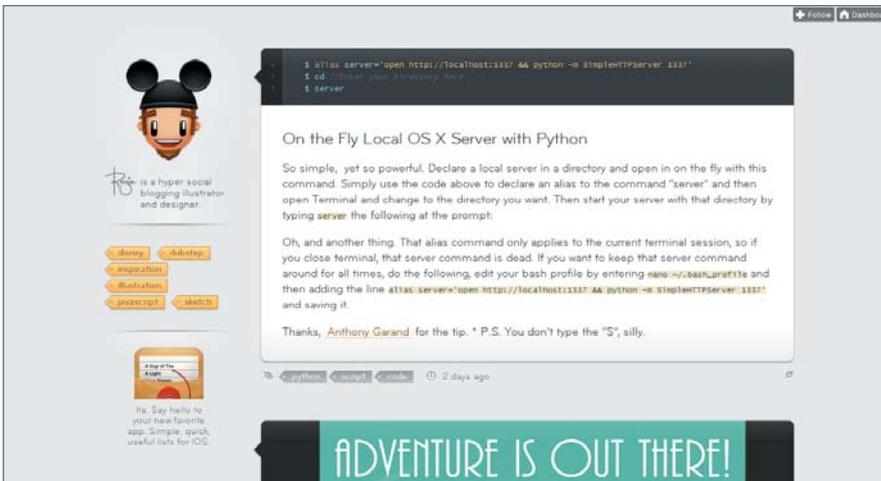


Figure 1 <http://hiddenlogic.in>



<http://rog.ie>



Figure 2 <http://editions.nymoon.com>

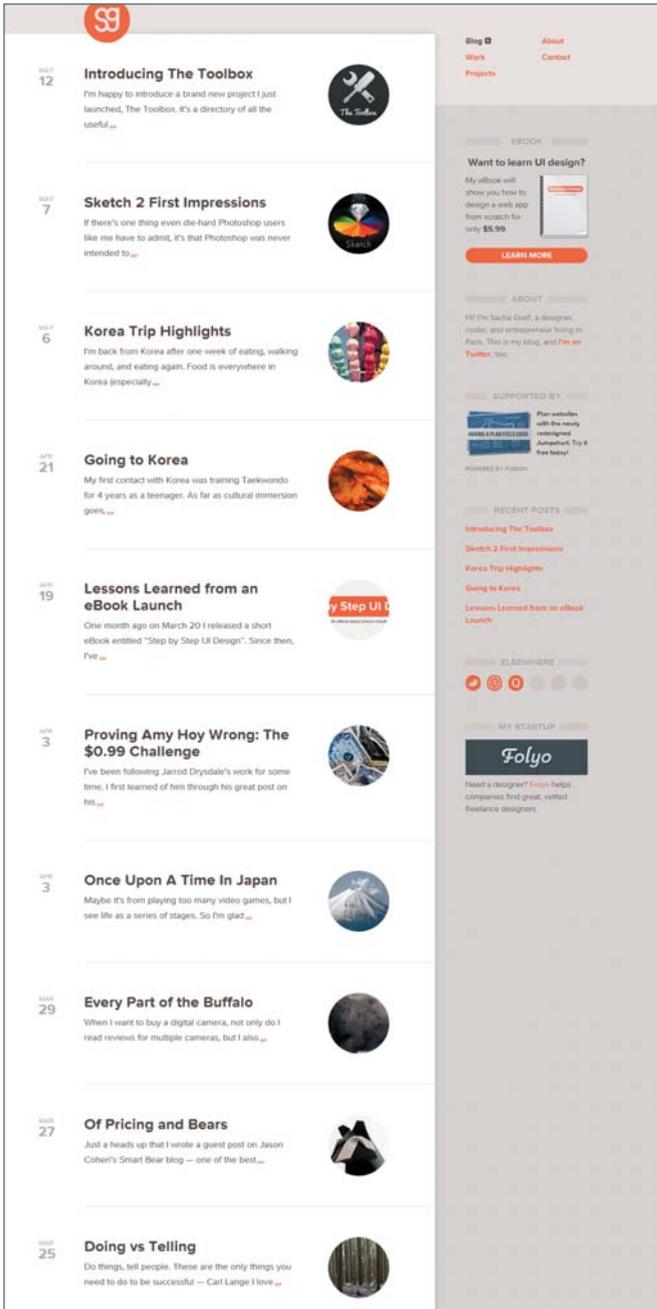
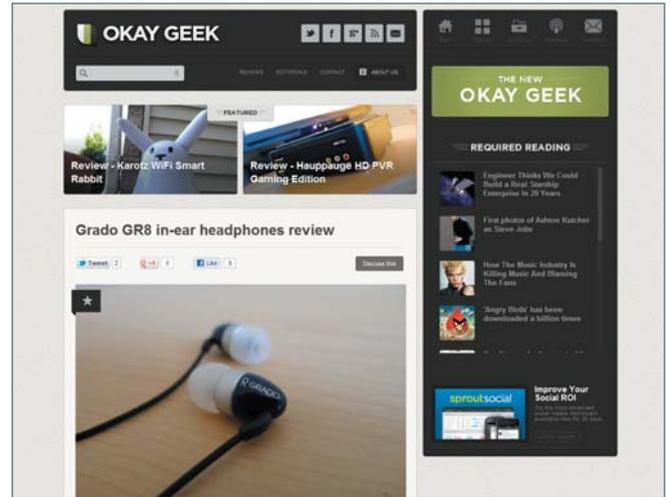
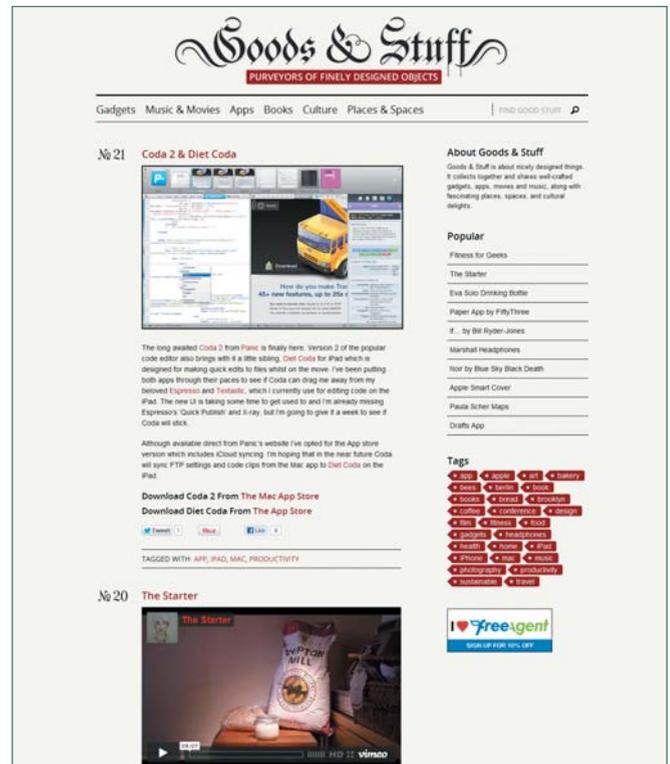


Figure 3 <http://sachagreif.com>



<http://www.okaygeek.com>



<http://www.goodsandstuff.com>

DIGITALBMX

SHOOTING BMX SINCE '88

HOME DMX ORIGINALS DMX VIDEOS BLOGS TEAM KINGS FIELD NEWS CONTACT

KINGS FIELD PARK SNAPS

LATEST POSTS

MIKE MILLER – CHILLIN' IN SPAIN

CARWARTY BMX - MIKE MILLER CHILLIN' IN SPAIN

So smooth, that park looks like a lot of fun!

CARWARTY BMX PRESENTS: MIKE MILLER CHILLIN' IN SPAIN
Mike Miller came to the recording for some hours to ride that insane skatepark. Filmed & edited by
dominic wendel / carwarty.com

Like Be the first of your friends to like this.

PHOTO: BY JAMES LUN (2012) (2012)

CHED'S "CHROME ALONE" BIKE CHECK

Speed an hour today with Ched to ride and take a little look at his bike set up. Product specs can be found at [shredstore.co.uk](#)

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PHOTO: BY JAMES LUN (2012) (2012)

KYLE BALDOCK – TOTALBMX

Kyle Baldock - TotalBMX

Like Be the first of your friends to like this.

PHOTO: BY JAMES LUN (2012) (2012)

TOP POSTS

- Devonide Leisure Centre (Wales) Skatepark**
Posted on January 16, 2012
- Outlook Skatepark Rebuild**
Posted on May 1, 2012
- XC Hermal Hempstead Skatepark**
Posted on October 14, 2011
- New Hountham Skatepark Rebuild**
Posted on February 6, 2012
- VOR BMX Ross Head**
Posted on March 16, 2011
- Plymouth Skatepark Rebuild on Central Park**
Posted on September 21, 2011
- Free DigitalBmx Stickers**
Posted on January 6, 2012
- Central Park (Plymouth) Skatepark Rebuild**
Posted on October 1, 2011

CATEGORIES

- Contests (220)
- DMX Original (89)
- Kings Field Park (89)
- News (155)
- Park (1506)
- Products (116)
- Rider Spotlight (27)
- Sweet (311)
- Trails (427)
- Video (313)
- Weblogs (17)

COMMENTS

Janias on Plymouth Skatepark Rebuild in Central Park

scouter and bmc on Devonide Leisure Centre (Wales) Skatepark

atling on Plymouth Skatepark Rebuild in Central Park

calvin jones on Devonide Leisure Centre (Wales) Skatepark

Lael on Romney Skatepark

TAGS

Australia Competition digitalBmx DVD Elites France Gareth Inland every stain Isaac London JETT James van der Merwe Peter Jimmy Puffe

Kings Field Kingston Kings Kyle Kyle Baldock Lee Stone London Steve Smith Tomlin Yanning Mike King vancouver Mike

Plymouth Rebuild Rebuild Sam Colliason (Skatepark) Rebuild Travis Colliason Travis Trails UK vancouver Vans vancouver Willy Winking Woodward Zest

TUMBLR. GALLERY

<http://www.digitalbmx.com>

Travellllll

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NEW APP SIMPLIFIES POLLING YOUR TWITTER FOLLOWERS

For most travel bloggers and travel & tourism marketers, Twitter is a crucial platform for engaging with followers and gaining exposure. So a new polling app that simply counts those opinions could be a really useful tool for you! You say "There are dozens of great Twitter Polls, probably. 3 more app for Twitter 2012/12/18"

SHERATON SHOWS OFF ITS NEW SOCIAL MEETING STRATEGY IN EDINBURGH

A travel app in 2012 12/18/12

fourSquare

Join us on fourSquare

Like Be the first of your friends to like this.

PHOTO: BY JAMES LUN (2012) (2012)

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U.S. - Barcelona \$743

Book now on [lufthansa.com](#)

<http://travelllll.com>

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Testing Testing

13 45 23/03/2012

Our latest test drive: 2 year old Nemo, has been putting the Spherovelo through it's paces in it's unstable state over the last few days. We've treated some internal settings and handed it over to her to do what 2 year olds do best: have around dressed as Buzz Lightyear. Over the course of 7 days we visited (Great Britain)

Posted by Andy Loveland
[Back to the top](#)

Conran to Launch Spherovelo

13 50 09/03/2012

We are very happy to announce that our new 2012 Early Rider products are being officially launched by Conran. Excited is not the word. We have produced 3 special edition items that will be exclusive to The Conran Shop with unique colours, specially made chrome badge work and splashes of Conran Blue. Our white and pale grey Spherovelo will be the star (Great Britain)

Posted by Nichola Loveland
[Back to the top](#)

Pinterest – come and join us

13 35 07/03/2012

We've started printing stuff we love on Pinterest, including the full range of Early Rider products

Featured Posts

DESIGN YOUR OWN COLLECTING COMPETITION

Like Be the first of your friends to like this.

PHOTO: BY JAMES LUN (2012) (2012)

<http://www.spherovelo.com>

PRODUCT

The product category is an interesting type of site. These microsites represent a specific product (not an entire brand). For example, the Nokia Swipe site (figure 1) isn't for the entire Nokia brand, rather it is a focused presentation of a single product. This focused approach tends to lead to a lot more inventive work. An all-inclusive brand site must accommodate for a potentially huge range of products and most often requires updating and maintenance over many years. In contrast, individual product sites seldom, if ever, change. This can lead to experimental—and often cutting edge—work.

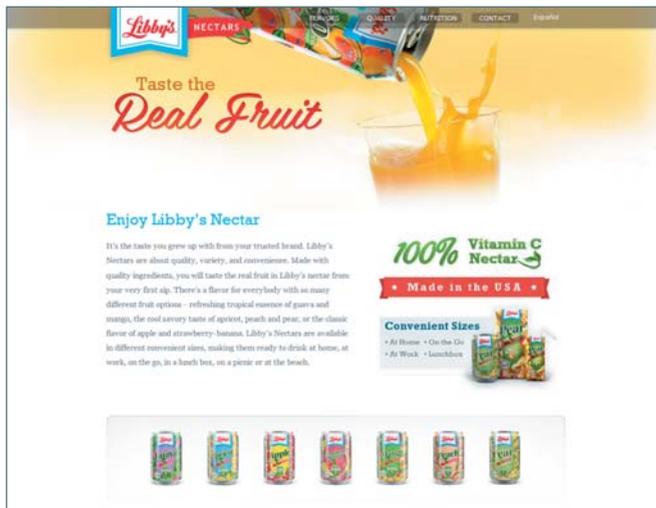
A great place to start is the previously

mentioned Nokia Swipe site. This super-clean design showcases the product in a way that complements what the product is supposed to be. The design of this phone is modern, atypical and super-smooth looking. So much so, that the images of the photo almost look three-dimensional. The point is that the site is able to reflect the style and functionality used to sell the phone.

In a radically different way, the Coast microsite (figure 2) seeks to set a mood, rather than reflect some intrinsic quality in the product. Here a background and overall stylistic theme sets the tone for the page and resonates with the brand in an

obvious way. After all, it is a soap site, and as such it gets right to the point. Playing into the brand in an obvious way is a safe route to go.

It is amazing how exciting a product can be when it's presented in a creative way. Consider the TruMoo site, for example (figure 3). It's a site that promotes milk, which doesn't leave a lot of room for blowing consumers' minds. Chances are, a customer wants to know where to find the product or wants to simply get a coupon. This simple site manages to make milk look better than I would have thought possible. And it does it without any of the most obvious visuals: cows.



<http://www.libbysnectars.com>



<http://aisle411.com>

NOKIA Home Design Features Applications Accessories

100s of improvements with 1 simple swipe

Video calls with Google Talk, application folders, new Drive and camera options – there are 100s of reasons to update your Nokia N9 software.

Swipe to find out more

When an update is available a notification with the icon  is shown in the Events view. Select the notification to view and install the update. [Read more](#)

If you want to check if a OS software update is available, you can also go to Settings > Applications > Manage Applications and choose the Updates tab.



Design

Now also in white!

It all comes down to a swipe – introducing a new user interface that's faster and simpler than any other.

[See the UI in action](#)



Features

Endless possibilities

The swipe has made our best features even better and easier to use, so you can get straight to the important things.

[Take a look at the features](#)



Applications

Loaded with applications

Get the most out of your N9 with the pre-installed apps or download your own favorites from Nokia Store.

[Discover the possibilities](#)

Video

Nokia N9 Videos



Aggregated results

Experience the N9 for yourself



What's the next best thing to actually holding an N9 in your hand? Our augmented reality tour.

[Try it now](#)

[Get more information](#)
Visit Nokia.com for more information

NOKIA

Home Design Features Applications Accessories

swipe.nokia.com

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Figure 1 <http://swipe.nokia.com>

Coast The Eye Opener

PRODUCTS THE GALLERY WHERE TO BUY

SEE OUR COAST PRODUCTS

the Peter Sarsgaard

WHERE TO BUY

THE SPIRIT OF THE 70'S IS IN THE AIR.

For 30 years, people have been waking up with the refreshing suds and rich lather of Coast® deodorant soap. To celebrate our 30th birthday, we're bringing back our original packaging for a limited time. Look for the throwback pack and open your eyes to Coast® brand.

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Figure 2 <http://coastsoap.com>

TruMoo

Home Products Milk Creators Nutrition Trackers Blog My Story Store Locator

Looking for TruMoo near you?

Use our handy store locator to find where TruMoo® is available in your neighborhood.

[FIND A STORE](#)

Let us help you pick a whole-milk variety of TruMoo® products, including: [TruMoo® Choclate Milk](#), [TruMoo® High Fructose Corn Syrup](#), and [TruMoo® No High Fructose Corn Syrup](#).

Discover why TruMoo® Choclate Milk is a truly good thing™.

Benefits of Choclate Milk
Choclate milk is a delicious, creamy beverage with tons of good stuff. It's made from real milk, so it's naturally rich in calcium and protein. Plus, it's naturally sweet and smooth.

No High Fructose Corn Syrup
TruMoo® No High Fructose Corn Syrup is a delicious, creamy beverage with tons of good stuff. It's made from real milk, so it's naturally rich in calcium and protein. Plus, it's naturally sweet and smooth.

Search for Kids
TruMoo® has a variety of delicious options for kids. Check out the [TruMoo® Kids](#) collection for more information.

Home Products Milk Creators Nutrition Trackers Blog My Story Store Locator

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Figure 3 <http://www.trumoo.com>

ANGRY BIRDS SPACE

AVAILABLE NOW

Available on the App Store | ANDROID APP ON Google play | SHOP | Available on the Mac App Store

iOS | ANDROID | PC | MAC

Navigation icons: 1. DOWNLOAD, 2. CAPTAIN'S LOG, 3. READ THE COMICS, 4. MEET THE FLOCKERS, 5. MEET MORE.

<http://space.angrybirds.com/launch>

AMPERBRANCH
BY SYD PUTMAN

With a dash of rustic charm and a pinch of typographic individualism, Amperbranch is a studio by one, Syd Putman. Buy some goods, download a wallpaper, and enjoy!

LIMITED EDITION LETTERHEAD PRINT
\$30 (available)

This limited edition print is letterpressed on a 14pt Natural Recycled Cotton stock. There is a limited edition of only 200 prints and each print is individually numbered and signed. 8" x 11"

Images: 1, 2, 3, 4

ADD TO CART
Cart (0 items)

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WALLPAPERS
Download Amperbranch wallpaper for your phone, pad, or desktop.

UPDATES
More Amperbranch goods are in the works so sign up for the newsletter to stay in the know.

Free Syde and Cook [Apple App](#), [Android](#), [iOS](#) and [Windows](#) | Questions or Comments? Email me via contact@amperbranch.com | Copyright © 2014 Syd Putman. All rights reserved.

<http://www.amperbranch.com>

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Trusted by thousands of businesses

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WV AB ai 2010 INCUBATOR

Nothing to Install or Worry About
Harvest is online software, which means you can use it as long as you have an internet connection and a modern web browser. There is nothing to install for you or your employees. The Harvest team maintains the application 24/7 to ensure its availability, reliability and security.

Who Uses Harvest?
Freelancers, small businesses, and professional teams from a variety of industries including designers, architects, lawyers, accountants, non-profits, and contractors. Harvest is the perfect tool for individuals and teams who need to track, analyze, and bill for their time.

Harvest To-Go
Get everything you need in a one page summary.

Harvest Has Been Featured In: The New York Times, WALL STREET JOURNAL, Lifehacker, Mashable, Inc.

Recent Updates From The Blog
Harvest Playback, Apr 21st Edition
Harvest Playback, Apr 14th Edition
Harvest Playback, Apr 7th Edition

What People Are Saying
"I'm in the final week of school and need 50% grading. Harvest has become an integral tool for managing our day to day and longer term time management goals."
"Our time spent invoicing has been drastically reduced from about one hour per week to 15 minutes!"

Overheard On Twitter
"I love how @HarvestApp allows me to track time and invoice on the go!"
"I love how @HarvestApp allows me to track time and invoice on the go!"

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http://www.getharvest.com

ED FRONTPAGE PRODUCTS ED TUTKI FEEDBACK

WITH EXTRA BITE

SCIZO LIGHT PELAA

Live-fincistit tällä hetkellä

1. Jari Paavola
2. Jari
3. Jari Paavola
4. Jari Paavola
5. Jari Paavola
6. Jari Paavola
7. Jari Paavola
8. Jari Paavola
9. Jari Paavola
10. Jari Paavola

Ed tutkii sinua

LIFE BY ED Suosio ED in Eikarä.

ED veti Facebook profiilinsa uuteen. Mitäs näytös?

- Suosio ED
- On Fresh, So Clean
- Ok
- Random
- Suosio ED

TUOSET

Nallella vähän jama! Mätkä

Loyda Mystery Gift Vastaa ED:ä!

ED skappaa sinulle Facebookista. Tykkää jos löydät Focussat!

ED on Facebookissa
15,90

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Featured App: Chrono

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Wired

"A new type of gaming system."
The Verge

"Enough techno-cool to make a geek's heart skip a beat!"
Macworld

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Buy Now See The Apps

http://www.gosphero.com

BANDS AND MUSIC

While band sites might seem like an area of interest only to those who build band sites, I think there is a lot to learn from this niche that can apply to most other sites. This is particularly true for the designer who is looking to inject some raw beauty into his work. Many designers I work with get hung up on wanting to make sure their designs reflect a personal touch. They want their sites to be works of art as much as they are functional sites. Many have forged this path, but few have come out with something worth looking at. With this perspective in mind, let's dig in and consider the band sites collected here.

The first sample I want to look at is the beautiful home page for Snow Patrol (**figure 1**). The most prominent of design elements is the band's name, the title of their latest album and the huge illustration of an eagle. These elements are directly pulled from the album art, which is hardly a surprise. What

I really appreciate is that they chose not to display the album in 3-D form. Instead they broke it up and made it fit into a website. So rather than have a large image of an album, we have a clear reinforcement of the product—but in a way that fits the medium. This is perhaps an obvious step to take, but I would argue that it is not the norm. What's more, they have merged live data, videos and more into the mix to literally bring the album to life. It isn't just a site for the band; it is a way to extend the album and interact with it.

Another example of album art driving the design of a site and making the website like a modernized version of classic album art is the Revive website (**figure 2**). Here, once again, imagery has been taken straight from the album and applied to the website. In this particular case it is easy to see how the site could change with each new album (or CD) cover. Change

some images, adjust some colors and swap out some typefaces, and the design could likely match most any album the group designs. Notice, for example, that they didn't go with some crazy thematic design and custom navigation system that somehow mirrors the theme of one of their songs. Getting over-conceptual in this way gets in the way of the purpose: to sell albums and concert tickets and to connect with fans. Thus, maintaining strong usability and an easy way to adapt to future needs while maintaining the same structure is a powerful and well-thought solution.

You will notice that all of these sites are beautiful; most include at least a touch of art via illustration or photography; and all function as easy-to-use, practical websites. They all strike a balance between ubercreative and practical.



<http://www.sebastiengaze.com>



<http://www.arcticmonkeys.com>

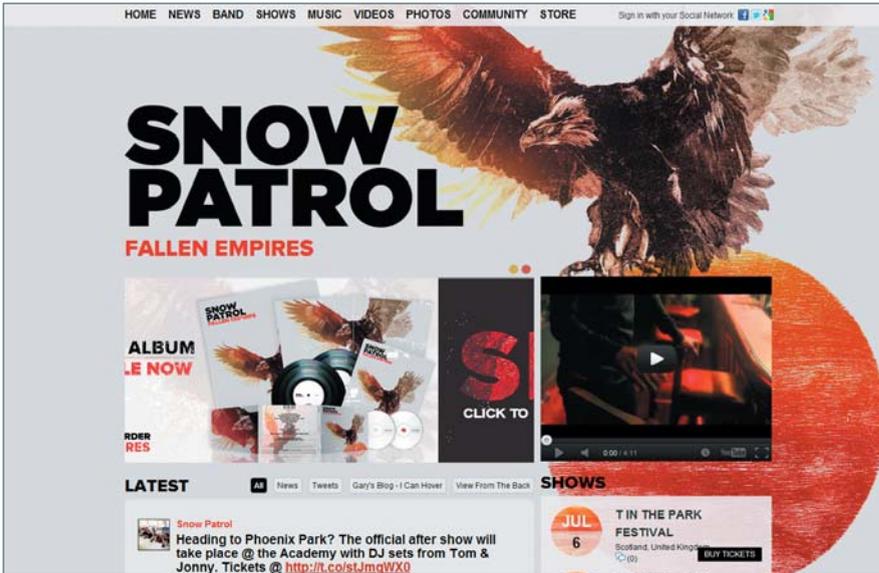


Figure 1 <http://www.snowpatrol.com>



<http://www.zacbrownband.com>

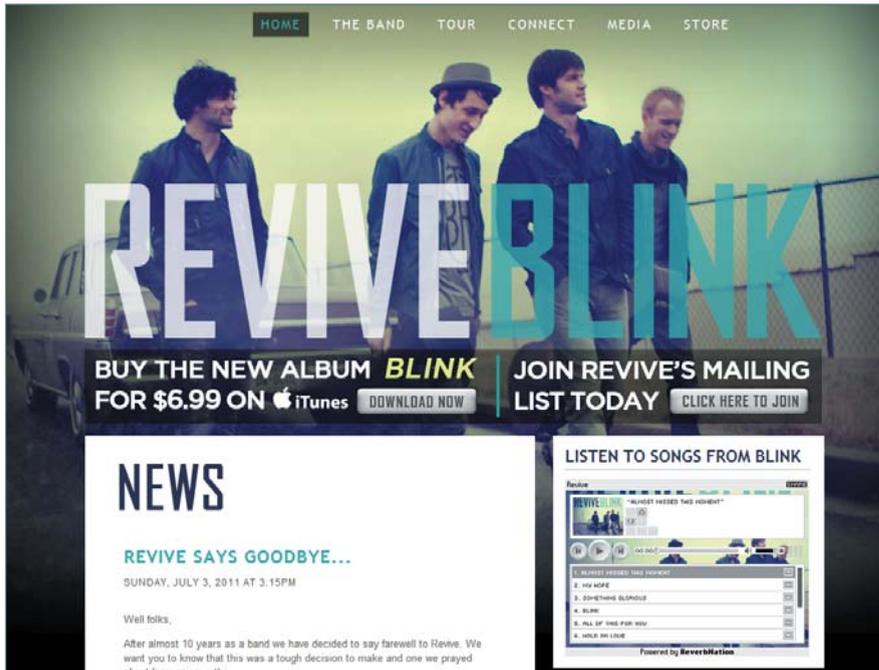


Figure 2 <http://reviveband.com>



<http://www.thestrokes.com>

HOME BAND PHOTOS SHOWS AUDIO/VIDEO

THE NEW COLORS

DISCOVER BRAND NEW ENERGY MIND EXPANDED

A brand new color symbolizes the peak of creative creative thought. So close your eyes and open an imaginary box. Dig deep in your memory and put all of the colors you have ever experienced inside that box and close it. They're gone. You can't see back, you can't see when. So what do you see? And more importantly, what does it sound like?

Putting back my smile, hair and shadow and clothes, we're all made our moment!

VIDEO

SHOWS

- Queen's Hotel, Nanaimo BC
- V Lounge, Victoria BC
- Luggers Pub, Victoria BC
- TSA, Calgary AB

SOCIAL

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<http://thenewcolors.ca>

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We All Raise Our Voices to the Air Available NOW
Advised Reading List Requests.

We All Raise Our Voices to the Air (Disc Single 04-11-11), our new twenty song live studio album and triple vinyl set, is available NOW in all of the usual places. The Decemberists Shop, iTunes, Amazon, and indie record stores. It is also streaming digitally in its entirety at Rolling Stone (Disc 1), Paste (Disc 1), Spinster and iHeart.

The album, our first ever live record, features songs from The Sing In Sound, as well as many classic covers. Tracks come from shows at the Ryman Auditorium in Nashville, Stubbs in Austin, Marymount Amphitheatre in Seattle, the four-day gig of shows at Millenium Edgefield Amphitheatre in Portland, and others. We All Raise Our Voices to the Air features Sara Watkins on fiddle, guitar, and vocals and several tracks include an appearance by PAETI (Portland Auxiliary Brass Ensemble Trondheim).

We All Raise Our Voices to the Air (Disc Single 04-11-11)

1. The Infanta
2. Christmas Song
3. Run To Me
4. The Silencing List
5. We Both Go Down Together
6. The Bagman's Gambit
7. Down By The Water
8. Little Ann Lovers
9. The Baker's Song
10. The Queen With A Hat

1. 4 - 9 Millenium Edgefield Amphitheatre in Troutdale, OR; 9 - Cobb Energy Performing Arts Center in Atlanta, GA; 3 - Overture Center in Madison, WI; 9 - Ryman Auditorium in Nashville, TN; 6 - Benham Center in Pittsburgh, PA; 7 - Dregano Amphitheater in Lenoirville, KY; 8, 10 - Britt Pavilion in Jacksonville, FL

Disc 1

TWITTER

Follow:

- The Decemberists
- Cady Maloy
- Chris Funk
- Nate Query

TheDecemberists: Jake Mann's band Portugal is opening a show for @TheDecemberists next week, Portland @TheDecemberists on 6/12 @ Seattle @TheDecemberists on 6/10 4 weeks ago

following: The sign of a full moon? BT questions, where's, clearly been away from wanting for too long as I'm enjoying mine and sleep again. 3 days ago

watchful: Caden @ camping event please stop drinking so much on water, your muscles are embarrassed despite your day of independence. 20 hours ago

announcements: NOW on the radio thing he says? @TheDecemberists: Dear various rock at the Fair! <http://tiny.cc/mwglg1> 4 days ago

<http://decemberists.com>

LITTLE KING

Nyheter Little King Media Gig Foto Kontakt

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<http://www.littlekingblues.com>

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THE PURSUIT



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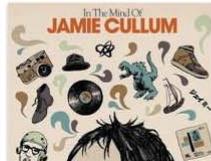
Andy Morris - Music Week



ALBUMS

SINGLES

COMPILATIONS



<http://www.jamiecullum.com>

Sista Lisa

I am Lisa and I am a DJ based in Den Haag, The Netherlands. I mostly play reggae and dancehall, especially from the later eighties and early nineties. In my monthly radio show on SpinTeam FM I play several other kinds of music, from obscure electronica to Chance Funk. I organize the monthly Roots Nation parties in Den Haag. I'm an active member of Apache Sound.

Reach me at music@studiowith.nl

UPCOMING EVENTS

NICE UP!
 Friday 13 June 2012

Radio Yonka
 Wednesday 11 July 2012

MIXES

SPRING 2012 MIX
 Reggae - Dancehall
[CLICK](#) [VIEW TRACKLIST](#)

SPRING 2011 ROOTS MIX
 Reggae - Dancehall
[CLICK](#) [VIEW TRACKLIST](#)

SUMMER 2010 MIX
 Reggae - Dancehall

<http://music.studiowith.nl>

rocket club

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ROCKET CLUB NEWS

May 23 **PRESS RELEASE**

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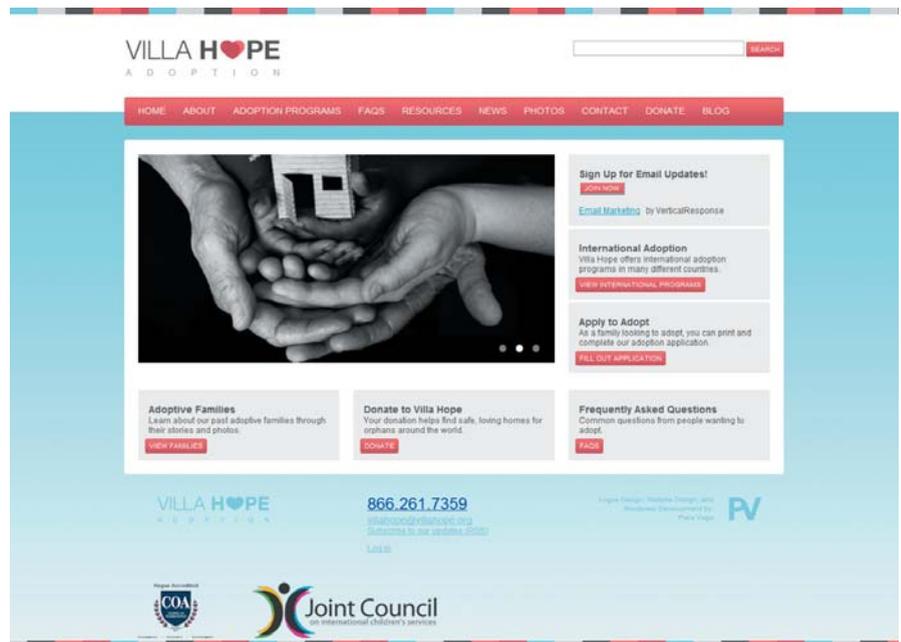
Caribou Coffee is proud to be the official ROCKET CLUB coffee partner. Available at all ROCKET CLUB venues.

<http://www.rocketclub.info>

NONPROFITS

Nonprofits face many difficulties, and I imagine that setting aside the funding for a solid website is one of them. It can be hard to find impressive examples in this area. Because I filtered through a ton of them, I was able to find the gems I present to you here. Having a gorgeous site isn't critical to every nonprofit, but for some I am certain it is key to their success.

First, I want to take a closer look at Rice Bowls (**figure 1**), a nonprofit targeted at raising money to feed orphaned children. You are most likely familiar with the TV commercials that run for organizations seeking to do the same—the ones filled with destitute little children. Perhaps this dose of reality works to raise money. But I love the rice bowls site because it doesn't focus on the downside—that kids are starving. Instead it focuses on what you can do to help. In fact, when the site finally does feature one of the troubled kids, it shows a happy one. As someone who has personally visited one of the poorest areas in Haiti (one of the poorest areas in the world), I can attest to something important here: The kids don't mope around all day. They are remarkably happy. And that makes me want to help them even more. This approach won't work for all nonprofits, but in this case putting on a happy face



<http://www.villahope.org>

and making the process fun is a powerful way to get people to participate.

In stark contrast to the rice bowls site, consider the Hello Somebody organization site (**figure 2**). Here an image of one of the people the organization seeks to help is central. The adjustments to the photo and the content of it play perfectly into the message of the site. It doesn't feel as though the site is solely pulling on your heartstrings with an emotional photo; rather the role

of the photo feels much more functional. The image reveals the purpose of the site and helps the visitor to quickly discern its purpose. Beyond this, the overall style of the site is not light and fun. Instead it feels somewhat formal and serious.

Compare the two examples. Both are serious issues, and while their tones are different, the designs of these sites match their core purposes very well.

charity: water DONATE STORE WHY WATER? WATER PROJECTS GET INVOLVED ABOUT US [Log in/Sign Up](#)

BUILDING A WELL IS THE EASY PART

How we're working with local partners to tackle the issue of sustainability, educate communities, and fund micro-business programs to repair broken water projects.

[Read the story >](#)

We're a non-profit organization bringing clean, safe drinking water to people in developing countries. 100% of all public donations directly fund water projects. [Learn more or donate.](#)

LEARN ABOUT OUR WORK & STAY IN TOUCH

Your e-mail

SPONSOR A WATER PROJECT

Do it as a family, or in the name of a loved one. When the project is complete, you'll see it on a Map. [Learn more >](#)

FUNDRAISE FOR CLEAN WATER

Give up your birthday, run a race, above your noseache... grow a beard! You can do anything to fundraise. [Learn more >](#)

WHAT IS THE WATER CRISIS?

800 million people on the planet drink water that's likely to make them sick. That's 1 in 9 of us. [Learn more >](#)

ABOUT THE WATER CRISIS

800 MILLION. 800 million people on the planet don't have access to clean drinking water. Unsafe water and lack of basic sanitation kill more people every year than all forms of violence, including war. We're working to change that. [Join us and learn how you can help >](#)

OUR PROGRESS SO FAR

6,270 water projects funded [?]	2,500,000 people will get clean water [?]	20 countries	21 local partners
---	---	------------------------	-----------------------------

WHY WE'RE DIFFERENT

DOLLARS & PROJECTS We track every dollar you raise on *mycharity: water*, and when your water projects are complete, we show you the lives you've changed. [Learn more here >](#)

100% HOW WE WORK 100% of all public donations goes to building water projects. Private donors cover our operating costs so you don't have to. [Learn more here >](#)

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<http://www.charitywater.org>

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Silent Crescendo

An intimate portrait of ex-"Hugoboss" singer and abolitionist Dan Frazer. Silent Crescendo follows his daily ritual of creating...

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Community

Youngstown, OH, United States

From Date: August 10, 2012

Community

Worcester, United Kingdom

Classroom

Auckland, New Zealand

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- goproject** How do we help students to build a bar and just work? @gymagazine lists its favorite resources for teachers. [http://t.co/psqj7t](#) 11 mins
- goproject** "The best grows all of us. No human is older than land itself." - Bob Randall [http://t.co/xyvnyWdy](#) 10 mins
- goproject** Resources for Teachers - @gymagazine announces @goproject educational screening lists. [http://t.co/8GZGKGA4](#) #watch #412 #education 13 mins
- goproject** "There's never been a time where your choices have mattered more." - Frances Richardson of @analysts [http://t.co/1G32Zu208A](#) 7 mins

About The Project

The Global Oneness Project produces films, media and educational materials that explore how the simple values of interconnectedness can be used in today's complex world. [Read More](#)

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Molly Zaitchik petitions Bank of America to stop accepting \$1 for

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Bank of America and all other major banks remove proposed fee

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It's Time for a Woman Moderator: Equality in the 2012 Presidential Debates!

By Corina Ramez, Diana Tombarino, and Carmen Segal
112,428 SUPPORTERS [SIGN](#)

Boy Scouts of America: Reinstate Cub Scout leader who was removed for being gay

By Jennifer Lynch
108,548 SUPPORTERS [SIGN](#)

UK Home Office: Stop the extradition of Richard O'Dwyer #SaveRichard

By Jimmy Walsh
75,448 SUPPORTERS [SIGN](#)

Signatures

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- Criminal Justice
- Economic Justice
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- Sexual Abuse

<http://www.change.org>

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Learn, find and apply for a scholarship to attend your school.

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Giving: Business & Giving, Central Ohio, PowerPhilanthropy, About Us, News & Media, Resources, Grants Center, Contact Us

http://columbusfoundation.org

MINNEAPOLIS JEWISH FEDERATION we build community

ANNUAL REPORT 2011

AREAS OF IMPACT LEADERSHIP MESSAGE GIFT OPTIONS FINANCIALS & ALLOCATIONS LEADERSHIP LISTS 2010 ANNUAL REPORT CONTACT

Caring for the Vulnerable

Israel & Overseas

Next Generation

WELCOME

Message from President and CEO

Dear Friends:

As we reflect on this past year, one word in particular comes to mind: impact. Every moment of every day, your gifts to the Minneapolis Jewish Federation impact the lives of people around the world. Together, we provide food to a family on a cold winter night, send hot soup to satisfy an empty stomach, and give a Jewish summer camp experience to a child who would otherwise live in social and Jewish isolation. These are the stories that inspire us to do more.

KEEP READING

GIFT OPTIONS

Community Annual Campaign

Donor-Directed Gifts

Jewish Jewish Foundation

ALLOCATIONS AT A GLANCE

Helping People Locally	20.0%
Helping People Worldwide	20.0%
All Day Care	1.0%
Program Management	1.0%
Administrative	1.0%
Revenue for JewishLife Projects	1.0%
Endowment	1.0%
National Agencies	1.0%

AREAS OF IMPACT LEADERSHIP MESSAGE GIFT OPTIONS FINANCIALS & ALLOCATIONS LEADERSHIP LISTS 2010 ANNUAL REPORT CONTACT

http://annualreport.jewishminneapolis.org

COMMENDABLE KIDS HOME ABOUT BADGES NEWS NEED HELP?

Use your child or a child you know done something

Commendable?

Use our badges to encourage and motivate your children!

Get Started Now!

With every accomplishment, good deed, skill-learned, or milestone, you can award your child a unique online badge. Choosing from a collection of 131 custom badges, their collection will grow as you reward and celebrate them for their efforts and hard work!

Share Their Accomplishments with Friends and Family

Create and Print Badge Certificates

Friends and Family Can High Five and Comment!

Learn More

THE COLUMBUS FOUNDATION

http://www.commendablekids.com

UTILITIES

One of the most amazing things about the web community is its willingness to give things away. This section features a variety of web-based utilities that are almost exclusively free. Some also offer paid-for versions, but all allow you to use them in some form for free. Some of them are so amazingly useful you may find yourself wishing you could pay for them. While it is fun to show off cool tools, the focus of this book is inspiration, so we will look at these utilities with inspiration in mind.

I think you will find lots of fresh ideas in this section. In fact, I think this is a section that people may tend to overlook, but there is a great deal to learn from these samples. Many of these utilities rely on web interfaces that are anything but normal. In these cases, designers and developers created interesting solutions to strange needs. These aren't your

everyday brochure sites after all; each has a distinct and unusual function. With this in mind, let's take a closer look at a few of them.

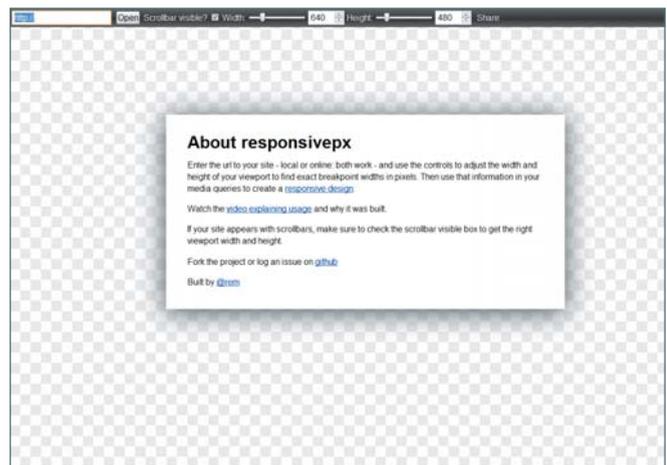
First I want to look at one of my favorite tools, jsFiddle (**figure 1**). This handy tool lets you write and test code in your browser. And more important, it lets you save your work and generate a unique URL that you can share. This URL will allow anyone to view the snippet of code and play with it. If you have ever shared code, you will realize how simple this makes things and how handy it is. Technical issues aside (imagine building an app to work with HTML, CSS and JavaScript with the same tools—simply mind boggling), this site has some clear obstacles to overcome. The result is an interface that feels at home on the web though it feels nothing like a “normal” page. Your

project may not warrant such a radical shift from the everyday site, but that isn't to say you can't find nuggets that apply to your work.

One of my favorite features found in these utilities sites is a singular focus. Take the CheckMyColours utility (**figure 2**) for a great example. Here the whole point is to get users to enter their URL and actually use the utility. As a result, the main form is at the top of the page and closely connected with the main brand. Even if you don't know what it does, you might give it a try. If not, you can scroll down and read more about it. This try-it-first approach is an interesting inversion of the typical “explain something and then ask the user to do something” approach. Perhaps the project you're working on could do with a radical shift in perspective.



<http://www.prchecker.net>



<http://responsivepx.com>



Helping you build a solid stylesheet
foundation based on your markup



INSTRUCTIONS

- 1 Upload your HTML document
- 2 CSS template is generated based on the HTML elements used
- 3 Download CSS File

UPLOAD HTML

ABOUT

Bear CSS is a handy little tool for web designers. It generates a CSS template containing all the HTML elements, classes & IDs defined in your markup.

The project was created by two MA Multidisciplinary Design students in Belfast, Northern Ireland.

Kyle Gawley

Website design & development

Jordan Henderson

Character design & branding

COLOPHON

Bear CSS was created using a combination of HTML5/CSS, jQuery and PHP, with some help from the following plugins:

- PHP Simple HTML DOM Parser
- Uploadify

All illustrations are original. Animation powered by CSS3

Built with Coda

CONTACT

Your feedback and suggestions are most welcome, as is criticism and abuse.

feedback@bearcss.com



Contact Kyle

@kylegawley
<http://kylegawley.co.uk>



Contact Jordan

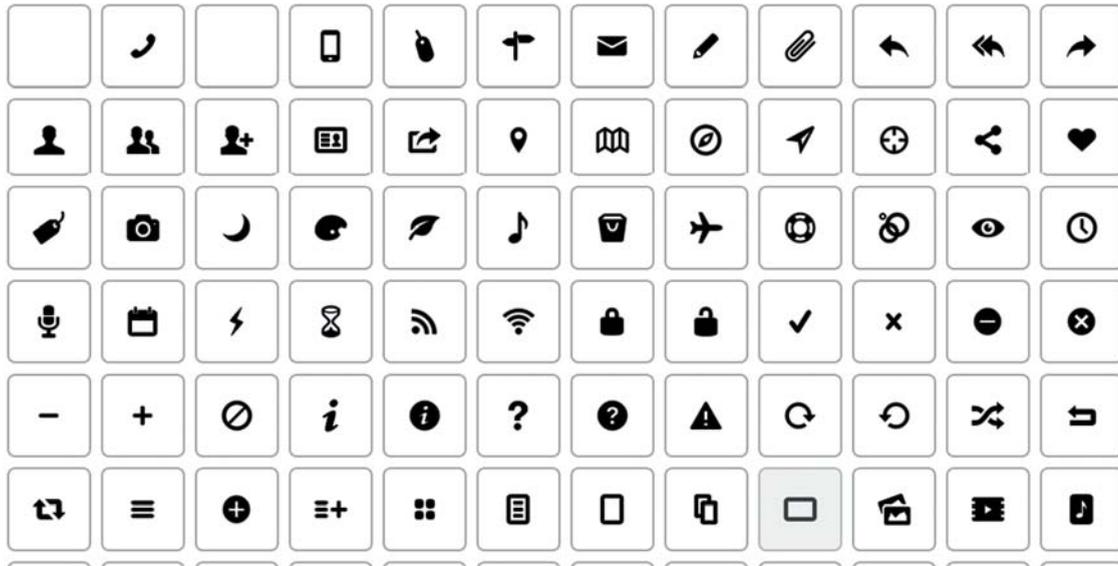
@skipkap
<http://skipkap.com>

<http://bearcss.com>

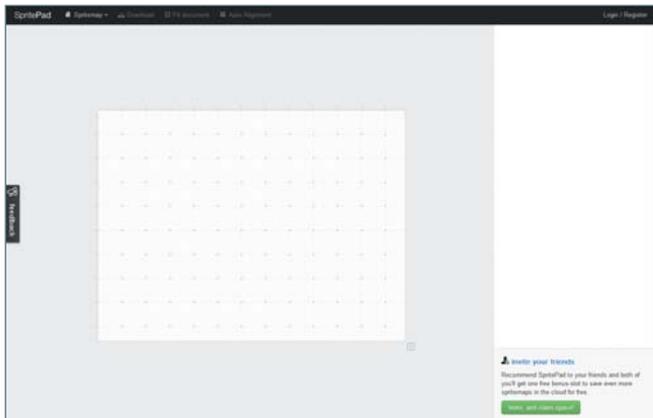
1. Select Icons 2. Rearrange (0) 3. Save Font

32px 24px 16px Load Font Use Embedded Font

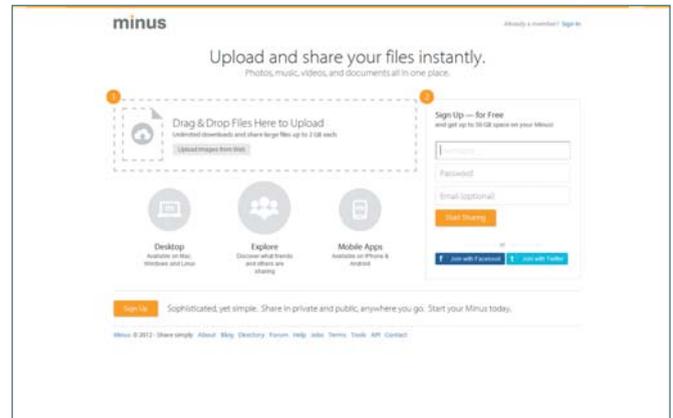
Entypo close



<http://nodeca.github.com/fontomas>



<http://spritpad.wearekiss.com>



<http://minus.com>

FREE PLUG-INS

As a follow-up to the utilities sites, I want to present a collection of sites for free plug-ins. These plug-ins are small bits of code that implement some functionality. What blows my mind is how much work people put into the presentation of these free resources. Much love and care has gone into the presentation and delivery of these tools; something that is reflected in the quality of the tools as well.

Why go to so much work with something you're only giving away? I think the answer is fairly simple. These tools draw lots of attention and traffic. If they are presented well, their success reflects a very positive image onto the creators. As a result, these tools are, in essence, powerful marketing tools. Want to achieve major

recognition in the industry? One way to do it is to put out an awesome resource in a beautiful package. The industry will respond, and you will most certainly build an audience.

To begin, take a look at the FitText sample (**figure 1**). This great little jQuery plug-in capitalizes on the energy and momentum behind responsive design techniques. Not only was it among the first tools in this niche, it is clearly presented in a beautiful way. And, of course, you notice the claim to fame in the footer where they spell out who is providing you this free awesomeness.

Another great example is Font Awesome (**figure 2**). In this case, the tool is clearly delivered and easy to download.

While the people behind it aren't quite as well-known, Font Awesome is still a powerful tool that has achieved a lot of visibility in the industry.

What I find interesting is how some of these tools sum up whole trends, in a way. For example, single page sites are rather popular. And there are some basic elements that go along with this, such as in-page scrolling. With this in mind, check out PageScroller (**figure 3**). This slick tool makes it really easy to create in-page scrolling effects with sticky navigation (navigation that stays put even though the page scrolls). This tool makes it simple to implement this sort of functionality and plays directly into the current trends. It's a smart tool beautifully presented.



<http://tableclothjs.com>



<http://www.turnjs.com>

LETTERING.JS

A jQuery plugin for radical web typography

FEATURES + IDEAS

With type in everything all over the web, how do you control it? Here are 100 creative ideas to help you control it. Here are a few examples of that you can use for your web typography.

WHAT PEOPLE ARE SAYING

"You know that thing you might look at and think 'That's interesting, but I don't like it'?"

"It's great, just what the world needs. Another beautiful thing."

"Lettering is brought me to look at the world through new, beautiful eyes. A common blockquote that can be used."

LA GALERIE

Check out the gallery below and Lettering.js for good use on the web. If you have any questions, feel free to contact us.

<http://letteringjs.com>

PageScroller

Smooth Scrolling Made Simple

Add Animated Page Targets To Your Website

[Download Plugin](#)

Introduction

How It Works

What's included?

Documentation

[Download Plugin](#)

LEFT SIDE NAV
Default style highlights the current page target.

NEXT & PREV
Navigate through the page section by section.

TOP NAV
Keep the controls fixed to the top of the page.

RIGHT SIDE NAV
Oh, isn't this fancy? Switch the default positioning.

jQuery This plugin requires jQuery v1.3+ to function. Download the latest version of **jQuery**.

How It Works

Page Scroller is a simple and elegant navigation plugin that adds smooth scroll functionality to your web page. The plugin is so simple, you can

[Tweet](#) 220 [Download](#)

Figure 3 <http://pagescroller.com>

PERCENTAGE LOADER

A tiny jQuery plugin for displaying progress in a visual and engaging way

RUN LOADER

or download on [BitBucket](#)

jQuery PercentageLoader is a jQuery plugin for displaying a progress widget in more visually striking way than the ubiquitous horizontal progress bar / textual counter. Installation and use is quick and simple. It makes use of HTML 5 canvas for a rich graphical appearance with only a 10kb (minified) javascript file necessary (suggested web font optional), using vectors rather than images so can be easily deployed at various sizes. It is open source (BSD licensed) and available with instructions on [Bitbucket](#) [here] or you can just grab the files [here].

[Tweet](#) 494 [Like](#) 205 [+1](#) 95 [Pin](#) 56

better2web

MORE EXAMPLES

[Download](#)

<http://widgets.better2web.com/loader>

Bootstrap

Bootstrap, from Twitter

Simple and flexible HTML, CSS, and Javascript for popular user interface components and interactions.

[View project on GitHub](#) [Download Bootstrap v3.3.0](#)

Updating from 1.4 [Download with docs](#) [Read the blog](#) [Submit issues](#) [Bootstrap and changing](#)

12,222 forks 4,306 stars 23.5k followers 12,222 forks 4,306 stars 23.5k followers 12,222 forks 4,306 stars 23.5k followers

Designed for everyone, everywhere.

Need reasons to love Bootstrap? Look no further.

- Built for and by nerds**
Like you, we love building awesome products on the web. We know it can be tricky, so we decided to help people just like us do it easier, better, and faster. Bootstrap is built for you.
- 12-column grid**
Grid systems aren't everything, but having a flexible and flexible one at the core of your work can make development much simpler. Use our built-in grid classes to call your own.
- Growing library**
Despite being only 10k (approx), Bootstrap is one of the most complete frameworks and includes out there with dozens of fully functional components ready to be put to use.
- HTML5**
Built to support the latest HTML5 elements and syntax.
- CSS3**
Progressively enhanced components for ultimate style.
- Open-source**
Built for and maintained by the community via GitHub.
- Made at Twitter**
Brought to you by an experienced engineer and designer.
- Cross-everything**
Originally built with only modern browsers in mind, Bootstrap has evolved to include support for all major browsers (even IE7) and, with Bootstrap 2, tables and unresponsive.
- Styleguide docs**
Unlike other frameworks, Bootstrap was designed first and foremost as a styleguide to document not only our features, but best practices and being, coded examples.
- Built on LESS**
Where other CSS frameworks, LESS excels. Variables, nesting, operators, and mixins in LESS makes coding CSS faster and more efficient with minimal overhead.

Built with Bootstrap.

For even more sites built with Bootstrap, visit the [unofficial Tumblr](#) or [browse the examples](#).

<http://twitter.github.com/bootstrap>

New! MODAL - THE NEW PROGRESS SYSTEM

SIMPLE MODAL

BY PLASM

OVERVIEW EXAMPLES HOW TO USE DOWNLOAD

SIMPLEMODAL is a small plugin to create modal windows. It can be used to generate alert or confirm messages with few lines of code. Confirm configuration involves the use of callbacks to be applied to affirmative action, it can work in asynchronous mode and retrieve content from external pages or getting the table content. SIMPLEMODAL is not a lightweight although the possibility to hide parts of its layout may partially make it simple.

EXAMPLES

<http://simplemodal.plasm.it>

SLABTEXT - A JQUERY PLUGIN FOR PRODUCING BIG, BOLD & RESPONSIVE HEADLINES

I've been wanting to attempt a port of Erik Loyer's [slabtype algorithm](#) for quite some time now and seeing Paravel's [fitted](#) jQuery plugin, in combination with a gloriously hassle-free lunch hour gave me the impetus to attempt it. This is the result - resize the browser viewport to see the effect in action.

So what does the script do again?

<http://www.frequency-decoder.com/demo/slabText>

textualizer

lurb: noun - a short su ar or so e words of praise acco an ing a c e t i v e o . t i n l d e i t i n .

[textualizer.js \(12.07 kb\)](#) [textualizer.min.js \(4.83 kb\)](#)

Usage

```
var list = ["first blurb", "second blurb", "third blurb"]; // list of blurbs
var tex = $("#wrapper"); // the container in which to render the list
var options = {
  duration: 500, // Time (ms) each blurb will remain on screen
  reArrangeDuration: 500, // Time (ms) a character takes to reach its position
  effect: "fadeIn", // Animation effect the characters use to appear
  centered: true // Center the text relative to the container
};
tex.textualizer(list, options); // textualize it!
tex.textualizer("pause"); // start
```

Animation effects

Textualizer currently has the following effects: `fadeIn`, `slideLeft`, `slideTop`, and `random`. You can choose which effect to use by setting the `effect` option.

API

```
.textualizer("pause")
Pauses all animation at the next blurb. That is, once all characters have finished moving to their position, the animation will pause.

.textualizer("stop")
Stops the animation, and removes the blurbs.

.textualizer("destroy")
Destroys and disposes of the textualizer instance.
```

Supported browsers

<http://kiro.me/textualizer>

LEARNING SITES

What started out as a very short list of sites quickly grew into a much larger list than I expected. As someone interested in teaching outlets I was familiar with many of these sites, but I had never noticed just how many of them there were or just how gorgeous many of them are. It seems that learning online is in vogue right now. Not all of the sites here feature online learning outlets, but all of them do make use of the web to sell their services.

One detail I want to highlight is just how common a clear sales pitch is. These sales pitches are often made with language that challenges the viewer and probes her toward taking a step to use the resource.

At a minimum, the sales pitch clearly sets the stage for the purpose of the site. Here are a few:

- “Become a web developer in 8 weeks. Are you ready for the challenge?” (figure 1)
- “There’s still time! Learn to code in 2012. 448,920 people are learning to code this year. Why not you?” (figure 2)
- “30 Days to Learn HTML & CSS” (figure 3)
- “Take and build online courses on any subject” (figure 4)

- “Introducing Pathwright—Everything you need to create, teach, and sell beautiful online courses.” (figure 5)

This particular trend is one we find used on many sites well beyond the education arena. But it is interesting how often it appears in the learning arena. At the end of the day, making people guess about the purpose of your site or product is never a good thing. The sales pitches in these samples clearly articulate their purpose. As you work on your project, carefully consider whether the site’s purpose and product is clear. If not, a bold sales pitch might be in order.



<https://learnable.com>



<https://www.coursera.org>

BLOC
sign in [register](#)

Become a web developer in 8 weeks. Are you ready for the challenge?

D

Design

Introduction to HTML5

W

Web Development

JavaScript, jQuery

I

iOS

Introduction to iOS

MEET YOUR MENTORS

JARED TAME

Y Combinator alum
Co-Founder of Loggix
20% first employee at
TollStax, co-founder of Bloc

ROSHAN CHOK

Co-founder of Bloc
Group's Social Team Lead
Developer, former employee at
Stripe Inc

DAVE PIHLA

Co-founder of Dpango,
Software Engineer at
Kozmogen

HANI SHARABASH

National Facebook
Hackathon winner, Software
Engineer at Facebook

Learning alone is painful.

You weren't meant to learn alone, that's why learning how to program is so difficult. We'll place you in a cohort with 14 other students, assign you to a dedicated mentor, and work with you every step of the way to make sure you reach your goals.

You'll be building real web applications, learning with other students, and receiving one-on-one attention from the mentors. We'll be pushing you to the very edge of your learning capacity. You will feel like quitting at times. Some students will be unable to finish the course.* When you've graduated from the class, you'll be a web developer building your own applications.

* We try our best to evaluate your commitment and determination level through the application and interview stage. We don't want students to fail, but we realize that some won't be determined enough to finish.

Overview of the program

Why

33% of all people who make formal New Years Resolutions will fail by the end of January. By July, more than half will quit.

Learning to program requires some willpower, just like going to the gym. We're here to make sure you commit to learning how to program. Like personal trainers, we'll spot you when you're stuck and need help. By going through the program with a cohort, you'll be able to ask other students who are progressing at the same pace as you.

What

In the first third of the course, you'll be progressing through one of the best Ruby on Rails resources out there: [Michael Hart's Ruby on Rails Tutorial](#). The last two thirds will be project-oriented where you'll focus on building things with your newfound skills.

How we help

- **Curriculum:** Every student receives a custom curriculum from the mentor constructed specifically for their goals (material covered includes HTML, CSS, Javascript, Ruby, Rails, Git, and more)
- **One-on-one:** Skip video calls with your mentor to check in and discuss your progress
- **Pair programming:** Work on projects with your fellow students
- **Code reviews:** Get feedback on the quality of your code from your mentor
- **Network:** Receive help and build accountability through the Bloc network
- **Project-oriented:** A chance to finally build that project you've always wanted to build

Where

It's all online at Bloc, meaning you can take the classes from anywhere in the world. This is perfect for someone who wants to enroll in something like [Dev Bootcamp](#) but can't because they don't live in San Francisco.

What Bloc students are saying

"Having access to remote mentors that are available to show you how Rails apps are built in the real world is worth every penny. I am already learning so much faster than I ever could on my own. Bloc is the best!"

— Adam Fernandez, Spring Cohort

"If you're interested in learning how to program, there

Figure 1 <http://www.bloc.io>

Codecademy presents
Your friend's want to learn how to code? [Join](#) [Sign Up](#) [Log In](#)

Code Year

There's still time! Learn to code in 2012.

448,920 people are learning to code this year. Why not you?

Sign up for Code Year to start receiving a new interactive programming lesson every Monday! You'll be building apps and websites before you know it!

Start learning!

"A young man asked me for advice for 'those who aren't technical.' I said he should try to get technical!"

Fred Wilson
Partner, Status Square Ventures

"If you want to invent two years in something that will help you, you would do better to learn how to hack than get an MBA."

Paul Graham
Founder, Y Combinator

"If we don't learn to program, we risk being programmed ourselves, program or be programmed."

Douglas Rushkoff
Media Theorist, Writer

CODE YEAR IS SUPPORTED BY

Figure 2 <http://codeyear.com>

30 Days to Learn HTML & CSS

A Free Tuts+ Premium Course

We created 30 Days to Learn HTML & CSS because we believe everyone has the right to learn how to build wonderful things on the web.

The course is 100% free and always will be, no strings attached. It is instructed by veteran web developer and trainer Jeffrey Way, and brought to you by the new Tuts+ Premium. Happy learning!

Start the Course

Course Index

Lesson	1	2	3	4	5	6
Welcome!	Your First Web Page	Your Code Editor	Lists	Parent-Child Relationships	Heading Tags	Blockquotes
Anchor	Your First Stylesheet	Clean Project Structure	Images	The Hierarchy of Divs	IDs and Classes	An Assignment
Assignment Solutions	Forms, and a Simple Layout	Navigation Lists	An Introduction to Forms	Image Replacement	The Basics of Typography	Relative and Absolute Positioning
Reproduce a website fragment	The Importance of Validation	Zen Coding	Reset and Normalizing	CSS Frameworks	Creating the Markup	How to Size a PSD
How to Create Snippets	The CSS for our website	Completing the website	You're Done!	<p style="font-size: 0.7em; color: #FFD700;">Get notified about new web dev and design courses from Tuts+ Premium.</p>		

Want to learn more coding skills?

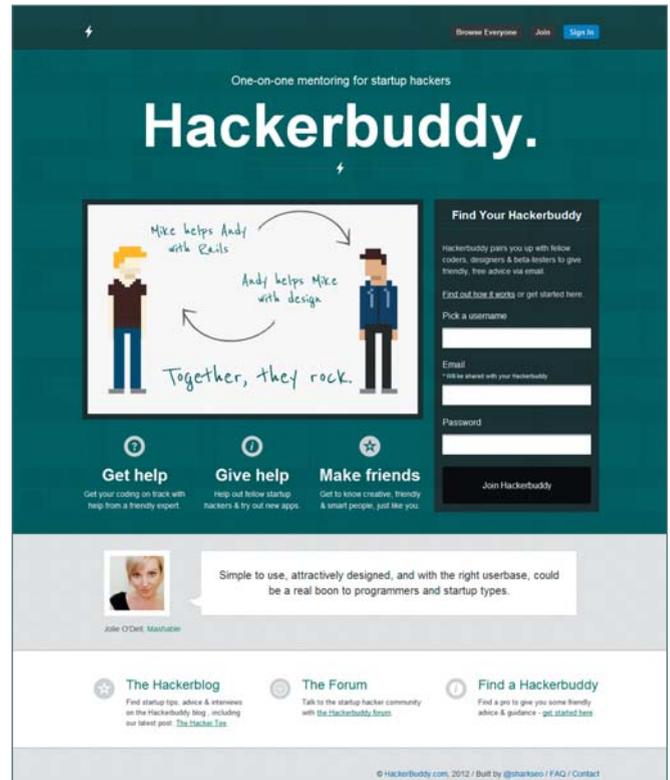
Figure 3 <http://learncss.tutsplus.com>



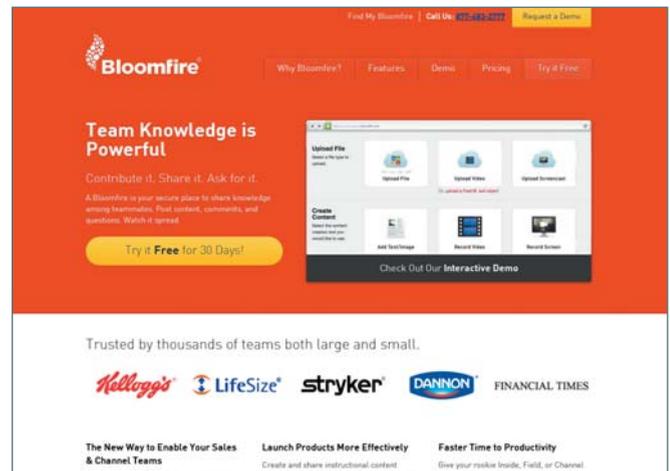
Figure 4 <http://www.udemy.com>



Figure 5 <http://www.pathwright.com>



<http://hackerbuddy.com>



<http://www.bloomfire.com>

treehouse

What do you want to learn today?

Treehouse is the best way to learn how to design and develop for the web and iOS.

Web Design
Over 1000 tutorials, quizzes, and interactive code challenges.

Web Development
Over 1000 tutorials and quizzes for JavaScript, CSS, and more.

iOS Development
Over 1000 tutorials and quizzes for Swift and more.

Watch videos, Take quizzes
Over 1000 high quality training videos. Test your knowledge through quizzes and code challenges.

Unlock Badges
Upon completing quizzes and code challenges you will earn badges to prove your achievements and progress through the Treehouse course library.

Unlock your potential
Build the skills to land your dream job, that promotion or build an app and launch your own startup.

Browse our course library of over 700 training videos.

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- Adobe Photoshop Course
- Web Design
- Online Marketing
- Adobe After Effects

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FEATURED COURSES

Journey Into Mobile

Anatomy of Backbone.js

code school

<http://www.codeschool.com>

code school

home my account account support

Short Answer

A tutorial to test the basics of web application development using Ruby on Rails

LEARN RAILS THE ZOMBIE WAY.

Introducing an all new way to learn Ruby on Rails in the browser with no additional configuration needed.

APP SIGN-UP AT CODE SCHOOL

Already Familiar With Rails?

What Is This?

What Do I Need to Know?

rails for zombies

an envylabs PRODUCTION

<http://railsforzombies.com>

EVENTS

Getting together is something that is particularly appealing to the web community given we don't have to meet face-to-face in order to do it. For many, it is the only opportunity to meet people, since they may live on opposite sides of the country, or even the world. Though many of the sites featured here are specific to the web community, I have diversified the collection to include several samples from outside this limited scope. Cross-pollinating ideas from various industries is perhaps one of the most effective ways to leverage inspiration. You can simply cherry-pick the best ideas from one field and apply those ideas to your field. I hope this small sampling of sites provides some big ideas.

This diverse set of samples highlights one thing very clearly for me; that the tone of an event site typically matches the purpose of the event. A vivid demonstration of this is the Ampersand event (**figure 1**). It shouldn't come as a surprise that an event about typography features great typography on its site. The Sustainable Operations Summit event site echoes this approach (**figure 2**). Here the illustrations and color palette represent what we might think of as sustainable. Finally, look at the Circles site (**figure 3**). Though it doesn't thematically match the topic at hand, it is insanely gorgeous and refined, which ultimately appeals to the designer audience

LessMoney Conference is a 2-day event where 50 people come together to learn & discuss how to become a more profitable, less stressful business owner or freelancer.

Our speaker sessions will give about hard numbers, explaining what has and hasn't worked for our businesses. We've learned a lot by making mistakes in our own businesses and we're sharing what we've learned. Our goal isn't to change your company into a clone of ours but shed some light into how we run our businesses. Attending in person will give you access to the several hours of question and answer sessions.

We're excited to host our next event in Tampa, Florida on June 6th & 7th 2012

Buy Tickets Now Watch Promo Video

...or watch a funny promo video

We know the content of this event will be amazing & we're willing to back up that statement with a money back guarantee.

100% SATISFACTION MONEY BACK GUARANTEE

Who Should Attend?
If you are running a consultancy & are having trouble with closing sales, generating leads, marketing, making payroll, projects going bad, managing clients, managing employees, growing your business, sleeping at night, bed wetting, marital issues, finishing projects on time, estimating or handling contracts then this is the workshop for you. Our speakers will reveal all their secrets & pull the curtain back, showing the little wizard.

<http://lessmoney.lesseverything.com>

it seeks. As with any product, knowing your audience is key, and these samples all play well into the areas they focus on.

Another interesting observation about event sites is that they don't seem to have a normal formula. Yes, most of them rely on similar elements like selling the speaker list or driving people to a sign-up form, but if you compare them structurally, you won't find a standard formula at work. I think event sites actually present an in-

teresting opportunity to the designer. An event site has to sell the user on why this event is worth it. After all, most conferences are not cheap to attend, and then there's airfare to consider, as well as the cost of a hotel and lost time at work. So the sales pitch has to be compelling. You will find that each of these sites has been carefully crafted to appeal to their audience in a unique way, and one of the ways they do it is to break from the traditional.

& AMPERSAND

THE WEB TYPOGRAPHY CONFERENCE

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Jake Archibald
Douglas Wilson
Yves Peters
Jason Smith
José Scaglione
Luc(as) de Groot
Elliot Jay Stocks
Veronika Burian
Laurence Penney

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Presented by Clearbit, a user experience design consultancy based in Brighton, UK. Email us on [@ampersandconf](#) or [ampersand@fontdeck.com](#)
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Figure 2 <http://www.sustainableoperationsummit.com>

Figure 1 <http://2012.ampersandconf.com>

<http://www.wiredevent.co.uk>

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TAD CARPENTER	JEFF FINLEY	MARGOT HARRINGTON	JENNIFER DANIEL
RACHAEL NOVAK	FRIENDS OF TYPE	NATE UTECH	TUESDAY BASSEN
JEN MYERS	MATT STEVENS	MIKE KUBINSKI	JULIA YMO
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THANKS! This is what I am able to see I had a blast and you have been amazing. All this wonderfully positive feedback and your own results are great. This is an amazing and night end in the fact, that I do another beyond tellerrand soon in november :)

As long as this happens, you can subscribe to the [beyondtellerrand](#) where I add all videos one by another and even I'll add a page with all links I collected concerning beyond tellerrand 2011. In the you can already see my [latest page](#) for the coverage of beyond.

Also Don't miss our next event in April 2012, "[beyondtellerrand...play](#)" 11 days of creative coding and design, 4 days of inspiration and knowledge.

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Simon	Vitaly	Aaron	Steph
Chris	Jeremy	Seb	Yves
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 Author of "Leaders Who Lead?"

Host of the event
DUANE SWEETS

Host of the event
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SCHEDULE

DAY 1
 2:00pm Registration
 3:30pm Welcome & Welcome
 4:00pm Session 1: Dave Kraft - "100,000,000,000,000,000"
 4:30pm Session 2: Josh Cass
 7:00pm Session 3: Duane Sweets
 8:00pm Reception

DAY 2
 8:30am Breakfast
 9:00am Welcome & Welcome
 9:30am Session 4: Dave Fandel - "100,000,000,000,000,000"
 11:00am Breakout
 12:30pm Lunch - sponsored
 2:00pm Session 5: John Alwood
 2:30pm Session 6: Tim Cais
 3:00pm Breakout
 3:30pm Session 7: Jake Chambers
 4:00pm Session 8: Jesse Winkler
 4:30pm Session 9: Sean Hutchinson
 5:00pm Reception & Closing

Friday
 Saturday

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05 / Site Structure

At first glance, a section covering various site structure patterns might seem out of place in a book all about inspiration. On the contrary: I find that designers often forget the wide range of options they have when designing sites. With this in mind, this section is largely focused on the outliers—the site structures that break the norms and forge their own path. With this kind of thinking, you are certain to discover fresh ideas to challenge your assumptions and inject a dose of inspiration into your work.

ATYPICAL LAYOUTS

One of my favorite categories is the atypical layout. Here I always collect a radically diverse set of examples: everything from sites that mash the normal elements around to those that capture the radically unusual. I love the broad range of ideas to be had, and I like to be reminded of the web's extreme possibilities.

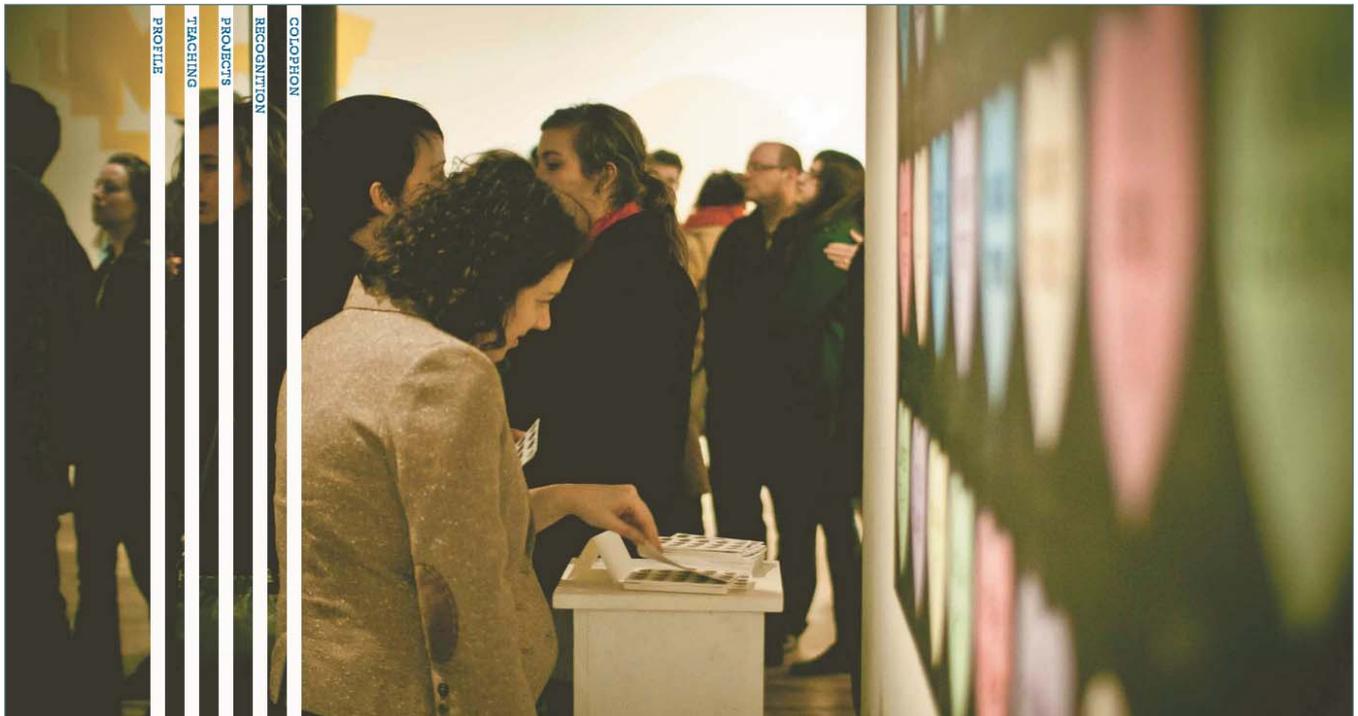
First let's consider Ismael Burciaga's site (**figure 1**). This site feels fairly normal, and yet it doesn't follow the standard formula. The logo and main navigation follow the rules (so to speak), but after that things take a whole new route. I really ap-

preciate this approach, which roots the site in familiar formulas but proceeds to surprise. Sites like this are a wonderful balance between creative solutions and playing into people's expectations.

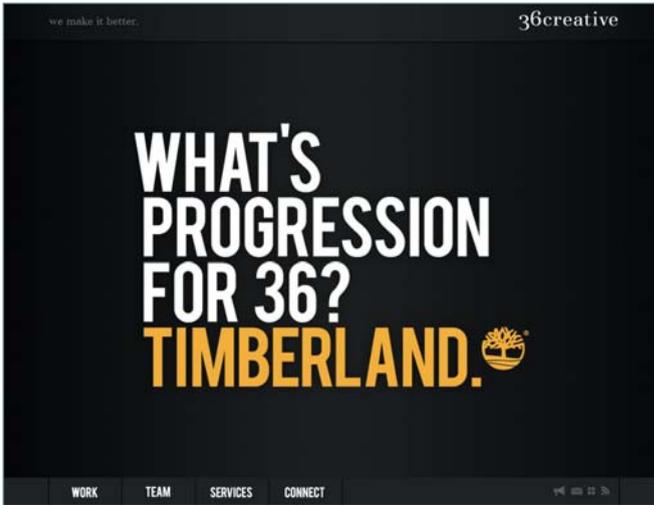
For a radical contrast, take a look at the We Heart website (**figure 2**). Not only is the content presented in an unusual format, the main navigation and logo are found in unusual places. What's interesting is that though the site feels radically different, it is still easy to find your way around. The shifts in navigation are small enough, in contrast to the radical content

styling, to keep it from being confusing.

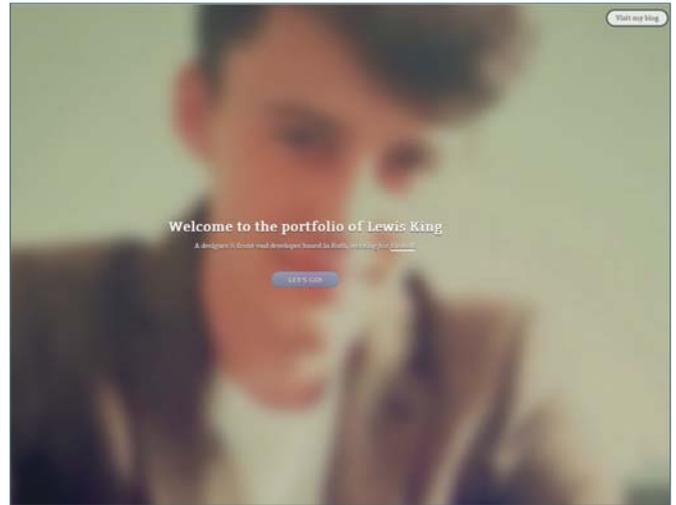
Atypical layouts are risky business. Oftentimes the sites that push the envelope end up feeling overdone or they are painful to use. I believe the key lies in making sure there is a method to your madness. Don't create the atypical layout simply for the sake of creativity. If your approach plays into the purpose of the site, then go for it. But if you find that you're more focused on the creativity of your solution and less on solving the problems of the site, you might want to reconsider.



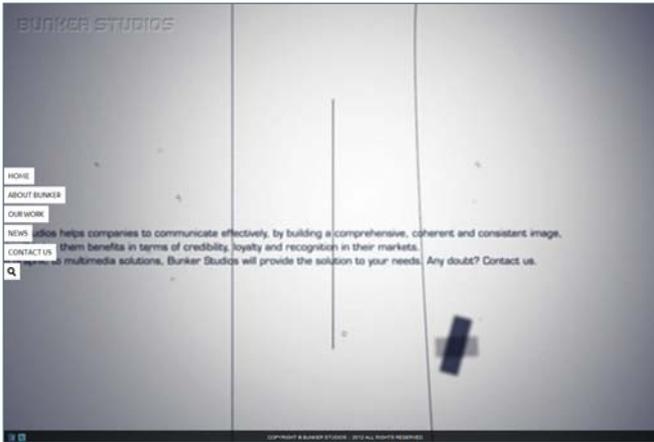
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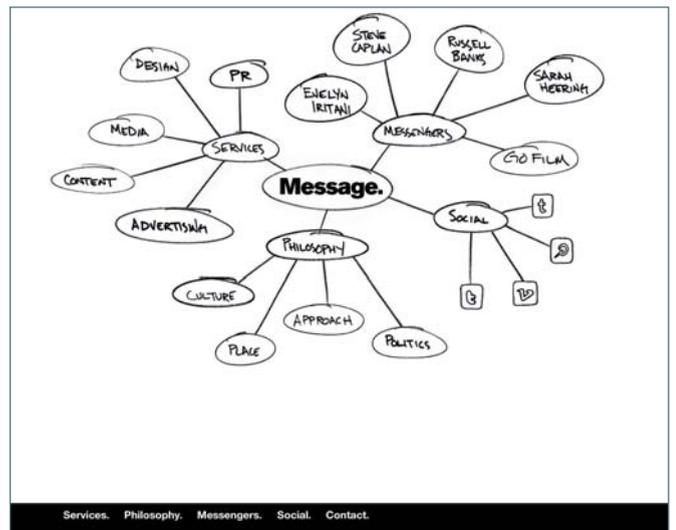
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ONE PAGE

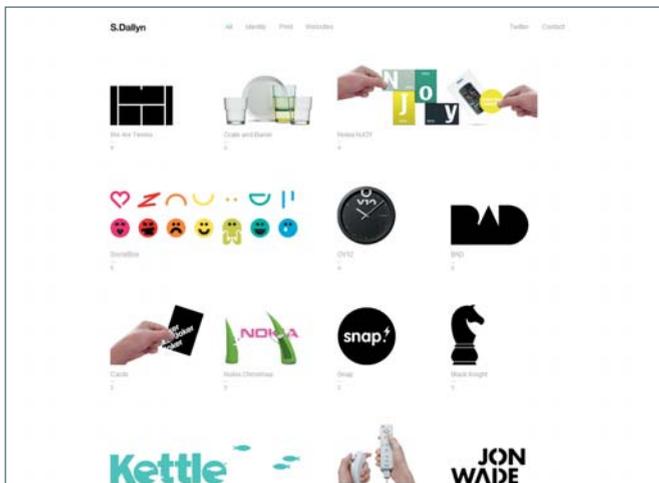
The single-page approach has become insanely popular. This is a trend I really appreciate and enjoy. If you follow me on twitter or read any of my online articles, you already know it is a topic I am borderline obsessed with. With this in mind, I will do my best not to sound overly biased.

I have many reasons for my obsession. First among these is simplicity. By condensing all of the content to a single page, many sites trim extra fat that would have been necessary only to fill space. Sites like Kieselki.com (**figure 1**) demonstrate this perfectly. This site establishes the work they do, provides examples of said work and finishes off with a way to get in touch. This is about as condensed as a portfolio site can get. And I love it.

Another aspect of the single-page design that I admire is a bit harder to describe. When the end product is a single page, the flow of the page changes dramatically. In my opinion, it becomes very much like a digital version of poster design. Since all of the content is packed into a single page, the creators often have greater control over the order in which you consume the content. The same thing is certainly not true of the standard multi-page site. A good example of controlled interaction with the content is found on Soul-Reaper.com (**figure 2**). Interact with this page and you may be shocked to find that it is built on HTML and CSS (no Flash).

One of my favorite things about one-page sites is the speed. Instead of watch-

ing a page load, picking an item and repeating forever, one-page sites can produce very fast interfaces. Cleanet.cz (**figure 3**) highlights this with fast moving in-page animations. And yes, some one-page sites end up much larger since everything is packed into a single page—note the previously mentioned Soul Reaper site that comes complete with a loader sequence to control this—but in many cases the whole site loads at once with little impact on the user's interface. As a result of this you can often browse the entire contents of the site with almost no wait time. Reducing the load time to a single block helps ensure you maintain a user's interest.



<http://www.samdallyn.co.uk>



<http://jpunt.nl>



Figure 1 <http://kisielki.com>



Figure 2 <http://www.soul-reaper.com>



Figure 3 <http://www.cleanet.cz>

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Drew Vergara is a digital creative.

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Daniel Hritziv is a web-centric graphic designer always looking to create **great new things**.
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<http://www.bloom-london.com>

ONE-PAGE SALES PITCH

Given my previously confessed obsession with one-page sites, I have added this second chapter on the topic to indulge my guilty pleasure. This subset of one-page creations is focused on driving users to some conversion point. While most sites have some task they hope users complete, this set is driving toward the goal in far more focused and determined ways. The easiest way to understand this is to look at some examples, so let's dive in.

LiveSceneApp.com (**figure 1**) demonstrates the spirit of this collection perfectly. This supersimple one-page site is also superfocused. The goal here is to get people to download the app or vote for your city. Either way, the focus is on boosting app downloads. You may get the app now, or you may vote for your city and sign up to be notified when it is added to the app. Sometimes the product is so easily explained (eleven words in this case) that driving people toward the

conversion point is actually the point of the site.

Sometimes the product is a bit more complicated and requires more explanation. All the same, the goal is still highlighted and often repeated throughout the one-page design. Consider the ButtonBar site for example (**figure 2**). Here the Buy Now buttons repeat in every section of the page. If at any point during the sales pitch the user decides to buy the product, a button is always in sight.

The image shows a screenshot of the LiveScene website. At the top left, the 'LiveScene' logo is displayed in a stylized font. Below the logo are social media sharing buttons for Facebook (159 likes), Send, and Twitter (236 tweets). The main text reads: 'Discover and promote live music, events and nightlife deals near you!'. Below this is a green button that says 'Available on the App Store' with a small icon of an iPhone. To the right of this button is a globe icon with the text 'AVAILABLE WORLDWIDE'. At the bottom left, there are links for 'Facebook', 'Twitter', 'Feedback', and 'Press Kit'. The central focus is a large smartphone displaying the LiveScene app interface. The app screen shows a map with several location pins, one of which is highlighted as 'Hotel Orient' with '3 upcoming events'. At the bottom of the smartphone screen, there is a navigation bar with a star icon and a home indicator. Below the smartphone, there is a sign-up form with two input fields: 'Your Email Address' and 'City, Country', followed by a green button that says 'Vote for more in my city!'.

Figure 1 <http://livesceneapp.com>

ButtonBar+ Only \$3.50

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Features

ButtonBar+ VS ButtonBar+

Price: Free

- 1 Add a second customizable bookmark bar to the **Safari Web Browser** with just one click.
- 2 Customize the **ButtonBar+ bars** by choosing from 7 bar skins and assigning your links to the left, to the right or centered.
- 3 The **ButtonBar+ bars** Preferences Panel enables you to quickly register your bookmarks. You can control the name of the bookmark, the URL, and categorize your links by adding **label colors and dividers**.

Price: \$3.50

- 1 Add **all your** bookmark categories to **ButtonBar+** so you register them between bars and bookmark them as separate ones.
- 2 Choose up to 8 extra bookmark bars and store them individually or globally by choosing from 10 styles. **ButtonBar+** is by default set to right or centered, or assign left, right or centered, or none selected.
- 3 Add new bookmarks directly to **ButtonBar+** by clicking on the **+** add icon. You can then use the **Preferences Panel** to edit your bookmarks, categorize them using **label colors and dividers**, organize them as **divided bars**.
- 4 The **Preferences Panel** also allows you to control the bookmark categories appear in the **ButtonBar+ bars**. You can change the names of the categories, change its bar display to a subcategory & specify whether the bar opens as a sidebar or the content bar.
- 5 The **Backup & Restore Panel** allows you to save a backup copy of all your bookmark data. You can select to backup all your **ButtonBar+ bars** or only the **currently active bookmark bar**. You can use this saved data to revert to a previous setup at any time.

ButtonBar+ OVERVIEW

ButtonBar+ Menu Preferences Panel Backup & Restore

- 1 Naming & customizing the bars
- 2 Assigning label colors and dividers
- 3 Reordering and deleting bookmarks

Customizing ButtonBar+ Restore your bookmark bar, customize and categorize your bookmarks by naming and grouping them, transfer your bookmarks and delete any unwanted bars.

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Figure 2 <http://www.buttonbar-plus.com>

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How does it work?

- 1 Choose a Happy Dangy Diggy emotive
- 2 At the service, (hold) go
- 3 Choose the destination

Additional features

- Choose a Happy Dangy Diggy emotive
- Choose the destination

<http://www.happydangydiggy.com>

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STATUSBOARD MAILING 07:00

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Take a look inside



<http://www.designing-obama.com>

PAGE FILLERS

Every once in a while I identify a trend that doesn't have a label. This is one of those cases, and I am dubbing the collection "page fillers." Some aspects of this approach are well-known (and even labeled), but the combination of these approaches doesn't have a name—so page fillers it is.

What exactly is a page filler? Page fillers share two common properties. First, it is content that fills the page. Sometimes it is just a background that expands to fill the space and give the space the appearance of being full. Other times the content sizes and moves to fill the full space of the browser. Second, a page filler does not use scroll bars. This means the content sizes to fill the browser, while not occu-

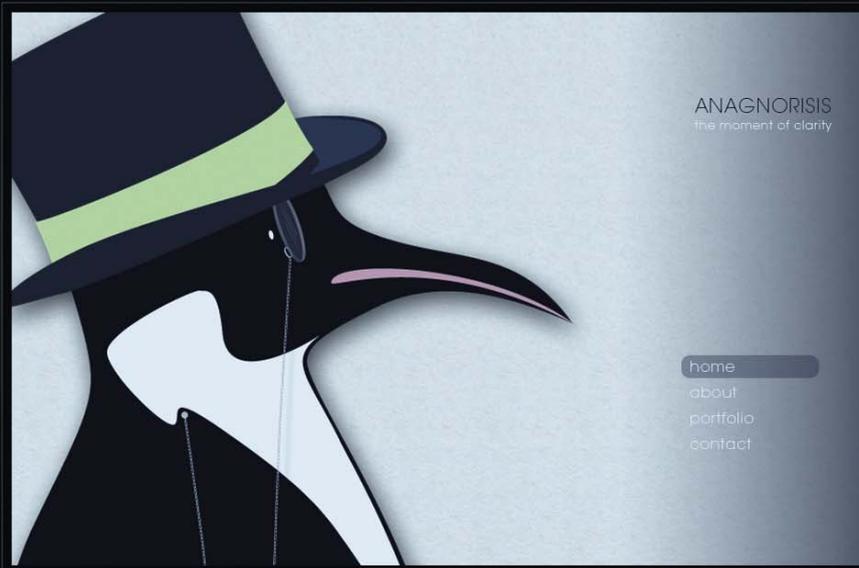
pying more than a single screen worth of space. If it were not for this second property, these would simply be fluid layouts (a commonly accepted industry term).

The samples here tend to make use of page-filling layouts that break the rules. For example, many have the navigation anchored at the bottom of the page. The result is that these pages maximize the user's screen space while avoiding any sort of scrolling.

Many of you will recognize this formula. This is pretty much what countless Flash-based sites have done. In so many ways, this is the new approach to sites that would have previously been built on Flash. In past books, I referred to this as "pseudo Flash," but naming something

based on its resemblance to a technology it displaces seems odd. We don't call cars "pseudo horses" after all. Time marches on, and I think we need to name this approach something useful.

A clear demonstration of this approach can be found on The Remington Centre website (**figure 1**) Here the image scales to fill the space and the controls for the page move to the edges of the browser, with the main navigation fixed to the bottom of the page. Typically I would not want to highlight pages with the navigation stuck to the bottom. In most cases it creates a poor user experience, but as with all things, it can work. Fortunately for the creators of this site, the approach works well as it is implemented here.



<http://www.anagnorisis.us>



Figure 1 <http://remingtoncentre.ca>



<http://www.nextpagemedia.ca>



<http://permanentadg.com>



<http://designlabcp.com>



Danthienne

2012 Collection

<http://www.danthienne.it>



<http://www.nikkei225.es>



<http://confirmedstock.com>



<http://www.leading-art.com>



<http://www.monarchsfamily.com/home>

SITE SELECTION

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2. Air
Art



3. Animation
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4. Apples
Art



5. Artera
Work







<http://loremipsum.ro>

MAP-BASED

Many sites feature location-oriented content, but few of these focus attention on the actual map in the way this small set of sites does. These sites feature location-based content—and the mapping interface—in incredibly prominent and beautiful ways. It's an unusual approach to building a site. The beauty of these sites is inspiring, but I find an even more inspiring element at work. The designers of these sites didn't just churn out a standard layout. Instead, they took a step back, considered the content and crafted an interface that revolves around the content exclusively.

In this way the maps become the primary interface on which everything else is built. By thinking like this, designers often find radical solutions that work amazingly well, all the while abandoning the norms.

Consider Mapitat and how atypical the layout is (**figure 1**). I say it is atypical, though it feels incredibly intuitive. When looking for an apartment, location is often the most important element, second only to price. The site's interface allows you to filter options based on these primary criteria. You visually filter the locations, and the prominently placed slider allows

you to reduce the results. This approach does not follow the typical search/results/details approach to filtering data, and it probably isn't the easiest or most obvious approach. It is, however, an awesome solution to the problem at hand.

Another excellent example is Whatwasthere.com (**figure 2**). Again, this site could simply be a listing of samples. But through the use of Google Maps and a totally custom layer of development, the end product is intuitive and fun to use. A long-running list of the same data would be far less interesting.



Figure 1 <http://mapitat.com>



Figure 2 <http://www.whatwasthere.com>



<http://mapeas.com>



<http://worldofmerix.com>

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50 Problems in 50 Days

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Map Grid View: All Problems Interviews Narrative Category: All

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<http://50problems50days.com>

snapr | Search locations | Go! | create an account | log in

World map showing various locations marked with icons.

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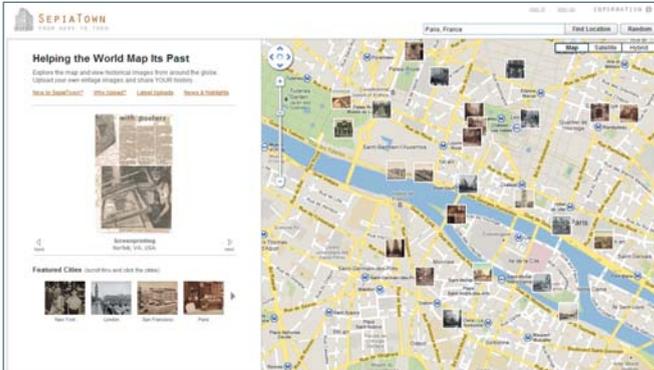
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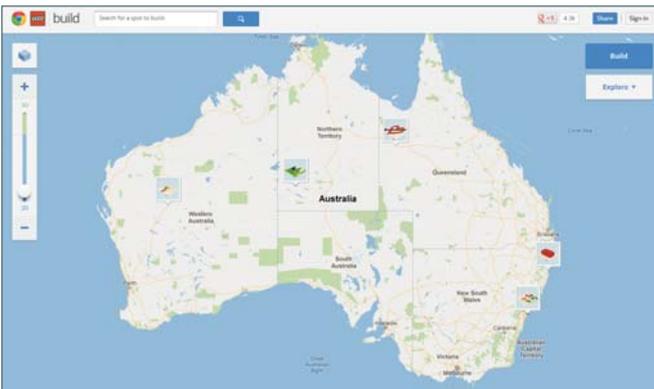
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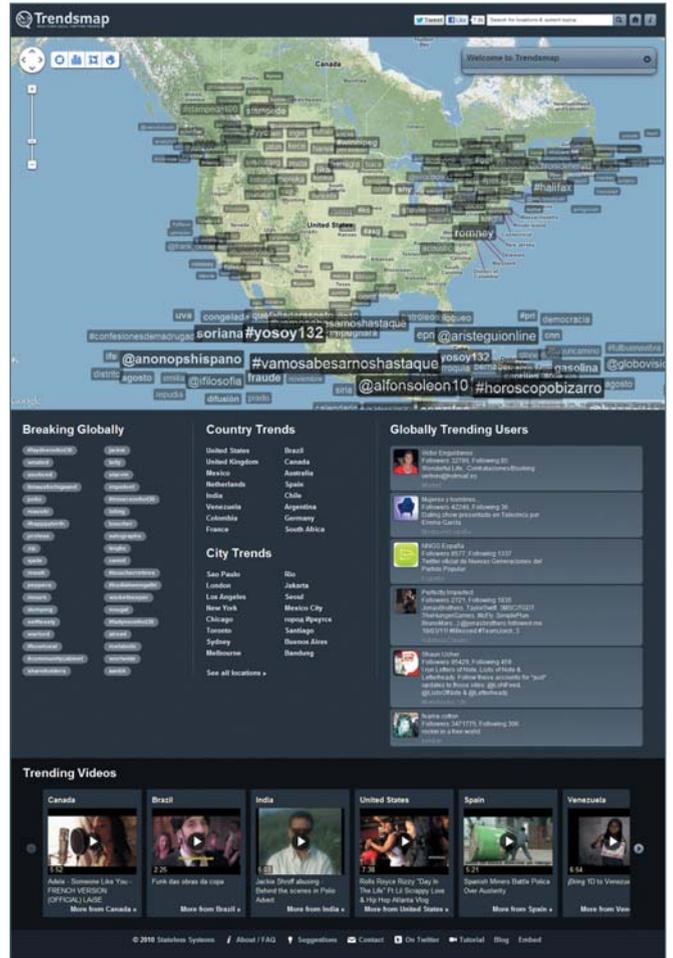
<http://www.taocommunity.com/home>



<http://www.sepiatown.com>



<http://www.buildwithchrome.com>



<http://trendsmap.com>

PINTEREST EFFECT

Before I dive into this topic I want to start with a disclaimer, so as to avoid all the objections I am likely to receive. Though the following sites clearly resemble the structure of Pinterest, some of them predate Pinterest, and many others most likely were developed without inspiration from this source at all. In fact, the structure you find on Pinterest is based on a formula that came about long before Pinterest did.

So why would I label this the “Pinterest effect,” thus implying that the Pinterest design inspired and resulted in a number of followers? Well, like it or not, Pinterest is probably the biggest name attached to this particular layout method. Therefore, it gets the name. It might not be perfect, but it certainly describes the trend and most defi-

nately demonstrates how effective it can be.

Begin with a look at Brosmind.com (**figure 1**), where we find a layout similar to Pinterest, though far from matching it. In particular you will notice that the blocks making up the page are all the exact same size. This gives the site a great deal of flexibility, makes the coding a bit easier and gives it a very consistent feel. I also appreciate that the same-size approach makes the content much easier to scan.

On the flip side, we find the website of Harry Roberts (**figure 2**), where the blocks are not all the same size. In this case, I find that the content is harder to scan. But I also find that I much prefer this layout to one huge list stacked on top of itself. The reduced scrolling is a benefit that offsets

the increased challenge of scanning the content. It also highlights the need for strong visual hierarchy in the text, so viewers can quickly find the title or label for a block of content. This is something you find at work in the Captain Daylight sample (**figure 3**), where the title text for each block is large and easy to find, and thus much easier to scan.

Of course, a few samples here very clearly follow the Pinterest design and structure, like TheCodePlayer (**figure 4**) or Usabilla (**figure 5**). But emulating Pinterest isn't a negative. Each of these sites has its own subtle twists and each certainly uses the approach effectively. Mimicking the patterns found on other sites can be a viable option when done responsibly.

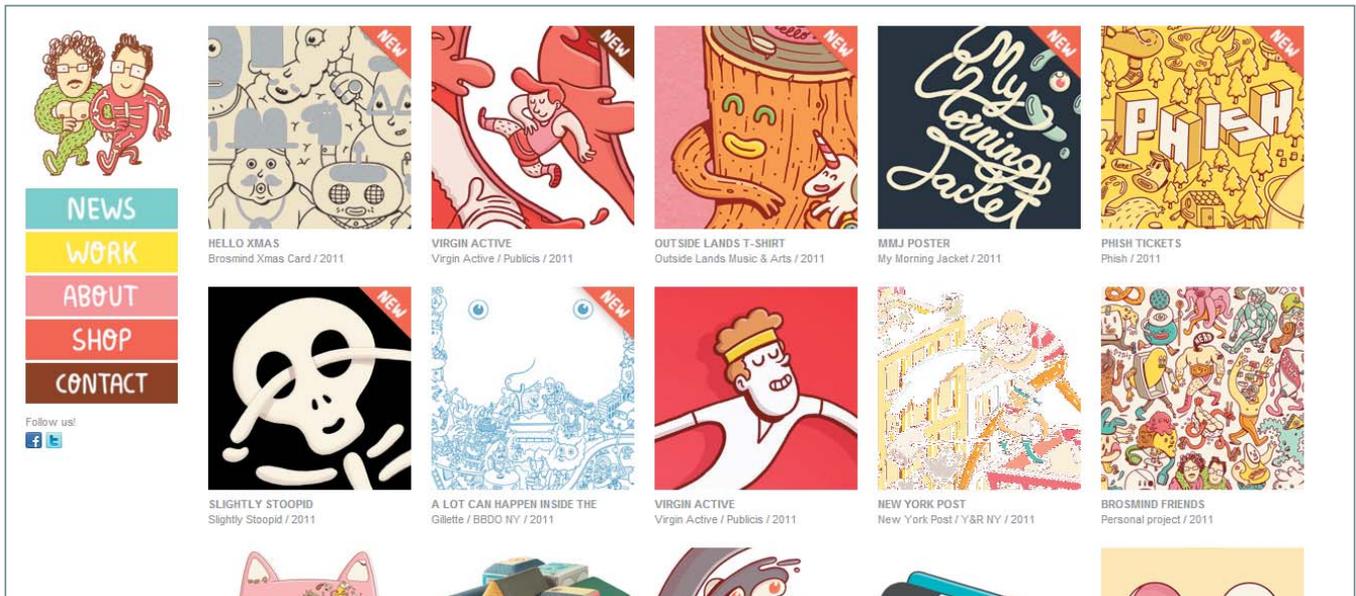


Figure 1 <http://www.brosmind.com>

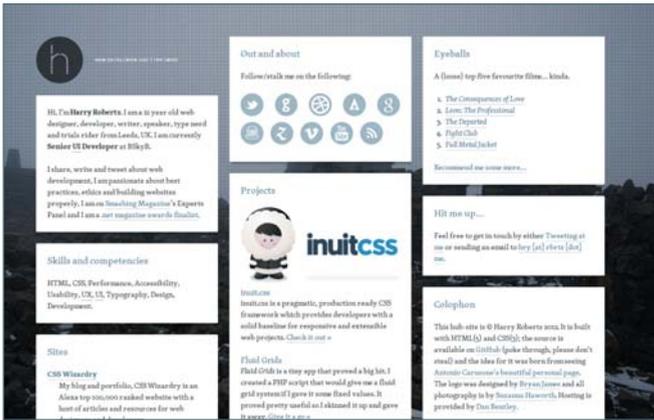


Figure 2 <http://hry.brbrts.me>

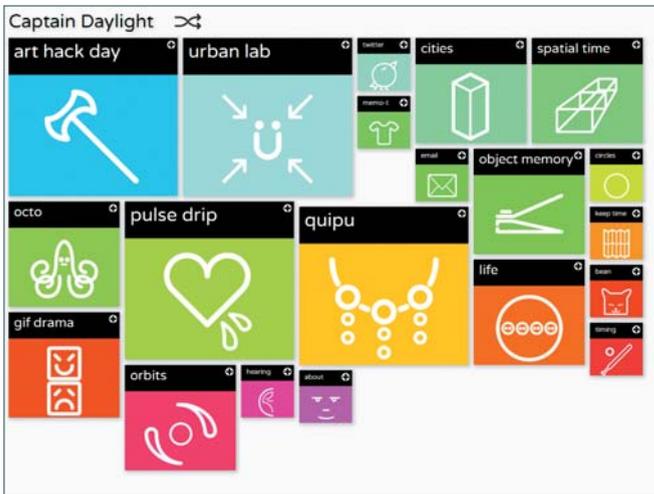


Figure 3 <http://captaindaylight.com>

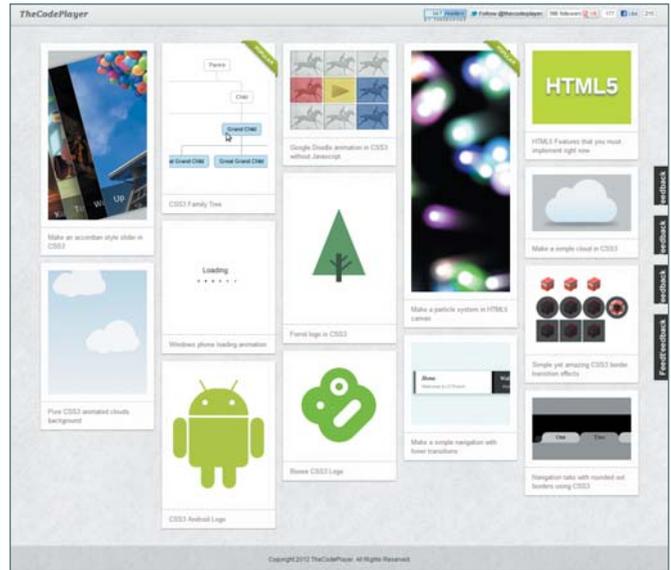


Figure 4 <http://thecodeplayer.com>

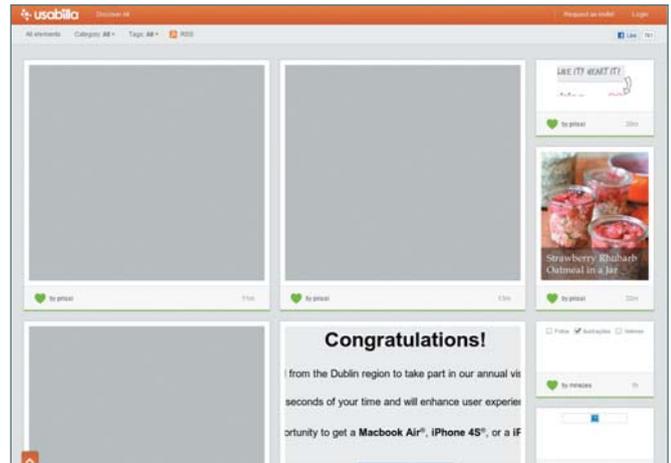
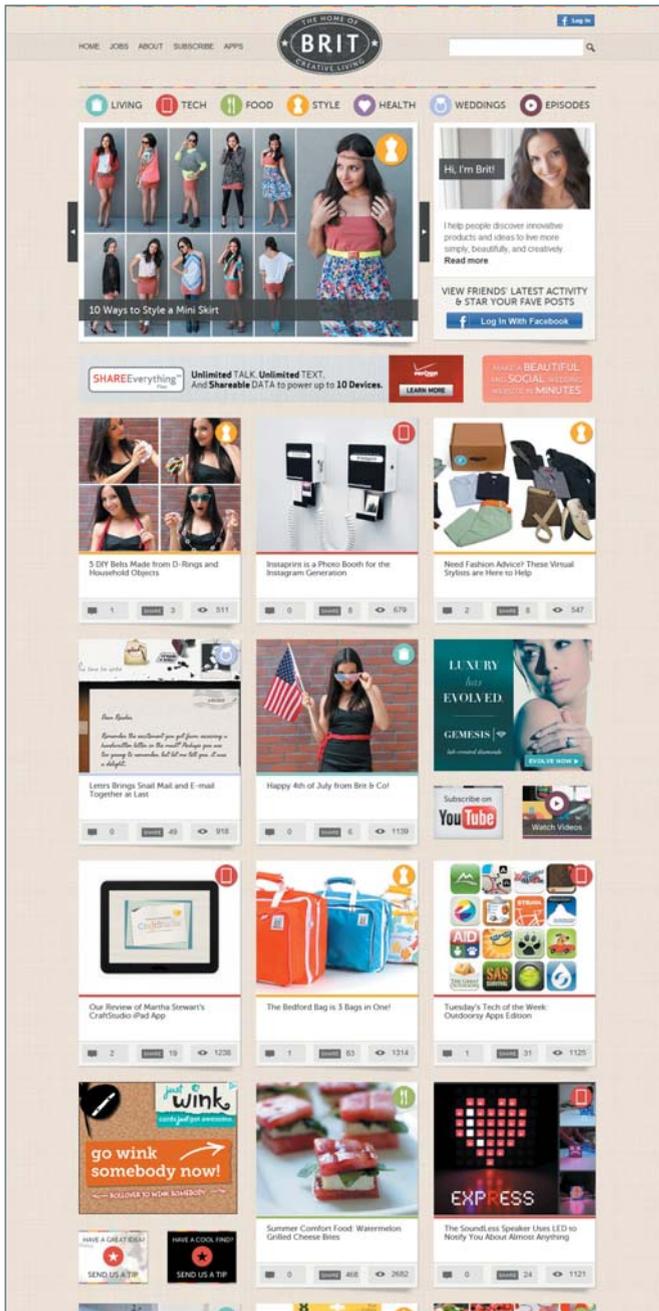
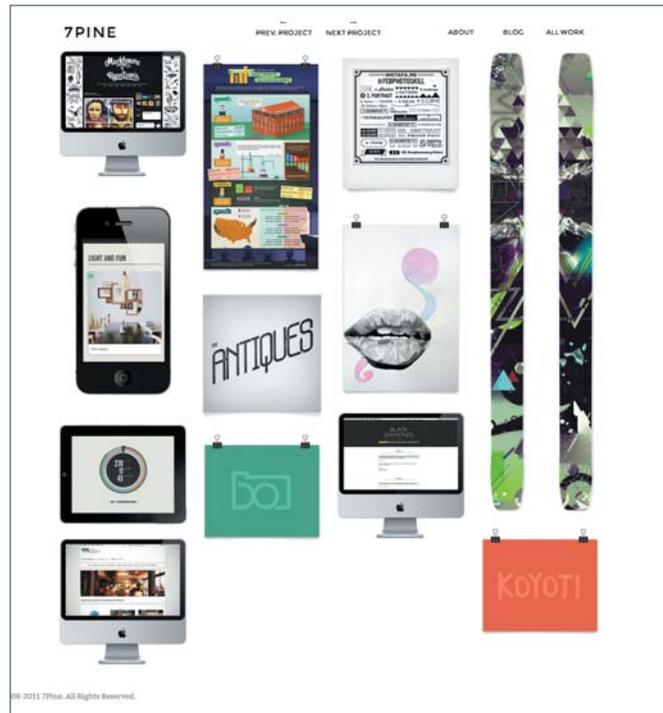


Figure 5 <http://discover.usabilla.com>



<http://www.brit.co>



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Endnotes

1. (p. 003) <http://www.mikeindustries.com/blog/sifr>
2. (p. 018) http://en.wikipedia.org/wiki/Open_source
3. (p. 040) <https://typekit.com/fonts/adelle-web>
4. (p. 040) <https://typekit.com/fonts/futura-pt>
5. (p. 071) To hear an outside voice on the topic, check out this post from Zeldman: <http://www.zeldman.com/2011/07/06/responsive-design-i-dont-think-that-word-means-what-you-think-it-means/>
6. (p. 186) <http://blog.xlune.com/2009/09/vgrid/>
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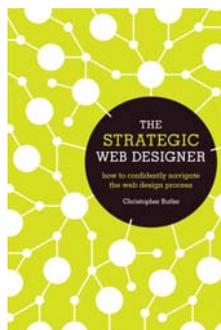
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